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DALLAS NATIONAL BANK

Dallas, Oregon

Capital Surplus Undivided Profits
 \$57,000.00

Conservative Banking Service

YOUR ACCOUNT IS INVITED

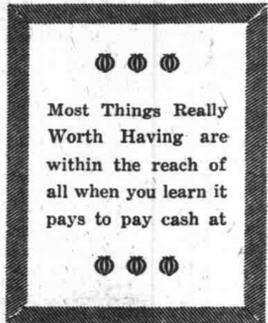
CRAVEN HARDWARE COMPANY

(Incorporated)

Sporting Goods
 Cutlery, Silverware
 Simplex Separators
 Steel Ranges
 American Fence
 Paints, Oils, Glass

Dallas, Oregon

Clayton's Grocery



Most Things Really Worth Having are within the reach of all when you learn it pays to pay cash at

CLAYTON'S

DALLAS :: OREGON

C. J. BREIER COMPANY

41 STORES

An organization that is growing rapidly because it sells honest merchandise at honest prices.

C. L. GELL, Mgr.

Dallas, Oregon

DALLAS STEAM LAUNDRY

COMPLETE LAUNDRY SERVICE

A. W. Palmer Proprietor

Polk County ELECTRIC SUPPLY CO.

Electric Wiring Fixtures Supplies Appliances Radio Outfits

Westinghouse Mazda Lamps

Fred B. West, Prop.

Dallas, Oregon

A. J. MOTT & SON

New and Second Hand

Household Goods

Dishes Kitchen Hardware Wall Paper Paints, Stoves Ranges Furniture, etc.

Dallas, Oregon

Brown-Sibley Abstract Co.

Reliable ABSTRACTS of Title

POLK COUNTY

John R. Sibley, Manager

610 Mill Street Dallas, Ore.

"GIFTS That Last"

Age enhances the value of the Goldsmith's art. Gifts of jewelry are more easily preserved than any other that carry the same sentiment

WM. C. RETZER Jeweler & Optician

One of Willamette Valley's Finest Jewelry Stores

"VISITORS WELCOME"

Dallas, Oregon

LONNER RALSTON

Automotive Supplies

Cletrac Tank Type Tractors

Farm Implements

Dallas, Oregon

THE SQUARE DEAL REALTY CO.

DALLAS, "THE PRUNE CITY" Polk County, Oregon

The land of opportunities where we offer land for sale, which paid a net income of 25% this year, after hiring all work done and has paid 20% for the last 7 years, on the price asked for the property. Bargains in fruit, dairy, diversified, grain, and stock farms also timber tracts and city property.

10 acres all in cultivation, 1 1/2 acres in loganberries, family orchard, balance in 8-year-old prunes with gooseberries between, 7-room house, barn and outbuildings. Price, \$4,500

40 acres all in cultivation, 14 acres in prunes, 5-room house, barn and outbuildings. Price, \$6,500

167 acres, 40 acres in cultivation, 20 acres very best of bottom ground, balance best of fruit soil, on good road. Price, per acre, only \$22

1,000 acres, 450 acres in cultivation, 400 acres of good fir timber, balance open pasture, large farm house and tenant house, 3 barns and out buildings. Near railroad station, store, school, and church. Price \$40 per acre.

THE SQUARE DEAL REALTY CO. DALLAS, OREGON

DALLAS - County Seat of Polk County - Center of Tremendous

(By FLOYD E. SENTER) (Sec., Dallas Commercial Club.)

Dallas, the county seat of Polk county, is a city of 3000 inhabitants, located on the eastern slope of the Coast Range mountains about 60 miles southwest of Portland, the metropolis of Oregon, and 18 miles west of Salem, the state capital. Dallas is the community center for a rich agricultural territory with a minimum radius of 10 miles, and in many directions for a greater distance. Ours is a town of industries, with a payroll of more than a million dollars yearly. Some of the industries here are: One of the largest sawmills in the Willamette valley, a fair sized shingle mill, a well equipped Southern Pacific shop where the company's engines and other equipment is repaired, as well as bad order cars put in running order; and one of the best equipped canneries in the valley, in spite of the fact that this will be its second season.

In the Dallas Machine & Locomotive Works we have an industry that cares for the logging machinery which is so necessary to the welfare of our country. This is also the factory which turns out the famous Gerlinger lumber carrier, one of three of the class in the world. There are three prune packing plants here, a flour mill, as well as several smaller concerns, which add to the yearly payroll.

All Business Represented
 Eight grocery stores, three hardware stores, two second hand stores, six dry goods stores care for the several needs of our people, while two weekly newspapers keep us posted as to the happenings of our community and county. Two hotels and one restaurant care for the travelers who come our way, and two tailor shops keep us well clothed. We have one theatre which is classed with those of the much larger cities. Our one bakery makes bread "like mother used to make," and the two butcher shops supply us with the best meat obtainable. Two banks care for the financial needs of our community. Two feed stores supply the farmer with the grains and hay which he finds it necessary to buy.

