HIGH GOAL IS SET BY LIONS; MOTIVE STRONGLY PATRIOTIC panionship, acquaintance and mutual esteem which, after all, are as the flowers by the way side.

Good Fellowship and Coopreation Are Among Chief Aims of Organization-Precepts Intended to Make keep before you the end to be Lives of Men Happier and Better-Internation Secretary Writes of Purpose

BY MELVIN JONES

Secretary General Lions' International

Lionism implies courage, strength, and activity. Lionism implies fidelity. Fidelity means answering loyalty to a person, a principle, a duty and a trust. Lionism is real, red

social and civic opportunities, support the laws, direct public is emblematic of those responsive counsels and in every way make the lives of men better and

ship, good fellowship and mutual understanding, and when once each week with your fellows. you have accomplished this you perhaps have accomplished where open minds and welcoming about all there is in life. Lionism is friendship-friendship hands await you, you will find op-

Know Your Neighbor said. "Get acquainted with your thing in this world. neighbor-you might like him." Perhaps he had reference to the and bring them into closer harm-

trifle Utopian, but it is not im- lowship will flow into you and possible of attainment. It is only through you. Good fellowship is ideal. No matter what may come necessary to attend meetings reg- absolutely negative until you make ularly and get the habit of good- it positive; you and you only can fellowship thoroughly inoculated complete the circuit. into your system.



MELVIN JONES

blooded, two fisted patriotism. Lions' clubs are designed to further education, enlarge It ripples, glistens in the sunlight,

Lions' clubs unite their members in the bonds of friendis life.

Some sociable individual has pensation which governs every veloping mutual interests. You get out of anything only

Lions' club, the chief end of which to it, whether time, money or en- ment, and, above all else will have is to accomplish those things ergy. "Just to belong," as we which warms the hearts of men read in "Confessions of a Wife." is not enough. You must put the man across the way, whose At first blush this may sound a port, so that the spirit of good fe!-

Attend Weekly Meetings

Is there a saner or a safer me- about your troubles, make it a thod of creating good fellowship habit as fixed as the day to go to than getting together with your the weekly meetings and help your feet under the same table, that real, red blooded human beings systematically sit down to every week and looking them squarely in the eye?

There are times in the life of every man when he needs to forget his own troubles and think about the other fellow's. Attendance at club meetings provides just that surcease which busy busen require to keep them physically fit and mentally alert.

The moral of "common clay" is good fellowship—the thing that leavens the loaf of life. Without

American Railway Express

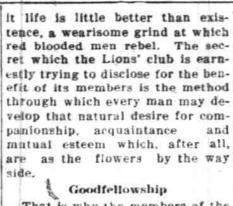
MERICAN EXPRESS TRAVELERS'

LEQUES find their way into the strangest

Carry them for your own protection when you

Lion W. T. Hickey, Manager, Salem Office

and most remote corners of the earth.



That is why the members of the Lion's club try to instill into your daily association the spirit of good fellowship that they may always achieved. That is why they believe it is for your own interest that you meet with them once each week, giving visible expressions to your purpose, that all the world may see, and, seeing, believe in the sincerity and beauty of your

associations and fellowship. Truly, there is nothing more destrable than fellowship-friendship. For the man with many friends the stream murmurs happiness content, success. It broadens and deepens with the passage of time. souls who, giving of their best. receive it back a thousandfold.

There is no question but that in the inflexible rule of meeting portunity to promote personal acquaintance and self respect and There is a divine law of com- will enjoy a thousand ways of de-

Prove Good Faith

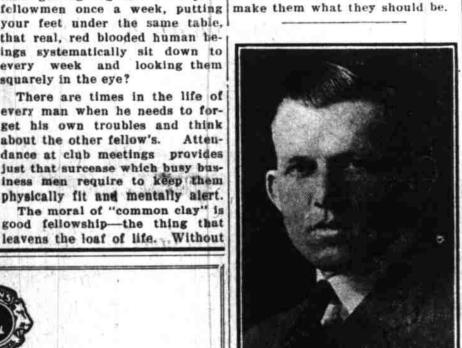
You will learn of love and honin such proportion as you put in- or, human and business betterproven to your own satisfaction the good faith and intregity of yourself in juxtaposition, en rap- confidence it may not heretofore have been your privilege to share Coodfellowship! That is the nor how sorely business may press and try you; no matter it your personal inclination is to

crawl into a corner and grouch



ROY BOHANNON

As manager of the Salem office of the Blaesing Granite company. Lion Bohannon is known to a great number of Salem people Being one of Salem's wide-awake young business men, he fills an important place in the business life of the community. His many friends know him as "Roy."



Braves the Jungles

This greatest of Lion hunters . Lion Copeland, the field direc-

locked in Salem's Lions Den of tries is the only turning point he knows.

Experience Wide



Dr. Mott or "Doc" as he is Lion Minton's varied career has known to his fellow members of finally landed him within the the Lions club is the Lion physic- walls of the Oregon penitentiary, ian. Having lived since early childhood in Salem. He is well known to Salem residents. After and leave the institution almost graduating from Salem high school Lion Mott attended the Unversity of Oregon, graduating pen, and in addition finds time with an A. B. degree, he then took up the study of medicine at the Capital post No. 9, American Leuniversity of California, complet- gion. He is a graduate of Saing the course and receiving the fem high school and the Willamdegree of M. D. The doctor has ette law school. His sound judgbeen actively engaged in the prac- ment and clean character have tice of his profession for the past popularized him with his fellow



JOE MINTON

although he is privileged to enter at will. Joe is the head of the commisary department at the to officiate as commander of cubs in the Salem den of Lions.

