

R. E. WILLIAMS, President
EUGENE HAYTER, Vice President
WALTER WILLIAMS, Cashier
AUGUST P. RISSER, Assistant Cashier
LAIRD V. WOODS, Assistant Cashier

DALLAS NATIONAL BANK

Dallas, Oregon

Capital Surplus Undivided Profits
\$57,000.00

Conservative Banking Service

YOUR ACCOUNT IS INVITED

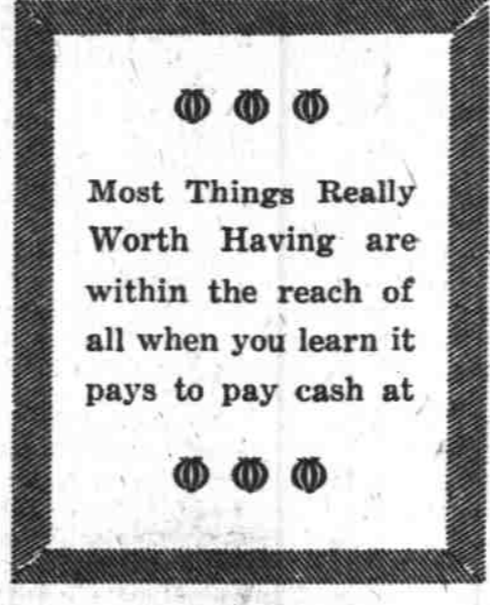
CRAVEN HARDWARE COMPANY

(Incorporated)

Sporting Goods
Cutlery, Silverware
Simplex Separators
Steel Ranges
American Fence
Paints, Oils, Glass

Dallas, Oregon

Clayton's Grocery



CLAYTON'S

DALLAS :: OREGON

C. J. BREIER COMPANY

41 STORES

An organization that is growing rapidly because it sells honest merchandise at honest prices.

C. L. GELL, Mgr.

Dallas, Oregon

DALLAS STEAM LAUNDRY

COMPLETE LAUNDRY SERVICE

A. W. Palmer
Proprietor

Polk County ELECTRIC SUPPLY CO.

Electric Wiring
Fixtures
Supplies
Appliances
Radio Outfits

Westinghouse Mazda Lamps

Fred B. West, Prop.

Dallas, Oregon

A. J. MOTT & SON

New and Second Hand

Household Goods

Dishes
Kitchen Hardware
Wall Paper
Paints, Stoves
Ranges
Furniture, etc.

Dallas, Oregon

Brown-Sibley Abstract Co.

Reliable ABSTRACTS of Title

POLK COUNTY

John R. Sibley, Manager

610 Mill Street
Dallas, Ore.

"GIFTS That Last"

Age enhances the value of the Goldsmith's art. Gifts of jewelry are more easily preserved than any other that carry the same sentiment

WM. C. RETZER Jeweler & Optician

One of Willamette Valley's
Finest Jewelry Stores

"VISITORS WELCOME"

Dallas, Oregon

LONNER RALSTON

Automotive Supplies

Cletrac Tank Type Tractors

Farm Implements

Dallas, Oregon

DALLAS - County Seat of Polk County - Center of Tremendous Development

(By FLOYD E. SENTER)
(Sec., Dallas Commercial Club.)

Dallas, the county seat of Polk county, is a city of 3000 inhabitants, located on the eastern slope of the Coast Range mountains about 60 miles southwest of Portland, the metropolis of Oregon, and 18 miles west of Salem, the state capital. Dallas is the community center for a rich agricultural territory with a minimum radius of 10 miles, and in many directions for a greater distance. Ours is a town of industries, with a payroll of more than a million dollars yearly. Some of the industries here are: One of the largest sawmills in the Willamette valley, a fair sized shingle mill, a well equipped Southern Pacific shop where the company's engines and other equipment is repaired, as well as had order cars put in running order; and one of the best equipped canneries in the valley, in spite of the fact that this will be its second season.

In the Dallas Machine & Locomotive Works we have an industry that cares for the logging machinery which is so necessary to the welfare of our country. This is also the factory which turns out the famous Gerlinger lumber carrier, one of three of the class in the world. There are three prune packing plants here, a flour mill, as well as several smaller concerns, which add to the yearly payroll.

