

## Farm Loans

25 YEARS  
6 Per Cent  
Interest

A. C. Bohrnstedt  
Representing Portland Joint  
Stock Land Bank  
407 Masonic Temple  
Salem, Oregon

## Leather Goods of Quality

Bags, Suits Cases, Puttees

## HARNESS

F. E. Shafer

Phone 411 170 S. Com'l  
Salem, Ore.

Our Ideal: Our Method:  
"The Best Only" Cooperation

## Capital City Co-operative Creamery

A non-profit organization owned  
entirely by the dairymen. Give  
us a trial.  
Manufacturers of Buttercup Butter  
"At your Grocer"

Phone 299 157 S. Com'l St.

# SELLING SALEM DISTRICT

## Dates of Slogans in Daily Statesman

(In Twice-a-Week Statesman Following Day)

Loganberries, Oct. 5.	Drug garden, May 3.
Prunes, Oct. 12.	Sugar beets, sorghum, etc.,
Dairying, Oct. 19.	May 10.
Flax, Oct. 26.	Water powers, May 17.
Pilberts, Nov. 2.	Irrigation, May 24.
Walnuts, Nov. 9.	Mining, May 31.
Strawberries, Nov. 16.	Land, irrigation, etc., June 7.
Apples, Nov. 23.	Dehydration, June 14.
Raspberries, Nov. 30.	Hops, cabbage, etc., June 21.
Mint, December 7.	Wholesaling and jobbing
Great cows, etc., Dec. 15.	June 28.
Blackberries, Dec. 22.	Cucumbers, etc., July 5.
Cherries, Dec. 29.	Hogs, July 12.
Pears, Jan. 4, 1923.	City beautiful, etc., July 19.
Gooseberries, Jan. 11.	Schools, etc., July 26.
Corn, Jan. 18.	Sheep, Aug. 2.
Celery, Jan. 25.	National advertising, Aug. 9.
Spinach, etc., Feb. 1.	Seeds, etc., Aug. 16.
Onions, etc., Feb. 8.	Livestock, Aug. 23.
Potatoes, etc., Feb. 15.	Automotive industry, Aug. 30.
Bees, Feb. 22.	Grain and grain products,
Poultry and pet stock, Mar. 1.	Sept. 6.
Goats, March 8.	Manufacturing, Sept. 13.
Beans, etc., March 15.	Woodworking, etc., Sept. 20.
Paved highways, March 22.	Paper mills, etc., Sept. 27.
Broccoli, etc., March 29.	(Back copies of the Thursday
Silos, etc., April 5.	editions of the Daily Oregon
Legumes, April 12.	Statesman are on hand. They are
Asparagus, etc., April 19.	for sale at 10 cents each, mailed
Grapes, etc., April 26.	to any address. Current copies,
	5c.)

## PAVED ROAD BUILDING MUST GO ON

Paved road construction will be in full swing  
this year—

The building of both Oregon state highways  
and Marion county market roads—

And it will go on in 1924, too; but mainly in  
the finishing of projects here and there.

After 1924 there will be a slowing down, un-  
less new provisions shall be made.

This is going to be one of the live subjects in  
Oregon and Marion county for the next few years.

It is not conceivable that there shall come a  
stop to the extension of the paved highways—

But how shall the money be provided?

It costs lots of money to build good roads.

This is a subject in which all are interested,  
and every one will have a say. Let the discussion  
be full and free.

## Valley Motor Co.

260 North High Street

Phone 1995

Boost This Community  
by Advertising on the Slogan  
Pages

DID YOU KNOW that the main repair and storage plant and testing and blueprint outfits and principal offices of the State Highway Commission are located in Salem; that this forms a basic industry for Salem, keeping here or reporting here at all times a large and increasing force of skilled men; that the Oregon system for building paved highways is the best ever devised, making for permanency; that the building and repairing of paved highways will go on through all the years of the future; gradually bringing to this heart and center of the system larger activities in many, many ways? (And, also, Marion county's paving and repair plants are in Salem, and growing).

