

# HERE IT IS—ALL THE DOPE

## Big Caravan and Power Exposition

FRIDAY and SATURDAY

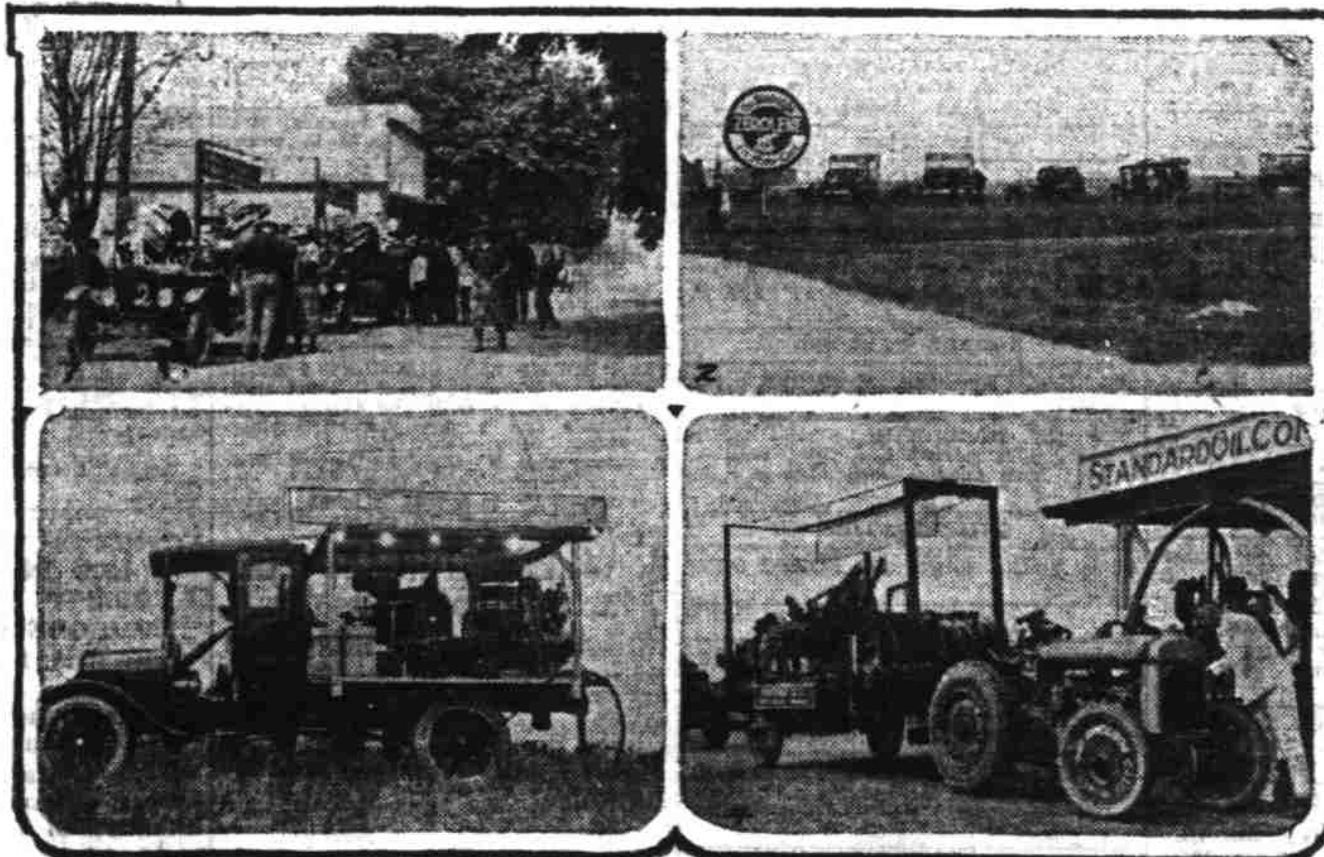
Two Whole Days **AUG. 18-19** Two Whole Days

The most gigantic undertaking, also the most successful of its kind ever undertaken. Remember you do not have to own, or want to own a Ford or Fordson. The primary motives are Farm Power and individual rapid Transportation to all. We are interested in you, and every man in Marion and Polk Counties, both in town and out, can find some solution for some of your problems.

