

AUTOMOBILES, TRUCKS AND TRACTORS

MOTORCYCLES — BICYCLES — ACCESSORIES

FORD PLAN WORLD WIDE

Industrial Expansion Program Large in Scope — Prosperity Assured

DETROIT, Jan. 19. (By The Associated Press.) — Henry Ford's industrial expansion program is world-wide, not national in scope, and has been undertaken with the underlying motive of educating the people of the world to such a degree and of making them so prosperous that war will be ended forever.

This was disclosed today as the motive back of the Detroit manufacturer's desire to extend his operations into every part of the world.

War Impossible

Mr. Ford believes that "a busy prosperous people do not buy war to make war; they go to war only when it is necessary to protect their homes on their islands when these are menaced by some more 'idle nation'."

"When the time comes that everyone, everywhere, has a job, and lasting prosperity has been created as a result, the people of any nation will be too busy and too happy to even think about war," the manufacturer says. Therefore, it is pointed out by those in close touch with him, he is convinced that world industrial expansion, bringing with it prosperity for all people in all lands, automatically will make war impossible.

Peace Alternative

"When the people of any country get to understand automobiles and use them daily, they will know considerably more about machinery," he declares. "Then, in the course of a few years, agricultural machinery will appear in that country. Hundreds of bushels of grain will be produced where only a few were grown before. In many foreign countries the farmers know nothing of machinery. Probably they will not know it until they have learned to use automobiles.

"Machinery will help to make any country prosperous. There is another reason why

world wide use of motor cars will help to end war. That is in the increase of travel on the part of the persons of any country.

Would Save Russia

"In Mexico, villages fight one another. If we could give every man in these villages an automobile, let him travel from his own home town to the other towns, and permit him to find out that his neighbors at heart were his friends, rather than his enemies, Mexico would be pacified for all time.

"Russia could be saved by the advent of the automobile. It would educate the peasants by instruction in machinery. Other machinery would be brought in to till the fertile acres of the peasants once were taught to use it. There would be no more hunger anywhere in that country.

"The same is true, to a greater or less degree, of every country under the sun."

Mr. Ford, according to those close to him, has come to look upon automobiles, not merely as the products of his factories or the plants of other motor companies, but as a means of civilizing and pacifying every part of the world.

Ben W. Vick Returns to Join Local Organization

After an absence of about two years from Salem, Ben W. Vick has again moved back to our city and will be associated with Vick Brothers, local automobile dealers.

During Mr. Vick's absence from Salem he has had charge of Vick Brothers Albany branch. This branch was recently sold to George Miller, hence Mr. Vick's return to Salem.

Mr. Vick will work with the Sales department of Vick Brothers, having charge of the used car department. Like everyone who comes away from Salem and then comes back, Mr. Vick is glad to be back in our midst.

GIANT CORDS NOT ADVANCED

Western Auto Supply Company Announces Prices Will Remain Stationary

The announcement given out this week by the Western Auto Supply company that their Western Giant cord and other tires would not be increased in price, even in the face of practically a universal jump in the entire standard tire price field, comes as good news to the thousands of motoring customers of the big chain of auto supply stores.

Many Contracted For

The information from the offices of the company is to the effect that they have been able to maintain their low price mark only because arrangements have been previously made for the building of more than a million dollars worth of tires by eastern tire factories for delivery to the "Western Auto" stores during the early months of 1923.

Maintaining the company's saving and service policy toward its customers, the public will be able to purchase tires at "Western Auto" for a limited time at the old low prices. This includes Pharis Paramoid fabric tires, Nebraska fabric tires, and the Western Giant cord and fabric tires.

Officials Satisfied

At this time the officials of the company are expressing great satisfaction at the reception which has been accorded the Western Giant cord tire during the past year. This tire was evolved from a long series of

experiments and tests conducted over a period of several years to determine just what characteristics would make a tire best suited for western conditions.

Sand, conditions, alkali, oil roads, varying weather conditions, in addition to the terrific friction of concrete pavements were all taken into consideration in these experiments.

Finally the tire as it stands at present was developed and for the past years two eastern tire companies have been building them according to the specifications furnished by the Western Auto Supply company. Sales of the tire have been most gratifying in all sections where the company have stores located and the reports from customers who have subjected the tire to real tests of hard service are expressing complete satisfaction with it.

Business Volume Great

In making the announcement regarding the price schedule, Mr. Gilbert E. Foinigen, local manager for the company, concluded by saying, "This has been a great year for our company. During the year we have opened a number of new stores making a total of more than 60 in operation at this time. Our business has reached the immense total of more than five millions of dollars for 1922. Prospects for 1923 are excellent. We believe the future of the Pacific coast is to be one long story of progress and prosperity. We plan to build with the rest of the people of the western country for this future, and expect to merit the patronage of motorists because of giving full value for every dollar they spend in our stores."

