

AIM OF LIONISM IS COOPERATION

Position of Greatness in Honorable Calling Possible for Americans

Good citizenship is a subject that exhausts more oratorical efforts in assemblies of men than any other topic of the day. And this state of being comprehends not an elevated level in our lives that only a brave and fortunate few may approach, with some degree of success. It is within the power and province of every American citizen to reach a reputable position of greatness in any honorable occupation which he may choose. Greatness contemplates a noble mind which can

rise above the petty confusions of a work-a-day world; a determination which seeks success in one's own affairs without encroaching on the rights of others and by respecting legitimate competitors, and of being true to the supreme qualities of human nature that teach us immortality and direct our vision to the stars.

A man may be affectionately faithful to his home fireside and attentive to his business duties, but if he abandons the obligations which he owes to his community and his neighbors he can be rated but 50 per cent efficient.

The 100 per cent American is he who loves his home and his fellow man, who contributes his share of service and responsibility to better the plan of civilization, who attends regularly the meetings and councils.

But we absolutely refuse to become excited about the Skoble championship—whatever that is.—Exc.



C. G. OLSON

From banking to automobiles is the business record of Lion Olson, who left the banking business in Vancouver, Wash., to identify himself with the Valley Motor company, Ford dealers in Salem. In the words of the immortal "Rugles of Red Gap" Ole is a "living wire" and a rip-roaring Lion to boot. In addition to being a hard headed business man his accomplishments extend to the field of music and he is listed as the Lions club official pianist.



H. R. WHITE

Advertising and selling advertising is this Lion's business, and naturally he dislikes advertising himself. "Rufe" White has quit the newspaper business, "never to return" four times in the last 12 years, but he always has gone back. During the times when he was not in newspaper work in the last 12 years he has served in the army sold insurance and various other things. He is advertising manager of the Oregon Statesman.



FRANK D. ROBBINS

Lion Robbins is manager of the Spaulding box factory, having followed the box making business for 22 years. Frank was raised on a farm but turned to box manufacturing at an early age. He has been in his present position for the past four years.



ROY BOHLER

Coach Roy Bohler is one of the famous Bohler brothers who are graduates and former athletic stars of Washington State college. He is now head of athletics at Willamette university and sure is a LION at putting the athletic teams through the traces.



CLAUDE STEUSLOFF

Lion Steusloff is the Lion representative of the Valley Packing company. This young man grew to manhood in Salem, was educated in the Salem schools and O. A. C. He is one of the stock buyers for the firm he represents.



GLENN H. GREGG

No Lions club is considered complete unless it has among its membership a baker. Lion Gregg qualifies for this classification in a worthy manner. He is half owner of the Mstrand bakery and devotes his energies to the making of "Better-Yet" bread. Gregg received his schooling at the Salem high school and O. A. C.



J. E. BADLEY

Lion Badley is general manager for the O. V. Badley company, distributors of Cletrac tractors for Oregon and Washington. He is a graduate of O. A. C. a live wire business man and an all around good fellow.



RALPH L. KELLOGG

Lion Kellogg is a chemist for the state highway department and has been in this position for two and one-half years. Prior to his coming to Salem, Kellogg was a salesman for the firm of Ballou & Wright, Portland. He is a graduate of O. A. C.



JESSE R. GEORGE

George is a member of the old Salem George family who have operated the White House restaurant for many years. If you feel hungry and want a LION steak call around and see him anytime day or night.



OSCAR B. GINGRICH

"Ging," as he is popularly known, requires no introduction to the readers of this paper. Every Salemite attends the band concerts and there listen, enraptured to the vocal efforts of "Salem's Caruso." For 14 years Ging was a Y. M. C. A. secretary, but four years ago left the "Y" and entered the automobile game. As head of the Oscar B. Gingrich Motor & Tire company, he bends his efforts towards promoting the sale of the "Good Maxwell." He will, no doubt, become one of the roariest Lions in the Salem den.



W. T. HICKEY

Twenty-eight years in the express business marks the business career of Lion Hickey. Beginning when a youth and staying with the game has brought Bill Hickey to his present position as Salem agent for the American Railway express. He is a loyal Lion, affable and efficient in his dealings with the public.



E. L. WIEDER

Lion Wieder is a launderer and has been for 35 years. Coming here from Albany he has introduced the most modern methods in the conduct of his business. With his mature business experience and affable manner Lion Wieder is considered a real asset to the Salem Lions club.

Blaesing Granite Co.
Manufacturers of
Memorials
Roy Bohannon, Mgr.

Display room at City View Cemetery
Salem, Oregon

Waldo H. Parker
Photographer

Eldridge Block Salem, Oregon

DODGE BROTHERS
MOTOR CAR

Bonesteel Motor Co.

Exclusive Dodge Dealers

Commercial and Ferry Streets

Salem, Oregon

Lion Russell F. Bonesteel

Willard
STORAGE BATTERY

Sales and Service
238 North High Street

Lion E. H. Burrell

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Lunch Counter—Dining Room
362 State Street

Lion Jesse R. George

E. F. SMITH, Agent
New York Life Insurance Co.

Oregon Bldg.

Salem, Oregon

C. D. ADAMS
Designer—Builder

Painting : Repairs

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THE STORE FOR THE PEOPLE

Dry Goods
and Ready-to-Wear

Salem Store
466 State Street

Portland Silk Shop
383 Alder Street

**A Safe Place
to Trade**

Lion Allen Kafoury



CLARENCE S. BOWNE

For 17 years Lion Bowne conducted one of the largest dairies in the state at Aumsville, Or. That his dairy products were of a high order is proven by this fact, he supplied the Multnomah and Benson hotels with all the sweet cream used in their dining rooms. For the past 10 years he has been connected with Swift & Co., fertilizer department, in addition, he is field representative for the state lime board.