

The Oregon Statesman

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ADVERTISE LOGANBERRIES

There is an effort being made to advertise loganberries—to tell the world about loganberries; about the 1923 crop of loganberries; to do it now, or soon.

The Portland Chamber of Commerce is going to help. The Salem Chamber of Commerce should help, and no doubt will help.

There are five cooperative associations of berry growers in western Washington whose members raise loganberries, and one in British Columbia. There is one association in Oregon which has a considerable number of loganberry growers among its members, and there is a loganberry growers' association as such in formation here—

And the five Washington associations, the one British Columbia association, and the Oregon association, already organized (the Oregon Growers Cooperative association), will all help. No doubt the one in formation will help.

The idea is to appropriate a tenth of a cent a pound for all loganberries picked and sold, to be used as an advertising fund—

To advertise loganberries—
 Loganberries canned or dried or dehydrated or made into juice, or marketed in any other form.

If this can be put over, it ought to be put over—
 This year, and next year, and all the following years, till the loganberry industry is stabilized, and kept stabilized—
 Till every grower of loganberries will be sure of at least 6 cents a pound for his berries; and more in some years.

Salem is vitally interested. In Salem 150,000 cases of canned loganberries were packed last year; 60 per cent of all the loganberries put up in that form in the Pacific Northwest—

And the Salem proportion of canned and dehydrated loganberries, and loganberries sent to market in every other form, was perhaps as high; possibly higher.

If the loganberry growers will use the same kind of horse sense, the same kind of cooperation, as the raisin growers of California, the industry will be stabilized; absolutely, and there will be room for an increased acreage every year, indefinitely.

The raisin growers have a \$50,000,000 annual crop to dispose of—
 But they dispose of it. They spent the last season two and a quarter million dollars in various forms of advertising.

The raisin growers down there were busted; worse than busted, till they got together in cooperative associations and advertised—

Told the world, and made the world take their product, and pay them prices that make their industry remunerative; that has built up from a busted city the wealthiest city of its size in the world; Fresno.

As Fresno is the capital of the world's raisin industry,

Salem ought to be the capital of the loganberry industry; is now, but can be made so much greater in this respect that, in a few years, the present status will look like a piker.

Just organize and advertise, and pay the price. That will turn the trick. It will mean all the difference between loss or only small gains and steady and certain and great prosperity.

If the endurance dance contest craze starts in Salem it is hereby moved that a padded cell be especially fitted up for them in the insane asylum.

Princess Yolanda surrendered her rights of succession to the throne of Italy by marrying a commoner. But it is not as much of a sacrifice as might appear at first blush.

President Harding and Secretary Wallace ought to get together on the "blocc" question. In an address at Augusta, Ga., the president denounced all "bloccs", but Secretary Wallace favors the farm "blocc."

Wonder if George Chamberlain has been keeping close tab on political events in Oregon? Some of the ways of success used in the old days are in the discard now. The sure things in Oregon politics are in the past.

It may happen that there will come more rain than will be needed in the Salem district; but the rule is that from this date on the farmers and fruit growers can use all they get; generally more than they do get.

The immigration bar will remain up. If there could be a better selection, more people than come might be used in this country. But, considering the present practices, we are getting rather more than is good for the digestion; more than the melting pot can handle with expedition.

Suppose ex-President Taft, before his elevation to the United States supreme court bench, had wired a Republican governor the

FUTURE DATES

April 19, 20 and 21—Cherian Cherrion, Friday, April 20—Senior class of High school to play "All-Of-a-Sudden Peggy."
 April 21, Saturday—American Association of College Women to meet in Salem.
 April 24, Tuesday—Annual meeting of Oregon Growers' Co-operative association in Salem.
 April 27, Friday—State peace intercollegiate oratorical contest, Waller hall.
 April 28, Saturday—Whitney Boys chorus at Army.
 May 5, Saturday—Pioneer Celebration at Champee.
 May 5, Saturday—Al Kader temple Shrine ceremonial in Salem.
 May 6, Sunday—Blossom Day.
 May 7, Monday—Twilight baseball league season opens.
 May 9, Wednesday—Monthly membership meeting Chamber of Commerce.
 May 26, Saturday—May Festival, Hayden's oratorio, "The Four Seasons."
 May 28, 29, 30 and 31—Oregon Jersey Jubilee.
 June 12 to 24—Chautauque at Dallas.
 June 16—Saturday, Marion county Sunday school picnic.

JEFFERSON MEMORIAL

One hundred and eighty years after his birth at a simple farm house in Virginia admirers of Thomas Jefferson have launched a campaign to acquire as a national memorial to the author of the Declaration of Independence the Jefferson family home of Monticello, built on the old farm near the spot where he was born.

Every one of the great men who helped to found this republic, whose privileges we today have been thus enabled to enjoy, deserves not only an abiding place in the memory of every true American, but a concrete evidence of that grateful remembrance.

