

# COMPANY F IS SALEM'S PRIDE

Local Militia Unit Ranks Way up in Efficiency—Membership Includes Many Soldiers Who Have Seen War Service—New System of Paying Members for Drills Lends Zest to Observance of Requirements—Social Stunts Hold Appeal

Salem has one of the finest military organizations of the whole Oregon National guard—Company F, Infantry, Capt. Paul Hendricks in command.

There's always been a military company in Salem, from the days when the Rogue River and other Indians called for military organization. There was a Salem company in the Spanish-American war, a Salem company in the Mexican border dispute; a Salem company in the World war; and it carries on in the days after the war, with all the enthusiasm of a clean, fine patriotism.

Company F has made rather more of a social development than some other military organizations; that is one of its elements of strength. It has a little "feud" every drill night; starting at 8:15 the boys are served with the essentials of a genuine man's meal, a help-yourself, come-and-get-it meal that lasts up till drill hour at 7:30. This was adopted to meet the needs of the many boys who live that by the time they go home from their day's work and pick up a meal there they are too late for drill. The attendance records since the meal-furnished plan was adopted, has been gratifyingly increased.

There are 20 Salem high school boys in the present company roster, and 10 from Willamette university. The present pay of the national guard makes the work, not more physically attractive, for boys never needed much encouragement to "like" army drill; but it does make it a worth-while financial consideration. The base pay for an enlisted man is \$1.00 per drill. Capt. Hendricks figures it that a private in the ranks, say in a high school, could carry on his drill through the high school and on through the university, and even as a private for seven years, he could have a \$500 building and loan policy paid for and a cash asset at the time of his college graduation. If he became a corporal for most of the time, he would add practically 50 per cent to his cash capital; as a sergeant, which any earnest man would usually be for part of his seven

years, he might make his endowment up to \$1000 cash as a graduation present.

The pay is made in cash every quarter; one could take it and turn it in to a building and loan policy or into a home, letting his time stand as a pleasure and physical benefit and not as earnings to be spent; and it would run into a worth-while capital. Not one college graduate in 100 has \$1000 of his own earned money as capital to start in life at the time of his graduation. The national guard offers the physical exercise as its own pay; it offers a splendid patriotic opportunity for every young man to get ready to serve his country in time of need—and it can be made to provide every young man with working capital the minute he is ready to leave for good.

There are some interesting characters in Company F. There is one soldier, who might be legal for "25 years old," but who has had all the experiences that other men of 60 years ever have. He served in the Canadian cavalry, and knows army life under more than one flag. There are 14 service men from the late world war. There are others who have had various national guard and other military training. Two members have served on the rifle teams that have competed in the national rifle championships, and have made conspicuous records. One can get almost everything of life in the company personal.

There is no target range near Salem, and the boys are anxious to do a lot of target shooting this season. It might be possible to go over to Dallas, where there is an especially attractive 600-yard range, though there are only two targets, not a very large number for a whole company shoot. They may have to drive down to the official Clackamas range, 35 miles away; there they will have ranges for every distance, and enough targets to stage a match in short time.

The company drills on Monday nights; on occasions when it may be necessary to change the date the drills are held on Thursday

nights. The company has maintained a regular club room service in the armory basement through the winter. During the spring and summer, while everybody is busy the club room service will be given only on Monday nights.

Company F is recognized by the Salem boxing commission as the only authorized promoter for boxing and wrestling events. Some whirlwind events have been staged here this year, that have attracted much attention from outside sportsmen. Through the Company F smokers Phil Bayes of Salem has been developed into a legitimate contender for the feather-

weight championship of the northwest, when he gains a little more experience. Bill Hunt, also of Salem, has established more than a local reputation as a heavyweight, through the start and the support he has had from the local soldiers. A number of basketball games have been played during the winter.

Paul Hendricks, its captain, is showing a particular ability as a commander, and the company morale is said to be about the best in the whole state military organization. John Elliott is first lieutenant, Paul F. Burris is second lieutenant, and A. Riigs first sergeant. All are a-service men.

## SALEM CIVIC CLUBS

Chamber of Commerce, Rotary, Kiwanis and Lions Vie to Keep Community on Forward Path—Members Dine

It's a good thing that the various dinner clubs of Salem are exclusive in their membership, so that no one can attend all of them and founder himself. There are five regular dinner clubs, all of which have established reputations for their cuisine and their good fellowship that tends to over-indulgence. He would have to be a grim ascetic or an ostrich who could stand all these good things, and live to tell the story.

