

A GREAT BARGAIN OFFER

For One Month Only

From Oct. 1 to Oct. 31, 1922

By Mail Outside City of Salem

- The Daily Oregon Statesman, The Capital City's Leading Paper, new or renewal, in advance, one full year by mail, Daily and Sunday, regular price \$5.00
- The Pacific Homestead one full year, 52 issues, regular price \$1.00
- Magnificent Automobile Road Map of the States of Oregon and Idaho and Complete 1920 Federal Census of both states, regular value \$1.00
- Total Value \$7.00**

BARGAIN OFFER

All Three for Only

\$3.75

BY CARRIER IN SALEM

- The Daily Oregon Statesman, the Capital City's Leading Paper, New or renewal, one full year in advance, Daily and Sunday, regular price \$6.00
- Magnificent Automobile Road Maps of the States of Oregon and Idaho and complete 1920 Federal Census of both states, regular value \$1.00
- Total value \$7.00**

BARGAIN OFFER

Both For Only

\$5.50

The Great Western Farm Paper THE PACIFIC HOMESTEAD

It is a weekly farm paper, published expressly for the farmers of the Pacific Northwest. Its objects are: Better farming conditions, more and better fruit, more and better dairy cows, better livestock conditions, help for the general farmer, and better homes. Each issue will contain some article that directly affects your problems and that will be worth many times the cost for a year. It is a money maker and a money saver for its readers. It will save you at least \$10.00 a year. Making the farm pay without any leaks or failures. Any farmer, poultryman, stockman or fruit grower who reads THE PACIFIC HOMESTEAD will receive better returns from the farm.

A GREAT MAGAZINE GROWING GREATER
THE PACIFIC HOMESTEAD is alive to the needs of this section. It is alive to your needs. From time to time the problems you are up against will be covered in a way that will surprise you. We devote our utmost energies to get new ideas, suggestions and articles to help you increase your profits whether in dairying, berries, grain, hogs, sheep, fruit, or walnut orchards, gardening or other farm resources.

THE FARMER'S FRIEND

The rights and interests of Oregon farmers have been menaced in many ways, sometimes by crooked schemes and combinations, sometimes by bad laws, sometimes by diseases and insect enemies. In THE PACIFIC HOMESTEAD the man who tills the soil has an advocate which is always on the alert to guard his interests and warn him of approaching dangers.

DAIRYING AND LIVESTOCK

E. A. Rhoten is manager of this department. He is well known to every stockman in the Northwest and carries great weight. His writings appear in each issue. In addition we have regular contributors from the college department of agriculture and practical dairymen, swine breeders, sheepmen and poultrymen, among whom are Ira P. Whitney, Lane county agent and former manager of the largest dairy herd in the Northwest at Walkiki Farm, Spokane; C. C. Dickson, manager of the great Ashburn herd of Jerseys at Shedd, Oregon.

GARDENING

Prof. A. G. B. Bouquet of the Oregon Agricultural College is editor of this department. He is the best garden authority in the Northwest. Practical himself, he handles his subject in a practical way. He tells what varieties to grow and why, how to get the seed, when and how to plant, cultivation, fertilizing, harvesting and marketing with emphasis on the treatment for diseases and pests.

Prof. Bouquet writes a powerful article each week covering completely some important garden subject, leaving nothing to be said. Each chapter is a book unto itself—a college education on vegetable growing. His articles appear in each issue and are themselves worth many dollars to every farmer in the Northwest. Don't miss an issue.

THE POULTRY DEPARTMENT

THE PACIFIC HOMESTEAD carries a regular poultry department every week. The department is well edited, printed and nicely illustrated. Among its writers are some of the leading poultry judges, poultry specialists and most successful breeders of the Northwest. No line of poultry is neglected or overlooked in its columns. Interesting articles are published from time to time on turkeys, ducks, geese, guinea fowls and pigeons.

Not only are its columns devoted to fancy and standard bred poultry, but it is a tireless booster for the commercial poultry man. It devotes considerable space to the various egg-laying contests, farm poultry demonstrations, and poultry experiment reports from the government and various agricultural colleges as well as reports of the various poultry shows and smaller exhibits.

HORTICULTURAL FEATURES

THE PACIFIC HOMESTEAD has published a remarkable series of papers during the past few months, several pages of each issue devoted to a particular fruit. Those featured were apples, loganberries, raspberries, gooseberries, prunes and pears.

The articles were written by such authorities as C. I. Lewis, formerly manager of the Oregon Growers Co-operative Association; Jesse Huber, Marion County fruit grower, and a large number of practical farmers and fruit growers who are contributing their experiences for the benefit of others.

We will continue this work throughout the season. Such subjects as varieties, methods of planting, cultivation, fertilizers, spraying, etc., are handled in detail for all varieties of fruits by the best authorities in the Northwest. The articles by growers tell of their successes and failures, their yields and profits per acre in the different fruits. What one does others can do. Learn their methods and do thou likewise.