All Business Represented
Eight grocery stores, three hardware stores, two second hand stores, six dry goods stores care for the several needs of our people, while two weekly newspapers keep us posted as to the happenings of our community and county. Two hotels and one restaurant care for the travelers who come our way, and two tailor shops keep us well clothed. We have one theatre which is classed with those of the much larger cities. Our one bakery makes bread "like mother used to make," and the two butcher shops supply us with the best meat obtainable. Two banks care for the financial needs of our community. Two feed stores supply the farmer with the grains and hay which he finds it necessary to buy.

The religious life is very well cared for here, there being some 12 different denominations, chief among them being the Methodist, Presbyterian, Christian and Baptist.

The social side of life is made far more pleasant by the several fraternal societies, chief among these being the Masons and Eastern Star, the Odd Fellows and Rebekahs, the Knights of Pythias and the Pythian Sisters; the Modern Woodmen of America, and the Royal Neighbors; the Woodmen of the World and the Neighbors of Woodcraft; the Artisans, the American Legion and its Auxiliary. All are active organizations. Schools Are Excellent.

Our school enrollment is over 800. About 175 of these attend the high school, and the remaining 600 the grades. There are 18 teachers employed in the grades, and nine in the high school. The faculty is composed of some of the best teachers in the state. The courses offered in the high school gives the student considerable range in the choice of elective subjects. The basket ball team of the high school has had a very successful season, having lost but one game.

The health of our community is cared for by four able physicians and surgeons. Due to the exceedingly healthy condition of our people, these men seem to keep us in very good health, but when something serious befalls one, an up-to-date hospital, is at hand. This hospital is modern, and has an excellent surgery, as well as other things that go to make up a hospital.

Dallas Soil of Highest Fertility
Much of our wealth lies in the fertile soil of the adjacent country, where fruits, grains, vegetables and stock are grown. This territory is particularly famous for its prunes and berries. During the prune harvest every one is put to work doing some of the necessary tasks incident thereto. Many children of not more than ten years of age, earn enough in picking prunes to clothe themselves through the school year. The great value of this industry to our community is readily seen when one considers that more than 9000 tons of dried prunes

something serious befalls one, an up-to-date hospital, is at hand. This hospital is modern, and has an excellent surgery, as well as other things that go to make up a hospital.

Dallas Soil of Highest Fertility
Much of our wealth lies in the fertile soil of the adjacent country, where fruits, grains, vegetables and stock are grown. This territory is particularly famous for its prunes and berries. During the prune harvest every one is put to work doing some of the necessary tasks incident thereto. Many children of not more than ten years of age, earn enough in picking prunes to clothe themselves through the school year. The great value of this industry to our community is readily seen when one considers that more than 9000 tons of dried prunes

Birdseye view
of
Dallas
Machine
and
Locomotive
Works

Timber is Big Industry
In the mountains to the west is to be found another virgin resource of our community, the Douglas Fir timber. One of the largest saw mills in the Willamette Valley is located here, being the plant of the Willamette Valley Lumber company. This mill employs 200 men and has a daily capacity of 150,000 board feet of lumber, which entails a monthly payroll of \$21,000 or 252,000 annually. The output is found in every market of the world, much going to Japan, England and other foreign countries, as well as supplying many demands in our own country.

Locomotive Works Highly Efficient
Dallas has the distinction of being the home of the famous Gerlinger lumber carrier. Mr. Gerlinger, the inventor of this wonderful machine, is also the proprietor of the Dallas Machine & Locomotive Works, a machine shop equipped to handle all kinds of heavy machine and locomotive repairing. At present this concern is busy repairing the huge locomotives used by the Seattle, Portland & Spokane Railroad Co., besides building the carriers. This institution is but three years of age, and in view of the fact that the locomotives that are being repaired there were awarded to the local shops in preference to many older and larger shops of the northwest, is in itself a recommendation of the local works. Sixty men are required to keep these several wheels rolling. A payroll of \$7,000 monthly as well as such merchandise and material bought here constitute an asset

who draw about \$1500 monthly each.

