

# SELLING SALEM DISTRICT

### Devoted to Showing Salem District People the Advantages and Opportunities of Their Own Country and Its Cities and Towns.

### The Way to Build Up Your Home Town Is to Patronize Your Home People

### The Surest Way to Get More and Larger Industries Is to Support Those You Have

### Selling Salem District is a continuation of the Salem Slogan and Pep and Progress Campaign

This campaign of publicity for community upbuilding has been made possible by the advertisements placed on these pages by our public-spirited business men—men whose untiring efforts have builded our present recognized prosperity and who are ever striving for greater and yet greater progress as the years go by.

#### Hunt Bros. Packing Company

Salem, Oregon

Quality Fruits,  
Proper growing,  
Proper packing,  
Intelligent selling,  
Courteous treatment,  
Community service.

Are the steps to business success

#### DEHYDRATED and CANNED FRUITS AND VEGETABLES

Oregon Products

#### King's Food Products Company

Salem—Portland—The Dalles Oregon

#### Gideon Stolz Company

Salem—Oregon

Manufacturers of  
Pure Cider Vinegar  
Carbonated Beverages  
and  
Lime-Sulphur Solution

Truck-delivery to all parts of the Willamette Valley

#### Willamette Valley Prune Association

The oldest Association in the Northwest.

#### W. T. JENKS

Secretary and Manager  
Trade & High Sts.  
Salem, Oregon

#### NELSON BROS.

Warm Air Furnaces, plumbing heating and sheet metal work, tin and gravel roofing, general jobbing in tin and galvanized iron work.

355 Commercial St. Phone 1906

#### DIXIE BREAD

#### Dixie Health Bread

Ask Your Grocer

#### No Matter When You Travel

Always Use  
Salem Street Railways  
The Service is Frequent,  
Safe, Convenient, and  
Economical, too

#### Southern Pacific Lines

## FOR YEARS AND YEARS

The Statesman has been applying the wants of the critical job printing trade—

Proof positive we are printers of worth and merit.

Modern equipment and ideas are the ones that get by.

#### STATESMAN PUBLISHING COMPANY

Phone 2-5 522, 2-5 6, 2-5 11

## WORLD'S LARGEST CELERY GROWERS IS THE STAKE SET BY THE LABISH MEADOWS CELERY UNION OF BROOKS

### They Are Working Together for Their Mutual Benefit and They Expect to Increase Both Their Output and Acreage Year After Year—They Grow Quality Celery, Selling a Dollar a Crate Higher than California's Best.

Editor Statesman:  
Answering your letter of the 12th, would be very glad if we can be of assistance to you by giving you our ideas to prove that this is the best celery district.

Our few facts are that the celery raised in this district is the most tender, crisp and delicious, due to the richness of the soil—and we would offer our proof in our endless markets, which are increasing yearly.

Last year about 60 car loads and about 3500 crates by express were shipped and sold to eastern markets from this district; also about three car loads that were shipped to California were sold at about a dollar a crate higher than California grown stuff.

The reason we have not received any prize in competition with other growers is that we did not know of this national celery show that they held in Indianapolis; but we have always received first prize at the Oregon state fair every year.

From the endless sale of our celery and the higher prices we

are getting than others, our customers are our judges to prove that the Labish Meadows celery growers raise the best celery.

#### World's Largest Celery Growers

Furthermore, the organization of the Labish Meadows Celery Union has been of great benefit to the members, and also not only to those in the union, but by the fact that what is acquired is obtained from the outside states and mainly invested for the improvement and benefit of this territory.

The growth and sale are increasing every year, and we believe there will be continuous progress, and that we will succeed in our efforts to become the world's largest celery growers.

Hoping these few lines will help in your next issue, I remain, yours truly,

—ROY K. FUKUDA,  
Salem, Ore., Rt. 8, Jan. 20, 1923.

#### We have a few gallons of BASS-HUETER and PHOENIX PURE PAINT

Which we are closing out at \$3.00 Per Gallon  
Call and see our stock of paints, leads, oils  
**Falls City-Salem Lumber Company**  
A. B. Kelsey, Mgr.  
349 S. 15th St. Phone 513

#### Ed. CHASTAIN CLOTHING CO.

305 State St.

#### Men's and Young Men's Clothing and Furnishings

Use my stairs. It pays

#### SALEM IRON WORKS

Established 1860

#### Founders, Machinists and Blacksmiths

Corner Front & State Sts.  
Manufacturers of the Shand pump for irrigation and other purposes. Correspondence solicited. Irrigation information supplied.  
Makers of Salem Iron Works Drag Saws.

