

CITY TO HAIL LITTLE MITZI

Mitzi, the captivating prima donna comedienne, who will be seen in "Lady Billy" at the Grand theater December 27, is an artist whose voice alone would be anyone else's fortune. She is tiny, pretty, full of dash and not only can she act charmingly, but in her delightful costumes how charming she can look.

The charm of "Lady Billy" lies in an interesting story with a background of musical numbers, and a foreground most of the time with Mitzi as the central character.

Zelda Sears wrote the book and the lyrics, and Harold Levey, a protégé of Victor Herbert, composed the musical numbers. The story develops from an old ghost tradition of a castle in Rumania, where a beautiful countess sells a fake echo and a bogus appearance of an ancient ancestor for commercial purposes, putting romance on a paying basis. But she does this once too often and falls in love with an attractive American.

The whole gathering gets transported to New York with the countess disguised as a boy vocalist. There are scenes in Greenwich village and in the American's apartment. The attraction

is owned by Henry W. Savage. Of music there is a wealth of vibrant songs of which Mitzi has a half dozen sparkling numbers, such as "Come to Arcady," "Historic Hussies," and "Goodby, Goodby." She also has some new imitations. The original Liberty theater, New York production and a Henry W. Savage ensemble of beauties who can sing as well as dance, including a special orchestra, will come to this city.

BITS FOR BREAKFAST

Did you consider this—

That the news of Willamette's victory put added value into every foot of real estate and every kind of business in and around Salem?

There are 1000 acres in broccoli in the Salem district, and preparations are already being made for harvesting and shipping the crop. If all goes well, it may mean something like a half million new dollars for this district. The prospects are all right, so far. It would take below zero

weather, at the wrong time, to change the prospects.

E. A. Rhoten, live stock editor of the Pacific Homestead, and one of the advertising men of the Northwest Poultry Journal, who has been visiting his old Iowa home and attending the International livestock show in Chicago, wired on Saturday last that it was 15 below zero in Iowa, and he was starting home. He wired again yesterday from Ogden that he was making a new start for Oregon. He is due home today or tomorrow. If the balmy weather of the past few days holds out here, he will no doubt enjoy the change.

By the way, he will find the Pacific Homestead has been grow-

ing in the five weeks of his absence, also the Northwest Poultry Journal, in circulation. The Homestead had a circulation this week above 21,000, and the Poultry Journal this month went to over 17,000 subscribers. And both these papers are just getting a good start in growth. They are going up the line steadily in both circulation and business. They are both "best in the west" of their kind; and the Poultry Journal is much the largest west of the Rockies in both circulation and business.

With women in the political campaign it would seem to be the proper thing for them to have some popular campaign candy to beguile the voter. The men have cigars.

Astoria Report Shows \$31,756.50 Relief Funds

ASTORIA, Or., Dec. 21.—A report submitted at the meeting of the general relief executive committee this afternoon, showed that to date the sum of \$31,756.50 has been received in cash for the relief fund. A telegram was received from Senator Stanfield saying he will endeavor to have the naval bill include an appropriation of \$550,000 for continuing work on the Tongue Point naval base, after the existing appropriation is exhausted.

Work was commenced today on excavation for a fireproof hotel building to be erected by local and Seattle capital at Fifteenth and Exchange streets.

Tennis Standardization Rules Adopted in London

LONDON, Dec. 21.—(By the Associated Press.)—Representatives of all the principal tennis playing nations here agreed today to standardization of the rules of the game.

The American standard of required resiliency in the ball was also adopted. Heretofore the governing body of no other nation has made a specific rule as to the resiliency, but only, as to size and weight.

The American provision for a rest period after third set in men's matches and after the second set in women's, it was decided, shall hereafter be universally followed in international contests.

The various nations may, however, modify this rule for purely domestic matches.

A new international foot fault rule was adopted and this also is

substantially the same as used in the United States.

The unified rules agreed upon today must be ratified by the individual governing bodies of the various nations.

Delicious! Appetizing
KRAFT CHEESE
IN TINS IN LOAVES
ASK YOUR GROCER

Better Than a Mustard Plaster
MUSTEROLE
WILL NOT BLISTER
For Coughs and Colds, Headache, Neuralgia, Rheumatism and All Aches and Pains
ALL DRUGGISTS
35c and 65c, jars and tubes
Hospital size, \$3.00

HE WAS RIGHT!

Steady Growth for 16 Years Indicates Public Approval Second Los Angeles Office Is Opened to Care for Large Practice

Sixteen years ago Dr. Parker opened his first office in Los Angeles. He had a new idea in dentistry—an idea that the public could be served better, faster, easier and at less cost by what has since come to be known as group dentistry (a number of specialists practicing together under one head), than under the old method of one man, in one office, handling all the various branches of dentistry alone.

He was a keen student and thinker as well as a good dentist and business man. Statistics showed that 80 per cent of the people never went near a dentist—people whose health and very life were threatened by neglect of their teeth.

