

WORTH

By MARGUERITE GLEESON

SOcial activity during the coming weeks will center around the college and university folks who will be home for the spring vacation, or Willamette university students who live in Salem or who will remain for the holidays.

The Salem students from the Oregon Agricultural college will be returning tonight and tomorrow for the week of spring vacation between the winter and spring quarters at the college. The University of Oregon students will be home the following week for their spring holiday.

Among the coming university festivals none will be of more interest than the May Day fete which will be held the first week-end of May, May 4-5. Miss Esther Paroungian will be May queen and her attendants will be Miss Grace Brainard and Miss Mildred Strey.

The Woman's Club chorus which includes more than 30 of the younger women of Salem, will sing at the Grand theater March 25. Florence Macbeth, coloratura soprano, from the Chicago Grand Opera company, will be soloist for the occasion.

The chorus has given but one other concert this year and that was a benefit for the Old People's home. It was given last fall in the First Methodist church.

The Central Circle, Jason Lee Aid, will meet this afternoon at 2:30 with Mrs. W. H. Henderson. Coffee will be served following the regular program.

Miss Marion Wyman, general secretary of the YMCA and in charge of girl's work, accompanied by Mrs. W. I. Staley and Mrs. LeRoy N. Myers, members of the YWCA board of directors, went to Gervais yesterday where preliminary steps toward the organization of a Girl Reserve corps were taken.

Mrs. Mildred Liffelt of Great Falls, Mont., arrived in Salem yesterday to be at the bedside of her parents, Mr. and Mrs. E. West, who are ill with pneumonia. Dr. C. H. West, a son, is expected from Los Angeles.

Mrs. C. V. Johnson will entertain the West Circle of the Jason Lee Aid at her home this afternoon. This will be a social meeting.

Mrs. Oral Lemon will entertain the Adolynke club today at her home in the Marion apartments. The home of Mr. and Mrs. Will Mumper was the scene of a merry surprise party on Tuesday evening, March 13, when 40 guests arrived in honor of Mr. Mumper's birthday. Music, cards and dancing were features of the evening. Refreshments were served. A large birthday cake decorated with pink rosette candles was the table centerpiece.

Those present were Mr. and Mrs. Meri Lang and daughter, Mr. and Mrs. John Dunlavy and two children, Mr. and Mrs. Geo. Campbell, Mrs. Lang, Mr. and Mrs. Stark and three children, Mr. and Mrs. C. Harris, Miss Falgo, Miss Harold, Mr. and Mrs. F. Mathis and two children, John Mathis, Mr. and Mrs. Loren Campbell, Mr. and Mrs. Fiste and son, Miss Charlotte Werner, Mr. Duvam, Andy Dearink, Joe Doran, Addison Falgo, those from Salem were Mr. and Mrs. H. M. Simpson and daughter, Mr. and Mrs. Glen Taylor, Louis Mathis, Mr. Newal and Mr. and Mrs. William Mumper.

CLUB CALENDAR
Today
Woman's Union of First Congregational church, 2:30, at the church.
Woman's Alliance of Unitarian church, 2:30, with Mrs. R. A. Mahoney, 914 Saginaw street.
Central circle of Jason Lee Aid with Mrs. W. H. Henderson, 1340 Madison street.
Woman's auxiliary of St. Paul's church, with Mrs. Lenta Westcott, 575 Court street.
West Side circle of Jason Lee Aid with Mrs. C. V. Johnson, 1495 N. Commercial.

THIS PURE CREAM ENDS HEAD COLDS

Apply in Nostrils—It Opens Air Passages Instantly
Colds and catarrh yield like magic to soothing, healing anti-septic cream that penetrates through every air passage and relieves swollen, inflamed membranes of nose and throat. Your blocked nostrils open right up and you can breathe freely. Sneezing and snuffing stop. Don't stay stuffed up and miserable.
Get a small bottle of Ely's Cream Balm from your druggist. Apply a little in the nostrils and get instant relief. Millions endorse this remedy, known for more than fifty years.—Adv.

MOVIE GOSSIP

OREGON
Richard Bartholomew and Dorothy Gish in "Fury."

LIBERTY
"The Westerners."

GRAND
"The Third Alarm."

BLIGH
Wm. S. Hart in "Travelin' On."

We don't know what has kept those folks who have not seen William S. Hart's latest picture "Travelin' On" at the Bligh theatre away so long, but if they don't want to miss the greatest Western picture shown here in many months they'd better get a hustle on, because it is having its last screenings today.

