

SELLING SALEM DISTRICT

Get Your Farm Loans

- Under the government plan
- Without Red Tape
- Without Commission
- Without Stock Subscription
- Without Liability on Other Loans.

No loans less than \$5000; None Larger than \$50,000.

A. C. BOHRNSTEDT
Western Oregon Representative Portland Joint Stock Land Bank, 407 Masonic Temple, Salem, Oregon.

Capital City Co-operative Creamery

A non-profit organization owned entirely by the dairymen. Give us a trial.
Manufacturers of Butter and Butter Fat
"At your Grocer"
Phone 299 137 S. Com'l St.

Dates of Slogans in Daily Statesman

(In Twice-a-Week Statesman Following Day)

- | | |
|----------------------------|--|
| Loganberries, Oct. 5. | Drug garden, May 3. |
| Prunes, Oct. 12. | Sugar beets, sorghum, etc., May 10. |
| Dairying, Oct. 19. | Water powers, May 17. |
| Flax, Oct. 26. | Irrigation, May 24. |
| Filberts, Nov. 2. | Poultry and pet stock, May 31. |
| Walnuts, Nov. 9. | Land, irrigation, etc., June 7. |
| Strawberries, Nov. 16. | Dehydration, June 14. |
| Apples, Nov. 23. | Hops, cabbage, etc., June 21. |
| Raspberries, Nov. 30. | Wholesaling and jobbing June 28. |
| Mint, December 7. | Cucumbers, etc., July 5. |
| Great cows, etc., Dec. 15. | Hogs, July 12. |
| Blackberries, Dec. 22. | City beautiful, etc., July 19. |
| Cherries, Dec. 29. | Schools, etc., July 26. |
| Pears, Jan. 4, 1923. | Sheep, Aug. 2. |
| Gooseberries, Jan. 11. | National advertising, Aug. 9. |
| Corn, Jan. 18. | Seeds, etc., Aug. 16. |
| Celery, Jan. 25. | Livestock, Aug. 23. |
| Spinach, etc., Feb. 1. | Automotive industry, Aug. 30. |
| Onions, etc., Feb. 8. | Grain and grain products, Sept. 6. |
| Potatoes, etc., Feb. 15. | Manufacturing, Sept. 13. |
| Bees, Feb. 22. | Woodworking, etc., Sept. 20. |
| Mining, March 1. | Paper mills, etc., Sept. 27. |
| Goats, March 8. | (Back copies of the Thursday editions of the Daily Oregon Statesman are on hand. They are for sale at 10 cents each, mailed to any address. Current copies, 5c.) |
| Beans, etc., March 15. | |
| Paved highways, March 22. | |
| Broccoli, etc., March 29. | |
| Silos, etc., April 5. | |
| Legumes, April 12. | |
| Asparagus, etc., April 19. | |
| Grapes, etc., April 26. | |

SALEM CAPITAL OF ALL JERSEYDOM

The greatest cow in the world, of any age, any breed, living or dead, is in the Salem district—
The holder of the world's senior Jersey record is in the Salem district—
The holders of seven of the eight Jersey class world records are in the Salem district—
Three out of the six 1000 pound butterfat cows that ever lived are in the Salem district—
The greatest Jersey herd in the world is in the Salem district—
And the Salem district has a long lead in Gold Medal and Silver Medal Jersey bulls—
And in high producing cows.
The fact is, Salem is the capital of all Jerseydom, and the Jersey world looks to this section to lead; to take and keep all the world production records—
So the contest is between Salem district animals, and will so continue.
Because this is the best dairy country on earth—best dairy country in the world.

Valley Motor Co

260 North High Street Phone 1995

Boost This Community by Advertising on the Slogan Pages

DID YOU KNOW that Marion county, has the best dairy cow in the world, of any breed, any age; that the Salem district now holds seven of the eight Jersey world records; that we are making more certain our lead as producers of the highest class dairy cows on earth; that this is partly due because we have here in western Oregon the best dairy country known; that there is more certain and greater profit in dairying here than elsewhere under the shining sun; that there is room here for great expansion in this line, and scope for the efforts of the leaders of the dairying industry, and a welcome awaiting them?

