FOR YEARS **AND YEARS**

The Statesman has been supply-ing the wants of the critical job printing trade— Proof positive we are printers of worth and merit. Modern equipment and ideas are the ones that get by.

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Capital City **Co-operative Creamery**

A non-profit organization owned entirely by the dairymen. Give us a trial.

Manufacturers of Buttercup Butter "At your Grocer"

Phone 299 137 S. Com'l St.

Beans, etc., March 15.

Silos, etc., April 5.

Legumes, April 12.

Paved highways, March 22.

Broccoli, etc., March 29.

Asparagus, etc., April 19.

Grapes, etc., April 26.

SELLING SALEM DISTRICT

Dates of Slogans in Daily Statesman

(In Twice-a-Week Statesman Following Day)

May 10.

Loganberries, Oct. 5. Prunes, Oct. 12 Dairying, Oct. 19. Flax, Oct. 26. Filberts, Nov. 2. Walnuts, Nov. 9. Strawberries, Nov. 16. Apples, Nov. 23. Raspberries, Nov. 30 Mint, December 7. Great cows, etc., Dec. 15. Blackberries, Dec. 22. Cherries, Dec. 29. Pears, Jan. 4, 1923. Gooseberries, Jan. 11. Corn, Jan. 18 Celery, Jan. 25. Spinach, etc., Feb. 1. Onions, etc., Feb. 8. Potatoes, etc., Feb. 15. Bees, Feb. 22. Mining, March 1. Goats, March 8.

Hops, cabbage, etc., June 21. Wholesaling and jobbing June 28. Cucumbers, etc., July 5. Hogs, July 12. City beautiful, etc., July 19. Schools, etc., July 26. Sheep, Aug. 2. National advertising, Aug. 9. Seeds, etc., Aug. 16. Livestock, Aug. 23. Automotive industry, Aug. 30. Grain and grain products, Sept 6.

Drug garden, May 3.

Water powers, May 17.

Dehydration, June 14.

Irrigation, May 24.

Sugar beets, sorghum, etc.,

Poultry and pet stock, May 3L

Land, irrigation, etc., June 7.

Manufacturing, Sept. 13. Woodworking, etc., Sept. 20. Paper mills, etc., Sept. 27. (Back copies of the Thursday editions of the Daily Oregon Statesman are on hand. They are for sale at 10 cents each, mailed to any address. Current cop-

Big things are happening in the prune industry of the Salem district

New varieties promise to treble the profits of the growers.

New markets promise to keep the demand ahead of the supply.

A great advertising campaign will help in this development of new markets and the intensifying of the old markets.

New ways of preparing and packing are helping wonderfully in expanding the markets.

New methods of drying are helping. More on this subject in future issues.

The prune industry is being stabilized as never before. The outlook was never before so bright for the great and growing industry.

Valley Motor Co

260 North High Street

Some of the Comers

ers who are looking to larger sizes, and are pinning their faith partly on new varieties to help

them in their request are going in

for the new "Coates 1418" prune,

which is a Petite that grows large on the trees; and the New Oregon,

which is of the Italian or tart-

sweet family, which also runs to

The Coates is a California pro-

duct: the New Oregon a Salem

The "Coates 1418"

Leonard Coates, a California

orchardist and experimenter of

many years' experience, a long

time ago began to experiment on

Petite prunes. He found some

promising new sports on the im-

proved trees that he had been cul-

tivating. He isolated the one out-

standing budded branch that he

found on one of the trees; it mul-

(Continued on page 4)

Seamless Hot Water

Bottles and

Combination Syringes

Guaranteed not to Leak

Prices from \$1 up

Brewer Drug Co

405 Court St. Phone 184

THAT ROOF

Should Have

Attention at

Once

We can supply you with Cedar Shingles or Malthoid

When you build that new

house be sure to get our

Everything in building

Material'

SPAULDING

LOGGING CO.

Roofing in three weights.

prices.

large sizes.

district product.