On Monday the Chamber of Commerce serves its weekly luncheon, at its own rooms. These dinners run the whole gamut of food; chicken dinner, baked salmon, ham and boiled dinner, Swiss steaks, and the whole range of flesh and fowl foods; honey, mince and pumpkin pies, fruits, cakes, ice cream, fruit juices, and all the trimmings. The dinners, however, are only a part of the attractions; a widely varied list of important public matters have been discussed—schools, Easter observance, good roads, obedience to law, fish and game, and many things of vital importance to the community life. Some notable outside visitors have appeared to address the diners on particular topics. The Chamber of Commerce has aimed to make all these speaking engagements interesting and instructive, and has succeeded admirably in so doing.

on their bill of fare, they eat it, and dare old Oyspepsia to touch 'em, or even to look cross—or they'll eat a whole pie apiece and show him who's who. They have had some remarkably interesting local business talks, where local manufacturers, or professional men with some fine, unusual specialty, have explained the process and told what can be done with it. These local business lectures have made a great hit. They usually put on some special music, invited in from the outside. Recently the Lions put on a great minstrel show for the benefit of the Salem Boy Scouts, bringing in several hundred dollars net proceeds for the Scout fund. The show was repeated for the Turner Scouts, where it netted almost \$100 for the boys.

One speaker, appearing before one of these dinner clubs, thanked God for their coming. He said that they marked the dawn of an era of friendship and cooperation and community understanding, that the sordid, individualistic American didn't know existed. They pave the way towards the universal brotherhood of man, according to this speaker; and he would be a foolhardy and perhaps a criminal misanthrope who should try to disprove the statement.

On Tuesday the Kiwanis club meets at the Marion hotel. This club has a membership approaching 100, and it is a shouting, fighting force for civic betterment. The club has taken up a number of special community needs during the past year, and devoted itself whole heartedly to service which is its motto. Some excellent music has been presented by the Kiwanis club guests during the year; always something well worth the hearing. But always before music or speech, they eat; eat hearty, men's size meals, regardless of dyspeptic or ultra-dainty restrictions. The Kiwanis are hearty men, and their dinners are hearty and wholesome and nothing lacking to make them memorable.

The Rotary club, the oldest of the regular dinner clubs, dines on Wednesday. There are more of the older men here; men who have come to the executive stage of business life, where the swivel chair and the lengthening trousers belt and the heavier, heavier-footed step marks the man who has "arrived." There are some of the youngest middle-aged men who ever saw a good time; it's a royal, loyal good community bunch, and its programs fairly groan with good things. Big problems of state and nation, broad matters of education, vital matters of local concern, are discussed man to man, and many a misunderstanding has been cleared up at these dinners. Also, they clear up their dinner plates of some wonderfully good meals; but they'd give a lot to be able to eat up the last of their pie as do the Lions or as would a bunch of news boys. That's one of the penalties for dignity.

The Marion-Polk County Realtors hold down the Marion dining room on Thursday noon. They have one of the liveliest little trade or professional organizations on the coast, and the regular luncheons always have something of interest in a citizenship or business way. They have an occasional musician, but usually the program is sober business; the attendance and interest is remarkably good, considering that it is a straight professional organization. This club opens its luncheons to all comers who may be interested in the subject announced for the day's discussion; some wonderful interesting programs have been given, on subjects that are of general appeal.

On Friday the Lions club dines, also at the Marion. The Lions are the youngest in point of age, as well as in actual years of individual age; they are the younger, more restless, more volatile business men of the city, and they certainly make the most of their opportunities. When pie appears

# CHAMBER OF COMMERCE BUSY

Salem Civic and Business Organization Puts Real Pep into City's Affairs—Sponsors Movements for Municipal and Community Advancement—Organized County Federation of Community Clubs with 26 Towns as Active Members

It is a common saying that the average capital city is prone to sit around on its hunkers and wait for "George" to do it, whatever it is that needs doing. Politicians, ex-politicians, short-hour clerks; retired people, climbers, flock to the average capital city; and they blanket its industries and they smother its aspirations and yowl about its taxes while they wait for the state to make them personally prosperous. An average capital city is about as progressive as a broken-legged small chained to a stump.

It might be hard to prove that even Salem wasn't one of these waiters for George to make it prosperous. But "them days is gone forever," with the Salem Chamber of Commerce and the active industrialism that it stands for.