Weatherly Ice Cream

Sold Everywhere
Buttercup Ice Cream Co.
P. M. Gregory, Mgr.
840 South Commercial St. Salem

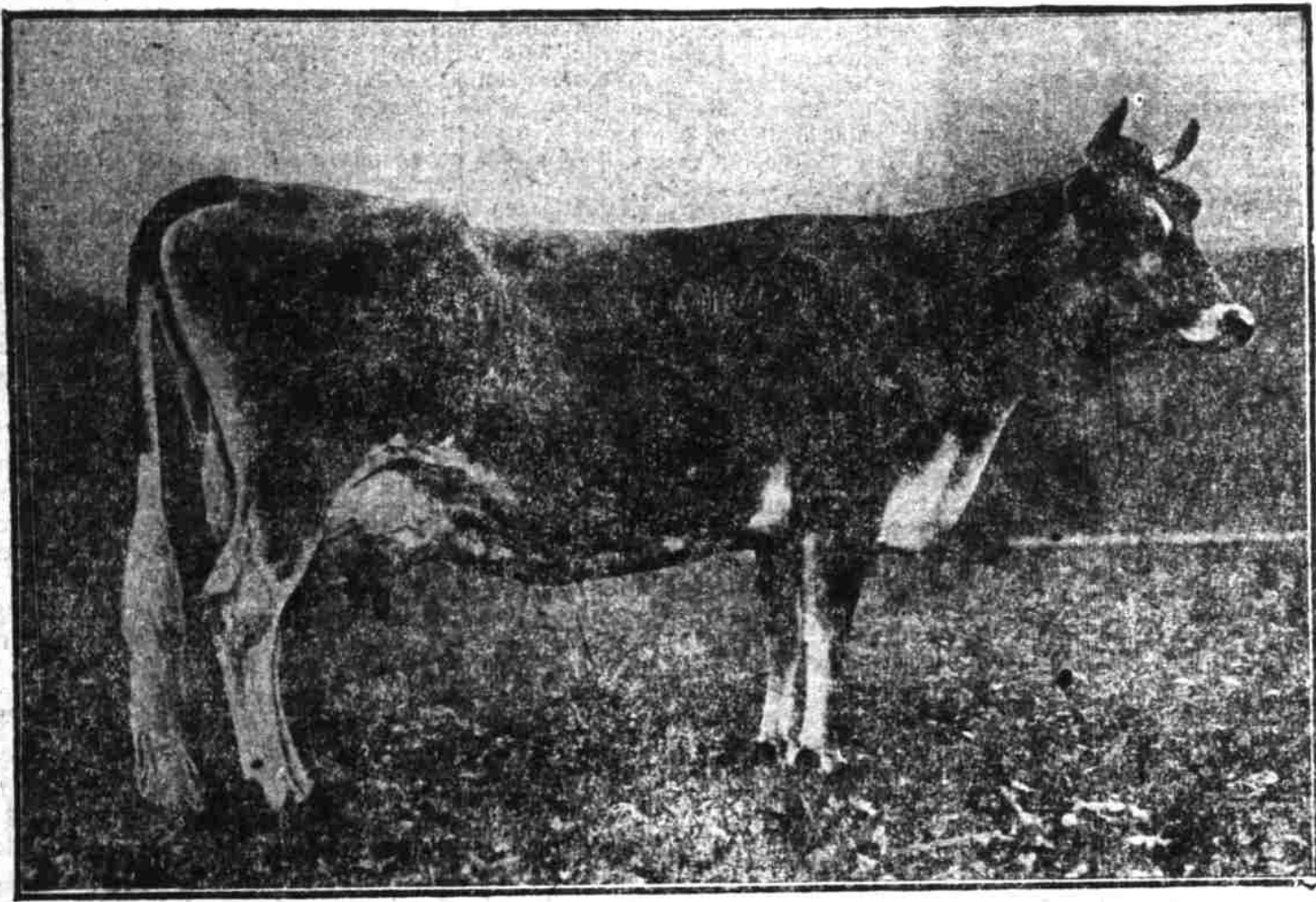
DODGE BROTHERS SEDAN

Bonesteel Motor Co.
184 S. Com'l St. Phone 428

VALLEY PACKING CO. CASCADE BRAND HAMS BACON AND LARD

U. S. Inspected

SALEM, OREGON



Vive La France, the greatest cow in the world, of any age or breed, living or dead, by production test of five consecutive years. This greatest of all cows is now on her sixth consecutive annual test for production. Her owners are the Pickard Bros., of Marion, Marion county, Oregon.

THE PRESENT WORLD RECORD JERSEY COW IN SENIOR CLASS IS LAD'S IOTA

She is Owned by S. J. McKee, Near Independence, and About Fifteen Miles from Salem—The Jersey Queen Qualified for Additional Honors After Wrestling the Championship—More Than Her Weight in Butterfat.

(From the Pacific Homestead, Salem, May 18, 1922.)

A remarkable record for efficiency has been established for the Jersey breed when Lad's Iota, an Oregon cow, recently completed a record of 1048.07 pounds of butterfat from 18,632 pounds of milk, exceeding the former champion, Plain Mary, by eight pounds of butterfat.

Probably the most remarkable feature of this record is that this animal produced in one year butterfat exceeding her own live weight, and she is believed to be the only world's champion of any breed which has made such an accomplishment.

