

**Farm Loans**  
33 YEARS  
6 Per Cent  
Interest

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Representing Portland Joint  
Stock Land Bank  
407 Masonic Temple  
Salem, Oregon

**Seamless Hot Water  
Bottles and  
Combination Syringes**  
Guaranteed not to Leak  
Prices from \$1 up

**Brewer Drug Co**  
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**Capital City  
Co-operative Creamery**

A non-profit organization owned  
entirely by the dairymen. Give  
us a trial.  
Manufacturers of Buttercup Butter  
"At your Grocer"  
Phone 299 157 S. Com'l St.

# SELLING SALEM DISTRICT

## Dates of Slogans in Daily Statesman

(In Twice-a-Week Statesman Following Day)

- |                                |   |
|--------------------------------|---|
| Loganberries, Oct. 5.          | Drug garden, May 3.   |
| Prunes, Oct. 12.               | Sugar beets, sorghum, etc., May 10.   |
| Dairying, Oct. 19.             | Water powers, May 17.   |
| Flax, Oct. 26.                 | Irrigation, May 24.   |
| Fillberts, Nov. 2.             | Mining, May 31.   |
| Walnuts, Nov. 9.               | Land, irrigation, etc., June 7.   |
| Strawberries, Nov. 16.         | Dehydration, June 14.   |
| Apples, Nov. 23.               | Hope, cabbage, etc., June 21.   |
| Raspberries, Nov. 30.          | Wholesaling and jobbing June 28.  |
| Mint, December 7.              | Cucumbers, etc., July 5.  |
| Great cows, etc., Dec. 15.     | Hogs, July 12.  |
| Blackberries, Dec. 22.         | City beautiful, etc., July 19.  |
| Cherries, Dec. 29.             | Schools, etc., July 26.   |
| Fears, Jan. 4, 1923.           | Sheep, Aug. 2.  |
| Gooseberries, Jan. 11.         | National advertising, Aug. 9.   |
| Corn, Jan. 18.                 | Seeds, etc., Aug. 16.   |
| Celery, Jan. 25.               | Livestock, Aug. 23.   |
| Spinach, etc., Feb. 1.         | Automotive industry, Aug. 30.   |
| Onions, etc., Feb. 8.          | Grain and grain products, Sept. 6.  |
| Potatoes, etc., Feb. 15.       | Manufacturing, Sept. 13.  |
| Bees, Feb. 22.                 | Woodworking, etc., Sept. 20.  |
| Poultry and pet stock, Mar. 1. | Paper mills, etc., Sept. 27.  |
| Goats, March 8.                | (Back copies of the Thursday Statesman are on hand. They are for sale at 10 cents each, mailed to any address. Current copies, 5c.) |
| Beans, etc., March 15.         |   |
| Paved highways, March 22.      |   |
| Broccoli, etc., March 29.      |   |
| Silos, etc., April 5.          |   |
| Legumes, April 12.             |   |
| Asparagus, etc., April 19.     |   |
| Grapes, etc., April 26.        |   |

## ANOTHER POULTRY SLOGAN NUMBER

*That the Salem district is one of the best poultry sections of this country, or any other country, is growing to be better and better known—*

*That this is no idle statement is being proved over and over again in the international and other laying contests—*

*And that is the test, just as butterfat production is the test in the Jersey field in which the Salem district now holds nearly all the high world records.*

*There is so much to be said concerning the booming poultry industry in this field that The Statesman will devote a large part of an additional Slogan number to the industry—*

*The number of April 5.  
A good deal of matter that is crowded out of today's issue will appear in that number; and all friends who can help in making that number instructive and helpful are invited to offer suggestions and articles.*

## Valley Motor Co

260 North High Street

Phone 1995

Boost This Community  
by Advertising on the Slogan  
Pages

DID YOU KNOW that the Salem district is ideal for the poultry and pet stock industry; that there is already an awakened and fast increasing interest in all the branches of this industry; that there is vast room for expansion here, in connection with fruit and nut growing, dairying and live stock breeding; that many more large commercial poultry plants ought to be established here, making this the Petaluma of Oregon; that more intensified farming methods ought to be followed all over this district; that we should have less scratched over land, unless it is scratched over by poultry; that the invitation for more farmers who want to engage in diversified farming, with the poultry industry as a part of it, ought to be given broadcast throughout the country and throughout the world; that the warm welcome that is here and the splendid opportunities that are here ought to be much more generally known?