WHO IS A LION

He has achieved success who has lived well, laughed eften and loved much; who has gained the respect of intelligent men and the love of little children; who has filled his niche and accomplished his task; who has left the world better toan he found it, whether by an improved postpy, a perfect poem or a rescued soul; who has never lacked appreciation of earth's beauty or fa'led to express it, who has always looked for the best in others and given the best he has; whose life is an inspiration, whose memory is a benediction.-HE IS A LION.

tor of the International Association of Lions clubs, praises the cooperation which he has received in the organization of the Salem Den, which bespeaks a grand spirit of team work and will be plainly evident in the future for making Salem a better place to live in and in which to do business. There is no question as to the ability of this club to put across whatever it undertakes. He is confident this club is going to make history in this community, and will watch the growth of both, the Lions club and community, with keen interest, for they are inseparable. Success for one spells success for

> Is Former Educator "Cope," his familiar name at

the Den and in club circles, is a graduate of Ohio State university. He has been a specialist in the United States department of agriculture and later a member of the staff of Montana State university. "Cope" is just bubbling ver and filled to the brim with Lionism, pep and enthusiasm, He believes in practicing as well as preaching Lionism. Lionism makes a man a bigger and better

any Lions club hold out as one of Civic Progress Follows Efforts of Lions Club

Lionism is synonymous with civic progress. It cannot exist in a state of coma any more than a lion direct from the jungle could exchange his nature for that of the cpcssum. There are great poss blities in this new brand of fellowship that has been seggested to the world as an agency tha serves and begets cooperation. The need for it was born an a result of the World war, which taught us the value of concentrated effort. Lionism is not concerned about blowing its own horn; it doesn't seek self-applause. It is concerned in getting things done in the communities in which it lives and throbs

LION'S CODE OF ETHICS

1-To show my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

2-To seek success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self respect lost because of questionable acts on my part.

3-To remember that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself.

4-Whenever a doubt arises as to the right or ethics of my position or action towards my fellow men, to resolve such doubt against myself.

5-To hold friendship as an end and not a means. To hold that true friendship exists, not on account of the service performed by one to another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

6-Always to bear in mind my obligations as a citizen to my nation, my province and my community, and to give to them my unswerving loyalty in word, act and

deed. To give them freely of my time, labor and means. 7-To aid my fellow men by giving my sympathy to those in distress, my aid to the weak and my substance to the needy.

8-To be careful with my criticisms and liberal with my praise; to build up and not destroy.

and operates, and it never de- the finished product of the efmands its measure of reward. It fort of such agency. believes in subordinating persona! praise and glory to the largeness my sermon?" asked the newly apof the work there is to do. It

pointed rector, hopeful that he believes that the world and its had made a good impression. people are less concerned in the "es, I think so," replied his agency of achievement than in wife; "they were all nodding."



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GREAT HUNTER OF LIONS IS ARTHUR COPELAND, DIRECTOR

RAY E. BIGELOW

Seattle 3rd Vice President Lions International

BY ORGANIZATION OFFICIAL

The progress of Lionism has to inculcate into their fellow

been truly remarkable when we men the principles of good citi

tion of Lions clubs, under the its objects financial benefit to

number more than 500 clubs with trict we now have strong clubs in

a total membership of approxi- Spokane, Seattle, Wenatchee, Ev-

Such a growth would not be and Portland and the city of Sa-

possible unless the underlying lem may well feel proud that it

an exceedingly high and broad When you look toward the fu-

and non-sectarian and by a se- sure the amount of good that will

lective precess enroll as members be done by the Salem Lions club

men who desire to promote the for its community, state and na-

principles and purposes were of is to be added to the list.

GROWTH OF LIONISM IS TOLD

are the finest specimens of Amer-

recall that since the incorpora-

tion of the International Assoc a-

with some 25 clubs, that we now

welfare of their community and tion.

Illinois state laws in June, 1917, its members.

Our great Lion hunter, Arthur | came a short time ago to our jun-J. Copeland, of whom we may gle city a perfect stranger, unall be proud, has visited the jun- known to the people of Salem, gles of Salem. The experience and the closing of the gates of and shrewdness of this hunter is the den this evening with 50 cubs thoroughly demonstrated in the therein marks the success of this act that while this is not the hunting expedition. Nothing but largest bagging of game or catch- tenacity of purpose, will to suces he has made, he claims they ceed at all obstacles, refusal to be discouraged could have done ican citizenship in Lions that it. We believe in placing the have been launched in one hunt-credit where it belongs and to ing expedition on the Pacific Lion Copeland the initial success of the Salem Lions club is surely When the gates of the Port- indebted. It is only due to some land Den of Lions had been closed of the lessons that he has learned and securely locked, the veteran while working for his education, hunter journeyed here where an the determination and stick-to-itexpedition was begun. In due iveness that has made our club time 50 cubs have been rounded possible. Attaining his goal and up, lassoed, and tonight will be making a success of whatever he

-Photo by Bushnell, Seattle

zenship and good government.

Under no circumstances does

In the Pacific Northwest dis-

erett, Vancouver, B. C., Tacoma

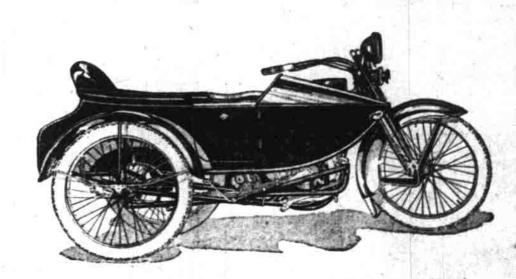
ture we will all agree that mere





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