A new Hippodrome Vaudeville road show with four feature acts coming to the Bligh theatre for tomorrow and Sunday.

Hobart Bosworth makes your very spine crackle in his interpretation of "Hurricane Hardy," central character in "White Hands," a powerful drama of love and adventure coming to the Bligh theatre Saturday.

Thrills of the Black Hills and excitement apenty make up the "Westerners" playing today at the Liberty. This picture is from Stewart Edward White's famous book, the same name and vividly depicts life on the frontier; the elemental passions, the fun and frolic of the Black Hills gold fields. It is a story with a plot and plenty of action.

"Peg 'O My Heart" has very appropriately been chosen by the Oregon theatre for its feature opening on St. Patrick's day, Saturday. Miss Laurette Taylor, who has endeared herself in the hearts of thousands of theatre-goers, is "Peg" in the picture, as she was, also, in the great stage success. The story of Peg and Jerry has had 6,693 stage performances and its popularity enables all these Peg fans to see the original Peg portray the role, in addition to introducing this pictured bit of loveliness and charm to those to whom it has hitherto been only a name.

Imagine a mammoth building, 310 feet high, as high as the far-famed Philadelphia City Hall, 620 feet long, with eight towers each of which would hold 276,000 gallons of water, and with a banquet hall which is the largest room in the world. This is the King's Castle in the epoch making picture "Robin Hood" starring Douglas Fairbanks which is coming to the Oregon soon.

For gripping interest, "The Third Alarm" is said to be the sensation of the season. This photoplay, which begins tonight at the Grand theatre, has been dedicated to the fire chiefs of the nation and has received well merited endorsement by fire departments and city governments wherever shown. Startling and vivid, it is yet realistic and chuck full of good wholesome humor. It is a film worth seeing and then seeing again.

Short Vamp
Sir Hugh Maxwell-Grant, the London banker, said at a dinner at Narragansett:
"You Americans are very fond of attacking one another. A New York man told me on the voyage over that one day in the crowded lounge of his London hotel, he went up to a compatriot and said:
"You're a Chicagoan, aren't you?"
"I sure am," said the Chicagoan, and he smiled and held out his hand. "How did you spot me, brother?"
"But the New Yorker ignored the question and extended his hand."
"Do you mind taking your feet off that chair?" he said. "My wife would like to sit down."



COMING
"MOONSHINE VALLEY"
WILLIAM FOX PRODUCTION

LIBERTY

Now Playing
"THE WESTERNERS"

From the Novel by—
STEWART EDWARD WHITE
Featuring ROY STEWART
With an All Star Cast

Mr. and Mrs. Public:
We know you will like this picture because it's a mighty drama of love, romance, hatred, treachery and retribution.

Coming Sunday
WILLIAM FARNUM
in "MOONSHINE VALLEY"

STARTING TONIGHT GRAND STARTING TONIGHT

2 Shows 7-9 P. M. Complete Orchestra 2 Shows 7-9 P. M.



In Heaven's Name save them!

THE THIRD ALARM

FARM FACTS IN AIR FROM COLLEGE

Rural and Community News Will Be Broadcast From O. A. C. Station.

The following important news to farmers with radio sets is given out by the department of industrial journalism of the Oregon Agricultural college.

Farm, home and other rural community news will be broadcast over Oregon by the extension service from the O. A. C. radio station at Corvallis, beginning Monday, March 26. Farmers, homemakers and other citizens interested in agricultural welfare may clear their decks at 7:30 of that date and each week thereafter till further notice, and tune up at 360 meters for the Oregon Agricultural college KFDG air service.

Short talks on farm topics and on nutrition and home improvement, and brief bulletins on seasonal and emergency matters of interest to growers will be featured. Announcements of the service will be made by Paul V. Maris, director of the extension service and occasional notices

TODAY
Bligh Theatre
Wm. S. Hart in "Travelin' On" Sennett Comedy

or and crop conditions, market reports, community gatherings, and like matters.
Farm Facts in the Air
"This new type of service will be of special interest to farmers and other rural citizens who now enjoy literary and musical programs over their receiving sets," says Mr. Maris. "We hope it will be a welcome addition to their radio service and make their receiving sets more interesting and valuable."

A good many farmers and others outside the larger centers of population are said to have receiving sets, and still others are planning to install them soon.

The O. A. C. sending rains is good. The station is broadcasting two or three evenings a week, at about 7:30 to 8:30 or 9 p. m. The program from March 26 till changes are announced will be as follows:

Monday, farm and rural community news; Tuesday, miscellaneous matters; Wednesday, college music—beginning about 8; sometimes on Friday, phonograph records.