Lad's Iota, the new world's champion, was dropped on September 23, 1915, her breeder being G. G. Hewitt of Monmouth, Oregon. She was sold for \$400 in 1919 to her present owner, S. J. McKee of Independence, Oregon, who pushed her to the front as the world's champion. Her sire is Rinda Lad of S. B., an A. J. C. Gold and Silver Medal bull, while her dam is Ruth Violet, a blending of the Golden Glow's Chief and Stoke Pogis strains, which shows that Lad's Iota was not an accident, but the result of breeding for production. Her sire, Rinda Lad of S. B., has a full brother, Hogger, which animal has already qualified for the A. J. C. U. Silver Medal, and as soon as several daughters which recently completed tests drop their calves, he will be a Gold Medal bull also. It is doubtful whether any breed can show two such full brothers with such high-producing daughters.

Mr. McKee is a practical dairy farmer and lives on an unpretentious place at the cross-roads three miles south of Independence. He first personally cared for, milked and fed Lad's Iota on a junior three-year-old record. Iota finished this with a production of 766 pounds of butterfat and qualified for both a gold and silver medal. The knowledge he secured of the individual in this record later enabled Mr. McKee to bring her to her maximum production, which was sufficient to exceed all of the twenty thousand Jersey records which have been made in the past.

Iota has carried a living calf over two hundred days during her period and if this calf is dropped normal in June, Lad's Iota will win the President's cup of the American Jersey Cattle Club and a Medal of Merit in addition to the distinction she already has as the Jersey Queen. During the past few years Maine and Oregon have had an interesting competition, fighting for the world's championship distinction. In 1918 Sophie's Agnes, the Maine cow, won the championship with a one-thousand-pound-at production; in 1919 Oregon wrestled it from Maine by Vive La France's record of 1031 pounds, while in 1920 Maine returned with a new champion in Plain Mary, which produced 1040 pounds on three milkings a day. Lad's Iota, the latest champion, brings the honors back to Oregon, with the result that the Maine breeders are carefully looking over their candidates in the hope that they may have one which can exceed Iota's remarkable record. It is worthy of mention here that all of these champion holders produced butterfat exceeding their own live weight.

Iota's production by months appears herewith, and attention is called to the persistency of

her butter-fat production throughout the entire year:

Date	Days Lvs. C't Fat Lbs.	Milk	Per Cent Fat
April 8-30, 1921	23	1177	5.59
May	31	1961	5.25
June	30	1893	5.39
July	31	1922	5.13
August	31	1865	4.89
September	30	1612	5.44
October	31	1555	5.54
November	30	1116	6.50
December	31	1416	6.10
January, 1922	31	1379	6.07
February	28	1257	6.17
March	31	1307	6.33
April	17	702	6.52
Totals	285	18022	5.62

(Lad's Iota won the additional honors mentioned in due time and form, by dropping the normal living calf.)

IF YOU HAVE WATER YOU HAVE A CROP

If You Don't Sometimes You Won't; More Than Double Crops With Water.

A bulletin of the department of industrial journalism of the Oregon Agricultural college gives the following:

Two vegetable crops a season and use of cover crops to maintain soils in physical and fertility conditions, are advantages of irrigating the vegetable garden as practiced by Chase & Sons, Eugene. Oats and vetch or winter barley are good cover crops, they find.

"If you have water you have a crop, if you don't sometimes you won't," says E. B. Chase. "Irrigation is part of the good farm practice that aids in control of aphid and other crop pests."

Quality and size are improved by water at the right time. It will enable the growing of one crop at least not in competition with general growers, insuring a good market. Irrigation crops hit the market both earlier and later than unwatered crops.

Plans for making the standard grades and packs of fruit and vegetables and their products uniform in the three northwest-

DAIRYING GROWS IN POLK COUNTY

Conditions Are Favorable, and the Industry Will Not Be Overdone

Editor Statesman: Yesterday I picked up a fellow farmer on the way to town. Our conversation started, of course, on the weather but that started him to telling how it

ern states are under consideration by the Oregon State Horticultural society. It is thought that this can best be effected by placing the matter of enforcement in the hands of the state board of horticulture.

Leather Goods of Quality
Bags, Suits Cases, Puttees
HARNESS
F. E. Shafer
Phone 411 170 S. Com'l Salem, Ore.

Compare These Prices
with the ones you have been paying for tires and you will buy Oldfield the next time you need a tire.

30x3	Fabric...	6.95
30x3 1/2	Fabric...	7.95
32x3 1/2	Cord...	11.95
32x3 1/2	Cord...	17.21
32x4	Cord...	21.85

These are a standard make of tire and all fresh stock.

We buy in carloads and are giving you the benefit of our buying price.

See us when you need Tires

VICK BROS.
High St., at Trade

rained when he was over in a coast county for a car load of dairy cattle. He was a newcomer, having been on his present farm for a year and decided he could improve his farm and his farming by marketing butterfat and livestock, instead of grain.

