

# The Greatest Opportunity of a Lifetime Open to Boys, Girls and Grown Ups Interested In Pure Bred Chickens

## THE NORTHWEST POULTRY JOURNAL



The oldest and largest of the Pacific Coast poultry and pet stock magazines, a recognized leader in its class in the West, is THE NORTHWEST POULTRY JOURNAL, which was established in Salem, the Oregon state capital city, more than 26 years ago.

It contains from 40 to 50 pages each month and is well edited, printed and nicely illustrated. Among its regular writers are some of the leading poultry judges, poultry specialists and most successful breeders of the Northwest. It has always borne the reputation of being reliable and progressive, a fact much appreciated by its management and a reputation it hopes to maintain throughout the succeeding years.

No line of poultry and pet stock breeding is neglected or overlooked in its columns. It has a fine and ably-edited rabbit department and interesting articles are published from time to time on turkeys, ducks, geese, guinea fowl and pigeons, as well as canaries and other pet stock.

This publication has the largest circulation of any poultry magazine published west of Chicago, its claim of being read by 80 per cent of the poultrymen and pet stock raisers of the Pacific Northwest being no idle boast, and its subscription list is increasing very rapidly.

Advertisers find its columns bring them quick and excellent returns as the very complimentary and unsolicited testimonials published in its columns every month are conclusive evidence or proof. Not only are its columns devoted to fancy and standard-bred poultry, but it is a special feature for the commercial poultryman, devoting more space than any other poultry magazine in the country to the various egg-laying competitions, farm poultry demonstrations, poultry-calling demonstrations and poultry experiments reported from the government and various agricultural colleges, as well as reports of the various poultry shows and smaller exhibits. A little spice and pep is added through its much commented upon wit and humor page.

These facts, together with its low subscription price (75 cents per year) has given this poultry magazine wonderful prestige throughout the Pacific Northwest, in which vast territory it wields no little influence among the poultrymen and is deservedly popular.

### The PURE BRED CHICKEN PRIZES

Pens and trios of high class fowls from some of the best stock in the United States, some pedigreed and trapnested and the rest from the best prize winning stock on the Pacific Coast, worth from \$35 to \$50 for the trios and from \$50 to \$250 for the pens. This is the kind of stock these well known poultrymen of the Pacific Northwest are furnishing us for this great NORTHWEST POULTRY JOURNAL subscription campaign.

#### THE HOLLYWOOD PEN (FIVE BIRDS)

The famous Hollywood pen includes a cockerel from a 275 egg per year dam and sire from a 233 egg dam. The four hens in this pen have trapnested records of from 230 to 239 eggs for pullet year, a pen that will give the winner the very best foundation stock direct from the Hollywood Farm, Hollywood, Wash.

#### THE ARMSTRONG PEN (FIVE BIRDS)

The wonderful offering from the Inwood Leghorn Farm, C. E. Armstrong, proprietor, Corvallis, Oregon, comprises four hens with trapnested records of 290 eggs each, headed by a cockerel from a 251 egg hen and sired by a male from a 215 egg Hollywood hen. This pen will give some one a start on the road to sure success in poultry keeping.

#### HANSON PEDIGREED LEGHORNS (3 BIRDS)

The Hanson White Leghorns which have made good winnings in two continents should prove a prize to be coveted by any poultryman. This trio comprises two hens with trapnested records of 240 and 260 eggs respectively, the cockerel being from a 285 egg hen and sired by a male from a 300 egg hen. This trio comes direct from Hanson Pedigreed Leghorn Farm, J. A. Hanson, proprietor, Corvallis, Oregon.

#### MILLER'S POULTRY FARM (5 BIRDS)

The prize pen from Miller's Poultry Farm, Harry Miller, proprietor, Newberg, Oregon, includes one 237 egg hen, one 242 egg hen, one 248 egg hen, one 251 egg hen, headed by a cockerel with a 277 egg dam and 291 egg sire's dam. This grand mating will furnish foundation stock good enough to start any poultryman on the road to success.