Now for the Tut-Ankh-Amen educational films. The movie men are on the job.

JAPAN IN 10 DAYS

CHINA IN 14 DAYS

MANILA IN 18 DAYS

TAKE A CANADIAN PACIFIC "EXPRESS" TO THE ORIENT
Four Great Empires—Largest, most fertile and finest scenery in the Pacific—all reachable from Vancouver, B. C. Ask about this service.
Get particulars from local branch agents or W. H. Deacon, Gen. Agt. Pac. Days, Canadian Pacific, 55 Third Street, Portland, Ore.

Canadian Pacific

IT SPANS THE WORLD

It Is Important

That you place your order now for that new Ford wanted for spring delivery, as a shortage already exists. Ask about our easy payment plan.

Valley Motor Co.

Salem
Genuine Ford Parts and Service

TWO WONDERFUL BARGAIN DAYS

Friday & Saturday At the DRASTIC DISPOSAL SALE

SELLING OUT HALF THE PEOPLE'S CASH STORES STOCK

- 3-pound full comforter size Cotton Batting, Drastic Disposal, per roll **93c**
- Beautiful assortment of Dress Ginghams, 27 inches wide, big array of patterns, 25c grade, Drastic Disposal, per yard **17c**
- Just arrived a new shipment of Ladies' New Sport Coats, in the latest spring colors and patterns. Specially priced for Drastic Disposal, each **\$9.77**
- Ladies' New Taffeta-Dresses, spring's smartest styles, Drastic Disposal, each **\$9.77**
- FRIDAY and SATURDAY we will sell Imported Jap. Crepe, all wanted colors, very special, per yard **21c**
- Drastic Disposal of one lot children's heavy ribbed hose, good run of sizes, on sale in the Basement Store, per pair **7c**
- Drastic Disposal, one lot Glass Water Tumblers (Basement Store) each **4c**
- One lot of Men's Wool Dress Suits, good styles and patterns; values to \$18.50. Drastic Disposal, suit **\$9.75**

Thousands have marveled at the extraordinary low prices now prevailing at this, the Greatest Sale the People's Cash Store has ever inaugurated. UNUSUAL REASONS—prompted this sale. Such prices as you will find here were never equaled before—and probably never will be again. We have prepared for you two wonderful Bargain Days—FRIDAY and SATURDAY—and extra help will be here to wait on you promptly. You can attend this sale Friday and Saturday with the absolute assurance of saving real money, and the amount you save is only measured by the extent of your purchase.

Astounding Sensational Specials

Extra! Extra! Friday, March 16

SUGAR 5c Lb.

Friday, March 16th, we will sell to anyone making a purchase of \$2.00 or over in any department, except groceries, the best Cane or Berry Sugar at, per pound **5c**
Limit 10 pounds to a customer.

Extra! Extra! Saturday, March 17

FLOUR \$1.29 Sack

Saturday, March 17th, we will sell to anyone making a purchase of \$2.00 or over in any department, except groceries, a 49-pound sack of the famous Pride of the West Flour, at, per sack **\$1.29**
Limit one sack to a customer.

- ### Real Live Grocery Specials
- FOR FRIDAY AND SATURDAY ONLY
- Crown Flour, per sack **\$1.99**
 - Cherry City White Cap Hardhead Flour, per sack **\$1.80**
 - Crown Rolled Oats, 5-lb. sack **48c**
 - Bulk Peaberry Coffee, per pound **30c**
 - Wilson's Nut Mergarine, per pound **22c**
 - 5 tall cans Milk, for **49c**
 - Fresh Rabbits Eggs, per dozen **19c**
 - Fresh Creamery Butter, per pound **44c**
- ### Vegetable Specials
- California Head Lettuce, two for **15c**
 - Fresh Ripe Tomatoes, per pound **15c**
 - Fine Florida Grape Fruit, each **11c**
 - Fancy Orley Apples, per box **\$1.65**
 - Large size Sunkist Sweet Oranges, per dozen **40c**
 - Fancy Ripe Bananas, per pound **12c**
 - Oregon Grown Spuds, per 100 pounds **65c**
 - Oregon Onions, 13 pounds for **25c**

FREE COFFEE

Friday and Saturday
Come to this store either day and get your cup of real honest-to-goodness piping hot Coffee FREE

Watch our Windows

THE PEOPLES CASH STORE

Salem's Busy Corner

FREE COFFEE

Friday and Saturday
Come to this store either day and get your cup of real honest-to-goodness piping hot Coffee FREE

They tell the story