#### HOTEL BLIGH

100 rooms of Solid Comfort

#### A Home Away From Home

#### Buy the Oregon Made Furnaces

#### W. W. ROSEBRAUGH CO.

Foundry and Machine Shop  
17th & Oak Sts., Salem, Or.  
Phone 556

#### We Are Out After Two Millions

We are now paying over three quarters of a million dollars a year to the dairymen of this section for milk.

#### "Marion Butter" Is the Best Butter

More Cows and Better Cows is the crying need

#### MARION CREAMERY & PRODUCE CO.

Salem, Ore. Phone 2488

#### Salem Carpet Cleaning and FLUFF RUG WORKS

All sizes of Rag and Fluff Rugs Woven  
Old Mattress Steamers and Remaking

Otto Zwicker, Prop.  
Phone 1154  
13 1/2 & Wilbur Streets

many. This annual contest is known as the "National Celery King contest." So the national celery king is now in Oregon, and he is going to stay here.—Ed.)

The brand of the Labish Meadows Celery Union is "Tukuto Brand Celery," Brooks, Oregon, "Tukuto," is the Japanese language, means extra good.

## WANT MORE FLAX SEED PRODUCED

#### Minnesota College of Agriculture Offers Suggestions to the Farmers

ST. PAUL, Minn., Jan. 20.—With the United States a heavy importer of flax seed, efforts to increase the production of flax are being made by agricultural colleges in Minnesota, North and South Dakota and Montana.

First appealed to by large national consumers of flax seed, Dean W. C. Coffey, of the college of agriculture, University of Minnesota, is urging farmers to grow flax in a manner making it less difficult to handle, by growing flax and wheat together.

Dean Coffey explained that last year there was consumed in the United States 32,000,000 bushels of flax seed while only about 8,000,000 bushels were produced in the country, the remainder being imported. With a good protective tariff benefiting flax growers in this country, and with an average price of more than \$2 a bushel for the past ten years, Dean Coffey predicts lucrative returns from the growing of flax seed for years to come, with the production difficulties obviated.

Experiments have proven that farmers get better returns when flax and wheat are grown together, on an average of about 30 pounds of wheat and 28 pounds of flax seedings to the acre, the dean stated. The crop is harvested with the wheat, bound, shocked and stacked like wheat, and threshed with the latter grain.

Separation of the seeds after threshing is not difficult, due to their dissimilarity. Also, growing in this manner, eliminates much of the weed menace and gives a cleaner crop.

#### Our Farmers Will Help

The above is an Associated Press dispatch. While the problem presented is largely one for the people of Minnesota and the Dakotas and adjoining states, where they grow flax mainly for the seed, the farmers of the Salem district will help some—

For in the growing of flax for the fiber, which is done here, a lot of seed is incidentally produced; and the time will come, as the industry is developed here, when there will be a large surplus of seed.

The flax seed is used in many ways; for making linseed oil for the manufacturers of paint, for the manufacturing of drugs, etc. There will also be a large use of flax seed here in the Salem district, in mixing it with the chaff and grinding it together for dairy feed. It makes a splendid dairy feed.

Now that the legislature is about to back the penitentiary flax plant for a winner, there is bound to be a great growth in flax growing here. In time the Salem district will produce vast quantities of extra seed that may be used to help keep the money in the United States that now goes for foreign grown flax seed; a great deal of it coming from Canada.

## THE PIONEER AND LABISH MEADOWS CELERY KING TELLS HOW HE DOES IT

### He Commenced in a Small Way Fourteen Years Ago, and Has Increased His Operations Every Year Since and Has Seen the Industry in His District Grow to a \$100,000 a Year Output, with Possibilities for Immense Growth in the Future.

(Back in 1920, in the first of the annual series of Slogan articles, the Slogan editor of The Statesman published the following facts secured from Roy K. Fukuda, and this pioneer of the industry in this section has, whenever the time for reviewing the celery industry has come around, very graciously and willingly responded with whatever information was asked for. The facts mentioned above follow:)

The pioneer celery grower on a commercial scale in the Salem district is Roy K. Fukuda. He commenced in the now famous Labish Meadows celery district in 1908.

He rented his land from Hon. M. L. Jones, and has continued in the industry, increasing the size of his crop from year to year.

His place is, between Quinaby and Chemawa, about a mile from each station and between two railroads, the Southern Pacific and Oregon Electric.

His postoffice address is Salem, Route 8.

The first year Mr. Fukuda had some ten rows of celery, between 2000 and 3000 plants. He was feeling his way.

His celery beds have gradually spread out until he will this year have perhaps 400,000 plants.

Last year he had from eight to nine acres in celery.

He puts in about 30,000 plants to the acre. There are, of course, always some missing hills, and he expects to get about 2000 dozens of celery plants to the acre.

They go into crates for shipping, 8 to 10 dozen to the crate. That makes about 250 crates of celery to the acre, which he says is an average yield; which any one who will work with hand and brain, in this district, may expect to produce each year.