THE BEST SERIAL STORY

THE PACIFIC HOMESTEAD contains much more than the average reader surmises. There is a great deal of extra fine reading matter for every member of the family. It is already famous for its fine serial stories by the world's greatest writers. "Rose of the Sea" by Countess Barynska, one of the world's best stories, is now running. Read it as a serial in THE PACIFIC HOMESTEAD.

FOR ALL THE MEMBERS OF THE FAMILY

THE PACIFIC HOMESTEAD is published weekly—every Thursday. It contains more news, more features, more departments, better news items, and cleaner advertisements than any other farm paper in the field. You receive fifty-two splendid issues a year. Each week's issue is chock full of good, clean, wholesome reading of interest to each and every member of the family.

SPECIAL FEATURES

During the coming year we will take up one at a time and exploit each breed of cattle, sheep, goats, swine, poultry, etc. This will be a valuable series of papers that will be worth binding for constant reference in future.

The Automobile Road Map

The map of Oregon is printed on good bond paper and in three colors—blue, yellow and red. The map is printed in blue, gravel roads are shown in yellow and paved roads in red. This is unquestionably the best auto road map Oregon ever published. One of the state's best map experts helped to make this map.

The complete 1920 Federal Census of the State of Oregon is printed on the back of this map.

The map of Idaho shows the state highway systems as officially designated by the Department of Public Works Bureau of Highways. The names and number of highways are given. The 1920 Federal Census of Idaho is printed on the back of this map. This map is printed in blue. These are the latest 1922 maps—all other maps are junk. Every home should have these maps and latest census. An opportunity such as this may never occur again—so grasp the opportunity now.

New subscriptions will start as soon as received, and present subscriptions will have date extended in accordance with amount of money paid

If you are already a subscriber to these papers and your subscription is paid to date or in advance, the \$3.75 will pay for another full year and entitles you to the road map free. If your subscription is in arrears, look up the date to which it is paid (this is shown on the address label of your papers) and figure up The Oregon Statesman at the rate of 50 cents a month and The Pacific Homestead at the rate of 10 cents a month and that will give you the amount due to date—to this amount add \$3.75 and the total amount will pay up all arrears and one full year in advance and entitle you to the 1922 road map postpaid free. All old road maps are junk.

The Oregon Statesman

SOMEbody SAID, "Most people are more interested in a dog fight on their own road than in a war in China," and that is true to a considerable extent. We like to hear most of all about the things that are happening in and around our own home. The Statesman tells you all about the doings right around where you live.

It carries the advertisements of the local stores. Listen! By watching the bargain advertisements carried from time to time you can save many times the subscription price. Some of your neighbors save upwards of \$25.00 a year this way.

Essentially a community newspaper, owned by people in the community and published entirely in the interests of the local district (Marion and Polk counties), it fights your battles and the battles of the community in which you live, and is your best newspaper friend.

All the rural mail carriers leave Salem in the early morning. The Oregon Statesman is a morning paper and is delivered to the subscribers by the mail carriers a few hours after being printed. The evening papers (printed the day before and delayed in the mails at least 12 hours) are a record of ancient history—not of up-to-date news. The morning paper is best suited for subscribers on rural routes because it is delivered to the subscribers without delay in the mails. If you subscribe to an evening paper it will be interesting for you to note how much later news you get in the morning paper as compared to the evening paper that reaches you in the same mail.

This paper also receives leased wire reports of the Associated Press, the greatest and most reliable press association in the world. All the important news of the day is told briefly, charming short stories and features, exclusive reading matter for the women folks, authoritative market and financial reports, classy sport news, all about the theatres and movies. Not too bulky, handy to read. It's the home paper par excellence.

Do not be misled by the claims of other papers. The Oregon Statesman is the Capital City's oldest, biggest, brightest and best daily newspaper. There is a satisfaction in taking the foremost local paper in the community.

COUPON
For Mail Subscriptions

The Oregon Statesman, Salem, Oregon.

Enclosed please find \$..... for subscription to The Oregon Statesman, The Pacific Homestead, and the Auto Road Maps, bargain offer as advertised.

Name.....

Post Office..... State.....

Box..... Route.....

Use
These
Coupons

COUPON
For Carrier Subscriptions

The Oregon Statesman, Salem, Oregon

Enclosed please find \$..... for subscription to the Oregon Statesman and the Auto Road Maps of Oregon and Idaho and latest Federal census as advertised.

Name.....

Number..... Street.....

City.....

Please Note—To take advantage of this bargain offer, mail this coupon accompanied by check or hand in at Statesman office accompanied by a \$5.50 check or cash.

Now Is the Time to Save Money, **SUBSCRIBE NOW!** Patronize Your Local Papers