
ALEM, OREGON


WILLAMETTE WORTH WHILE
"There is in the name and service of Willamette University the inspiration for greater and indispensable
future usefulness. The story of Willamette is the histo the state that no other instituion has had or can have. It has a duty to our citizenship that no other college or university can perform, It is worth while."
The writer of the above is Edgar B. Piper, editor of th Oregonian. It appears in a piece of printed matter being
used in the endowment campaign of Willamette university, entitled, "On the Witness Stand," and containing similar tes timonials from H. W. Stone, J. W. Day, J. A. Churchill, J. W. Korr, W. W. Youngson, P. L. Campbell and Paul Wallace.
Mr. Campbell, who is president of the University of Or gon, sasy, among other things, "It has long contributed to th hes a most important work to do and its Oregon - Mr, Kerr whe is president of the Oren Agricultural Mr. Kerr, who is president of the Oregon Agricultura
lege, says: "Willamette University has rendered distinguished service in advancing the interests of education in
the Northwest, The alumni rolla of the institution include ribiny of the foremost leaders in the history of Oregon. Ade-
quate financial support will insure even greater achieve quate financial support will insure even greater achieve
ments in the future. Such an institution is a real asset ments in the future. Such an institution is a real asset,
worthy of the support of the people.".
The cause is just. The need is urgent. The time is now. All is going well with the enthuaiasm and willingness of the workers. But the undertaking is large. It calls for the completion of the fund of a million and a quarter of dollars by
the night of December 20th; only a little more than a month awhy
denee when it is stated that about a half million dollars are yef to be pledged-that is, definitely pledged.
The three-quarters of a million already ple
for its effectiveness upon the half million yet to bed depends or ail pledges now being made fall to the ground in
It is unthinkable that the campaign should fail.
Such a failure would set the standards of the historic stitution back a number of years. in their proper places
Oommercial activities are important. Fine new buildings desirable. New faetories and the growth of factories al-
dy here are worthy of mutual congratulations. But the ready here are worthy of mutual congratulations. But the
bifgest thing in Salem is Willamette University, and this enwment campaign is the biggest thing in the history of that institution.
Ane there is no time for idle dallying or hesitating in ho have taken up this great labor of love Ind this particular that night will be midnight of $D$
ber
Many are "giving till it hurts," as friends of the instituhave done all down through the years; for eighty years. many more will be required to give in that way; but

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