

THRIFT WEEK PLAN VARIED

"Budget Day, Life Insurance Day," Only a Few of Special Observances

Thrift Week, a Benjamin Franklin suggestion that is fast becoming nationalized and made into a creed for daily life for all America, is to be observed in Salem this year, on a larger scale than even in 1922, when the Salem program was accepted as a model for cities of this size.

The program opens on Wednesday, January 17, which is "Thrift Day." This day is the birthday anniversary of Ben Franklin, who was the original American thrifter. If he didn't invent either the word, or the thought, he pepped 'em up and made them into a principle and working plan.

Orderly Book Advised Thursday is "Budget Day," when the matter of organized outlining of one's income and expenditures is to be considered. It is represented, as of little value merely to jot down the items of expense after one has spent the money, and then never refer to the book again; the idea of thrift is to fix an orderly plan, and limit or apportion the outgo in advance, so that it is properly and not top-sidely spent.

Friday is "Life Insurance Day," for the promotion of the idea of life insurance as a prudential measure. Saturday is "Own Your Own Home Day," with urgent appeal to everybody to get a home and keep it. It has been estimated that 30 per cent of the farms of Oregon are occupied by tenants—and that's one of the things that's the matter with Oregon today. The program for Saturday aims to foster the inclination to own one's own home, and not pay rent for the privilege of being foot-loose.

Sunday is "Share With Others Day," with the budget and general thrift ideas pointing the way to have a surplus that one can draw on for decent charity, instead of being indecently "busted" through ill-planned expenditures. Monday is "Pay Your Bills Promptly Day," a day that the average business man will hail as a beautiful dream of heaven and golden harps. Tuesday is "Make a Will Day," urging this as one point in helpful thrift, for one's family if not for one's own self.

A series of prizes have been provided for, for essays in the public schools; the sum of \$50 was raised by Salem banks, and the money is to be paid out for the best essays in the various grades. By taking the matter into the regular class work of the schools a great number of essays may be expected; last year there were several hundred of them.

Many Urge Thrift All the dinner clubs—Rotary, Kiwanis, Lions, Realtors, Chamber of Commerce—are to give Thrift a place on their weekly program. It is endorsed by the Ministerial association; it will be featured by slides at the picture shows; striking posters are to be displayed all over the city, urging various forms of thrift. Some of these arrangements were announced at the organization meeting at the YMCA, Monday noon. Some literature is to be available at the City library, though there is not enough for every prospective essay writer to have a whole book. The school teachers will make public their own regulations as to what the pupils are to do. The interesting calculation has been made that if every person in Salem would "save" a nickel a day, it would amount to \$365,000 in a year. Enough to pay all the Salem subscriptions to the Willamette University, and make it a 1000-student institution that would repay almost half a million dollars every year, in students' expenses and other items; to finish the big new Salem hospital, build both projected and sadly new wings; and have enough

IN LINE FOR MATCH WITH WORLD'S BANTAM CHAMPION



Irish Johnny Curtin of Jersey City, N. J., is waiting his opportunity for a title match with Joe Lynch, who holds the bantam crown.

money left over to build and maintain municipal playgrounds for the city children. "That would be a good deal of a stunt for thrifty Salem, wouldn't it?" is the way the compiler of the figures puts it.



By MARGUERITE GLEESON

Mr. and Mrs. Allan Bynon are rejoicing over the birth of a son, Allan Jr., born Monday morning in Salem. Mr. and Mrs. Bynon made their home until recently in Salem. Mr. Bynon is now deputy United States attorney located in Portland. Mrs. Bynon is a daughter of Colonel and Mrs. E. Hofer of Salem.

Because of health conditions the Lincoln McKinley Parent Teachers association will not meet tonight.

The past Noble Grand's association will meet this afternoon with Mrs. D. H. Hodge, Associate hostesses will include Mrs. J. A. Mills, and Mrs. G. C. Nichols.

PEO members visiting in Salem during the legislature will be guests of Chapter G Thursday afternoon. This will be the regular meeting of the group for which Mrs. W. T. Hickey, will be hostess. All visiting members are being asked to attend the meeting which will feature a program of quotations from American women poets.

Mrs. Hickey lives at 210 Myers street and her phone number is 816J. The meeting begins promptly at 2:30.

A number of Salem PEO's from the two chapters, AB and G, will attend the Founders' banquet which will be held in Portland next Monday. The banquet is held annually at some time near the date of founding—January 21.

Mrs. Elliott Colony will entertain the Naomi circle of the First Methodist General Aid society at her home Wednesday for an all day session. Mrs. Fred Zimmerman will be assistant hostess. A quilt for the Old Peoples' home will be made and the women of the church are being invited to attend.

The Modern Writers section of the Salem Arts league will meet tonight with Mrs. Claudine Mellinger. The Writers are meeting twice monthly and besides many original manuscripts contributed by the old members, a number of stars have recently joined the group and are working actively with the circle.

Members of the Monday Musical club and MacDonell club, of Portland, will drive from Portland to attend the concert at the Grand theatre Wednesday night. Kenneth Allen will be soloist with the Ladies Columbia concert orchestra.

The public speaking and music departments of Willamette university will give a recital tonight in the university chapel. Readings, musical numbers, and pantomimes will feature the program.