Dairying on the Increase
In the past three years not a few farmers in Polk county have found the chances for profit better in dairying and have started milking herds or have increased the number of cows already in use. The output of a cooperative creamery in the county has increased 50 per cent in the last three years without extending the limits of its patronage.

Much educational work on the superior food value of dairy products has been done in the last four years and has no doubt increased the consumption of milk, butter, cheese and ice cream. It has also helped the appreciation of quality.

Favorable Dairying Conditions
Our mild and comparatively even climate in western Oregon makes the region especially favored for dairying. Another outstanding advantage is in the abundance of nitrogenous feeds. In vetch and clover as well as kale for the western portion of our state, we are abundantly supplied with nitrogen, even to excess, while in many other regions the most difficult problem is to get a sufficiency. The Willamette valley cannot boast of being a corn country, yet by providing suitable conditions—such as well manured clover sod—good yields can be obtained for silage, and even for the grain.

Taking it all in all, this region is especially favorable for dairying, either as a special type of farming, or as a basis for a more diversified agriculture with one or more cash crop combinations, such as fruit or grain.

Will Not Be Overdone
There is little likelihood of the dairy business being overdone, for two reasons, aside from the disinclination of many farmers to

ward it. There is a growing demand for dairy products of quality, and, secondly, there is a great under consumption of these products.

For instance, we in America eat less than one-third as much cheese per capita as some European countries. In our cities many children are undernourished and are altogether deprived of milk, which nutrition experts have found to be necessary to their proper growth and development. In the smaller towns and in the country the percentage of children drinking milk regularly is even less, as was shown to be a fact by an investigation carried on by the Oregon Dairy Council in the city of Portland, and many of the other cities and towns, as well as rural schools of the state.

The situation is then one of under consumption of dairy products, and the industry should contribute more liberally and more extensively to educational and promotive agencies, such as the Oregon Dairy Council.

—P. O. Powell.
Dallas, Or., route 3, Dec. 12, 1922.
(P. O. Powell and F. B. Powell are the owners of Orchard Farm, Dallas, Or., route 3, conducted under the firm name of P. O. Powell & Son, and they breed registered Jersey cattle and Duroc Jersey hogs, and specialize in prunes and walnuts.—Ed.)

Seamless Hot Water Bottles and Combination Syringes
Guaranteed not to Leak
Prices from \$1 up

Brewer Drug Co
405 Court St. Phone 184

OWPCO
Broom handles, mop handles, paper plugs, tent toggles, all kinds of hardwood handles, manufactured by the

Oregon Wood Products Co.
West Salem

Hillman's
BUTTERNUT BREAD

SPALDING LOGGING CO.

Webb & Clough
Leading Funeral Directors
Expert Embalmer
Corner Court & High Sts. Phone 120

"JACK" DOERFER
for
General Automobile Repairing
I Specialize on Motor Work
Phone 596 410 S. Com'l.

"Where The Crowds Always Shop"
The People's Cash Store
SALEM, OREGON

OREGON PULP & PAPER CO.
SALEM, OREGON
Manufacturers of High Grade Wrapping Papers and Paper Specialties

Next Week's Slogan SUBJECT IS "Blackberries"

A Licensed Lady Embalmer to care for women and children is a necessity in all funeral homes. We are the only ones furnishing such service.

Terwilliger Funeral Home
770 Chemeketa St. Phone 724 Salem, Oregon

Salem is the capital of all Jerseydom and the best dairy country in the world.

THE BOY SCOUTS
deserve the support of everyone who wishes to inculcate high principles of manhood into the youth of our land.
This space paid for by —
Thielson & Rahn

FAIRMOUNT DAIRY
Perfectly Pasteurized MILK AND CREAM
Phone 725

HOTEL MARION
SALEM, OREGON
The Largest and Most Complete Hotel in Oregon Out of Portland

DRAGER FRUIT COMPANY
Dried Fruit Packers
221 S. High St., Salem, Or. Always in the market for dried fruits of all kinds

OREGON PULP & PAPER CO.
SALEM, OREGON
Manufacturers of High Grade Wrapping Papers and Paper Specialties

Next Week's Slogan SUBJECT IS "Blackberries"

We carry the following lines of PAINTS: Sherwin Williams Co. and Bass Huelar Co. Also

Everything in Building Material
Falls City-Salem Lumber Company
A. B. Kelsay, Mgr.
349 S. 12th St. Phone 513

Salem is the capital of all Jerseydom and the best dairy country in the world.

OUR TREES
Carefully Grown Carefully Selected Carefully Packed
Will Give Satisfaction to the Planter
SALEM NURSERY COMPANY
428 Oregon Building Phone 1763
Additional Salesmen Wanted