

THE PEOPLES CASH STORE

SALEM ORE.

FIVE YEARS OF SUCCESSFUL BUSINESS

For five years in our midst has the development of this mighty institution been in progress business with a foundation that has been based

32 Inch Pattern DRESS GINGHAM

Regular 20c quality in assortments of pretty plaids, checks and stripes. Anniversary sale price, per yard

14c

25c Heavy Wilton UNBLEACHED SHEETING

An extra heavy grade, free from starch or filling; you can make your sheets now by buying this quality. Anniversary sale price, per yard

12 1/2c

Ladies' Dress House APRONS

The basement store offers thousands of high grade aprons, all nicely trimmed and made of very fine quality percale and gingham.

Regular Price \$1.25

Never could a sale like this be surmised, but as we are going to give wonder values all over the store, values like this will not be out of the ordinary during OUR ANNIVERSARY SALE.

49c

Each Basement

5000 65c Grade 24x45 in. Heavy Turkish Towels

Go in this sale in which we distribute 500 daily at

27c

(Limit 2 to customer)

A Lot of Men's Fine Dress Shoes

Brown and black. Assorted sizes. Values to \$4 in our Anniversary Sale at, pair

98c

Premium Coupons Free! With Purchases of Fifty Cents Or More.

Boys' \$12.00 2 Pants **\$6.56** WOOL SUITS **\$6.56**

Never before has a more opportune time come than this to supply the needs of the youngsters. Boys' 2 knicker wool suits in all sizes from 6 to 17, go at prices less than present cost of manufacture.



Now We Celebrate Our FIFTH

ANNIVERSARY

SALE

Beginning Morning

There Are Bountiful Supplies of Every Article Listed On This Page!

and thousands upon thousands of articles equally as good that are omitted—we could in no instance attempt to itemize everything. The People's Cash Store, their mighty stocks and powerful resources are all pitted towards the making of this the foremost event in our career. It means this—that every department from end to end and from top to bottom, from the basement to the roof, are all articles amassed into a supreme effort in staging the premier event of our history.

EVERY ARTICLE WITHOUT EXCEPTION THROUGHOUT THE ENTIRE STORE REDUCED!

75c Grade of WOOL MIX DRESS GOODS
36 inches wide, five different colored patterns from which to select and our Anniversary Price below today's actual cost.

29c
Yard

36 INCH FANCY PERCALE
Regular 50c per yard. Latest pattern, with new cretonne designs. Anniversary Sale price per yard

17c

60 INCH MERC. TABLE LINEN
A very firm quality, with fancy woven figures. Regular price 75c per yard. Anniversary sale price

39c

SILVERTONE CLOTH COATINGS
Adapted for the making of ladies' coats, capes, men's mackinaws, etc. Assortment of colors. Regular \$4.50 per yard, special at

\$1.98

40 INCH SILK CANTON CREPE
An extra heavy good quality. Regularly sold at \$4.00 per yard. Our wholesalers have supplied us with all light and dark colors. Anniversary Sale Price at

\$2.49

36 in. HEAVY BARONET SATIN
Regular \$3.00 per yard. Rich luxurious quality. In brilliant shades of every hue. Anniversary sale price marked to per yard

\$1.49

10c
LIGHTHOUSE CLEANSER

5c
Can

Opening Sale Date Only

500 Men's, Ladies' and Child's UMBRELLAS
Guaranteed 8 stem umbrellas with fancy carved and crooked handles. \$1.75 to \$2.00 values in this lot. Anniversary sale price

98c

\$6.50 SILK UMBRELLAS
With Ivory, amber and bakelite fancy handles. 8 stem frames, covers with a heavy beveled edge taffeta. Anniversary Sale Price

\$3.98

12000 Yards Fancy Flannels **9c**
Medium weight. 17c quality. Suitable for gowns, undershirts, bedding, etc. Limit 8 yards to a customer. Anniversary sale price per yard

Men's 2 Pair Pants Wool Suits
No doubt you have bought suits at \$19.85 before, but never has such a complete stock of 2 pair pants wool suits been assembled to sell at a price such as we have placed on these garments. The selection is big but they won't last long at this figure—Be amongst the first to make your selection.

