

Today Will Be a Bargain Day Decidedly Different. Familiar Methods Will Help Bring Before You Bountiful Savings in Our First Great

IMPORTANT Dollar Day

That Will Add to the Celebration of Our Grand Opening Sale!

It is our first big chance at a Dollar Sale in our new Department Store. You can clearly remember the big Dollar events of the past. This Saturday we are going to give more values than ever before. It is our chance to show you what you can do by shopping at

Salem's Greatest Department Store

OPEN SATURDAYS UNTIL 9 P. M.
STORE CLOSED MONDAY JEWISH HOLIDAY
Do Your Shopping Saturday

Large Sale of Heavy Blankets Dollar Day Special \$1	36-Inch Mercerized Marquisette Dollar Day Special 8 yards \$1
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Men's Work and Dress Shirts
In plain Perceles, stripes or plain blue workmen's grade. Special for Dollar Day, all sizes, 2 for... **\$1**

Coat Sweaters for Men and Boys
Good heavy grade yarn, gray, dark gray, with ruff neck collars. All sizes for men and boys. Special for Dollar Day... **\$1**

Men's and Boys' Wool Caps
In big assortment, regular Dollar value. Buy one and get one free. That is how you figure it Dollar Day, 2 for... **\$1**

Ladies' \$3.50 Crepe Kimonas
In five different colors. Each one nicely made and trimmed. Some embroidered. All sizes. Dollar Day special... **\$1**

\$2 and \$3 Ladies' Corsets
A very fine quality high-grade corset. Nicely made of fine coutil, while the lot lasts they all go Dollar Day... **\$1**

Headquarters for Children's SCHOOL SUPPLIES
School Tablets.....3c
Lead Pencils.....2c
Penholders.....2c
All kinds of pens, tablets, rulers, and supplies at lowest prices

8 yards Fancy Flannelette
The ideal material for quilt and Kimono making. Special for Dollar Day, 8 yards... **\$1**

Lot Trimmed Dress and Sport Hats
Some in the lot are values to \$5. Dollar Day special and let us remind you they won't last long. Each... **\$1**

Fast Color House Dresses
Nicely trimmed and made of good fast color material. Dollar Day the price will break in two. Special... **\$1**

Ladies' and School Girls' Middies
In assorted sizes; a real wonder value, made of heavy soft spun white twill. Values to \$1.98. Special for Dollar Day... **\$1**

Swagger Style Vanity Cases
A nice-looking embossed vanity case completely fitted with mirror, lip stick, rouge boxes, coin purse, etc. \$3.50 values, special... **\$1**

PREMIUM COUPONS

With all purchases of 50c and over

STORE CLOSED MONDAY, JEWISH HOLIDAY
THE PEOPLES CASH STORE

Boys' and Girls' HEAVY WOOL SWEATERS
Bargain Basement \$1 Special . . . **\$1**

THE PEOPLES CASH STORE
SALEM ORE.

Men's Blue Line WORK SHIRTS
In all sizes, Special 2 for **\$1**

STORE CLOSED MONDAY
Do Your Next Week's Shopping Now
Open Saturdays Till 9 p. m.

36-inch 19c Quality Curtain Scrims Dollar Day Special 12 yards \$1	Fine Grade Linen Mixed Toweling 10 yards \$1
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A Striking Dollar Shoe Sale
We have piled together all remaining small lots of ladies', boys', and girls' shoes. Some values as high as \$4. We do them all to go at per pair... **\$1**

Mens Heavy and Medium Union Suits
In all sizes from 34 to 46. Regular \$1.75 values. Special Dollar Day... **\$1**

Ladies' and Men's Umbrellas
Guaranteed quality. Regular values from \$1.98 to \$2.98. Go on sale at Dollar Day... **\$1**

Ladies' 98c Wool Hose
In a never before sale. Reinforced at the toes and heels. All sizes. Special for Dollar Day, 2 pairs... **\$1**

20c Fine Check Gingham
Involving a great variety of colors and stripe checks. This great selling special for Dollar Day, 10 yds... **\$1**

LADIES' ALL WOOL Slip-Over SWEATERS
Regular Price \$2.50. Big lot while they last—each **\$1.00**
Basement

Wool Dress Goods
You will witness a real sale when we offer our regular \$1.69 grade in all colors. Special for Saturday, per yard... **\$1**

9-4 and 10-4 Heavy Sheeting
This sensational selling will be realized Saturday. Every yard guaranteed. Very firm, heavy quality. Special for Dollar Day, 2 yds... **\$1**

Ladies' Heavy Grade Union Suits
In long and short sleeves, ankle length, bodice and Dutch neck. \$2 value. Dollar Day special. Now's the time to be buying... **\$1**

