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A. C. BOHRNSTEDT Western Oregon Representative Portland Joint Stock Land Bank, 407 Masonic Temple, Salem, Oregon.

Our Ideal: Our Method: "The Best Only" Cooperation

Capital City Co-operative Creamery

A non-profit organization owned entirely by the dairymen. Give us a trial. Manufacturers of Buttercup Butter "At your Grocers"

SELLING SALEM DISTRICT

Dates of Slogans in Daily Statesman

(In Twice-a-Week Statesman Following Day)

- Loganberries, Oct. 6. Prunes, Oct. 12. Dairying, Oct. 19. Flax, Oct. 26. Filberts, Nov. 2. Walnuts, Nov. 9. Strawberries, Nov. 16. Apples, Nov. 23. Raspberries, Nov. 30. Mint, December 7. Great cows, etc., Dec. 15. Blackberries, Dec. 22. Cherries, Dec. 29. Pears, Jan. 4, 1923. Gooseberries, Jan. 11. Corn, Jan. 18. Celery, Jan. 25. Spinach, etc., Feb. 1. Onions, etc., Feb. 8. Potatoes, etc., Feb. 15. Bees, Feb. 22. Poultry and pet stock, Mar. 1. Goats, March 8. Beans, etc., March 15. Paved highways, March 22. Broccoli, etc., March 29. Silos, etc., April 5. Legumes, April 12. Asparagus, etc., April 19. Grapes, etc., April 26. Drug garden, May 3. Sugar beets, sorghum, etc., May 10. Water powers, May 17. Irrigation, May 24. Mining, May 31. Land, irrigation, etc., June 7. Dehydration, June 14. Hops, cabbage, etc., June 21. Wholesaling and jobbing June 28. Cucumbers, etc., July 5. Hogs, July 12. City beautiful, etc., July 19. Schools, etc., July 26. Sheep, Aug. 2. National advertising, Aug. 9. Seeds, etc., Aug. 16. Livestock, Aug. 23. Automotive industry, Aug. 30. Grain and grain products, Sept. 6. Manufacturing, Sept. 13. Woodworking, etc., Sept. 20. Paper mills, etc., Sept. 27. (Back copies of the Thursday editions of the Daily Oregon Statesman are on hand. They are for sale at 10 cents each, mailed to any address. Current copies, 5c.)

THE EVERGREEN BLACKBERRY INDUSTRY

The evergreen blackberry industry of the Salem district is the youngest of our basis industries—

And it has already taken a very important place here as a money crop—

And as a crop yielding sure profits to the growers.

The canneries of Salem handled the past season 2,550,000 pounds of these berries; 85,000 cases of 30 pounds to the case—

And the evergreen has also a market outlet through the barrelled berry trade; an outlet that is capable of unlimited expansion.

The evergreen is the great pie berry; it stands up in a pie and looks good—and it is good.

The market may have to be extended in the future, as it may be by judicious handling and advertising—but for the present supply the demand is sufficient.

Valley Motor Co

260 North High Street Phone 1995

Boost This Community by Advertising on the Slogan Pages

DID YOU KNOW that Marion county has over half the Evergreen blackberries in Oregon, that Polk county is next, Yamhill county third and Linn county fourth, giving the Salem district nearly all of the acreage of this most important crop; that it is pushing even the great and far famed loganberry for the premier place among money crops; that it is an important link in diversified agriculture; that there is profit in growing Evergreen blackberries, and an empire here in extent suitable for their growth, and that new comers will do well to study the importance of this great pie berry in their schemes of production?

Weatherly Ice Cream

Sold Everywhere

Buttercup Ice Cream Co.

P. M. Gregory, Mgr. 240 South Commercial St. Salem

DODGE BROTHERS SEDAN

Bonesteel Motor Co. 184 S. Com'l St. Phone 425

VALLEY PACKING CO. CASCADE BRAND HAMS BACON AND LARD U. S. Inspected SALEM, OREGON

THE DON'T'S OF EVERGREEN GROWING BY A MAN WHO WILL INCREASE PATCH

Mr. Duncan Beguiles a Little Segment of His Enforced Idleness While Under the Prison Sentence of Jupiter Pluvius Before His Hearth Stone, in Telling Evergreen Growers and Prospective Growers What Not to Do.

Editor Statesman: You ask me to tell your readers what I know about evergreen blackberries. Now, seriously, what I know about these berries is of such universal knowledge, it would be a mere waste of printers ink and good white paper to tell; but what I don't know would make a volume of parts that you would not have space nor inclination to use on this occasion. However, if I can be of any service to my fellow laborers in this thorny branch of horticulture, it is my pleasure to accept your request. My experience covering some seven or eight years, qualifies me better perhaps to point out the way of failure rather than success. And as it is just as important to know what not to do, this brief article, in the light of my experience, shall consist of a small chapter of don'ts. Oh, I know the thrills of reading glowing accounts of golden crowned success, and that the human tendency is to shun the common and prosaic. We are eager for every item affecting the fellow that "struck it rich," but that company that seemingly failed, often after greater sacrifice, toil and effort, excites very little interest in us. I sometimes wonder if we in our thoughts are not shooting away above the mark of the common, everyday little things of life before their fruits have ripened into the full fruition of our hopes. We have much to learn and experience is our greatest asset as well as our best teacher; so here goes for a few of the don'ts on evergreen blackberries.

