, Valley Flour

PEOPLE! PEOPLE: COME AND

## BUY SHOES

Bring your daughters, wives
and sisters, everybody, We can and sisters, everybody. We can
fit feet small feet, long feet and little feet. Bring the family, and
bring the neighbors to the shoe sale that will, storm the shoe
balcony like a Kansas cyclone.
balcony like a Kansas cyclone.

## $g$

The Biggest Hat Sale and Biggest Bargains Will Be Held Saturday

## 700 LADIES' NEW TRIMMED HATS

With All the Newest Styles and Ideas $\$ 3.50$ to $\$ 8.50$ Value on Sale.

## $95 c$ $\$ 1.95$

It'll Be a Hat Sale Without a Peer It Will Be Marvelous-It Will Be Great

Our buyers met with a stroke of luck and here it is in Saturday's Sale. 700 Hats, nicely trimmed hats, sailor hats, small shapes and large shapes. Every model is represented. Beautiful flower trimmings, enrich this selection. Stretch your imagination to the utmost of value getting and even then you will be dazzled with joy when you see this great selection that we offer in Saturday's sale. Come early and make your headway to the balcony department.

Special Reductions in Outing Togs



Extraordinary Low Money Saving Prices All Over the Store

## WASH GOODS

27 inch Ginghams, reduced to, yard ......19e 36 inch Spring Percales, all colors, yard -... 19 c 39c Galatea Cloth, reduced to, yard. 29c Challies, Paisley, Ginghaim patterns, ....19c 35 c Hickory Shirting, reduced to, yard ....19c 35c Cretonnes, in 36 inch width, yard ......19c 32 inch Blue Chambray, reduced to, yard 19c

| Jap Lunch Cloths Special |  |
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UNION SUITS
43c
Sumimer grades for Ladies, in all sizes,

Salem has actually never seen anything like it. It will be most remarkable in form. Just think of it, good grades of Shoes from $\$ 3.00, \$ 5.00, \$ 7.00$ to $\$ 12.50$ values offered in this tremendous at price named above. If you don't need shoes now come and buy them for later on. The sizes in the lots range from $21 / 2$ to 8. Come and buy one pair, two pairs, three pairs, five pairs, in this reat sale Saturday

## Made by Our Buyers in

 Lucky PurchasePositipely Astounding will be the Reductions!

Heavy Shoes for Ladies and Girls, ght shoes, oxfords and pumps, shoes with low and military heels, or every wear and occasion.

Others will be sold $\mid$ The Extra Grades
Some will go at
$95 \mathrm{c} \quad \mathrm{s} 1^{95}$

Meats

Vegetables
Kept fresh, sold fresh
through our sanitary sprinkling display. We
sell more fresh vege-
table store in Salem. This
great turnover always assures you fresh quality Green Onions,
2 for
Aspar
and.............


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| Store Open Till 9 p. m. Saturdays |





Newest Styles, Best Qualities, Lowest Rrices in Ladies' Ready-to-Wear

Clever New Styles-In a New Shipment of SILK DRESSES $\$ 8.75$

## On the Balcony

$\$ 15.00$ and $\$ 18.00$ is the ordinary selling price of Dresses of this quality. They are made of richly colored and firm quality silks. Their styles too are equal to those that sell at nearly dooble the figure.

Women's Gingham Dresses, Special \$2.98
They are made for service, as well as style; beautiful colors, trimmed in Paisley and White Organdies. All sizes in the lot.



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CHERRO PANCAKE HOUR

You are always just a ting breakfast. If you pant somethos 8 ood and CHERRO Hotcakes.

CHERRO GRAHAM is made from a blend of choice valley and east-
ern Oregon hard wheat that gives Cherro Graflavor, and the bran all

CHERRY CTIY mumgeo. SALEM