The religious life is very well cared for here, there being some 12 different denominations, chief among them being the Methodist, Presbyterian, Christian and Baptist.

The social side of life is made far more pleasant by the several fraternal societies, chief among those here being the Masons and Eastern Star, the Odd Fellows and Rebekahs, the Knights of Pythias and the Pythian Sisters; the Modern Woodmen of America, and the Royal Neighbors; the Woodmen of the World and the Neighbors of Woodcraft; the Artisans, the American Legion and its Auxiliary. All are active organizations. Schools Are Excellent

Our school enrollment is over 600. About 175 of these attend the high school, and the remaining 425 the grades. There are 18 teachers employed in the grades, and nine in the high school. The faculty is composed of some of the best teachers in the state. The courses offered in the high school gives the student considerable range in the choice of elective subjects. The basket ball team of the high school has had a very successful season, having lost but one game.

The health of our community is cared for by four able physicians and surgeons. Due to the exceedingly healthy condition of our people, these men seem to keep us in very good health, but when

something serious befalls one, an up-to-date hospital, is at hand. This hospital is modern, and has an excellent surgery, as well as other things that go to make up a hospital.

Dallas Soil of Highest Fertility
 Much of our wealth lies in the fertile soil of the adjacent country, where fruits, grains, vegetables and stock are grown. This territory is particularly famous for its prunes and berries. During the prune harvest every one is put to work doing some of the necessary tasks incident thereto. Many children of not more than ten years of age, earn enough in picking prunes to clothe themselves through the school year. The great value of this industry to our community is readily seen when one considers that more than 9000 tons of dried prunes

scheme so generally followed. Here, no farm is complete without its cows, hogs, chickens, and other usual farm animals, as well as its garden and berry patches. In fact each farm is more than self sustaining. Hence the cow plays her part, and many of the farmers make milking quite a line because they find it pays them to do so. The county veterinarian whose duty it is to test yearly every milch cow in the county, finds that there are more than 1700 cows within our community, many of them being purebred, most of the remainder being well bred animals.

Along with these principal occupations there are many others. Our soil and climatic conditions are such that we have a wide range of products and activities. The farmer, the farm and their

to the community well worth notice.

Railroad Center is Dallas
 The Southern Pacific company has here one of its roundhouses and machine shops. Here much of the main line machine work is done, which employs about 60 men in the shops with a monthly payroll of \$9,000. Dallas is also a railroad terminal point. About 12 families are dependent upon trainmen for support, and receive each month some \$3,000. The maintenance of ways department is located here also, and employs 14 men and distributes to them each month about \$1600. The bridge and building gang has its headquarters here, is composed of about six men who each receive about \$1,000 monthly. The station force consists of eight men

Timber is Big Industry
 In the mountains to the west is to be found another virgin resource of our community, the Douglas Fir timber. One of the largest saw mills in the Willamette Valley is located here, being the plant of the Willamette Valley Lumber company. This mill employs 200 men and has a daily capacity of 150,000 board feet of lumber, which entails a monthly payroll of \$21,000 or 252,000 annually. The output is found in every market of the world, much going to Japan, England and other foreign countries, as well as supplying many demands in our own country.

Besides the sawmill this firm operates a shingle mill which has a capacity of 70,000 shingles daily. These shingles are made of cedar, and like the lumber, are found in the markets of the world.

Locomotive Works Highly Efficient
 Dallas has the distinction of being the home of the famous Gerlinger lumber carrier. Mr. Gerlinger, the inventor of this wonderful machine, is also the proprietor of the Dallas Machine & Locomotive Works, a machine shop equipped to handle all kinds of heavy machine and locomotive repairing. At present this concern is busy repairing the huge locomotives used by the Seattle, Portland & Spokane Railroad Co., besides building the carriers. This institution is but three years of age, and in view of the fact that the locomotives that are being repaired there were awarded to the local shops in preference to many older and larger shops of the northwest, is in itself a recommendation of the local works. Sixty men are required to keep these several wheels rolling. A payroll of \$7,000 monthly as well as much merchandise and material bought here constitute an asset

who draw about \$1500 monthly each.

Tons of Prunes Packed Annually
 Due to the large acreage of prunes here, three prune packing plants are found within our town. One is owned by the California Packing Corporation and is the largest here. One is owned and operated by the Oregon Growers, which is a co-operative concern, and is the second in size. The third is the Mason-Ehrman plant.

The California Packing Corporation handled this last season more than 5000 tons of dried prunes. Of course the season of a plant of this nature is short, being about five months, but during that time this firm employs seventy-five or more persons, and pays out to the employees about \$5,500 monthly. All its product is put out under the famous Del Monte brand, and sells as all products of that brand sell. Several persons are employed the year round in this plant, which makes another noticeable payroll industry.