There seemed to be three outstanding reasons for this condition—fear of pain—cost of dentistry and ignorance. Dr. Parker believed there was a remedy for all three, and there was, as he has since demonstrated. Dentistry could be performed painlessly and he perfected a local anesthetic that permits working on the most sensitive tooth without pain by simply blocking the nerve at the base of that tooth. By a system of organization, grouping a number of specialists together under one roof with but one overhead expense, buying supplies in large quantities and handling more patients, the cost of good dentistry was reduced very materially. By public lectures and distribution of booklets on the care of teeth, by paid newspaper space and other means of advertising it was possible to inform the public of the necessity for the proper care of their teeth.

There were many doubting Thomases in those days—folk who said the idea was not practical—that dentistry was a profession and to mix business with it would spoil the whole scheme of things. They even went so far as to say advertising dentistry was a crime—in fact there are still a number of the old school who have not learned that advertising is the most powerful force for the development of the good in all things. No service or product will stand the searchlight of publicity it hasn't solid worth behind it.

Like any new idea, it took a long time to make other dentists believe in the E. R. Parker System. They disliked the idea of joining forces with some one else. It took a lot of work and patience to convince them that by associating with a successful organization they could do more for their profession, the public and themselves than they could alone.

The old idea was for a dentist to try to spread himself thin over all the branches of dentistry. Naturally he did some things better than others and just as naturally the things he didn't do well were slighted. They did not understand the logic of specialization as practiced in the E. R. Parker System. Here each man was given that part of dentistry to do which he was best adapted and naturally he became highly skilled and efficient in that work. Here dentists through association had the advantage of study and comparison of work.



Dr. Painless Parker

To overcome the prejudice of dentists to organize and practice together and to attract the most skillful dentists to his organization, Dr. Parker put the business on a cooperative basis. He made partners of all his associates, and while he still maintained control of the E. R. Parker system, each dentist was permitted to buy an interest. This step had a great effect on the morale of the System. Every member is constantly striving to better his work increasing his own efficiency and that of his associates. The E. R. Parker System is his business and he guards its good name as he does his own.

That Dr. Parker's idea was sound is shown by the record of the growth of the E. R. Parker System both here and in other large cities. (See list below). In sixteen years 90,000 patients have had their dental wants cared for in Los Angeles alone and today a second office is being opened up to help care for this practice. This new office is located at 104 W. Seventh Street, corner Main Street, and has been pronounced the most completely equipped dental office of its kind in the world.

The offices of the E. R. Parker System are different than the average dentist's office. Here you will find no elaborate furnishings—no costly rugs or pictures—but, and it's a great big but, too—you will find every modern and scientific appliance, including the X-ray. There is nothing here for show; the offices are plain and simple, but they are comfortable and scrupulously clean. There are trained attendants who will take care of your every want down to minding the baby when necessary. There's a cheerful, clean, glad to see you, willing to help, come again atmosphere that you'll like.

You are cordially invited to call at either of our Los Angeles offices for examination of your teeth and advice. There is no charge or obligation for this service.

PAINLESS PARKER DENTIST

E. R. PARKER SYSTEM

205 Gray Building, Corner State and Liberty over Hartman Bros. Jewelry Store.

A Day Lost

From business with a bad cold is worth several times the price of a bottle of our Cough Syrup.

Drop in and let us wrap you up a bottle.

Schaefer's Drug Store

182 N. Com'l. Phone 197



Largest Dental Organization in the World

25 Offices on the Pacific Coast

2 Offices in Los Angeles

Over 1,000,000 Patients cared for

90,000 Treated in Los Angeles Alone

450 Dentists, Nurses and Employees working under cooperative, profit sharing plan

Work done by specialization, assuring better dentistry

Organization, big purchasing power, system, permits most reasonable prices

Work performed on sensitive teeth without pain

Guarantee on all work, good in any office

THE CONSIDERATE HUSBAND WILL GIVE HIS WIFE A

"MAYTAG" ELECTRIC WASHER

The Greatest Washing Machine Sensation in Ten Years—Terms if Desired



Features that are exclusively "Maytag" are:

Cast aluminum body that will not rust, warp or corrode; the famous gyrator that cleans by water action alone and actually untangles knotted clothes; reversible, adjustable wringer; compactness, efficiency, economy.

\$10 down \$10 Month

H. L. STIFF FURNITURE CO.

C & C STORE

254 N. COMMERCIAL

SAVES YOU MONEY

On Christmas Goods

Men's Furnishings, Dry Goods, Shoes, Rubbers and Groceries

A few of our grocery prices:

| | |
|--------------------------------------|-----|
| Bulk White Figs, 2 lbs. | 35c |
| Del Monte oval large Sardines, 2 for | 25c |
| Bulk Seedless Sult. Raisins, 2 lbs. | 29c |
| Mixed Nuts, lb. | 23c |
| 2 standard Tomatoes | 25c |
| Morgan (those good tomatoes) | 15c |
| 2 large Peerless Bread | 25c |
| 3 1/2 lbs. Blue Rose Rice | 25c |

The sooner you get acquainted with our store, the sooner we both profit

C & C STORE

254 N. COMMERCIAL

Phone 560 for delivery

Open evenings until after Christmas