Nearly 100 per cent of such plants spring from some eyelet, on small, smooth root growing near the surface, in the moisture just under the leafy mulch, and, while such plants will live, the absence of small fibrous rootlets will retard growth, and set you back probably a year (if you can't get them sooner) and arrange for tip plants. This is important. Don't think because they are a wild plant they will get on all right without cultivation. On the contrary they require intense cultivation. Shallow, of course, but regular and very frequent, under such methods as best to conserve the moisture, especially so if you do not irrigate. Don't allow the new canes to grow into the space between rows. During their rapid growth in the early season the canes are exceedingly tender and liable to break in contact while cultivating. This starts a sucker at every leaf on the broken stem back to the ground that should be cut off, leaving only the last one to take the place, as best it may, of the parent stem. The ground in rows under trellis should be well cultivated and clean, before training young canes, which can be held down by stakes or preferably with loops. Don't use clods for this purpose. In fact, you should have no clods to use. Don't go into blackberries unless you are willing to put more strenuous labor on an acre of ground than with anything you ever tackled. Don't go into blackberries with the idea that you will have any voice as to price of your fruit. Nothing we can produce is so wholly dependent on the canner for an outlet; but, be it said to their credit, in the past they have given the producers a square deal. Don't overlook the possibility, yes, and probability, of nurturing to a largely increased tonnage the berry in its wild and natural haunts. A very little work, pruning and training, would materially increase the yield, and improve the quality in many places in woods and pastures. Such production could probably sell at profit below cost of field production under the most favorable conditions. Now, don't inter from don'ts above that my efforts have all spelled failure. Far from it. Some of my "seed" fell on good ground, and results have been very satisfactory. Will Nearly Double Acreage I am now experimenting with heavy straw mulch in the rows, of course, and hope for increase in yield and quality. So well satisfied am I, that we will probably nearly double our small acreage the coming spring. It has been my aim in this article to steer you off the rocks and breakers. The constructive, successful features of the subject will no doubt be treated by men better qualified than I. Had I gone into this side of the subject, Sam Brown could have maintained suit for plagiarism--if you want to know how to make evergreen

blackberries pay, ask Sam. Don't take second-hand information.

Dear Editor (Personal): If you can use the above to any good purpose, very well; if not, feed it to the waste basket. It has at least beguiled a little segment of my enforced idleness while under prison sentence of old Pluvius. I am toasting my shins before the hearth stone, and am satisfied and well repaid in any event. —R. B. DUNCAN. Salem, Or., Rt. 7, Dec. 18, 1922.

AMERICAN FRUIT MEN WATCH OREGON

The O. A. C. the Only Institution Conducting Horticultural Experiments

The department of industrial journalism of the Oregon Agricultural college sends the following to The Statesman: "You have something in your horticultural products investigations no other institution in the United States has," writes C. I. Lewis, managing editor of the American Fruit Grower, Chicago. The Fruit Grower has just published a three-page illustrated article on the work of the experimental station laboratory in better canning, drying and otherwise preserving perishable fruits and vegetables, including the new recirculation prune dryer. The editor says this story is very interesting and readable and will be of interest to growers all over the country. "I believe you would do well to give a great deal of publicity to this work because there is tremendous interest in it all over the United States," the editor writes. "I have been hoping it will be supported in a nice way on the experimental side so you can go ahead and capitalize the present building for experiments as well as teaching." This new work was started a few years ago and has already developed many new facts of interest about jam, jelly and dried products, and closer use of culls and waste products of manufacture. E. H. Wiegand is in charge.

BUTTER AND CHEESE MEN NEED HERDERS

And Factory Managers Have Found That They Must Have Trained Men

The following are a couple of paragraphs of a current bulletin of the department of industrial journalism of the Oregon Agricultural college: "Oregon dairy factory managers have found that quality of products as well as economy of operation depends largely on the quality of their butter, cheese and ice-cream makers, and are interested in the manufacture courses at the college. "Only experienced men have been admitted until recently when the ban against inexperience was lifted and untrained men may have the benefit of special courses beginning January 2. Skilled help is scarce, and factory managers may aid their own business by finding suitable raw material for training to do the skilled work."

NEARLY HALF THE EVERGREEN PACK OF OREGON IS PUT UP HERE IN SALEM

The Prices of Evergreens in Cans at the Beginning of the Season Higher Than the Prices of Loganberries, But It Is Now About Neck and Neck, with the Race Slightly in Favor of the Evergreen Blackberries—A Great Future for the Blackberry Industry.