The Oregon Growers plant here is a typical prune plant of the kind operated by this concern throughout Oregon and consists of a 32 tunnel dryer and a processor, but when in full swing employs 55 persons and pays to these employees in the neighborhood of \$4,500 per month. These people put out their product under the "Midland" trade name, products which are fast becoming famous the world over. The firm is a co-operative concern and affords the grower an opportunity of market price with a sufficient amount paid upon delivery of his product to pay for harvesting, and the remainder is paid him upon the sales of the co-operative sales. Usually this nets the grower somewhat larger prices for his products than are paid in the open market.

Power Plant Big Asset
 To the south of town, and just across the mill pond from the sawmill is located one of the

Mountain States Power company's power plants. This plant is of sufficient size to furnish the power for the sawmill, the planing mills, and other industries in Dallas, as well as furnishing light in Dallas, Monmouth and Independence. Both of the last named towns draw heavily for power also. This industry employs 24 persons regularly, and pays them \$40,000 each year.

Another industry that adds to the payroll of our town is the cannery. This institution is but one year old, and is one of the best equipped fruit canneries in the Willamette valley. This plant employed on an average of 60 persons during the canning season last summer, and the management is adding more machinery preparatory to handling more produce.

Dallas boasts of one of the oldest establishments in the valley, the flouring mill. This mill was first built by John Wayne in 1858. The original mill was burned, and a new one built on the same site, which still stands and is operated by Sweeney Brothers. The mill has a capacity of 60 barrels of flour daily. The power is derived from the LaCreole river. This mill is not an imposing looking structure but when one learns what an important part in the pioneer life it played, it takes on a new aspect of interest.

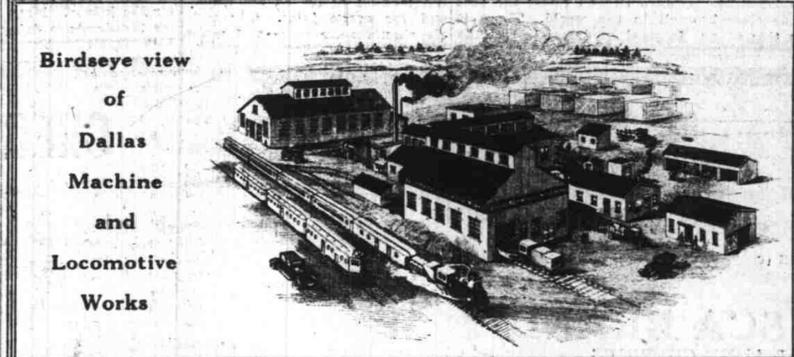
Planing Mill Another Pioneer
 The Dallas Planing Mill is the next door neighbor to the famous flour mill, and like it is rather a pioneer in the industrial life of our town. This institution is doing much of the planing work of our town, but goes much farther as well for suitable markets for their materials. It is known in the entire northwest, having filled many large and difficult orders from California, Idaho, Washington, and all parts of our own state. Its wheels turn the year round, being employed just now in making several carloads of doors of a particular pattern.

As already noted, our little city is a rural center of high class. Our principal streets are paved, and many of the residential streets are also hard surfaced. Our town water supply is absolutely pure, proclaimed so by numbers of tests. Our houses are modern in most instances, having hot and cold water, bath and toilet and most of them heating plants also. As a proof of the steady growth some 30 new residences were erected last building season, and many of the older ones were remodeled, which gives to the town a very up-to-date appearance. Further, many more houses are scheduled to be erected this summer.

Dallas Can Care for All
 With our industries, we are able to care for the laborer, being particularly free from unemployment the year round. With our schools to care for the student until he is prepared to enter college, with our physicians and surgeons and hospital to care for the sick and afflicted, with grocery, dry-goods and hardware stores to care for those desiring merchandise, with the garages to care for the motorist, with the park a free as well as an inviting camping place with tables, stoves, etc., for the campers' convenience, and a swimming hole within a few hundred yards; with a good, clean wholesome town with all the foregoing advantages, and more; we welcome the homeseeker, vacationist, and any others who are looking for location or pleasure assuring each and all that all that is claimed can be shown and that every citizen here is willing to show the enquirer.

Polk county, which both Oregon country, Polk has stood in the van as an agricultural community. She has been a contender to be first with at state fairs and in public places where the crown of the Northwest have their honors. And just as she always enjoyed leadership in general farming activities in the past, so now she is in the line of counties, whose people have caught the vision of the sphere of farming for which kind and bounteous nature has endowed her—a sphere in which the larger farms of the past rapidly being broken up into the small, intensively cultivated farms, and those which retain their size are being added to dairying and purebred stock—a development that is taking place rapidly to her population that is making two dollars where but one grew before dollars have always grown in Polk county.

A study of the report of the numbers of acres devoted to various crops in Polk county shows how rapidly this development is growing. For instance, there are 4049.25 acres of bearing trees and 3316 acres of bearing prunes, many acres of yet unfruitful trees will continue to bearing, which will add a total acreage of over 7200 acres. This large acreage will bring tremendous income, for the trees as a crop is rapidly coming into its own, with the great increase in consumption that have



Birdseye view of Dallas Machine and Locomotive Works

Polk County

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The Needler Shop

STAMPED GOODS HEMSTITCHING D. M. CAL

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