Get a Plate a Day  
**Weatherly  
Ice Cream**

Sold Everywhere

**Buttercup  
Ice Cream  
Co.**

P. M. Gregory, Mgr.  
860 South Commercial St.  
Salem

**DODGE BROTHERS  
SEDAN**

Bonesteel Motor Co.  
184 S. Com'l St. Phone 428

## VALLEY PACKING CO. CASCADE BRAND HAMS BACON AND LARD SALEM, OREGON

U. S. Inspected

SALEM, OREGON

## OUR PRESENT WAVE OF ENTHUSIASM FOR POULTRY INDUSTRY IS ENDURING

It is Here to Stay, Because It is Buttressed by Unexcelled Possibilities—Mr. Prescott, the Leading Favorable Breeder of This Section, Thinks We Have Especially Great Advantages in the Line of General Purpose Poultry, for Both Meat and Eggs.

Editor Statesman:  
Very briefly replying to your request for my views on the local poultry situation, I will say that I believe there was never before such great interest manifest in the poultry industry. We have had waves of enthusiasm in the past, but the present interest, in my estimation, is not of a spasmodic nature, but one that has come to stay.  
It is the outgrowth of past demonstrations that the Willamette valley, because of its mild winters and an abundance of natural green feed the year around, and its proximity to a good strong market, is unexcelled in possibilities for the production of utility poultry. I say "utility." In other words, "general purpose." "meat and eggs" in the same bird.  
The Willamette valley in my estimation is not so good a climate for the Leghorn as is California, but we are not compelled to raise Leghorns. Even Leghorns in this climate are found to be very profitable. It is true we must have better houses here than in California and must keep our stock confined much of the time during December, January

and February, but by properly building our houses and having them face the SOUTH, yes, south, and furnishing all the fresh, crisp kale and cabbage they will eat, we find that by the middle of February we have an 80 per cent lay from the two-year-old stock. The stock is in the pink of condition, just waiting for the warm days of the first of March to make them break out into full lay.  
**Things That Convince**  
To be convinced that the Salem district is, fast becoming a poultry center, one has but to take a trip in any direction, where numerous poultry plants will be found.  
The old poultrymen are selling their small incubators and buying larger ones.  
These old machines are in great demand by the new beginner.  
It is the way to start.  
Not necessarily with an old machine, but with a small one. There is a "bushel" of wisdom wrapped up in the old saying, "Don't put all your eggs into one basket." This is particularly true if the basket be a big one.  
I stepped into a local feed store recently and, because of the rush



Salmon Waverolle hen, 1st at P. P. T. C., 1915. Bred by Eugene T. Prescott, Salem, Oregon.

of business, had to wait for some little time to be waited upon. So far as I could see, the place was a poultry feed store and incubator for home. Poultry raisers constituted the majority of the customers. They were buying incubators and brooders, large and small. Piles and piles of poultry feed attested to the great demand.  
**You Watch Us**  
Yes, I believe in the Willamette valley as a poultry district.

## DUCKS AND GEESE A PROFITABLE PART OF THE POULTRY INDUSTRY

(The following excellent, well written and helpful article appeared in The Statesman of June 2, 1921. In making preparations for the current Slogan issue, the editor was not able to call on Mrs. Crawford for help, because since the following article was written both Mrs. Crawford and her husband have joined the great majority on the other shore. The article is so fine, and its author was such a beautiful character and so ready to help any worthy cause, that the printing of it now will be in the nature of a friendly memorial to her.)

(By Mrs. W. Harvey Crawford)  
There are many successful poultrymen in the vicinity of Salem, as the mild climate is most suitable for the industry. Besides the large poultry plants, nearly every farmer's wife keeps a large flock of hens which add materially to the family income. I, too, have my flocks of Barred Rocks and White Leghorns, but my especial interest is centered in ducks and geese. This cool moist climate is particularly adapted to these fowls and green grass, bugs and worms, which form a large part of their living, are plentiful most of the year. I am pleased to note a greater interest in these water fowls each year, as there are more flocks to be noted in a day's trip about the country than there were several years ago. Any farm woman misses a great opportunity for pleasure and profit if she does not keep at least a few ducks and geese.

I keep both the Toulouse and the Emden geese and the Pekin and Pencil-necked ducks. From where I am sitting I can see the Pekin ducks bathing in the creek and I love to watch them. I think all water fowls are beautiful, and would keep a few, even though I made no profit from them, just for their artistic value. The Emden geese with their snowy plumage, bright blue eyes and bill, shanks and toes of bright orange are almost as handsome as swans. The Pekin ducks are lovely, too. I do not keep the Rouen duck, on account of its being a little difficult just now to have so many sep-

arately, but I do admire their rich mallard-like plumage, and hope to have them some day. The big, gray, Toulouse geese look so thrifty, comfortable and homelike that they always remind me of the old nursery song:  
"Go tell Aunt Abbie,  
Go tell Aunt Abbie,  
Go tell Aunt Abbie,  
Her old gray goose is dead."  
One she's been saying,  
One she's been saying,  
One she's been saying,  
To make a feather bed."