Just now, in Oregon, the grow-

Phone 1995

Boost This Community by Advertising on the Slogan Pages

DID YOU KNOW That Salem is the largest primary prune market in the world for Oregon ("Italian") prunes, which are the prunes of quality; that this long lead is being increased constantly by our packing, canning, dehydrating and other concerns, and by additional setting out of prune orchards; that new and more profitable varieties are coming in; that prunes for the grower "are as good as wheat," as reliable, and much more profitable; and that there is plenty of cheap land yet to be had in this district for the growing of prunes, and new growers will be made welcome?

Fat a Plate a Day

Weatherly Ice Cream

Sold Everywhere

Buttercup Ice Cream Co.

P. M. Gregory, Mgr.

DODGE BROTHERS SEDAN

Bonesteel Motor Co. 184 S. Com'l St. Phone 423

FAIRMOUNT

DAIRY

Perfectly Pasteurized

MILK AND CREAM

Phone 725

VALLEY PACKING CO. CASCADE BRAND HAMS BACON AND LARD SALEM, OREGON

THE CLUBS MADE A GREAT SHOWING

Pig. Calf and Sheep Clubs thing to start a prune orchard.

Had Over 300 Animals

But they will still go out—an At Oregon State Fair

(Following is the way the department of industrial journalism at the Oregon Agricultural college in its current weekly bulletin writes up the work of the calf, pig and sheep clubs at the recent Oregon state fair:)

of the livestock fraternity in Oreand sheep clubs, all working for year, the scholarships to the two week summer session at the Oregon Agricultural college, offered as following words printed in an isfirst prizes. The largest number | sue of The Statesman some time of animals ever entered previously was 182 last year. A comparison between the exhibits of the possible this year in the light of a orchards of this district, most of total of two championship prizes: them at least, need three things: 17 firsts, 18 seconds, and 19 other places taken in the open class by

youngsters. Lester Barrows, of Shaw, Marion county, awarded the Oregon Farmer cup for having highest scoring exhibit for club member, was the outstanding club member ing war times and consequent among the winners in the open shortage of labor, some or all of classes. He bested his elders for these things were neglected by one championship prize, seven, firsts, and two seconds. He has had four years of club work, and dence has been trusted too much was a state champion for two of late, without being backed up

Homer Bray, of Salem, a five year veteran in pig club work, and he was right.) won three firsts, five seconds, three thirds, one fourth and one prunes may be had here for \$75 fifth in open classes at the state to \$300 an acre—owning to dis-His cash prizes amounted to tance from market. \$193 this year.

THE PRUNE INDUSTRY IN HISTORY AND GENERAL (Continued from page 2)

Salem concerns will market pretty well up towards 160 per cent of them, from the present outlook." With a bumper crop for 1923 the prediction will be realized.

The Oregon state tax commis-

sion in its summary of agricultural and horticultural statistics for 1920 gave in acres of bearing prunes for Marion county, 6,907, 50; Polk county, 3883.75; Yamhill county, 3963.75; and, for the three counties in the order named, not yet bearing, 1974, 3042.75 and 3241.75, or 14,755 acres bearing and 8078.50 not yet bearing of prune trees for these three counties, with 25,222.75 acres bearing and 13,657.50 not yet bearing for the whole state, or a total for Oregon of 38,880.25 acres in prunes. Make it 49,000 acres in full-and it is more, for the writer knows of facts that make it certani that the report was not complete and new plantings have been going on very ex-

Well, County Fruit Inspector S H. Van Trump, of Marion county, says a young prune orchard ought to yield better than a ton and a half of dried fruit to the acre, and five tons, in this locality.

000 pounds, and you have 400,000, that the prunes are damaged, or 000 pounds, for Oregon alone when the crop is light or the

trees may be had from the nurser- | these fruits fall the same year or

scales. However, it costs some- year,

But they will still go out-and we are going fast to the half billion pound prune crop for the Salem district, including southern Oregon and Clarke county, Even for the Oregon crop only.

This is the best prune district in the world, and our people have learned a great deal about growing and curing and sending to the market the best prunes produced n the world; and they More than 300 of the aristocrats stantly learning more.