The Chamber of Commerce has done as good work as any similar organization in the northwest; better than any but one or two others that might stand near the head of the list. It has thrown off the old snail shell; girded up its loins, spat upon its capable hands and started out to do real things in a spectacular way.

The Salem Auto park, that is known all over the west as one of the finest municipal camp grounds anywhere, is the work of the Chamber of Commerce. More Americans have stopped there than fought in the Revolutionary war; and they were a lot better treated, and went away happier, than the Minute Man with his flintlock rifle and a handful of continental currency and a red coat bullet through his leg. The service is the best anywhere on the coast. The Chamber, in the dress degree of the Chamber of Commerce, make this their special work during the summer.

The Chamber of Commerce recently put over the big campaign for the city schools, with its authorization of bonds for half a million dollars for school building purposes. A far smaller bond issue proposed by the school board, two years ago, failed, and the schools have been terribly crowded because of this failure. This year the Chamber of Commerce took up the campaign, and put it over. The Salem school system has always been the envy and the despair of rival cities;

this new service by the chamber puts it even farther in the lead than ever before.

The Marion County Federation of Community Clubs is perhaps the biggest and finest thing that any chamber of commerce in the northwest has ever put over for a purely unselfish motive. This is a federation of all the communities in the county, 26 of them now being members, for the promotion of business and society interests and the establishing of friendships to make for happiness and progress. The idea started with the Salem body, and was put on with real enthusiasm. It functions precisely as it was dreamed out in the beginning; it is the finest big club of the kind anywhere.

The officers are passed around from one community to another, to promote interest and to present new problems and solutions for the general notice. The meetings are held once a month, on invitation from the various communities. This year, a definite

program has been promulgated, covering a number of important subjects for public interest—roads, taxes, potato certification, fruits, and many others. The annual corn show, that promises to become a state wide farm exposition, is supported by the federation.

The Chamber of Commerce maintains its rooms for the general public benefit. Hundreds of meetings and conventions are held there, every year, covering a vast number of social, business and charitable subjects. The weekly club dinners, served every Monday, bring together a fine body of men who are keen to get acquainted with the big problems of the day, and to realize on the biggest scale in the world—personal friendship. Some noteworthy addresses have been made in this luncheon series.

There is a reading and game room at the club quarters, and the place is wide open to all visitors. It is the headquarters for industrial and social information of the

Salem area; some striking new literature is to be issued soon, to be ready for the armies of tourists who will soon be traveling through and stopping over in Salem.

## SALEM SEES YEAR OF BUILDING

(Continued from page 1) which the building boom continues. Lumber, labor, plumbing and electrical supplies, every item in the construction of buildings, has gone up under the pressure of demand; and still the demand holds, and grows stronger. The call for homes has had no let up; there are still not enough good homes to care for the people who want them. The schools are being crowded, the churches are filled to such limits as they never before knew, the lodges and the streets and the theatres and the stores never before knew what it was to be crowded, but they promise to know it this year.

It looks like the record year of all time for the city of Salem.

## SELLS QUALITY CARS

Vick Bros. Do Big Business in Autos, Trucks, Tractors

Vick Bros. have adopted as their slogan "Quality Cars." This explains in short their business, that of selling quality cars and they giving their customers quality service which they deem as important a phase of their business as the first sale. Vick Bros. volume of business has reached its present size largely because of their interest in their customers after the day the car was sold. The Vicks make it known that they stand back of everything sold out of their place of business.

Vick Bros. have a strong sales organization consisting of George F. Vick, sales manager, and six salesmen: Morris Rice, Byron C. Wright, Goodrich C. Meir, Robert H. Savage, Carroll G. Van Slyke, and Ernest O. Hawes. Chas. H. Vick has charge of the used car department.

The firm has automobiles of every price class, including the Overland, Willys Knight, Jewett, Paige and Oakland. Their time payment plan of selling makes it easy to buy cars of them. Vick Bros. also sell the Samson Tractor and Samson and Federal trucks.

A battery department has recently been added in order to give complete service. It is prepared to take care of all trouble in starting, ignition systems, and is in charge of Chester F. Way, a competent man in his line.

The parts, accessory and tire departments are presided over by Russell Smith, who takes pleasure in accommodating all customers in his departments. His motto is "Service with a Smile."

Willard Tinker, shop foreman, is a Tinker by name as well as by nature. This is another department which believes in "Service with a Smile."