Certainly in this group of immortals Thomas Jefferson occupies a conspicuous seat of honor. The promoters of the memorial campaign should, therefore, experience little difficulty in securing the funds needed to secure the Jefferson home as a national heirloom.

Monticello is especially adapted to the purpose of honoring Thomas Jefferson's memory because it is so intimately connected with his daily life. He chose the site, helped with the clearing of the land, drew the designs for the house, selected the stone and timber, planned the gardens, shrubberies and roadways, arranged the rooms and interior decorations and never abated his close management of everything connected with the estate, however heavy his public cares and duties.

Should the plans under way be carried to a successful conclusion visitors to the capitol will include in the sight-seeing a visit to Monticello as they now do to Mount Vernon. In the beauty of its setting Monticello is a worthy rival of Mount Vernon. In the eyes of his countrymen it has the added value that this, one of the most picturesque homes in America, was designed by the same hand and brain that composed the Declaration of Independence.

THE WORLD AND WOMEN

The National League of Women Voters appears to be of the belief that America should participate wholeheartedly in the business of the League of Nations. There has been no referendum as to womanly sentiment in that direction, but

whenever the thought comes up the gentle sex indicates a substantial support of the League. There is a feeling in their hearts that, in spite of any inherent weakness, in the League, it is still an agency for the extension of peace. There is also a realization that the League would be immensely strengthened by American participation. It is also realized that all the detailed objections to the constitution of the League could have been corrected at the time of their discussion and can be still. Therefore, objection to America's having membership in such a world organization is like refusing membership in a union of peace and good will. In spite of paralyzing conditions the League has accomplished much already and everything it has done has the backing of the best American sentiment. It has a home and a strong working organization. There are fifty-two nations on its membership roll and some others eagerly waiting in the ante-room. It has taken the lead in great humanitarian crusades. It has created a tribunal of world justice. It has already prevented several peoples from resorting to the sword. It has furnished a clearing house for national and international treaties and almost put an end to secret diplomacy. It furnishes a compact reference body for any great emergency. It is the governor on the engine that makes the world go 'round. Its moral possibilities are boundless. These are qualities that appeal with impressive fervor to the feminine mind.

The wife bluntly announces that under no circumstances would she think of living in the White House for a moment. Maybe she doesn't like the way the plumbing is put in or else she is particular about her neighbors, but in either event there is nothing doing at the White House as far as she is concerned. That would seem to dispose of the matter for Henry at the same time.

IN A BAD WAY

If Lenin is dead from the chin down and Trotsky is a cripple from the neck up it would be a good idea for Russia to advertise for a new set of dictators.

Modern scientists now tell us the old timers weren't so far wrong about the moon influencing garden truck. But do not bother about it. Get the seed in when the soil will fall off the fork.

ASK SHERLOCK, SIR ARTHUR

If it is true, as Sir Arthur Conan Doyle thinks it may be, that the bug which bit Lord Carnarvon was guided by the spirit of Tut-Ankh-Amun, what on earth is going to happen to the rest of us?

The mortality among press paragraphers is going to be terrible. The friends of the cartoonists might as well begin ordering flowers now. Stage monologists and dialoguists will vanish from the face of the earth. There won't be a headline writer left in Christendom and no end of schools of science will have to shut down for lack of professors.

The outlook seems doleful, indeed. Yet cheer up. There is plenty of room for hope that Sir Arthur may have his wires all twisted. Let him look at the matter through the eyes of Sherlock Holmes, student of human nature, and he'll have to admit that himself.

For if there was any man living to whom Tut should have been grateful it was Carnarvon. Who that is human or ever was human wouldn't thank the man who dug him out of a dark place where he'd been walled up for 3500 years and gave him greater fame than he'd ever known before, made him the glass of fashion and the mold of form and established him as a world fad?

True, many of us have taken great liberties with his name and general repute. But that is and always has been one of the accepted penalties of fame, and there is every indication that Tut was fond of fame in his prime. And even if he might be inclined to be resentful of such liberties, isn't there any statute of limitations? Even the divinity which doth hedge a king can't be expected to compel awe after 3500 years, at least not from people who never were in his jurisdiction.

The chances are that Tut would be the first man, alive or dead, to pay tribute to his deliverer. Think what he has done for this benighted century! he would exclaim. "He has given it a chance to look on me and my glory. Truly, he is a man among countless millions. Republics may be ungrateful, but surely this foolish modern world must know better than to expect such ingratitude as that from a monarch who built as fine a tomb in honor of himself as I did."

EINSTEIN ENDORSED

After months of anxious suspense, fluctuating from the heights of hope to the depths of despair, the public at last breathes freely again. The conclusive test has taken place. Doubt and misgiving have been set at rest. Science has vindicated Albert Einstein and established the law of relativity.