#### WALNUT CREST FARM (5 BIRDS)

The Walnut Crest Farm prize pen, bred by Wire & Son, proprietors, Newberg, Oregon, is a particularly valuable offering. This pen of high producing pedigreed hens, 200 eggs and better, is headed by a cockerel from "Prince Albert," one of the best breeding White Leghorn males on the coast. His dam laid 305 eggs, his grandam 300 eggs, his sire's dam 323 eggs. This male is a big upstanding, vigorous fellow and his pullets are "making good" in two laying contests. The winner of this pen will have something to be proud of.

#### SILVER QUILL LEGHORNS (TRIO)

Hands & Son, Cottage Grove, Oregon, who have built up the wonderful laying strain of "Silver Quill White Leghorns," are offering in our subscription campaign a most valuable trapnested trio of their best birds. The two hens have a pullet year record of 250 and 219 eggs respectively, and the cockerel is from a hen above 250 eggs average a year. This trio will produce some mighty valuable young stock and is a prize worth working for.

#### ILL-A-HEE BARRED ROCKS (TRIO)

The fine prize furnished by Butler's Poultry Farm, Jennings Lodge, Oregon, includes two wonderful Barred Rock hens of the famous Ill-A-Hee strain which has made such sensational records in both the Santa Cruz and Puyallup egg laying contests. These two pedigreed hens have 200 egg records and the cockerel is from a 250 egg hen, sired by one of the best cocks on the Butler Poultry Farm. This prize is surely worth striving for.

#### KLEINSMITH BARRED ROCKS (TRIO)

Who has not heard of the wonderful egg laying records of Mrs. H. C. Klein-smith's great strain of Barred Plymouth Rocks in the Santa Cruz and Puyallup egg laying contests? We are fortunate in securing a wonderful high pedigreed trio of these great producing fowls from Mrs. Klein-smith, Hoff, Oregon, to offer as a prize in this subscription contest. These hens already have a 226 egg record to their credit and the cockerel comes from even higher producing ancestors. The winner of the Klein-smith trio can begin his poultry work with stock good enough to compete in any of the great contests of the country.

#### NEEDHAM'S BABY CHICKS (FIFTY)

Here is a prize worth while. Your choice of high class baby chicks from either of the following popular standard breeds, from pens mated to produce excellent producers of standard type: White Leghorns, Barred Rocks, R. I. Reds, White Rocks, Black Minorcas and Anconas. C. N. Needham, the Salem, Oregon, baby chick man, has a Northwest reputation for the excellence of his stock and his fair dealings. Repeat orders is evidence of this fact. This is a real prize.

#### KIRSCHROFT RHODE ISLAND WHITES (TRIO)

Here we have a trio of the famous Mt. Hood hardy strain of Rhode Island Whites, which A. H. Kirsch has spent a lot of money and time breeding up for eggs and standard qualifications on his poultry and fruit farms at Boring, Oregon. The winner of this prize trio will have something to show his friends with pride, and they will prove money makers if given half a chance.

#### PRESCOTT'S SALMON FAVEROLLES (TRIO)

Those who have attended the state fairs and big poultry shows will remember that Prescott's Salmon Faverolles are always there and so are the blue ribbons on his coops. The Faverolles are a warm feathered, cold proof fowl, built for winter laying and are among the best of the general purpose fowls. The winner of this trio will have something to be proud of.

#### HATTON'S RHODE ISLAND WHITES (TRIO)

Here is a strain of Rhode Island Whites that has won the blue ribbons in all of the big Northwest shows, and they are also bred to lay eggs. The winner of Hatton & Hatton's Rhode Island White trio, bred in their poultry yards at 493 E. 23rd Street, Portland, Oregon, will have something that will produce blue ribbon winners in the shows and keep the egg basket well filled.

#### MORAE POULTRY FARM REDS (TRIO)

Here we have a commercial poultry plant stocked with heavy producing trapnested Rhode Island Reds. A trio of select McRae Reds is worth a lot of money, because this strain of Reds is a money maker for the poultryman. This is another valuable prize for some one. The McRae Poultry Farm is located near Milwaukie, Oregon (P. O. Box 360).