So Salem is the permanent gon were plloted through the state prune capital of the world, and it fair exhibits by boys and girls- will profit enormously from this members of calf clubs, pig clubs, distinction and this fact year after

Some Things Needed

Before leaving this subject, the

ago ought to be reprinted: "County Fruit Inspector S. H Van Trump, of Marion county, boys and girls and the adults is told the writer that the old prune

> "1. Thorough pruning. "2. Fertilizer.

"3. Spraying.

"Not one of the three should be neglected. And, fourth and always, of couse, good tillage.

"In the past several years, durprune growers.

"Mr. Van Trump says Proviwith brains and brawn. (At least, he said something to that effect-

"He says land that is good for

."In fact, there is no better prune district on earth, and our marketing conditions are absolutely the best."

By An Orchard Expert The following article was written for The Statesman of October 14, 1920, by Knight Pearcy, of Pearcy Bros., horticulturists, who are engaged in developing several walnut and prune and other farms in this district, and whose offices are in the Oregon building

in Salem:) The rather disastrous prune eason which we have just passed through serves to emphasize the need of a certain amount of diversification even among those who

grow the prune as a major crop, We all feel sorry for the grower who stakes his all on a crop of prunes or of cherries, and is hit by an untimely rain, just as we feel sorry for the farmer who has planted his whole acreage in potatoes and is hit by a heavy freeze before digging time. It is good farming on the part of the farmer to have another crop or two along with his potatoes. In the same way the prune grower who has part of his acreage in logans, therries, strawberries or walnuts will not notice the effects of a disastrous season to the extent of the

single fruit. The grower who has several kinds of fruit, all growing in comfull grown orchards ought to yield mercial quantity, will have a much more stable business than Multiply 40,000 acres by 10. the one-crop grower. In the years Washington.

And prunes are still going out in carry him through to the next the Salem district about as fast as crop. It seldom happens that all

fellow who has specialized in a

As at present planted, 108 trees re needed for an acre. In 1919 problem is less of a real labor are needed for an acre. In 1919 problem is less of a problem to the and 1920 nursery stock was high two or three-crop man than to the -as high as 75 cents each for single crop man, who can give emyoung prune trees. They are ployment to a large number of much lower now-and so are wage hands but a short period of the

prune orchards are not priced high when we begin to compare prices here with those elsewhere. Callfornia prune orchards that yield no more per acre than ours sold at \$1000 per acre and upwards, even before the war prices began to be realized for dried fruits.

Surely our orchards are worth sary that an orchard yield a profit of \$300 to \$400 per acre in order to make it a good investment at \$800 to \$1000 per acre. We do not have to receive war-time prices for our fruit in order to justify purchases at these figures. Neither should the loss of so great a part of this year's crop discourage the investment in Oregon prune orchards. California growers lost from 50 per cent upwards of their immense crop of 1918 without lowering the sales value of their

A HACKNEYED SUBJECT

Again bobs up the question of

selling eggs by weight instead of by the dozen. A quarter of a century ago, before eggs were stanthere was some reason for agitating the subject; but under present conditions one really can see no valid reason for the change. Besides, the custom of selling hen fruit by count has become so thoroughly grounded, that a change is now almost impossible. And to be successful it would have to become nation-wide, be cause hen fruit is in a very large sense a product of inter-state business. Some twenty or more years ago, Iowa enacted a law that eggs should be sold by weight, but it only led to endless confusion. Of course, if hen fruit was generally sold by weight it would entail some changes of economic importance. There would naturally be a tendency on the part of hotels and restaurants to buy the smaller sizes, because a larger number would constitute a pound," Two boiled or fried, or ham and eggs. would meet all contingencies and purposes to those engaged in feeding the public. It is pretty plain that these who advocate the change are wasting their powder; it won't go with the mass of ultimate buyers and consumers.