Get a Taste a Day

## Weatherly Ice Cream

Sold Everywhere

## Buttercup Ice Cream Co.

P. M. Gregory, Mgr.  
940 South Commercial St.  
Salem

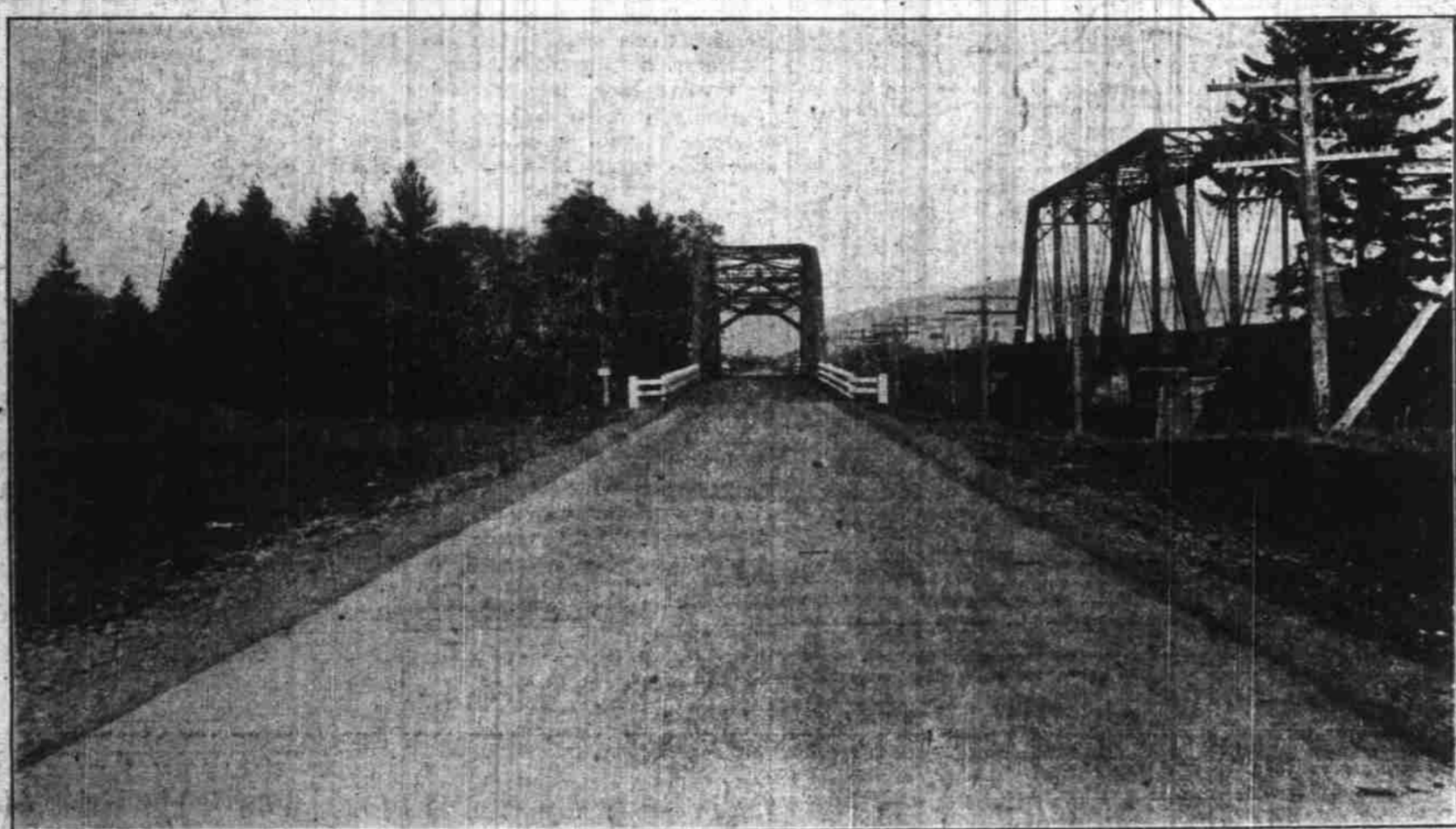
## DODGE BROTHERS SEDAN

Bonesteel Motor Co.  
184 S. Com'l St. Phone 422

## VALLEY PACKING CO. CASCADE BRAND HAMS BACON AND LARD

U. S. Inspected

SALEM, OREGON



CONCRETE PAVEMENT AND BRIDGE ON THE PACIFIC HIGHWAY SOUTH OF COTTAGE GROVE

## A SPLENDID AND A COMPREHENSIVE

(Continued from page 1)