#### STINGLEY'S ANCONAS (TRIO)

Anconas are growing rapidly in public favor and are beginning to appear in the commercial egg plants, it being found that carefully culled trapnested stock will produce eggs equal to any of the laying breeds. Stingley's Anconas are bred for standard qualifications as well as egg production and are well known throughout the Northwest for their excellence. His Ancona farm is at Junction City, Oregon, Route 3.

#### GRIFFIN'S WHITE WYANDOTTES (TRIO)

There is not a poultryman on the coast who has not seen J. A. Griffin's famous White Wyandottes in the state fairs or shows, or who has not heard of them at least. They are par excellent, and are bred for eggs as well as to win the ribbons in the shows. Here is a real prize worth the best efforts of any boy or girl. The home of Griffin's White Wyandottes is Eugene, Oregon.

#### IMPERIAL BLACK MINORCAS (TRIO)

The Imperial strain of Black Minorcas, bred by Rick & Kinneer, Vancouver, Wash., Route 1, Box 74K, has been winning a full share of the prizes in all of the big Northwest fairs and shows. They also lay big white eggs and lots of them and the demand for their stock and eggs is great. We were fortunate indeed to procure the promise of a fine prize trio from them. It means a big winning for some one.

#### DOWNING'S WHITE ROCKS (TRIO)

The old White Rock breeders of the coast were given the surprise of their lives when Walter Downing of Salem, Oregon, began exhibiting his famous Heibach strain of White Rocks in the state fairs and poultry shows the past two seasons. In the hottest competition he received many valuable first and second prizes and his White Rocks are also the laying kind. Get busy and capture this prize if you want something good.

## Pure Bred Chickens Are Money Makers

### THE ART OF SALESMANSHIP

The art of salesmanship is being expounded by all the leading business concerns in the United States today. THE NORTHWEST POULTRY JOURNAL has decided to use this unique method to increase its already large list of readers, and instead of the old method of engaging solicitors will distribute these valuable chicken prizes.

Never before has an offer of this magnitude been made, and the offer may never come again. Certainly this is the most gigantic enterprise of its kind ever attempted in the Pacific Northwest. To win one of these prizes is but a matter of ambition. You have always wanted some purebred chickens of your own, now let THE NORTHWEST POULTRY JOURNAL make you a gift of a pen or trio absolutely free.

Any person residing in the Pacific Northwest is eligible to enter the competition. To enter it is only necessary to fill out and send in the entry blank to be found below. Once entered, the merry pastime of vote gathering begins. You will find it great fun to gather votes—the votes alone will decide the winners of every prize on the list.

It is not even necessary that you be a subscriber to THE NORTHWEST POULTRY JOURNAL in order to enter the competition. Nor will it cost you one cent, either now or later. The prizes are free and they will be given to the club members who develop the best salesmanship ability and secure the most votes. The rich experience one will gain in this memorable campaign will in itself be worth hundreds and hundreds of dollars to you some time. Nowadays it is salesmanship that counts, and the biggest bank accounts belong to the best salesmen.

The campaign is just opening and will continue until May 31st. Entries will be received from this time forward. Jump in. Get an early start. One of these valuable prizes is for you. Your hustle will determine which.

Read every word in this big announcement carefully. Scan the prize list and then get busy. Not luck, not chance, effort alone will win the prizes. Start to work today.

### Prize Guaranteed Every Candidate

THE NORTHWEST POULTRY JOURNAL does not ask candidates to canvass for subscriptions and then take chances on getting a reward for their efforts. In this Purebred Chicken Competition THE NORTHWEST POULTRY JOURNAL agrees to pay each candidate who participates in this competition a cash commission of 10 per cent on each subscription he or she secures. Candidates are not entering a game of chance, for all will be rewarded.

Your chances of winning any one of these Purebred Chicken prizes are splendid if you but realize it. Votes are easy to secure on NORTHWEST POULTRY JOURNAL subscriptions. Get in the race today.