Vick Brothers have a garage building which is second to none in the state. They own their own building which was built at a cost of about \$100,000.00.

Every indication for 1923 points to the best year yet in the motor car business. "We are selling better than two cars per day," says Mr. Geo. Vick, "nearly half of which are enclosed cars."

The Willamette University, around which Salem was built, is the oldest educational institution of collegiate grade, established west of the Mississippi river. And one of its students, Uncle Joe Baker, of Salem, is still living, after having attended the venerable old school in the year 1849—74 years ago.

There will be work for at least 2500 people in the Salem canneries, when the fruit season is at its best, during June and September.

## HARTMAN BROS. STORE

Recent Improvements Give Jewelry Store Big City Air

One of the most modern retail establishments in Salem is the jewelry store of Hartman Bros. company. It is decidedly metropolitan in its appearance, in its equipment and in its arrangement and is worthy of a commanding place among the large establishments of the leading cities.

It was last December when the proprietors put the finishing touches on the interior of their store, although the arrangement and the furnishings were very attractive previously.

The store now occupies a ground floor space with a deep balcony over the rear and along the west side. One of the important additions was the continuation of this balcony from the rear end to front of the store. Other important changes were made in the arrangement of the floor space.

In the new part of the balcony is located the watch repairing department in which the firm does a large business. A number of expert workmen are kept busy there, but the head watchmaker has his compartment on the ground floor directly underneath and at the doorway, where he can come in contact with the customers.

Beautiful show cases in three main groupings, one along each wall and the third, a horseshoe shaped one in the center, adorn the store and contain the jewelry, watches and cut glass stocks. On the ground floor opposite the head watchmaker's department, is the "diamond room" where purchasers and prospective buyers of these precious gems can examine the large array and make their selections in privacy. This feature is highly appreciated by the buying public, many people desiring to maintain privacy in their dealings.

O. A. and R. W. Hartman are the proprietors. The latter was associated with the former owners, who established the store years and years ago; and after the death of the founders, he availed himself of the opportunity to become its owner. He obtained the association of his brother, who had been in the jewelry business at Los Angeles for years. These two men have been sole proprietors for the past eight years and are making a big success of their undertaking. Standard quality goods, rightly priced and guaranteed, are bought when purchased of Hartman Bros. company.

Salem's population is estimated at 20,000 and it's rapidly growing.

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## HARTMAN BROS. CO.

Diamonds Watches and Jewelry

### The Store of Gifts That Last

Visit our newly remodeled store. Our prices are very attractive. Sterling ware, Sheffield plate, pearl neck pieces. Platinum and white gold jewelry

## HARTMAN BROS. COMPANY

Service and Efficiency

SALEM, OREGON

## KEEP SMILING



## CHIROPRACTIC

### OPENS THE DOOR TO HEALTH

On Steep Side Hills, or in Cramped Fields Where Constant Turning is Necessary or in Low Beaver Dam Soil—No Matter Where

# CLETRAC

Tanktype Tractors Excel Them All

Hillsides, no matter how steep, have no terrors for the Cletrac owner. Built on the plan of the famous war-tanks, the Cletrac can work—and work most efficiently—wherever man can gain a foothold, without danger of overturning.

—Or, if the field be small and constant turning be necessary, the Cletrac owner has no worries. He knows his tractor can turn around in less space and he smiles as he twists his way around corners and trees and as he turns at the end of the field. No matter where the Cletrac's job lies, the Cletrac will proceed to its task and in its regular, efficient, matter-of-fact way will do its work to the complete satisfaction of the owner and the envy of the neighbor.



The Cletrac is most happily adapted to use in the Willamette Valley. It is ideal for the general farmer—the Standard size is large enough for all his needs and yet not large enough to be extravagant in its cost and upkeep. It is ideal for the orchardist, for the truck gardener, for the hop yard, for the dairyman. It does the work and it goes where other tractors do not tread. In the BABY type, there is a tractor especially designed to meet the requirements of the small acreage tiller.

And don't forget this important item:

The small farmer and orchardists can't afford to feed horses by the year, nor can they afford to hire teams during their busy seasons. The Cletrac doesn't eat when it's not in use!

Service is a most desirable factor and we give a most complete, efficient kind of service. The Cletrac owner knows that whatever needs he may have, in this line, are adequately met by us. Our mechanics are the best—and our whole organization stakes its ultimate and continued success on the maintenance of able, courteous, smiling, welcome service.

May we not tell you more about the Cletrac?

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