**Advertising Signs Removed**  
The commission has continued its policy of removing all advertising signs (legally placed within the right of way limits, and, by co-operation with property owners and some advertisers themselves, many objectionable signs have been removed. These advertising signs, besides being a blot on the landscape, constitute a hazard by diverting the attention of drivers when they should be watching the road.

**Signing the Highway**  
The work of signing the state highways has been continued with the result that on the highways where construction operations are well advanced standard direction and distance signs have been placed throughout, and on others temporary wooden direction signs have been placed. Warning signs and, at dangerous points, red reflector danger signals have been installed, which have received favorable comment. Warning signs have also been placed in the vicinity of school houses and at dangerous intersections.

**Complete the Highways**  
The commission believes that its policy of closing up the unimproved or uncompleted gaps on the main highways should be followed and that on the other highways as yet constructed only in part that the improvement should be extended out from the important cities or producing centers on a constructive program until the whole shall be completed, and until this is accomplished no new roads should be added to the state highway map.

It will be noted that the work on the entire state highway system is well advanced and many sections entirely completed. The road construction should continue until the benefits from the expenditures have been equalized and every section has received its due proportion. Anything less is unfair and should not be considered.

**Work Must Go On**  
Federal aid for highways is now a well established governmental policy, which must certainly be continued. From this source it is reasonable to expect that the state will receive from seven and one-half to ten million dollars in the next five years. If this amount is matched directly with state funds or cooperation given by the counties, which is permissible under

the amended law, the entire system covered by the present state highway map—or at least every important section of it—will be open to travel and most or all of it put in usable condition for continuous travel.

**Must be Maintained**  
Highway betterment will be a constant and ever increasing demand, and the importance of maintenance can not be overestimated. Furthermore, maintenance is a requirement of the federal act and an essential to federal co-operation. Ample provision should therefore be made for keeping the roads properly maintained.

By reports and in various ways in the past, the commission has called attention to the necessity of speed and load limitation for the protection of the roads and for rules of safety for the protection of human life. It is gratifying that on these matters the public is becoming thoroughly aroused, but vigilance must be constant or we will lose all more than we have gained.

At best, highway building for modern use is still in an experimental stage. The errors incidental to pioneering or for lack of precedent or any other reason should not be considered sufficient justification for discontinuing the

great enterprise of highway improvement demanded and forced by modern industrial and social conditions.

(Roy A. Klein, the writer of the above splendid and comprehensive review, is the very efficient secretary of the Oregon state highway commission. "All of which I saw and part of which I was," he might claim for himself. In the words of the greatest Roman; if he were not too modest. The last paragraphs make up a program that must be followed in Oregon; though they set apart ground that will be fighting ground in the days to come.—Ed.)

## Brief Is Filed in Polk County Road Controversy

J. M. Devert, assistant attorney general in charge of litigation for the state highway commission, yesterday filed a brief in the Polk county highway controversy. This is the case in which citizens of Independence are endeavoring to hold up construction of the West Side Pacific highway from Mouthmouth south, contending that the road was not legally located by the highway commission and that it should run from Independence south.

## SEED FARMING IS A VERY GOOD LINE

College Authority Passes  
This Advice to Farmers  
of Marion County.

Opportunities in the seed farm business in Marion county are good, says G. R. Hyslop, chief of farm crops at the experiment station.

The seed sold is enough to make the business profitable so the remainder of the crop may be fed or can be turned under to keep up the fertility of the soil. The seed is also valuable enough for long transportation.