The program will be as follows:

- Piano solo "Impromptu Shadow Dance" Shubert
Alta Zinn
Reading "Famine Scene" Longfellow
Reading "The Bear Family" Maurita Miller
Reading "I Prayed for You" Grace E. Hall
Fredrick Judy
Pantomime "Stolen Sweets" Scene: Midnight in a girl's room at the dormitory.
Characters: Alma Halverson, Elaine Oberg, Esther Sneed, Beryl Brown, Mary Jane Albert, Violet Coe, Zelda Mulkey
Piano solo "Autumn" MacDonell
Mary Jane Albert
Reading "Mildred's Wedding" Karsteth

Blaine Oberg Reading "Chinese Pappy" Zelda Mulkey
Piano solo "Sous Bois" Staub
Laura Hoyt
Play "Indian Summer"
Scene: A parlor in Brugnenville, Trouve, France.
Characters: Adrienne Mildred Stevens
Madam Lebreton Louise Lawrence
Monsieur Biquerville Clifford Berry

SEVERE COUGH AFTER INFLUENZA

"After an attack of the 'Flu' which left me with a severe cough nothing seemed to relieve me until I used Foley's Honey and Tar," writes Mrs. K. D. Drake, Childs, Maryland. Coughs resulting from influenza, Whooping Cough, Asthma, Croup, La Grippe and Bronchitis are quickly relieved with Foley's Honey and Tar. Contains no opiates—ingredients printed on the wrapper. Largest selling cough medicine in the world. Sold everywhere.—Adv.

Blinks—Why do you always drink your coffee out of a saucer? Jinks—Because if I drink it out of a cup, the spoon gets in my eye.

HOUSE BILLS

H. B. 44, Kirkwood—to amend section 4156 and 4159, chapter 14, Oregon laws, relating to contest of elections.
H. B. 45, Ezell—Relating to the building of county court houses and requiring county courts and commissioners to conform to a majority vote of the people.
H. B. 46, Simmons—Providing for mental and physical examination for applicants for marriage licenses.
H. B. 47, Hurlburt—Requiring all state appointive officers and employees to be American citizens, and providing penalties for violations.
H. B. 48, Beals—to amend sections 4323-24 and 4328, Oregon laws, changing final dates for payment of taxes and providing for a discount.
H. B. 49, Beals—to provide for the dissolution of the bonds of matrimony heretofore and now existing between C. W. Jackson and Maude Jackson, his wife, an inmate of the state hospital.
H. B. 50, Blowers—to require teachers in public schools to furnish health certificates.
H. B. 51, McMahan and Bailey—Concerning conditional sales and to make uniform the laws relating thereto.
H. B. 52, Linn county delegation—For eradication and control of diseases of live stock; creating the office of county meat and herd inspector of Linn county, and fixing the compensation.
H. B. 53, Ezell—to amend section 7333, Oregon laws, relating to the qualification of voters in irrigation districts.
H. B. 54, Ezell—to amend section 4543, Oregon laws, extending the time of foreclosure on delinquent tax liens.
H. B. 55, Ezell—to amend section 4361, Oregon laws, relating to county foreclosure on certificates of delinquency.
H. B. 56, Lee—to amend section 7240, Oregon laws, relating to the borrowing power of water districts in Oregon.
H. B. 57, McMahan—Authorizing personal service of summons outside of the state without any authorizing court order.
H. B. 58, Clackamas county delegation—to provide for the forfeiture and sale of boats, vehicles and other conveyances used in the unlawful transportation of liquors.
H. B. 59, Lee (by request)—Requiring railroads more than 100 miles in length to establish block signals.
H. B. 60, Simmons—Relating to the manner in which women shall serve on juries.
H. B. 61, Wheeler—to provide

for changes by additions or withdrawals of districts or portions of districts from union high school districts.
H. B. 62, Wheeler—to provide for county high school funds, which may be adopted by the district boundary board in each county.
H. B. 63, Reynolds—to compel proper branding as to origin of walnuts offered for sale within Oregon.
H. B. 64, joint ways and means committee—to appropriate per diem and mileage expenses for members of the legislature.
H. B. 65, McMahan—to amend section 3739, Oregon laws, relating to the changing of boundaries of incorporated cities and towns.

KIDNEY TROUBLE CAUSES LAMENESS

"A lameness followed me for some time, and I felt that it was caused from kidney trouble. One bottle of Foley Kidney Pills had the desired effect," writes H. B. Arbuckle, South Barrre, Vermont. Backache, rheumatism, dull headache, too frequent or burning urination are symptoms of kidney and bladder trouble. Disordered kidneys require prompt treatment. Neglect causes serious complications. Foley Kidney Pills give quick relief. Sold everywhere.—Adv.

Advertisement for C. W. Roberts Groceries, 456 Court St., Phones 256, 257. BEST SERVICE - - - RIGHT PRICES

Large advertisement for diamonds with text: "They Overlooked the Diamonds", "There is a modern slippancy to the effect that, 'What you don't know won't hurt you.' It is also a fallacy. For instance: The farmers of Kimberley were a disgusted, disheartened lot. They said the soil was too rocky to earn them a living. Some of them left. Others died in poverty. And all the time their children were playing with diamonds. But the farmers didn't know. They thought the priceless gems were pebbles. Don't be like those Kimberley farmers. Know! Don't seek opportunity in some distant place and overlook the diamonds that are daily within your grasp. Know! Advertising is a mine of opportunity. It tells of values you wouldn't know about if it were not there to guide you. The secret of economical buying is information. The man or woman who is best informed is the one who buys to best advantage. Read the advertisements. Know!

Advertisement for KABO Corsets, "Live Model" CORSETS, "Give you that 'glad to live' feeling day by day in work or play... A Kabo Corset serves you with style and comfort." Includes images of women in corsets and a woman at a vanity.

Advertisement for CIRCLET hairbrush, "The Circlet is more than a hairbrush. It's Self-Adjusting, and simply slips over the head, clasps at the waist and underarms, and smooths out ugly lines." Includes image of the hairbrush.

Advertisement for THE PEOPLE'S CASH STORE, SALEM ORE., "Salem's Greatest Department Store"