

THESE PRICES SPEAK LOUDER THAN WORDS -- THEY CRY OUT TO THE BUYING PUBLIC, THE STUPENDOUSNESS OF THIS GIANT

# Sale! Sale! Sale!

THAT MARKS THE **END** OF THE SUMMER SEASON!

**BEGINNING**  
**Saturday**  
**Aug. 26th**  
**9 A. M.**  
**S-H-A-R-P**

**EXTRA**

**SPECIALS**

Famous Waldo Hill \$1.90 FLOUR Per sack special <b>\$1.39</b>	A large 9 pound sack ROLLED OATS Special at <b>49c</b>
30c Olympia Pan cake FLOUR Large package special at <b>20c</b>	75c 10-pound sacks PANCAKE FLOUR Special at <b>54c</b>
Per package genuine SHREDDED WHEAT Special at <b>11c</b>	10 tall cans MILK Special at <b>90c</b>
No. 2 1/2 cans Del Monte SAURKRAUT Special at 2 large cans <b>35c</b>	Fancy 50c BREAKFAST BACON Special at <b>34c</b>

**EXTRA**  
**Specials**

**FLEISCHER'S 50c WOOL YARN**  
All new fall colors representing new bright shades. Go in this mighty end of the summer season sale at ..... **34c**

**500 CHILDREN'S UNION SUITS**  
For large and small children; summer weight, 7 medium weight, closed crocheted garments. Values to 50c. Special a suit ..... **9c**

**MEN'S AND BOYS' WOOL CAPS**  
Light and medium weight, assorted colors and sizes. Never before a price reduction as this known. Values to 75c ..... **29c**

**NICKLED PICTURE FRAMES**  
Swept down by this great bargain event. Small ones, large sizes and medium. Unfurnished. Values to 75c. Special at each ..... **7c**

**CHILDREN'S 98c PLAY SUITS**  
This great tidal wave of bargain giving smashes the prices of these fine garments. They are made of khaki, denim and steifel material, neatly trimmed in red. Special at ..... **49c**

**MEN'S \$5.00 CORDUROY PANTS**  
Extra fine quality. Union made. Full cut, and guaranteed for good wear. End of the season special, at ..... **\$2.98**

**For the Early Shoppers**  
**150 NEWEST FALL STYLE LADIES' HATS**  
Values to \$7.50 will go at  
**\$1.69**

**WE GIVE Premium Coupons**  
With every purchase of 50c and up

**THE PEOPLE'S CASH STORE**  
**SALEM ORE.**

Big values HEAVY TURKISH TOWELS Special at <b>10c</b> —Basement	<b>\$1.25 Feather Pillows</b> Full stuffed, fine quality. Covered with a very good grade fancy ticking. Bargain special at ..... <b>69c</b>	Values to 35c SOLID LEATHER HALF SOLES Special <b>5c</b> —Basement
50c Value Children's FLANNEL UNDERSKIRTS Special <b>19c</b> —Basement	65c Value Children's BUNGALOW APRONS Special <b>19c</b> —Basement	Values to 75c Boys' and girls' UNION SUITS Special <b>19c</b> —Basement
Former value 19c 27 inch DRESS GINGHAMS Special <b>11c</b> —Basement		

**Premium Coupons With Purchases of 50c or More**

<b>Large Bed Spreads</b> With beautiful woven figured designs. This is a very fine quality and will answer the requirements of a higher priced spread. Special at ..... <b>\$1.98</b>	<b>2,000 Men's Blue Heavy Work Shirts</b> In a sale never before equalled. Positively a most wonderful value. Double stitched and full cut garment. End of the season sale price only ..... <b>49c</b>
36 inch STANDARD PERCALES a yard <b>12c</b> —Basement	Men's 15c red, blue and white HANDKERCHIEFS Special <b>4c</b> —Basement
25c Children's Black STOCKINGS Special a pair <b>5c</b> —Basement	65c values GRANITE WARE Large pieces Special <b>27c</b> —Basement

**Men's Dress Shirts**  
Men! You will wonder at this sensational selling of MEN'S GOOD DRESS SHIRTS. All sizes in the lot, includes a range of five different patterns and three colors in each different pattern. Regular price \$1.25. End of the season price 45c.  
(Limit two shirts to a customer)

**We Deliver Free Orders of \$2 or More**

15c UNBLEACHED CRASH TOWELING Special per yard <b>5c</b>	25c HALF-LINEN CRASH TOWELING Special per yard <b>12c</b>	75c 64-INCH TABLE DAMASK Special per yard <b>39c</b>	10c CROCHET THREAD All colors. Special at <b>5c</b>
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**EXTRA**  
**Specials**

**36 INCH CURTAIN MARQUISETTE 14c**  
A regular 35c value, this reduction should hasten the plans of many Salem women to re-curtain their windows for fall; white ivory, cream and ecru are the shades in the lot. .... **14c**