The Salem canneries during the past season put up 85,000 cases of evergreen blackberries, 30 pounds to the case, making a total of 2,550,000 pounds of blackberries. Their pack of loganberries was 150,000 cases; and this shows how the evergreen blackberry industry is gaining in the Salem district; for, only a few years ago, the evergreen blackberry was regarded as a pest here, and as unworthy of the room it had pre-empted in various pastures and fields and wooded places. Nearly Half Oregon's Pack This 35,000 cases was not half the pack of all Oregon the past season. But it was not far from half. Some evergreen blackberries were also put into barrels in Salem the past season; not many; perhaps 150 barrels would cover that part of the pack here. The northwest, which means in this case western Oregon and western Washington, canned 520,000 cases of loganberries in 1922. The pack for the northwest in 1922 was perhaps close to 600,000 cases. So it may be seen that Washington puts up more evergreen blackberries than does Oregon, and in Washington they are nearly all cultivated berries. "There are very few wild ones in Washington. Perhaps 35 per cent of all the pack of the northwest represented for the past season wild berries. One good authority says it "was not over 35 per cent. Compared with Loganberries The price of evergreen blackberries in cans opened the present season about 50 cents a dozen cases higher than that of loganberries, in the jobbing trade.

OWPCO Broom handles, mop handles, paper plugs, tent toggles, all kinds of hardwood handles, manufactured by the

Oregon Wood Products Co. West Salem

Hillman's BUTTERNUT BREAD

Compare These Prices with the ones you have been paying for tires and you will buy Oldfield the next time you need a tire. 30x3 Fabric... \$ 6.95 30x3 1/2 Fabric... 7.95 32x3 1/2 Cord... 11.95 32x3 1/2 Cord... 17.21 32x4 Cord... 21.85 These are a standard make of tire and all fresh stock. We buy in carloads and are giving you the benefit of our buying price. See us when you need Tires VICK BROS. High St., at Trade

FARM REMINDERS FROM THE O.A.C.

Keep the Hens Well Fed; Warm Their Water; Keep the Bees Quiet Now

(Following are items from a current bulletin of the department of industrial journalism of the Oregon Agricultural college.)

One egg now is worth two in the spring. It is important that the birds go to roost with a good full crop during cold weather. A little extra grain in a trough an hour after the regular grain feeding at night will help to obtain this condition. It takes more fuel for the hen's furnace during cold weather and heavy production than when the birds are molting and setting.—O. A. C. Experiment station.

Wasco county peach growers sprayed practically 100 per cent last winter for peach leaf curl, for the first time. One-half the peaches in that section are Elberta, the most susceptible variety to this disease. The result was that where previously heavy losses had been experienced there were none this year.—O. A. C. Experiment station.

Bees need be kept quiet for the next two or three months. Avoid disturbing them for any reason, if possible. If late feeding is necessary it should be done as quickly as possible by using warm syrup.—O. A. C. Experiment station.

Seamless Hot Water Bottles and Combination Syringes Guaranteed not to Leak Prices from \$1 up

Brewer Drug Co 405 Court St. Phone 184

Mill Wood 5 loads 16-inch inside mill wood, \$20 Good wood, prompt delivery.

SPALDING LOGGING CO.

Webb & Clough Leading Funeral Directors Expert Embalmer Corner Court & High Sts. Phone 120

THE BOY SCOUTS deserve the support of everyone who wishes to inculcate high principles of manhood into the youth of our land. This space paid for by — Thielen & Rain

"JACK" DOERFER for General Automobile Repairing I Specialize on Motor Work Phone 596 410 S. Com'l.

"Where The Crowds Always Shop" The People's Cash Store SALEM, OREGON

OREGON PULP & PAPER CO. SALEM, OREGON Manufacturers of High Grade Wrapping Papers and Paper Specialties

Next Week's Slogan SUBJECT IS "Cherries"

A Licensed Lady Embalmer to care for women and children is a necessity in all funeral homes. We are the only ones furnishing such service. Terwilliger Funeral Home 770 Chémeketa St. Phone 724 Salem, Oregon

Salem is the center of the Evergreen blackberry industry of Oregon.

OUR TREES Carefully Grown Carefully Selected Carefully Packed Will Give Satisfaction to the Planter SALEM NURSERY COMPANY 425 Oregon Building Phone 1163 Additional Salemen Wanted

FAIRMOUNT DAIRY Perfectly Pasteurized MILK AND CREAM Phone 725

HOTEL MARION SALEM, OREGON The Largest and Most Complete Hostelry in Oregon Out of Portland

DRAGER FRUIT COMPANY Dried Fruit Packers 221 S. High St., Salem, Or. Always in the market for dried fruits of all kinds