

## The Magic Carpet

YOU could sit on the fabled carpet of Bagdad and view the ( world. In the whisk of an eyelash it would carry you any place you wanted to go. All you had to do was wish.

Advertising is a sort of magic carpet. Read it and in the twinkling of an eye you can review the merchandise of the world, pictured and displayed for your benefit.

You can pick up this paper and in fifteen minutes know what the different shops are offering in the way of fabrics, patterns, varieties and qualities of almost anything you want.

The advertisements introduce you to the latest styles - the newest comforts for the home- the best of the world's inventions. They tell you how to buy, where to buy and when to buy. They keep you posted on things necessary to feed and clothe you and your family and make you comfortable and happy.

Read the advertisements as a matter of edrication. Read them to keep abreast of progress.

## RADIO SETS FREE

## And Now Everybody Can Listen in on the Great "Air Line"

One of the greatest inventions the world has ever
known- now availabbe to all who will become states man Agents and secure twenty new subseribers to The
 for a little work during spare time.
More than $\$ 5,000,000$ is being spent every week on
Radio. Great hotels and apartment houses are instal ing them as rapidily as posisibe, appreciating that ra dio service is fast becoming a pubic neeessity. And
now by taking advantage of The Oregon Statesman of
 radiophones. Sermons, lecturs, , eonecrers, reitalas ev ev
ery sound that rides air chanes brought directly into your home without any cost to youl The radiophone3
ofofere by The oregon Statesman are of the famous
Whe ofofered by The
Western make.

This is the biggst and most liberal offer ever made
a Salem newspaper. And The Oregon Statesman yp a Salem newspaper. And The Oregon Statesman,
appreciating the overwhelming response that is sure to follow this announcement, urges immeniate action
to facilitate prompt delivery of all radiophones, Get to facilitate prompt delivery of all radiophones, Get
Busy-Start Now!

## Description of the Universal Super-Sensitive

 Radiophone Receiving SetNo taps, continuous wave length variation,
equipped with primary and secondary coils, Mahogany or oak cabinet, bakelite panel, bevelled and graduated batteries needed No maintenance cost Everything complete. Can be used with other units to build a loud speaking set. Wave length range, 750 meters.
Note: While this is rated as a 25 mile instrument much and voices have been brought in clearly from a depending largely upon atmospheric conditions. The head set consists of two receiving phones, 2400 ohm re ${ }^{\prime}$.
Briefly, the finest, most sensitive and compact ra the terms of The Oregon Statesman's great free offer you cannot buy this set anywhere.
tion furnished with each set.

Listen in with the "Universal" Radiophone. Sermons lectures, concerts, recitals, market and weather reports. Every sound that rides the air channels-you can hear them all!

## How to Secure a Radio Set Free-Become a Statesman Agent

The "Western" Radiophone Receiving Set-conSisting of Tuner, Cabinet and Head piece est with dou
be receiving phones will be given away aboolutely free ble reeevivis phones will be piven away absolutely fre
for 2 anew three months subscriptions
to The Orego Daily Statesman.

The subscription price is 50 cents a month and a total of $\$ 20.00$ must be collected on these 20 subscrip subscriptions without deposits-others may have one
ou wideposit and others a year's deposit-anywa you wish, providing you secure 20 new subscriptions
and a total of $\$ 20.00$ on these new subscriptins Circulation and get your subscription blanks at the Circulation Department of the Oregon Statesman, you must have subscription blanks before you go after Do not hold any subscriptions. Send them in as
ast as you get them.