It is all true—gloriously true—the sun can draw the stellar rays to the extent of one and seventy-four-hundredths seconds of arc—exactly as Einstein predicted. What effect this will eventually have on the future of the race is, of course, still problematical. But the fact remains and whatever the consequences civilization will have to face them. Yet the world really has no cause for alarm. Although we didn't know it, the sun has been deflecting stellar rays long before the total eclipse of 1923 enabled us to verify the theory of Einstein first propounded it.

But it's nice to know it's settled. It will stop so many arguments and prevent so many family divisions.

REPULSED WITH SCORN

Talk of Henry Ford for president may as well quit right now.

EDITORIALS OF THE PEOPLE

Appreciation

Editor Statesman:
 We have been asked by several of the other exhibitors at the recent "Made in Salem" show which was held in the display room of the Portland Railway, Light & Power company, to express to the newspapers of Salem for each and all of us our appreciation and thanks for your enthusiastic support and cooperation toward making this show a success.

We are of the opinion that a permanent exhibit would be an excellent thing, but that the opportunity for even a temporary exhibit was of great value to each of us, and particularly so because

of the publicity which was given to the show.

Again thanking you for your share in making this show a success, we are, very sincerely yours,
 SALEM BRICK & TILE CO.
 By F. E. Neer,
 Salem, Or., April 19, 1923.

Reading Letters in Borneo Said Lucrative

SAN FRANCISCO, Cal., April 17.—Letter writing is the most lucrative profession in Borneo, according to C. F. N. Wade, for the past four years British postmaster general of North Borneo, who recently arrived here.

"The letter writers," he said, "contract to read and write all the correspondence for the great multitude of natives, only a few of whom are literate. Many fortunes have been amassed by these people in this work, and today they are among the richest in the land."

BABY BUGGIES

Famous Lloyd Loom over the Haywood-Wakefield Frame

\$22.50 to \$37.50

Look for the red hub cap



SEWING MACHINES

We have a large stock of used machines. All standard makes. \$7.50 up.

GET YOUR CONTEST CARDS

The party who has the oldest Bridge-Beach Stove, in this territory, will get a new range absolutely free. Call and get your cards, April 26 is the last day.

USE YOUR CREDIT

Ask Us About Terms

See Our Used Ranges Priced Very Reasonable



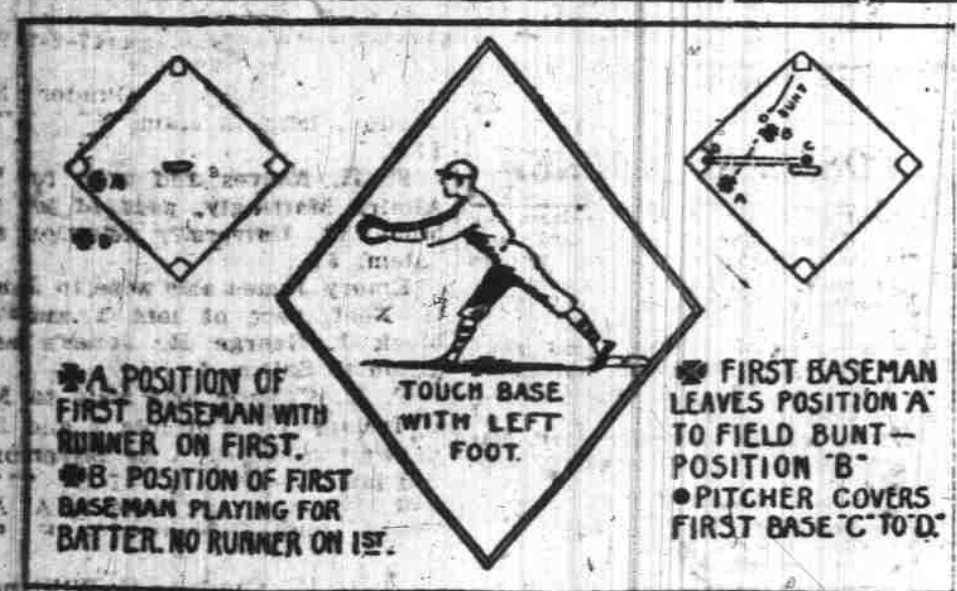
We Are Closing Out Several Good Lines of Ranges at Cost

"WE SELL FOR LESS"

The Junior Statesman

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For Boys and Girls



BASEBALL—More Hints on Playing First

Playing First.

This is the sixth of a series of 12 articles by Billy McCabe of the Los Angeles Angels, formerly utility man in the National League, where in 1920 he helped Brooklyn win its first and only pennant. A good utility man has to be a real all-around player. McCabe is. He has played every position on the baseball field and is well qualified to give advice to any boy learning to play baseball, no matter what positions he may aspire to. Boys who are interested should clip and save these articles.

