OUR ANNUAL OCTOBER





(Main Floor)

Beginning Tomorrow, October 20th And Continuing for Ten Days

We Will Place on Sale One of the Largest Stocks in the Willamette Valley, and by All Means the Best Selected Qualities and Patterns

The Logical Thing to Do Is to BUY PLENTY of BLANKETS WHILE THE PRICES ARE ROCK BOTTOM

Hundreds of blankets involved in this sale at genuine savings. What will the new tariff do to wool prices? This may be an added inducement to buy your blankets now! And at a saving!

Our All-Wool Blanket at . . \$7.20 Can't be duplicated on today's market. See them

Our All-Wool Blanket at . \$10.80

Will Be off the market before Thanksgiving.
Buy Now and Save.



Our Leading All-Wool Blanket Now \$10.80

When fuel is precious Wool Blankets make known their true value. This Winter you will save on fuel by investing in good warm Blankets—a precautionary measure?. Not alltogether. We believe the money saved here on blankets will be an investment for future days, whether there is a fuel short-

Our \$10.80 all wool Blanket is a fluffy wool made over size, and shrunken to 66x80; this insures you of a good wearing blanket, one that will wash easily. Handsome big block check patterns in rose, yellow, lavender, tan and gray; wide silk binding. Priced during the sale...........\$10.80

A Luxurious Quality All Wool Now \$7.20

Such good Blankets should be bought now! for the chilly nights send one a-running for warmer bed clothes. The fine nappy Blankets illustrated below are incomparable at \$7.20. Large plaids in tones of lavender, grey, tan, blue and pink; whip stitch bindings.



Blankets in Our Subway Store Are on Sale, Too

The Blankets in our Subway Store are featured in this sale, and you will economize by visiting our bargain Subway—ask for the 70x80 double sheet blanket at \$2.39; the 60x76 double at \$1.79; the plaid 66x80 at \$2.95. All are splendid values.

Heavy Wool-Naps at



\$4.50

Large Size, 74x84

This extra size wool nap Blanket comes in pretty plaids with wide borders in contrast colors; is all cotton, fluffy weight in one of our popular numbers. It will pay you to lay in a generous supply of this bed cover, one that is used both winter and summer; guaranteed first quality.

\$1 deposited here will hold any blanket until Nov. 10th.

Block Plaids at \$3.38

Regulation 66x84

Big block designs worked in our \$3.38 cotton Blankets; exceptional values offered in these beautiful patterns. It will behoove you to buy two or more, it has been a long time since bedding was so moderately priced.

May we expect a visit from you tomorrow. Blankets will be displayed on first floor— Domestic Department.



Cotton Sheet Blankets Attractively Priced

Avail yourself of the opportunity to purchase cotton sheet Blankets at much less than regular price. You are assured strictly first quality here; blankets that will launder without losing all of their nap.

60x76 Grey and tan, double \$2.2 76x80 Tan and grey, double \$2.4



The Home of Good Blankets



Beacon Blankets

Standard of the World Included in this Sale

You know this Blanket if you read the Saturday Evening Post, Ladies' Home Journal, Delineator, etc. They are warm, light weight, and of superior hygienic excellence, being made of sanitary cotton treated in a new way. You may choose rich or dainty colorings. Repeated visits to the laundry do not impair the appearance of Beacon Blankets. They are unshrinkable and fast color. Extensive and beautiful new stocks are now on display at this store and all included in this sale.

Robe Blankets in distinctive patterns, blocks and Navajo; all are double faced. Prices during the sale

\$4.95 and \$5.85

