

ADD TO YOUR INCOME WITHOUT EXPENDITURE--SAVE PREMIUM COUPONS--GIVEN ON ALL PURCHASES OF 50c AND UP

The SAVINGS PLANNED for SATURDAY ARE

Store Open Saturday Evenings
Till 9 p. m.

15 1-2 lbs
Pure Cane
SUGAR
Saturday Special
PRICE
\$1.00
With any other
Dollar Purchase

100% BARGAINS

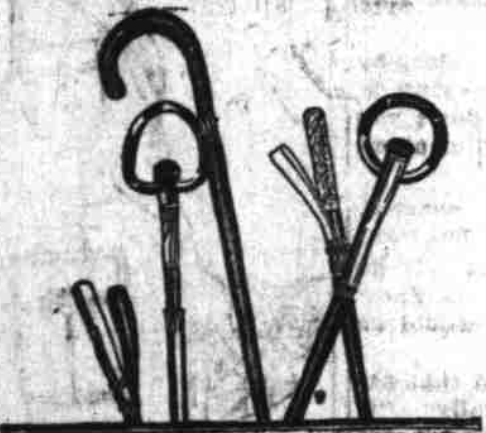
Store Open Saturday Evenings
Till 9 p. m.

DEL MONTE
The Best Hardwheat
FLOUR
35 00
PRICE
per sack
\$1.85
Saturday Special

SATURDAY SALE

3000 NEW
UMBRELLAS

All are at Remarkable Savings
Men's, Ladies' and Children's \$1.50
to \$2.25 values at



ALL SILK UMBRELLAS

Here Are Descriptions
Colors of navy, brown, black, flame, hunter's green, mouse and maroon, Africa purple, cardinal, taupe, green. Unusually striking designs in handles. Novel ring handles, amber crop handles. Ferrules and tips to match on all umbrellas.

A very timely sale of fine silk tafeta-covered umbrellas—with 8 rib all steel frames and 24 and 25 inch covers. Silk taffetas with two and three-inch borders in plain shades.

\$3.98

Other Groups at
\$4.98, \$5.98 and \$6.98

Ladies' Trimmed HATS

A group of hats. Former value to \$6.50, are taken from regular stock and placed on sale at
\$1.98
For Saturday only

Children's Rain Capes
With elastic hood, ideal for school wear; assorted colors. All sizes for small and large girls; \$2.50 values, go at
\$1.25

Ladies' Winter Unions
Long or short sleeve union suits made of heavy rib fleece lined quality material. A white, crisp garment. \$1.85 value, at
98c

ALL WOOL "STORM PROOF" "Kangaroo Brand" OVERCOATS



Again! A sale of the famous Kangaroo make. Dressy, all-wool overcoats. Belted styles with inverted plaits and heavy rolled convertible collars. A truly 100% bargain. Original prices are \$25. Price—

\$14.75

You'll Save Money in Our Men's Store

Men's All Wool Suits

New fall and winter arrivals that feature new snappy models in mixtures. Hard and soft spun worsteds, serges, chevrons, gabardines and tweeds. Values to \$24.50, go at

\$14.75

THE PEOPLES CASH STORE

SALEM'S GREATEST DEPARTMENT STORE

100% LOW PRICE SURPRISES
In Ladies' Newly Arrived

READY-TO-WEAR Smart Styles in Ladies' Fine Velour Coats

In no instance could prices be more drastically reduced as in this big surprise event for Saturday. Garments of all descriptions enter into this great underselling.

Handsome new embroidered models. Some with fur trimmings, others with smart, practical styles for utility wear, including loose effects with Dolman flare and set-in and Raglan sleeves.

\$19.75

Fine Velour Sport Coats

Snappy styles, three quarter lengths. Bright and conservative colors. Values \$22.50—go at
\$11.75

Plush Coats With Fur Collars

Large shawl fur collars, a fine silk plush coat with an extra serviceable full lining. All sizes. \$18.75 values—go at
\$9.50



PREMIUM COUPONS—are an added saving. Ask for them with your purchases.