The rules a young first baseman should observe in fielding his position are not many, but extremely important.

One of the most important of all is to get the correct position of the feet on the base for a put-out. Nearly every beginner tries to touch the bag with his right foot, which is wrong. It forces him to cross his legs. He should use his left foot in touching the base to make a put-out. This rule is essential. Do not violate it. Get started right.

Learn Where to Stand

Each young first baseman should determine for himself where to stand in the field when there is no runner on first. A

good rule is to play about 15 feet away from first base towards second, and about 10 feet or more outside the baseline. But, if a first baseman is weak on catching grounders to his right, he should play still farther towards second so that more of the grounders will come to his left. Vice versa, if he is weak on ground balls to his left, he should play close to first base so that more of them will come to his right. Each player must decide on this point for himself.

The above, however, applies only to cases where no runners are on bases. If there is a man on first, the first baseman should stand on the bag, ready to receive a throw from the pitcher. As soon as the pitcher starts to pitch, he runs to his fielding position.

Pitcher Covers for Bunts

When playing for a bunt, the first baseman should have a definite understanding with the pitcher as to who is to cover the base. Usually it is best for the first baseman to field the ball, throwing it to second base. The pitcher then runs to first to receive the throw from the second baseman.

A good first baseman should not neglect the catching of foul and infield flies. It will pay well

to practice catching fly balls. Good judgment, speed, accuracy, and calmness under all conditions are necessary at all times to the first baseman.

(Next week: "How to Play Second Base.")

THE SHORT STORY, JR.

THE BOTTLE'S REVENGE

A bottle stood out on the stone. But found that it wasn't alone. For along came a thief; But he found to his grief; That the bottle had power of its own.

"Whew, but it's cold out here!" shivered the milk bottle as he drew his ticket more tightly around his neck. "It sure is fierce to be stuck out on the step every morning and made to wait patiently for the milkman. He's late again this morning, as usual."

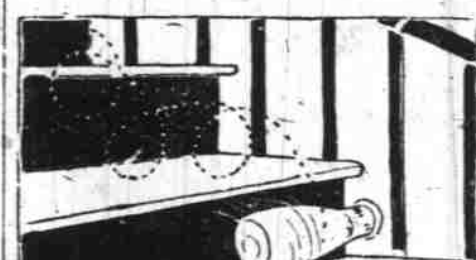
"Ha! Who's this I hear coming? Not the milkman, I'm sure. I know his steps. He rattles the whole apartment when he walks, but this person walks like he didn't want to be heard."

Just then a dirty arm in a ragged sleeve shot around the corner of the porch, grabbing the milk bottle around the neck.

"Hey, you!" cracked the bottle, but was not heard.

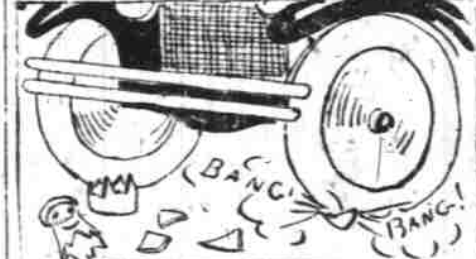
"Aw," growled a low voice, "it's nothing but an old empty bottle. Ain't even any money in it. Well, I see where I have to move on to get my breakfast. You ain't no good!" He slammed the bottle down disgustedly.

"I ain't no good, ain't I?" spluttered the bottle. "I'll just show you whether I'm any good or not. Nothing but an old empty bottle, am I? You just wait and you'll see what an empty bottle can do." The more he thought about that nasty arm and horrid voice the madder he became. In his rage he flung his ticket, the only protection he had against the cold weather, to the four winds. With a cracked laugh he jumped off the porch. Clatter, clatter, clatter, he bump-



ed down the steps. Bang! Crash! He hit at the bottom. Rolling over, he landed in a heap in the street, his neck and back both broken.

"Whir-rr," a big car purred down the street. The bottle picked up its broken head and laughed. "Bang," went a tire, punctured by the glass. "Bang! Bang!" The car stopped quickly and a man jumped out. "Just my luck," growled the same



husky voice the bottle had heard before. "No I'll have to beat it quick before the owner comes along." He tore down an alley. The bottle's last breath was a chuckle of delight.

PICTURE PUZZLE

ARRANGE THE FIVE WORDS PICTURED HERE SO THAT THEIR INITIAL LETTERS FORM THE LAST NAME OF A POPULAR MOVIE STAR.



Answer to yesterday's: Race, care.



Want Ads Work While You Sleep

Want Ads are tireless servants. They are always on the job for you

You can sell your used car, old books, pictures, furniture, etc., with their help

You can get roomers to add to your monthly income

Want Ads will help you land a good job or get competent help for you

Just telephone 23 and a pleasant-voiced ad-taker will help you

The Oregon Statesman is the paper of interested readers