**36 INCH HEAVY FLANNELS 19c**  
Don't forget it will soon be time for nightshirts and gowns. You'd better avail yourself of the opportunity of this low price. Plain and fancy colors are in the lot. Former value 35c a yard. Now ..... **19c**

**60x60 BLUE BIRD LUNCH CLOTHS 98c**  
Genuine imported Japanese lunch cloths, with Oriental figured Blue Bird designs. Regular prices \$2. Special for this opportunity selling ..... **98c**

**HEAVY QUALITY JAP CREPE**  
Regular 35c yard quality. Note: There are two weights in Jap Crepe; this is the best. All colors. Special at per yard ..... **21c**

**EXTRA HEAVY BATH TOWELS 19c**  
35 inches long, 18 inches wide; good heavy double weave. This value was our regular 35c seller. Goes on sale special at ..... **19c**

**MESSALINES AND TAFFETAS \$1.39**  
36 inch. Our entire advance shipment of new fall silks — with its beautiful selection of new colors. This heavy quality is a bargain at \$2 and is only priced at ..... **\$1.39**

**HEAVY CANTON CREPE \$2.49**  
Absolutely the fine quality heavy Canton Crepe, in all the new, popular shades. Nothing nicer could be selected for an afternoon or party dress than this lovely material. The low price is an added inducement to buy now ..... **\$2.49**

MAIL ORDERS filled and returned same day as received.

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**SPECIALS**

Extra good grade BACON SQUARES Special per pound <b>20c</b>	Large package Olympia WHEAT HEARTS Special at <b>24c</b>
5 No. 2 cans, 19c STANDARD CORN Special at <b>60c</b>	2 cans 20c smoked SARDINES packed in pure olive oil Special at <b>15c</b>
Fancy sugar cured government inspected 40c pound HAMS Special for this sale, per pound <b>28c</b>	

**Vegetables**

New potatoes, 10 pounds ..... <b>25c</b>
New Onions, 12 pounds ..... <b>25c</b>
Fresh String Beans, 6 lbs ..... <b>25c</b>
Fresh Corn, per dozen ..... <b>25c</b>
Fancy cooking and eating Apples, 6 pounds ..... <b>25c</b>
Lemons, per dozen ..... <b>40c</b>
Tomatoes, 3 pounds ..... <b>25c</b>



**FALL READY TO WEAR**  
**PRICES SMASHED**  
For the End of the Season Sale

**\$25.00 Coats, Suits and Dresses**  
Reduced to  
**\$12.50**

The most remarkable sale of ladies' high class ready to wear, involving our entire large fall lines of new merchandise. This season's newest and smartest modes for girls and women. Go at sensational price reductions.

**500 Pairs Men's Ladies' and Children's Canvas Shoes**

Now that hot picking time is here, this sale will be a God send to those who don't want to spoil their dress shoes for work. Canvas shoes, oxfords and slippers in nearly all sizes. Bring the entire family and let them be fitted out. End of the season price  
**49c**  
Basement

**BEDDING**

**\$3.50 BLANKETS**  
66x80 double size. In tan, grey and white, with pretty colored borders. End of the season sale price  
**\$1.98**

**\$3.50 COMFORTERS**  
Large double sizes. Silkoline, extra well made of double corded cotton. End of the summer season sale price  
**\$1.98**

**\$1.50 HEMMED SHEETS**  
72x90 fine quality. Made of a fine quality muslin. Large wide hems. Special at  
**69c**

**Men's Wool Suits and Overcoats**

**ONE BIG NEW LOT**  
Men's and young men's suits. Most of them all wool, newest styles and very nicely made. Values to \$25. Go on sale at  
**\$9.85**  
All other \$25 to \$30 values  
**\$14.95**

Men's and young men's ALL WOOL OVERCOATS  
Newest fall styles. Also conservative models. Regular \$25 values go at  
**\$12.75**

25c ENAMEL DISH PANS <b>9c</b>	75c WATER PICTURES <b>39c</b>	25c CREAM PICTURES special <b>4c</b>
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**PURE ALUMINUM Ware**  
Values to \$1.75 Go at 89c

Percolators, roasters, dishpans, Berlin kettles, stew kettles, sauce pan sets, etc. Most of these items hold 6, 8 and 10 quarts.  
**No End to Low Prices** —Basement

25c CUPS AND SAUCERS China and porcelain ware in the lot. Special at <b>10c</b>	LADIES' SERVING APRONS Made of sheer white material. Regular price 35c. Special at <b>15c</b>
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**FREE! FREE! FREE! FREE!**

Yours fare back one way with purchases of \$15.00 or more in dry goods, clothing and shoes. SHOPPING BAGS FREE.

**THE PEOPLE'S CASH STORE**  
**SALEM ORE.**