\$28.50 Value at \$19.85

Silks
Values to \$2.00 Anniversary Sale Price

\$1.15

40 inch heavy crepe dechine, 36 inch Messalines, 35 inch Taffetas, combining over 33 different colors at the above price which is nearly half their regular worth.

30c per pound ECONOMY COFFEE
5 pounds

90c

Opening Sale Date Only

11c Regular Price TALL MILK
Per Can

9c

Opening Sale Date Only

50c Balls Genuine FLEISHER'S WORSTED YARNS
Per Ball

40c

4 oz. Skeins Worsted Yarn **49c**
In every color of the rainbow

64x76 Colored Plaid Sub-Wool

BLANKETS
\$5.00 values go at

\$2.98
Per Pair

COTTON BLANKETS
A big assortment of cotton blankets, including plaid and plain colors, with fancy borders. Values to \$3.50. Our Anniversary Sale Price at

\$1.98

MEN'S 75c KNIT Fibre Silk DRESS TIES
Sale Price

29c

Lot of SILK TIES, values to 50c, at 9c

MEN'S 15c HEAVY WORK SOX Sale Price	MEN'S 15c CANVAS GLOVES Sale Price pair	MEN'S 19c Jersey Knit GLOVES Elastic Wrist Sale Price
7c	7c	9c

Boys' Corduroy SUITS
In blue and brown, all sizes from 2 to 8. 85 values. Anniversary sale price

\$1.98

Men's \$1.50 Fleece UNION SUITS
Heavy winter fleece lined unions. All sizes, closed crotch garments. Anniversary sale price.

89c

Men's \$5.00 Wool Pants
In all sizes, both men's and young men's styles. Good colors to select from. Anniversary sale price.

\$1.98

MEN'S and YOUNG MEN'S WOOL SUITS and OVERCOATS
One big lot. Values to \$15.00, all good seasonable colors and patterns. Anniversary sale price.

\$4.98

Heavy Fleece EDEN CLOTH
for shirts, gowns, etc. Regular 45c yard special, per yard

19c yd.

Men's 10c red, blue and white HANDKERCHIEFS
Anniversary sale price, each

3c

Men's 75c Leather WORK GLOVES
Anniversary Sale Price pair

39c

Men's \$4.50 Wool Felt DRESS HATS
All sizes, special at

\$1.98

Men's \$1.00 Grade WORK SHIRTS
In all sizes, Special

49c

Regular 10c Size Loaf Fresh Bread
ANNIVERSARY SALE PRICE

5c

COFFEE, FLOUR, CEREALS

Del stone marrowfat Flour, 49 lb. sack	\$1.85
5 lb. sack Yellow Corn Meal	.25
Crown Flour, 49-lb. sack	\$1.95
19 lbs. Fancy Blue Rose Rice	.65
19 lbs. Fancy White Beans	.65
Fresh Pearl Barley, per lb.	.09
New Lima Beans, per lb.	.10
3 lbs. Diamond W. Coffee	1.00
5 lbs. Fresh Cocoa in bulk	.37
2 lbs. Fresh Chocolate in bulk	.37
1 lb. Gunpowder Tea	.27
Karo Blue Label, per 10-lb. can	.55

SYRUPS

Karo Red Crystal White, 5 lbs.	.35
AAVondale Molasses, 2 lb. can	.12
Penick's Golden, 10-lb. can	.55

Star, Horseshoe, Climax CHEWING TOBACCO
Per Plug

65c

Opening Sale Date Only

This Highly Distinguished Events
It is our commemoration of a quest which we lay our thanks to the mental in our phenomenal growth

We're Going
with low prices! and low prices your buying appetite to such a amazement at the savings available
We now invite you to come prepared effort in promoting
A Success
and you will witness again only to our progress and success.

Girls' Leather High-Top HIKING BOOTS
\$3.98

Fancy Felt HOUSE SLIPPERS
98c

COMFORT SHOES
98c
to
\$4.50

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