The Pencil-necked Runners are great egg machines, the Leghorns of the duck breeds. In fact it was the heavy laying Pencil-necked Runners of Australia that first started the egg-laying contests, now so popular. The Runners lay throughout the year, while the Pekins lay heaviest from January to June. They sometimes lay until fall, but not usually. The geese lay from February to June, if not allowed to set until after the last laying. Eggs from stock two years old or older hatch better than from younger stock, and the goslings are strogger, too.

I set the eggs under Plymouth Rock hens; usually five goose eggs or eleven duck eggs are enough. The hens will raise the young very successfully, if allowed to do so. But I usually take them from the hens and look after them myself. Wire-enclosed cages are good to keep them in, as they can be moved to fresh grass every day, and being enclosed by wire on all sides, they are safe from cats and hawks. Until they are feathered, the goslings should not be allowed to play in the water or mud, or be left out in the spring rain. They are easily chilled, a fact that is surprising to the average person who thinks it is their nature to be in the water. It's all right after they are feathered but not before. I put mine in boxes for the night, and if the weather is cold, bring them in the house and heat the boxes by means of a fruit jar filled with hot water and covered with an old stocking. But they grow

so rapidly that they are soon independent of artificial heat.  
The third morning after hatching the goslings and ducklings are fed for the first time. Feed five times a day at first, then three times, and finally twice a day. Finely ground grains, bran, and shorts mixed crumbly with milk compose a good ration. Meat scraps may be gradually added, and will aid in quick growth. If ducks and geese are wanted for early market, they should be fed four times a day. Of course, green food, grit and water should be supplied in abundance. If one is not particular as to quick growth and heavy weight, after a few weeks the goslings can get along nicely with a very little grain, providing they have plenty of pasture. If forced for early market, both ducks and geese will be ready to eat at eight or ten weeks of age.  
Geese and ducks can be picked several times during the summer. The old custom was every six weeks and that is a good rule to go by, but sometimes it seems a little too often. If the feathers show blood at the ends, they are not ripe for plucking and it should be deferred until they come out clean.  
Expensive houses are not required for either ducks or geese. Just a rude shelter is all that is required in this climate. To one accustomed to the tiresome spraying, dipping or dusting necessary in caring for chickens, the freedom from vermin which is characteristic of ducks and geese, is much appreciated.  
In closing, let me tell you of an incident that occurred a few days ago which I thought was pretty cute. Two of my little nephews were visiting me, Willard, aged 6, and Roy, 5. They had just come in from out of doors and were telling me of the big gray goose they had seen on the nest. They had heard eggs called "cackie-fruit," and Willard said: "That goose'll lay some cackie-fruit, won't she Aunt Dora?" Before I could answer, Roy said, as quick as a flash, "No, she won't, Willard, she'll lay goose-berries!"  
(Larkdale Poultry Farm, Salem Route 1, is the home of Mrs. Crawford, who kindly sends the above to the Statesman. The farm is on the Polk county side of the river, and the Crawfords have 250 acres devoted to high grade Guernseys, Berkshires and Leghorns—and, of course, Mrs. Crawford's ducks and geese.—Ed.)

Most of the up-to-date homes of the present day have what are called "breakfast rooms," and they seem to be a little subby hole in which the family has dinner and supper when there is no company for meals. In the old days the kitchen was the "breakfast room."

## MAKING A SUCCESS WITH HIS LEGHORNS

C. C. E. Vick of White Wing Poultry Farm Writes on How He Does It.

Editor Statesman:  
In replying to yours of the 21st inst., asking for an article from me for your Statesman of Thursday, March 1.  
I have not much to say, and therefore it will only be a short article.

Locate on a 10-acre farm seven miles east of Aurora, Or., on route 1, is the White Wing Poultry Farm, breeder of high grade Hollingwood, S. C. White Leghorns.  
Started in the poultry business two years ago with 560 day old chicks, raising 230 fine pullets. Started Hoganizing at the time the pullets were placed in the laying house and kept it up until last August the first.