The workers will share in the division of the prize list



The spectators now will continue to be spectators at the end

## GET STARTED EARLY

### VOTE SCHEDULE

How Votes Count in NORTHWEST POULTRY JOURNAL Subscriptions

	Votes Allowed
One year paid	8,000
Two years paid	17,000
Three years paid	25,000
Five years paid	40,000

### SUBSCRIPTION RATES

THE NORTHWEST POULTRY JOURNAL  
Salem, Oregon

One year by mail, United States and Mexico	\$.75
Two years by mail, United States and Mexico	1.25
Three years by mail, United States and Mexico	1.50
Five years by mail, United States and Mexico	2.00

Note: For subscription in city of Salem, Canada and foreign, add 25c extra per year for postage.

## AMBITION

That is the Key to Success  
In This Campaign

### Information, Rules and Conditions of the Northwest Poultry Journal Pure Bred Chicken Competition

- Any boy, girl or grown up interested in purebred chickens may enter this competition.
- Nominations may be made at any time during the competition.
- Nominations are free. The nomination blank properly filled out registers a candidate with 5000 free votes. Special subscription blanks and further information will be forwarded on receipt of nomination.
- Candidates may secure subscriptions anywhere.
- Prizes are awarded according to the votes obtained in the contest. The candidate with the highest number of votes will get the first prize, and so on till all the awards have been distributed.
- A bonus of 10,000 votes will be awarded candidates when they turn in their first subscription.
- It is a rule of the contest that a candidate may be assisted by as many friends as it is possible to interest. It is, therefore, your privilege to get all the members of your family working, and among you it should be very easy to win a purebred chicken.
- THE NORTHWEST POULTRY JOURNAL guarantees fair treatment to all contestants and should any question arise, a decision of the Purebred Chicken Competition Editor will be considered final and absolute.
- All votes issued on subscriptions are good until the end of the competition and may be polled at the discretion of the candidates or THE NORTHWEST POULTRY JOURNAL.
- THE NORTHWEST POULTRY JOURNAL reserves the right to alter the rules and regulations or any of the offers—everything, in fact, except a reduction of the prize list.
- Votes are not transferable except under the following circumstances: If a candidate wishes to withdraw from the competition, he may change his votes to a suitable substitute, but said substitute must be a new candidate who has not already been accepted in the contest.
- THE NORTHWEST POULTRY JOURNAL reserves the right to encourage the candidates in every way possible.
- The Purebred Chicken Competition closes May 31, 1923.
- Subscription for more than five years on THE NORTHWEST POULTRY JOURNAL will not be accepted.
- A commission of 10 per cent on all money collected on subscriptions will be paid all contestants.
- Candidates should deduct their commissions from their remittance—keep 10 per cent and forward us the balance.
- Purebred chicken contestants may be credited with the votes for subscriptions paid in the office, mailed in, or paid to a traveler, or other authorized contest representative of the company at the request of person making payment.

### ENTRY BLANK GOOD FOR 5000 VOTES

To manager of THE NORTHWEST POULTRY JOURNAL Purebred Chicken Competition:

Please enter ..... (write plainly)  
as a member of the "Salesmanship Club."  
Box or Street No. ....  
Post Office .....  
Signed .....  
Address .....

This blank counts 5000 votes. Only one credited to each member. You may enter your own name or that of a friend.

Every  
Candidate  
Guaranteed  
A  
Square  
Deal

### FIRST SUBSCRIPTION COUPON Good for 10,000 Extra Votes

By using this coupon with your first subscription you will get a big start. Return this coupon to the Purebred Chicken Competition Editor, NORTHWEST POULTRY JOURNAL, and you will receive 10,000 votes in addition to the regular number of votes given according to the regular schedule of votes.

Subscriber's name .....  
Address .....  
Candidate's name .....  
Amount enclosed .....

Cash must accompany this coupon. When sent in with the entry blank, the candidate starts with 15,000 extra votes in addition to the regular votes allowed on the subscription itself. Only one of these coupons will be allowed to each candidate.

