



AN ELECTRICAL CHRISTMAS

THE CHRISTMAS SEASON of 1922 is sure to take on a more practical aspect, influenced, perhaps, by changing conditions that point toward more economic stability.

Extravagant spending has been replaced by more consideration for practical needs and requirements. Because of this tendency, it is significant that the application of electricity will bring abundant Christmas Cheer to many homes.

Electrical appliances, as gifts, represent practical economy in their purchase. They convey with them not only a message of cheer, but service, to the user, because of the outstanding advantages they possess in lightening the labor of the home.

New applications of Electricity will gladden many hearts and homes throughout and following the 1922 Christmas Season.

**PORTLAND RAILWAY, LIGHT AND
POWER CO.**

237 N. Liberty

Phone 85