**Best Seed Crops**  
The best crops to grow for seed are grains, grasses, legumes and potatoes. The local demand for grain seed is large enough to care for all grown in this section. The best varieties are OAC 7 and OAC 38 winter barley, Hannechen spring barley, white winter and Poley winter wheat, Husten, blue chaff club, and defiance spring wheat, grey winter and red winter oats, three grain and Shadeland Climax spring oats, and occasionally a demand for winter rye.

The best grasses to use for a seed crop are English and Italian rye grasses, orchard grass, tall oat grass, and on wet land red top or sometimes Kentucky blue grass.

**Legumes Important**  
Legumes have an important

place in the cropping system on a seed farm. High yields of crops depend on the use of legumes and a good rotation. Some very good legumes for seed crops are red or alsike clover, hairy, common, purple, or Hungarian vetches and Tangle peas. The demand for the seed of these crops is generally large, and the market is ESPECIALLY FAVORABLE for hairy vetch now. Some other legumes that may be used are field beans and horse or Windsor beans.

Corn, potatoes, and field beans are good row crops to grow for seed. These crops will help check the weeds that would otherwise cause serious trouble. Dwarf Essex rape is sometimes used as a row crop for seed, but is not as good as the others.

**Six Year Rotation**  
On a seed farm it is generally best to use a six year rotation. This should consist of a cultivated crop, followed by a grain crop and then by a legume or grass crop. This is again broken up and put into some other cultivated crop, followed by a grain and then by

a grass or a legume crop. This rotation gives good weed control, so there is no mixing of the seed through volunteer. This rotation also helps disease control.

A seed farm needs some live stock such as cattle, sheep, or hogs. They are necessary to consume the excess forage and to pasture back certain seed crops, and to use material that is unfit for use as seed.

## WHEAT

LIVERPOOL, March 21.—Close: Wheat 7-8d higher; March 10s, May 9s, 91-2d; July 9s, 9d.

BUENOS AIRES, March 21.—Opening: wheat 1-2c higher.

MINNEAPOLIS, March 21.—Wheat: cash, No. 1, northern \$1.20 3-8 at \$1.29 3-8; May \$1.21 3-8; July \$1.21 1-2.

## Garden Seeds Flower Seeds Onion Sets

D. A. WHITE & SONS  
Salem, Oregon

## Insist on Better-Yet Bread

—IT'S BETTER—

Webb & Clough Co.  
FUNERAL DIRECTORS  
499 Court St., Salem. Phone 120

## BUY AN OVERLAND

[AND]  
Realize the  
Difference

VICK BROS.  
QUALITY CARS  
High St., at Trade

## OWPCO

Broom handles, mop handles, paper plugs, tent pegs, all kinds of hardwood handles, manufactured by the

Oregon Wood  
Products Co.  
West Salem



Auto Electric Work  
B. D. BARTON  
171 S. Commercial St.

## Next Week's Slogan

SUBJECT IS  
Broccoli and Other Things

A Licensed Lady Embalmer  
to care for women and  
children is a necessity in  
all funeral homes. We are  
the only ones furnishing  
such service.

Terwilliger  
Funeral Home  
770 Commercial St.  
Phone 784 Salem, Oregon

Salem is the paved road center of Oregon and  
will be for all time.

## THE BOY SCOUTS

deserve the support of  
everyone who wishes  
to inculcate high principles  
of manhood into the  
youth of our land.  
This space paid for by —  
Thielson & Rahn

## Theo. M. Barr

Plumbing, Heating and  
Tinning

164 S. Commercial St.  
SALEM, Ore.

## OUR TREES

Carefully Grown  
Carefully Selected  
Carefully Packed  
Will Give Satisfaction to the  
Planter

SALEM NURSERY  
COMPANY  
425 Oregon Building  
Phone 1763  
Additional Salesmen Wanted



ON THE ROOSEVELT COAST HIGHWAY IN NORTHERN TILLAMOOK COUNTY AT A POINT WHERE THE  
HIGHWAY FOLLOWS CLOSELY THE SHORE LINE OF THE PACIFIC OCEAN