Classified Ads in The Statesman Bring Results

M. Rasmussen is Owner of First Willys-Knight

Milo Rasmussen of 318 Miller street is to be the owner of the first 1923 model Willys-Knight car to arrive in Salem.

Vick Brothers just received their first car a few days ago and forthwith sold it to Mr. Rasmussen. The second car to come in will go to Mr. C. Van Patton, local contractor, who has placed his order for a Willys-Knight.

The new model car has not been changed mechanically but

has some changes in body detail that make it more attractive than ever.

The new Overland for 1923 will be changed considerable in body lines. The radiator is 1 1/2 inches higher and engine hood and cowl to match. The seats are lower which justifies the saying that "you ride in an Overland and not on it." The first 1923 Overland will arrive in a carload within a few days.

We Have Just Received
a Fresh Shipment
of

Bicycle Tires

All at New Reduced
Prices

\$1.75 and up

Before you put on new tires call and see our line.

Every one fully guaranteed.

Harry W. Scott
"The Cycle Man"

147 S. Commercial St.

**Malcom--
The Tire Man**

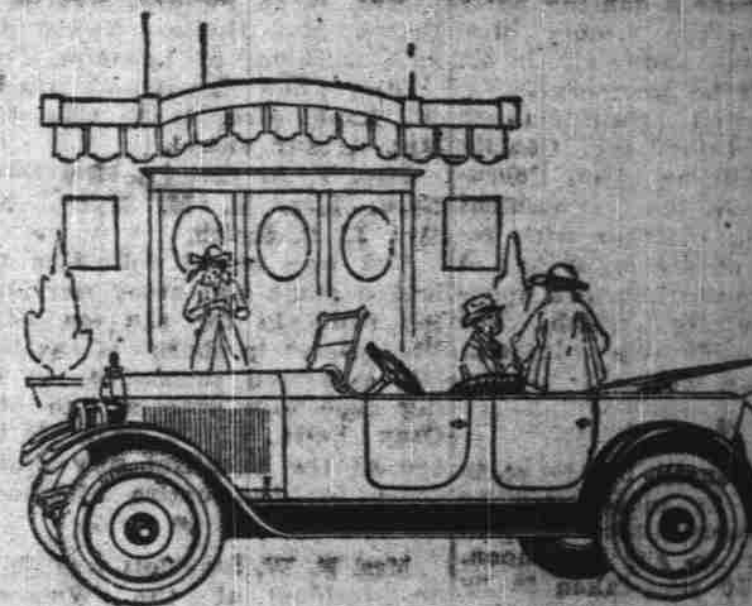
Says:

BUY NOW

Cords	Size	Fabric
\$ 8.50	30x3	\$ 6.75
9.95	30x3 1/2	6.95
14.35	32x3 1/2	10.25
17.85	31x4	10.98
17.95	32x4	12.96
18.50	32x4	13.75
19.75	34x4	13.96
22.00	32x4 1/2	18.65
23.50	32x4 1/2	21.00
24.50	34x4 1/2	—
26.00	35x4 1/2	23.50
26.75	32x4 1/2	26.75
29.50	32x5	—
31.25	35x5	—
35.00	37x5	—

No better time to purchase tires as they are going higher. Rubber and Fabrics have advanced.

MALCOM TIRE CO.
Commercial & Court Streets
SALEM — ORE.



The 1923 Gardner Car

with the new and improved Five Main Bearing GARDNER Motor and a

One-Year Written Guarantee tells its own story better than even trained salesman can do.

Let the car do its own talking in a Demonstration

F. W. Pettyjohn Co.
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**RELIANCE AUTO
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COLUMBIA & DAYTON

Tires
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and
Repairing



Velocipedes
and Coaster
Wagons
Flashlights

LLOYD E. RAMSDEN
387 Court Salem

1923 OVERLAND Arrives

We have just unloaded our first carload of 1923 Model Overlands. You will be delighted with the new style radiator and cowl and with the many little refinements that will be found in the new car. Come in and see them for yourself.

We have a chassis on our show room floor showing the gears and parts that go to make up the Overland. We want you to see what is inside of the car. We are proud of it and we know you will be.

Open Sunday

VICK BROS.

QUALITY CARS
High Street at Trade

Superior Chevrolet

Four Passenger Sedanette

NOW HERE



THIS IS the first of these new models we have received. It is a roomy four passenger job that appeals to that class of buyers that want something just a little different from the ordinary.

Body is by FISHER beautifully upholstered in French plush velour and every convenience desired for comfort will be found in this model.

The Chassis is the same as the Sedan with cord tires, rear tank and vacuum system.

The Price is \$1,055 Salem Delivery

Other Models: Touring \$663; Roadster \$642; Delivery \$627; Sedan \$1065; Coupe \$877.

Salem Automobile Co.
F. G. DELANO SALEM, OREGON A. L. EOFF

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