FRIDAY MORNING

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DECEMBER FIRST

And CONTINUING FOR 8 SELLING DAYS
SALE ENDS SATURDAY NIGHT DEC. 9th

Launching the Biggest and BEST SALE of

## WERCOAIS

Ever Attempted in this Section

Biggest in Numbers!
Best in Values!

FIVE WINDOWS---

ENTIRE FRONT---

OVERCOATS

Devoted to the Showing of

Entire Stock (with one exception)

Hundreds to Choose from

Just Four Wondrous

Easily Remembered — Value Convincing — Price Groups

Group No. 1

\$16 75 At 16

All Overcoats that sold for \$20, \$22.50 and \$25.00

Group No. 3

All Overcoats that sold for \$40 and \$45

All sizes--For men, 34 to 48

Group No. 2

\$24 75

All Overcoats that sold for \$30, \$32.50 and \$35

Group No. 4

\$39 75 At 39

All Overcoats that sold for \$50 and \$55

For young men--33 to 44

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A Few "High-Lights" about the Styles, Fabrics, Tailoring, Colors, etc.

MEN AND YOUNG MEN! They are all here—Distinctive Models—Sportive Models—Attractive Models—Conservative Models—to suit every fancy. Overcoats from nationally known makers, such as Hart, Schaffner & Marx, Michael Stern, and a host of others—recognized peers in their respective qualities.

SINGLE AND DOUB E BREASTED in both plain and convertable collars — half belted, full belted Polo Coats, London Bliz-

zards, Ulsters, Motor Coats, Dress Coats, in every conceivable, wantable weave and color.

FABRICS! SUCH AN ARRAY—Heavy Meltons, many colors. Imported Fabrics, Herringbone, Tweeds, Gabardines, brushed finish fabrics, whip cords and the light weight (but warm) Knit-tex coats.

The same Bishop service and satisfaction will obtain during the sale. FREE ALTERATIONS. Come early in the day if possible.

Extra Special
MOLE SKIN COATS
\$11.75

Regular \$20 heavy moleskin Coats in brown and tan; belted—fine for motoring and rough, heavy service. Also a few odd lines of Overcoats and Raincoats at \$11.75; sold up to \$25. Come early Friday!



Also Entire Stock of MACKINAWS

20% Discount

**Excellent Values** 



Store Open Saturdays Until 9 p. m.