The Oregon Growers plant here is a typical prune plant of the kind operated by this concern throughout Oregon, and consists of a 32 tunnel dryer and a processor, but when in full swing employs 55 persons and pays to these employees in the neighborhood of \$4,500 per month. These people put out their product under the "Midland" trade name, products which are fast becoming famous throughout the world. The firm is a co-operative concern and affords the grower an opportunity of market price with a sufficient amount paid upon delivery of his product to pay for harvesting, and the remainder is paid him upon the sales of the co-operative sales. Usually this nets the grower somewhat larger prices for his products than are paid in the open market.

Mountain States Power company's power plants. This plant is of sufficient size to furnish the power for the sawmill, the planing mills, and other industries in Dallas, as well as furnishing light in Dallas, Monmouth and Independence. Both of the last named towns draw heavily for power also. This industry employs 24 persons regularly, and pays them \$40,000 each year.

Another industry that adds to the payroll of our town is the cannery. This institution is but one year old, and is one of the best equipped fruit canneries in the Willamette valley. This plant employed on an average of 60 persons during the canning season last summer, and the management is adding more machinery preparatory to handling more produce.

The Dallas Planing Mill is the next door neighbor to the famous flour mill, and like it is rather a pioneer in the industrial life of our town. This institution is doing much of the planing work of our town, but goes much farther as well for suitable markets for their materials. It is known in the entire northwest, having filled many large and difficult orders from California, Idaho, Washington, and all parts of our own state. Its wheels turn the year round, being employed just now in making several carloads of doors of a particular pattern.

Due to the large acreage of prunes here, three prune packing plants are found within our town. One is owned by the California Packing Corporation and is the largest here. One is owned and operated by the Oregon Growers, which is a co-operative concern, and is the second in size. The third is the Mason-Ehrman plant.

The California Packing Corporation handled this last season more than 5000 tons of dried prunes. Of course the season of a plant of this nature is short, being about five months, but during that time this firm employs seventy-five or more persons, and pays out to the employees about \$6,500 monthly. All its product is put out under the famous Del Monte brand, and sells as all products of that brand sell. Several persons are employed the year round in this plant, which makes another noticeable payroll industry.

With our industries, we are able to care for the laborer, being particularly free from unemployment the year round. With our schools to care for the student until he is prepared to enter college, with our physicians and surgeons and hospital to care for the sick and afflicted, with grocery, dry-goods and hardware stores to care for those desiring merchandise, with the garages to care for the motorist, with the park a free as well as an inviting camping place with tables, stoves, etc., for the campers' convenience, and a swimming hole within a few hundred yards; with a good, clean wholesome town with all the foregoing advantages, and more; we welcome the homeseeker, vacationist, and any others who are looking for location or pleasure assuring each and all that all that is claimed can be shown and that every citizen here is willing to show the enquirer.

Power Plant Big Asset
To the south of town, and just across the mill pond from the sawmill is located one of the

to the community well worth notice.

Railroad Center is Dallas
The Southern Pacific company has here one of its roundhouses and machine shops. Here much of the main line machine work is done, which employs about 60 men in the shops with a monthly payroll of \$9,000. Dallas is also a railroad terminal point. About 12 families are dependent upon trainmen for support, and receive each month some \$3,000. The maintenance of ways department is located here also, and employs 14 men and distributes to them each month about \$1600. The bridge and building gang has its headquarters here, is composed of about six men who each receive about \$1,000 monthly. The station force consists of eight men



Dallas Can Care for All

With our industries, we are able to care for the laborer, being particularly free from unemployment the year round. With our schools to care for the student until he is prepared to enter college, with our physicians and surgeons and hospital to care for the sick and afflicted, with grocery, dry-goods and hardware stores to care for those desiring merchandise, with the garages to care for the motorist, with the park a free as well as an inviting camping place with tables, stoves, etc., for the campers' convenience, and a swimming hole within a few hundred yards; with a good, clean wholesome town with all the foregoing advantages, and more; we welcome the homeseeker, vacationist, and any others who are looking for location or pleasure assuring each and all that all that is claimed can be shown and that every citizen here is willing to show the enquirer.

STAMPED GOODS
HEMSTITCHING
D. M. CAL

MRS. E. K. Mc
606 Court St
DALLAS :: OREGON

J. D. OXLEY
Manufacturer and
Harness and Saddle
Accessories of
302 Main
DALLAS :: OREGON