Monuments and **Tombstones**

This is the only monument works in Salem Big Stock on Display

Capital Monumental Works 2210 S. Com'l Opposite Cemetery Phone 689

OWPCO

Broom handles, mop handles, paper plugs, tent toggles, all kinds of hardwood handles, manufactured by

Oregon Wood Products Co. West Salem

TO LARGER SIZS ARE ON THE WAY

We find that the better class of The Coates Date Prune and the New Oregon Italian Are Among the Leading Candidates for Favor Among the Orchardists of the Salem District — A Promising Petite of Large Size in the Liberty Prune District Near Salem.

worth 18 to 20 cents a pound, the market." But "there is no such animile," anywhere, this year. There are a a California expert who recently few 30-40's (very few), and they said that in one year, when the are worth perhaps 13 cents a crop of that state, which is all pound, and the 40-50's around Petites-in name and mostly in 10c; 60-70's around 8c; 70-80's size—in one year recently when 7 1-23 80-90's about 7c, 90-100's the tonnage was 39,000, would about 6 1-2c, and 100-120's have sold at about three times the

about 6c. So the reader can see for himself why it is that the leading growers are working for large sizes. They mean the difference between profit and loss, small gains and handsome profits, or

good profits and bonanza crops, What Market Demands Said a leading prune grower recently: "Maybe the big fruit is not dardized as to size and quality, actually worth the difference in selling price as compared with the smaller sizes. But neither is the porterhouse or the sirloin of beef 'worth' the difference in price between that and the neck or the shoulder; yet the market fairly howls for more sirloin, and refuses to eat necks at any but a

20-30's this year, they would be attractive has a lead pipe cinch on

The point is well illustrated by amount received by the growers, had all their prunes run to the largest size.

Hillman's

BUTTERNUT **BREAD**

Auction Sales Co.

160 S. High St. Opposite Oregon Electric List what you have to sell with us. We will advertise and sell it for you.

Public Auctions Every Saturday, 1 p. m.

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Leather Goods of Quality Bags, Suits Cases, Puttees

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Compare These Prices with the ones you have been paying for tires and you

will buy Oldfield the next

time you need a tire. 30x3 Fabric. . \$ 6.95 30x31/2 Fabric. . 7.95 32x3 1/2 Cord 11.95 32x3 1/2 Cord . . . 17.21 32x4 Cord 21.85 These are a standard

stock. We buy in carloads and are giving you the benefit of our buying price. See us when you need Tires

make of tire and all fresh

VICK BROS. High St, at Trade

As every prune grower knows, ruinously low price. The public the high prices for prunes are for wants big prunes, at high prices, nia plantings before the war. the large sizes. Every market and turns up its stubby or its pre-Clarke county, Wash, prune or- quotation on dried prunes com- hensile nose at the smaller prune chards have been changing hands mences on the 20-30's as the top that has the same actual food at \$1500 per acre. It is not neces- price and runs down to 100-120's. value. The man who can invent For instance, if there were any a prune that is always big and

Eyes Tested Glasses Fitted

Lenses accurately duplicated. Optical repairs carefully and promptly made.

Hartman Bros. Jewelers and Opticians

Salem, Oregon



Peerless Bakery Makers of

> Peerless Bread Try Our Doughnuts

Webb & Clough

Leading Funeral

Directors

Expert Embalmer

170 North Commercial St. R. D. BARTON 171 S. Commercial St.

The Only Real Cider Works In Salem

Special for This Week Sweet Cider 25c gallon Bring your own container Commercial Cider Works

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Is Now More Than a \$2,000,000 in the Northwest

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General Automobile Repairing

I Specialize on Motor Work

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SALEM, OREGON

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DRAGER FRUIT **COMPANY**

Dried Fruit Packers 221 S. High St., Salem, Or. Always in the market for

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OREGON PULP & PAPER CO.

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Manufacturers of High Grade Wrapping Papers and Paper Specialties

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The Home is the foundation of society-make it permanent by building the house of clay products. See us and let us show you how you can build with clay products as cheaply as frame.

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A Licensed Lady Embalmer to care for women and children is a necessity in all funeral homes. We are the only ones furnishing such service.

Terwilliger Funeral Home

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Jobbers

THE **BOY SCOUTS**

everyone who wishes to inculcate high principles of manhood into the youth of our land.

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OUR TREES

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We carry the following lines

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liams Co, and Bass Hueter

Everything in Building Material

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Phone 1763 Additional Salesmen Wanted