These hens laid 60 per cent in August and a good per cent all fall and winter and are now laying 60 per cent.  
Last spring I brooded about 2000 baby chicks (buying the chicks from the Griddle Poultry Farm, Canby, Or., the same as the first 560 chicks), raising about 700 fine pullets, of which 275 are now a year old. These with the two year old hens I am using as breeders. Mated to cockerels of the same strain from topnested record hens.  
I have two laying houses. One is 20 feet by 60 feet and the

other 20 x 100. One 16 x 22 foot brooder house built on the Kresky plan with a No. 4B northwest triple ventilating Kresky brooder stove installed. Three 540 egg and one 270 egg Master Incubators which are running to capacity. Took off the first hatch last Friday, the 23rd, which was a 75 per cent hatch of all eggs placed in the machine.

I have day old chicks and hatching eggs for sale. White Wing Poultry Farm.  
—C. C. E. VICK, Proprietor.  
Aurora, Or., Feb. 26, 1923.

CORN BEST CROP HERE  
(Continued from page 2)

Corn here has been very interesting and profitable.  
"Corn is indeed a remarkable plant in its ability to adapt itself to different climatic conditions, and, truly one of God's greatest gifts to man. Yours very truly,  
—SAMUELSON BROS.  
"Brownsville, Or., Feb. 21, 1923."

**Tested Seeds**  
We Have Bee Supplies of All Kinds  
**D. A. WHITE & SONS**  
Salem, Oregon

**Insist on  
Better-Yet  
Bread**  
—IT'S BETTER—

**OWPCO**  
Broom handles, mop handles, paper plugs, tent toggles, all kinds of hardwood handles, manufactured by the  
**Oregon Wood Products Co.**  
West Salem

**BUY AN OVERLAND AND Realize the Difference VICK BROS. QUALITY CARS**  
High St., at Trade

**Leather Goods of Quality**  
Bags, Suit Cases, Puttees  
**HARNESS**  
F. E. Shafer  
Phone 411 170 S. Com'l Salem, Ore.

**DRAGER FRUIT COMPANY**  
Dried Fruit Packers  
221 S. High St., Salem, Or.  
Always in the market for dried fruits of all kinds

**OREGON PULP & PAPER CO.**  
SALEM, OREGON  
Manufacturers of  
High Grade Wrapping Papers and  
Paper Specialties

**Next Week's Slogan**  
SUBJECT IS  
**Angora and Milk Goats**

**Theo. M. Barr**  
Plumbing, Heating and  
Tinning  
164 S. Commercial St.  
SALEM, Ore.

A Licensed Lady Embalmer to care for women and children is a necessity in all funeral homes. We are the only ones furnishing such service.

**Terwilliger Funeral Home**  
770 Chemeketa St.  
Phone 724 Salem, Oregon

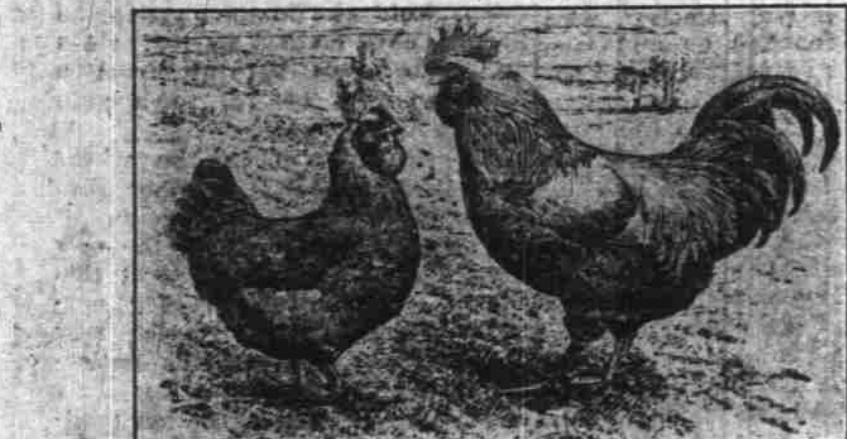
Salem is becoming the center of a great and profitable poultry industry.

**OUR TREES**  
Carefully Grown  
Carefully Selected  
Carefully Packed  
Will Give Satisfaction to the Planter  
**SALEM NURSERY COMPANY**  
425 Oregon Building  
Phone 1793  
Additional Salesmen Wanted

**THE BOY SCOUTS**  
deserve the support of everyone who wishes to inculcate high principles of manhood into the youth of our land.  
This space paid for by —  
Thiefelst & Rahn

**Auto Electric Work**  
R. D. BARTON  
171 S. Commercial St.

Salmon Favorolle cock and hen, a utility breed fast becoming popular in the Willamette valley.



Salmon Favorolle cock and hen, a utility breed fast becoming popular in the Willamette valley.



Salmon Favorolle hen. A sample of the stock bred by Eugene T. Prescott, Salem, Oregon.