

Announcing the opening of this new lower priced store tomorrow. Prices will surprise you, for it seems almost impossible that Merchandise could be priced so astonishingly low.

THE NEW
SUBWAY STORE
"AT A LOWER LEVEL OF PRICES"

Come early! The new subway stairway is near our Court street entrance. Many other lines of merchandise in "Subway" at sensational prices.

TODAY We Will Sell at Factory Cost 600 Guaranteed Apron Dresses

12 Charming New Styles—Over 150 Different Patterns
Rich, Fast Color Gingham, Fast Color Chambrays
and Fast Color Fine Percales

**Extra
Salespeople
Assure
Courteous
Service**

88¢

**Additional
Floor Space
Makes
Selection
Easy**

All Sizes, 36 to 46

**This Price Is About Today's
Actual Factory Cost on**

**"APRON
HAPPY HOME
DRESSES"**
REG. U. S. PAT. OFF. 1920. THE STERLING CO., CHICAGO, U. S. A.

**Every Dress Guaranteed
Absolutely Perfect
and Fast Color**
All Sizes, 36 to 46

**Beautiful Plaids, Checks, Stripes,
Figured Effects and Novelty Combinations**

YOU will be amazed with the values, you will be bewildered with the greatness of the style and color assortment. This is, without a question of doubt, one of America's greatest sales of apron dresses. In fact, we cannot recall the time when women were offered such a money-saving opportunity.

To be able to buy an ordinary apron dress at 88c is considered an unusual opportunity, but to be able to buy the nationally known famous "Happy Home" apron dresses at 88c is an opportunity entirely out of the ordinary. There are apron dresses that sell for double this price that do not contain more style, better fabrics or better workmanship than that found in the famous "Happy Home" make.

"Happy Home" apron dresses have become a stand-by with American women. They are known from coast to coast. They are guaranteed to give absolute satisfaction. Quality, style and price considered, they are the greatest values obtainable in America today. If you would exercise true economy, and cut your apron dress cost in half, you will buy these dresses in half-dozen lots.

**If You
Cannot Attend
This Sale
Phone Your
Orders**

**Out-of-Town
Patrons
May Order
These Dresses
by Mail**

Lay in Your Season's Supply During This Great Sale
We May Never Be Able to Duplicate This Remarkable Value
Extra Salespeople and Added Floor Space Assure Prompt Service

MILLER'S
Good Goods
Salem's
Leading Department Store

The above illustrations are exact reproductions of dresses. Order by A, B, C, etc., and give size.

THE NEW
SUBWAY STORE
"AT A LOWER LEVEL OF PRICES"

Come early, store opens at 9 o'clock—Share in this Great Bargain Carnival.

MILLER'S
Good Goods
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