### PROGRAM

Arrival Friday Noon, Caravan Parks at Valley Motor Co.'s Parking Grounds  
 1:30 P. M. to 5 P. M.—Private demonstrations where wanted.  
 5:00 P. M.—Dinner.  
 6:30 P. M.—Caravan moves to Salem armory.  
 7:15 to 9 P. M.—Lecture by J. D. Jordan of Ford Motor Co. Radio; Moving Pictures, only authentic moving pictures ever taken showing Ford factory in actual operation. Demonstration with Delco Light during lecture and pictures.  
 9 P. M. till you're tired—Big Free Dance for all, at the Salem Armory. Let's go! then—Hay??  
**SATURDAY**  
 7:30 A. M. to 9:45 A. M.—Arranging entries for parade. Let's all enter, and make a real day of it. Lots of fun.  
 8:30 A. M.—Free lectures on the Lincoln car at the Valley Motor Co.'s sales room.  
 9:45 A. M.—Parade formation.  
 10 A. M.—Your parade! Route of parade: Parade forms on Chemeketa and Church streets, Church to Court; Court to Liberty, Liberty to Chemeketa, Chemeketa to Commercial, Commercial to Trade, back on Commercial to State, State to Cottage, Cottage to Court, Court to High, High to State, State to Commercial, Commercial to Court, Court to High, High to Valley Motor Co., for prize awards. Disband.  
 11 A. M.—Address of Welcome. Mayor Geo. Halvorson. Response.—J. D. Jordan of Ford Motor Co. Better Farm Life in Oregon—Governor Olcott.  
 11:45 A. M.—Lunch.  
 1 P. M. sharp.—Fair Grounds. Don't miss this: "The Saw Dust Trail," by our Farmers, Al Egan, Gervais; J. E. Towle, Aumsville; Miss St. Pierre, Salem, Polk Co.; and others. J. D. Jordan—Farm Power and Individual Rapid Transportation.  
 2 P. M.—Demonstrations in plowing, discing, mowing, and berry cultivation across from the Fairgrounds, at Beechler's farm.  
 4:30 P. M.—Demonstrating the Ersted Holst, spray pump, 2, 3 and 5 ton trailers at the Fairgrounds.  
 5:30 P. M.—Questions and Answers by those interested. Ask the men in charge.  
 6 P. M.—Banquet for Caravan attendants; with a little jazz and mystery.  
 9 P. M.—Dance at the Salem Armory by Mr. and Mrs. Glenn Oswalds' Seven Serenaders.  
 The Caravan will be in Salem all day Sunday, and leave for Dallas and Independence Monday morning.

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Your Parade Saturday  
10 A. M.

ENTRY	PRIZE
1. Oldest Ford running.....	Spot Light
2. Best Looking Old Ford.....	30x3 1/2 Tire
3. Worst Looking Old Ford.....	Tool Box
4. Best Looking Ford over a year old.....	Large Wheel
5. Oldest Man driving a Ford.....	Battery Horn
6. Oldest Lady driving a Ford.....	34x4 Cord Tire
7. Heaviest Man driving a Ford.....	Tire Pump
8. Heaviest Lady driving a Ford.....	Flower Vase
9. Largest Family in a Ford.....	Motor Meter
10. Highest Oregon License Number on a Ford.....	Dash Light
11. Tallest Man driving a Ford.....	Stop Signal
12. Tallest Lady driving a Ford.....	Tire Gauge
13. Ugliest Man driving a Ford.....	Mirror
14. Best Equipped Ford.....	Inner Tube
15. Best Looking Lady in a Ford.....	Parking Lamp and Vase
16. Best Looking Ford Bug.....	Foot Throttle
17. Worst Looking Ford Bug.....	Some Tools
18. Most Unique Load on a Ford Truck.....	32x4 1/2 Cord Tire
19. Most Variety in a Ford Car.....	Auto Theft Lock
20. Most People in a Ford.....	Sun Visor

And Many Other Surprises

The Prizes Are All High Grade Merchandise and Besides, Think of All the Fun We're All Going to Have. We Guarantee a Prize for Every Entry

### Read What Others Say

If you were to do this over you couldn't do it better or make any greater impression. It is wonderful. Attendance 5,000.

—Earl Simmons, Eugene.

Greatest thing I've ever seen or heard of.

Charlie Lockwood, Roseburg.

"It's Jake"—"Pop" Gates.—Medford

The biggest crowd Oakland has ever known—7,000 people and all interested and happy.—Oakland.

After a demonstration like this the Lebanon Merchants and people will back us to the skies in anything else we undertake.

—Hugh Kirkpatrick, Lebanon.

One page in any paper isn't half enough to tell of the good it has done.

—Charlie Kirk, Albany.

Something Every Minute

One For Every Entry

### List of Principal Speakers

J. D. Jordan, Ford Motor Co.  
 Al Egan, Gervais  
 J. E. Towle, Aumsville  
 Miss St. Pierre, Salem  
 Prof. Gilmore, O. A. C.  
 Governor Olcott  
 and others

Get in the Big Parade

Interesting and All Educational

A Prize Worth While

### List of Demonstrations

No. 7 Oliver Plow.....Beechler & Savage Field  
 Oliver Disc Plow.....Beechler & Savage Field  
 No. 3 Plow.....Beechler & Savage Field  
 Auto Meter Disc.....Beechler & Savage Field  
 Harrow.....Beechler & Savage Field  
 Spring Tooth Harrow.....Beechler & Savage Field  
 Spire Tooth Harrow.....Beechler & Savage Field  
 Berry Cultivator.....Beechler & Savage Field  
 Orchard Disc.....Beechler & Savage Field  
 Cutmore Mower.....Beechler & Savage Field  
 Cultipacker.....Grounds  
 Spray Pump.....Grounds  
 Road Grader.....Grounds  
 2, 3 and 5 Ton Trailer for Tractor.....Grounds  
 Delco Light.....Grounds  
 Automatic Dump Body.....Grounds  
 Every Conceivable Tool or Value Towards Farm Power.....Anywhere

Arrange Your Entry Now



CALL AND SEE US, OR PHONE 1995 FOR PARTICULARS



Wind-Up the Old Concrete Mixer, She'll Sure Bring Home the Bacon, and Besides, This Is Your Day and Your Parade—**Help Us Put It Over!**

260 N. High Street

**Valley Motor Co.**

Salem, Oregon