(He intimates that he does a little better himself, with his long experience.)

#### What It Costs

Mr. Fukuda figures the cost of growing celery in the Lake Labish district (cost per acre) something like this:

Plowing twice, \$8.  
Discing and harrowing, \$10.  
Fertilizer, \$150.

He uses stable manure to a considerable extent, also some commercial fertilizers containing nitrates; also blood meal and fish guano. He considers the fertilizing of prime importance.

Rent, \$30.  
Plants, \$90.  
He produces his own plants; the \$90 is what it would cost a beginner.

Planting, 10 days at 40 cents an hour, \$40.  
Watering before and after planting, \$10.

He uses a sprinkler with the top off, and gives the plants a good shower.

Hoeing twice, \$8.  
Cultivating with one horse each 10 days to two weeks, \$20.  
Lumber, \$60.

He uses 1x10 planks. The cost is now \$36 a thousand. They will last six years. The initial cost would be, of course, six times \$40 or \$360 an acre.

This planking is different from the California way. There they cultivate the rows four feet apart. Here the rows are put from 30 to 36 inches apart, and six inches apart in the rows.

Why suffer with Stomach Trouble when Chiropractic will Remove the Cause



### Your Health Begins When You Phone 87

for an appointment

#### Drs. SCOTT & SCOFIELD

F. S. G. Chiropractors

Ray Laboratory 414 to 419 U. S. Nat'l Bldg., Bldg.  
Hours 10 to 12 a.m. and 2 to 6 p.m.

### We Will Give Our Best Efforts

At all times to assist in any possible way the development of the fruit and berry industries in this valley.

#### Oregon Packing Co.

become the greatest celery growing county of this state; and its lead is bound to be increased very fast from now on.

A good deal of celery is raised in the Milwaukie, Oregon, district, and around Troutdale, and in Hood River county.

But Marion county is the coming celery county that will make the whole country sit up and take notice.

Mr. Fukuda says that two years ago, the expressage on celery out of Quinaby alone had grown to \$8000. And it was at least \$19,000 last year, and it will grow faster in the future.

The writer will say that he found Mr. Fukuda a pleasant, affable gentleman. His offer to assist with his advice any new grower will be worth a great deal to the industry, to Salem and to this whole county. For his advice will be the advice of an expert, not a theorist only.

(The reader will notice that Mr. Fukuda, in his communication in this issue, gives it as 5000 acres—Ed.)

From Mr. Fukuda a Year Later Editor Statesman:

Your favor dated Jan. 21, 1921, is in hand, and very glad to be asked by you of my humble information regarding celery. I am not quite prepared to give my view on this subject this year except the possibility of the vicinity of Salem ever becoming a center of celery production in this country.

From my observation it can be estimated that there are, in this district where I am living now, 5000 acres or more of the fertile land most suited for the cultivation of this vegetable. If this large tract of neglected land was properly taken care of and used for that purpose there would be approximately \$2,000,000 of crop, which will be a part of the business in Salem. The market is constantly in demand of celery, while the supply is limited. The order from eastern cities is boundless and high prices is always offered.

Then why not raise celery in this district? That is, in those 5000 acres, and make Salem prosperous?

This could be answered from the fact that its cultivation is unusually difficult and the profit is

(The above is printed absolutely as written, and it was written in a very near approach to Spencerian hand. Mr. Fukuda, a native of Japan, but he has become a very progressive American and he wants to be helpful to all his neighbors, including both Japanese and Americans. The article in this issue, copied from the Salem Slogan issue of last year, there are some further facts concerning the operations of Mr. Fukuda, and concerning the man himself.—Ed.)

From Mr. Fukuda Two Years Later

(The reader will find in this issue a letter from Mr. Fukuda written last Saturday.—Ed.)

## IMMENSE POSSIBILITIES FOR THE CELERY INDUSTRY OF SALEM DISTRICT

### It May Become a Five Million Dollar Annual Crop, and a Great Deal More—This District Produces the Best Celery Grown in the World; Better Even than the Famous Kalamazoo, Mich., Country.

Fourteen years ago, Roy K. Labish Meadows Celery was produced and sold \$100,000 worth of celery from 100 acres of land—\$1000 an acre, cost year since.

Last year, the members of the Labish Meadows Celery Union produced and sold \$100,000 worth of celery from 100 acres of land—\$1000 an acre, cost year since.

(Continued on page 2.)

## Prospective Home Builders ATTENTION!

ASK US for your copy of our booklet, "Your Next Home." This booklet contains photographs and plans of sixty beautiful homes—every one has been built and lived in. A copy is yours free for the asking.

Let us help you with your plans and demonstrate the value of burnt-clay products for permanent home building.

#### Salem Brick and Tile Company

Salem, Oregon Phone 9