

UNLUCKY 13

Today Is the Day

BUT THE JINX IS BANISHED

Here Are 13 of 'Em
for the 13th

13

On this Page There Are
13 Advertisements
From 13 Merchants

Offering Specials for
Today, the 13th

Read These and the 13th Will be Your Lucky Day

13

**Is No Hoo-Doo
At this Store**

You can save money on Clothing and furnishings
every day in the month

Climb our stairs and see for yourself

ED CHASTAIN'S

Upstairs Men's Shop

122 N. Commercial

Phone 179

Thirteen Times Thirteen Is How Much?

Figure It Out for Yourself

That Amount will Have the Purchasing Power of
\$2.50 on any

FALL HATS

In the Ladies' Millinery Department

13th—Wednesday Only—13th



News

We have received an express shipment of 18 cases of high grade ladies' ready-to-wear direct from the eastern style centers.

THE PEOPLE'S CASH STORE
SALEM ORE.

Notes

For the Women of Salem:

Keep your eyes on our advertisements as well as the store itself. Our extensive line of ladies' ready-to-wear is coming in daily.

For The 13th

We Offer for Your Selection

13 PHONOGRAPHS

Victors—Sonoras—Brunswicks at

\$13 DOWN

With

13 MONTHS TO PAY

Everything Musical—Complete line of Victor and Brunswick Records

Moore's Music House

415 Court St.—Phone 983

SOX

Regular 20c values

Special for the lucky 13th

13c

Pair

All Colors and Sizes

SHOE LACES

2 pairs for 13c



13
13

\$26

Purchases a

Sincerity Suit

Today

Shop around, then you will readily appreciate that the garments we offer are, truly, the best buys.

A. A. CLOTHING CO.

247 N. Commercial St.
Aaron Astill, Prop.



**This May Be
Your Lucky Day**

if you cool off this afternoon with a great big dish of our good ice cream—or one of our famous fountain specials—you will agree that—

**THIS IS YOUR
LUCKY DAY**

**Schaefer's
Drug Store**

Sole Agent Garden Court Preparations

135 N. Com'l. Phone 197

"Try The 'Penslar' Drug Store First"

**Is The
13th Your
Unlucky
Day?**

Every day will be a lucky day if you come to us for used car parts—all makes, 33 1-3% to 60% off.

Rims—Tires—Bodies—Radiators—Carburetors—
Wheels—Gears

**Mike's
Auto Wrecking
House**

424 N. Commercial

Phone 523

13c

Caryloper's Talcum
Creme, De Camilla Face
Powder, "Purolo" Freckle
Cream, Two Bars Fairy
Soap

26c

Corona Face Powder (a
rice powder), Wisteria
Cold Cream, Suprema
Nail Cleaner, Suprema
Disappearing Cream.

PERFUMES

1/2 oz. Bon Ton D. or
1/2 oz. Stolen Sweets
1/2 oz. Clive Olive
1/2 oz. Golf Quince
1/2 oz. Dactylis

These prices today, the
13th, and every day till
Saturday.

Wm. Neimeyer

"Just Drugs"

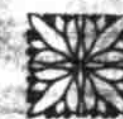
175 N. Com'l Phone 167

13

of any cut flowers for
a dozen

**Specials
for today
the 13th**

Send her 13 flowers on
the 13th



**C. F.
BREITHAAPT**

"Bright Hop"

FLORIST

123 North Liberty St.

**Whether
You Are
Lucky
or Not**

**Turn to Page
4**

and read Miller's Ad.

You'll forget all about
the superstition that usually
attends this odd
number of 13.

Read the three value giving
specials, then arrange to visit this store
some time today and
take advantage of these
generous savings.

Lucky 13 Prices

On High Quality Meats

Corned Beef.....	13c lb.
Fresh Hamburger.....	13c lb.
Lamb Stew.....	13c lb.
Choice Beefsteak.....	13c lb.
Leg of Lamb, 2 times 13c.....	26c lb.

For Friday

Fresh Salmon 13c lb.

These prices good today and all week

Capital Cash Market

456 State Street

Between Cafeteria and Graybelle

Hanan and Floresheim Shoes

The Four Largest Selling Lines of Shoes in America today. Be sure
and try one of these well known lines when you buy your next pair.

Selby Shoes

Witch Elk Shoes

REPAIR WORK

We have a complete new repair shop,
all new machinery and a new man to
run it that has been doing high grade
work for 20 years.



Hanan Shoes
Selby Shoes
Fox Pump
Dix Bar Oil
Bergman Boots
Witch Elk Boots
Ball Road Boots
Foot Appliances

326 State St. Next to L. C. Bank

DR. WILLIAMS

the foot specialist always in attendance. He can put your feet in shape
at small cost.

Figure 13 Spells

(1) (2) (3) (4) (5) (6) (7) (8)

WALK-OVER

(9) (10) (11) (12) (13)

SHOES

Design—Material—Fit and Workmanship—Walkover
Shoes are superior, the most particular demand, quality,
serviceability and style, you get all this in Walkovers,
and a little bit more, that being satisfaction. Made of
the finest of leathers, yet pliable, which assures comfort
to the wearer, built over ideal lasts. You will be delighted
with both the quality and price of these new shoes for fall. Let this be your answer to the shoe
problem.

For Men and Women

JOHN J. ROTTLE

167 N. COMMERCIAL ST., SALEM, ORE.