All Wool Jersey Sport Jackets

Made with inverted pleated back, tuxedo style collars. All sizes and colors. \$5 values at
\$2.98

Ladies' and Girls' All-Wool
Slip-Over SWEATERS
New arrivals make possible an immense selection of lovely styles and color combinations.
\$1.98

27 Canton Crepe DRESSES

ON THE BALCONY—A sale that has no peer, bringing dresses that you wonder at, considering their lowness of price and the excellence of their style and beauty. YOU CAN PREPARE TO SAVE AT LEAST \$10 ON ANY DRESS OFFERED.

Men's Heavy Grade Dress Sox

12 1/2c Per Pair
Men's \$4.50 heavy all-leather Work Shoes
\$2.98

Men's \$5 grade Corduroy Pants

Heavy weight Corduroy Pants, double sewed, flap pockets, tunnel belt loops, etc. A pair of pants built for hard service; all sizes. Special at
\$2.98

Men's Unions

For Winter Wear

Wool process and fleece lined Union Suits for men, in all sizes from 34 to 48—closed crotch garments of nearly double this price on sale Saturday at

98c

Hanes & Chalmers unions, regular \$1.75, at \$1.20.



THE PEOPLES CASH STORE

36-IN. STANDARD SCOUT PERCALES

In over twenty colors and color combinations. Regular 25c yard

SPECIAL 14c

36 Inch Silk Tricolette Tubing, yd. **95c**
Lovely quality. Suitable for underwear and bloomers. Very specially priced. This is a very popular silk for fine underwear; wears well and is offered at an unusually low price for Saturday. Colors are flesh, white and orchid.

36 Inch All Silk Changeable Taffeta **\$1.75**
Are very stylish, chiffon-finish taffeta in changeable combinations. For dresses, sashes or underwear. The quality is very good. There are about 15 colors to choose from.

36 Inch Wool Check—a Very special, yd. **75c**
Serge weave in colored checks, stripes and plaids. For children's dresses. An unusually attractive, as well as serviceable material, at an exceptionally low price.

56 Inch Silvertone Coatings—Special **\$1.98**
It is hard to equal this splendid coating. Your dollar reaches its highest buying power at our dress goods counter. Colors are plaids, burgundy, Jap blue and invisible burgundy.

Imported Jap Crepe—Extra Special **21c**
This crepe material is washable and serviceable and well liked by those who see it. Makes pretty dresses, aprons for women and children.

81 x 108 Hotel Size Pequot Sheets **\$1.98**
Everybody knows this excellent Pequot quality. Large hem, heavy grade. Regular \$2.65, special for Saturday only.

36 Inch White Colored Outing Flannels, yd. **17c**
Serviceable and warm. Pretty stripes and checks. Thousands of yards in Saturday's sale at this price. Regular prices 25c to 32c yard.

SWEATERS

With heavy ruff neck convertible collars, including school colors of all schools. Priced from

\$2.49 TO \$4.98

BLANKETS

Genuine Nashua Woolnap Blankets, with pretty colored plaids. Nashua blankets are recommended for warmth without weight. \$4 values. Saturday special

\$2.98

Blue Ribbon Flour **\$1.49**

Pride of the West Flour, 1 sack **1.29**

10 lbs. Jap Rice **.65**

10 lbs. White Beans **.60**

10 lbs. Macaroni **.60**

6 cans Milk, tall **.60**

6 cans Corn **.60**

6 cans Standard Tomatoes **.72**

6 cans Pork and Beans **.55**

3 lbs. Economy Coffee **.57**

6 cans Del Monte Sugar Peas **1.05**

6 cans Bitter Root Fancy Standard Peas **.90**

Bacon Squares **.19**

Breakfast Bacon **.28**

Picnic Shoulders **.20**

Cottage Rolls, per lb. **.29**

10 lbs. Lard **1.50**

1 plug Horseshoe or Star **.71**

THE PEOPLES CASH STORE

Boys' Ribbed UNIONS \$1.25 Value

79c