Silk Dress Goods
The main reason is, this is an unequalled sale. Other reasons are silks are the most popular for street and party dresses. Our sale price for Dollar Day, per yd... **\$1**

Ladies' Gingham Dresses
In this lot you'll find dresses fully worth five times the asking price. They all go in this great Dollar Day sale, each... **\$1**

FREE DELIVERIES
With all purchases of \$2.00 and over

STORE CLOSED MONDAY, JEWISH HOLIDAY
THE PEOPLES CASH STORE

Make Your Dollars Do Double Duty at this Store

COATS--SUITS--DRESSES

Modes of the Moment
IN SENSATIONAL SALE



Coats!

of genuine fur plush with fur trimmings and plain models of exacting styles, tailored in fall's choicest fabrics.

Dollar Day Special

\$25.00 values.....\$12.95
\$35.00 values.....\$14.75
\$50.00 values.....\$29.50

Whatever you need in ladies' ready-to-wear, you can buy it here for nearly half.

JEWISH HOLIDAY STORE CLOSED MONDAY

TAILORED HATS

Here today and gone tomorrow—that will probably be the story of these fine tailored hats. Pity we haven't enough room to tell all the good things about them! Come and see them today. Values to \$12.50, priced \$4.98 and up.

"BONNIE BLUE" Reliance ENAMELWARE

Tea kettles, coffee pots, mixing pans, dish pans, convey kettles, stew kettles, etc. Saturday only

2 Pieces \$1
BASEMENT

Suits!

Charming, striking (stunning); call them what you will, we can't begin to describe the dash and beauty of our new fall stock, but the prices will please you most. EVERY ONE IS MARKED AT HALF THEIR ORIGINAL WORTH. A glance at their beauty, a glance at their price will prove it.

JEWISH HOLIDAY STORE CLOSED MONDAY



A pair of men's Miniature Kangaroo

Overalls Free

to kiddies who purchase a pair of Kangaroo Play Suits.



MEN'S FULL LENGTH Slicker Rain Coats
\$5 Value, Special \$2.98



\$25.00 All Wool OVERCOATS
Smartly tailored in belted and conservative models. Every one is a late fall style that we know will appeal to every man and young man, special at **\$12.75**

Men's Solid Leather **Heavy Work Shoes**
\$5.00 values. A good reliable work shoe, black and brown. Solid leather soles and heels and sturdy uppers. Special at **\$2.98**

When He Goes to School

Boys' 2 Knickers Suits

\$6.98

Surely every mother wants her youngster to be on a par with his comrades when it comes to clothes—and here is the store that is ready to furnish him from head to foot. Especially are the values attractive in Boy's Suits, many of which come with extra trousers. There are other great suit values from

\$4.98 to \$9.85

"KANGAROO" MACKINAW \$10.00 values **\$5.95**



Dollar Day Savings on Groceries

- 14 pounds Cane Sugar.....\$1.00
- 9 cans Peas.....1.00
- 9 cans Corn.....1.00
- 11 cans Del Monte Pork and Beans, tall cans.....1.00
- 11 cans Armour's Milk, tall.....1.00
- 5 lb. can Calumet Baking Powder.....1.00
- 10 lbs. Powdered Sugar.....1.00
- 12 lbs. fresh from factory Cocoa.....1.00
- 5 lbs. fresh ground Coffee.....1.00
- 3 lbs. Gunpowder Tea.....1.00
- 3 packages Alber's Wheat Flakes.....1.00
- 10 jars Libby's Apple Butter.....1.00
- 3 1/2 lbs. Fancy Walnuts.....1.00
- 2 boxes 3 1/2 lbs. Soda Crackers.....1.00
- 2 10-lb. sack Pastry Flour.....1.00
- 2 10-lb. sack Pancake Flour.....1.00
- 5 lb. can D. W. Peanut Butter.....1.00
- 4 lbs. Wilson Nut Margarine.....1.00
- 12 packages Argo Corn Starch, 1 lb. package.....1.00
- 22 bars Armour's Toilet Soap.....1.00
- 22 bars Crystal White Soap.....1.00
- 20 boxes Matches.....1.00
- 9 cans Velvet Tobacco.....1.00
- 40 5c cigars, you can't us.....1.00

- FRESH FRUIT AND VEGETABLES**
- Lettuce, 2 for.....\$.15
 - Celery, 2 for......15
 - Green Peppers, per lb......10
 - Cauliflower, a head......15
 - Tomatoes, per basket......15
 - Per bushel......70
 - Dry nions, Oregon Yellow, per 100 lbs.....1.50
 - Oregon Spuds, per 100 lbs.....1.35
 - Cabbage, per lb......03
 - Sweet Potatoes, 5 1/2 lbs. for......25