

# SALEM'S GREATEST SALE

## GALE & CO. THURSDAY JULY 20

AT 9:30 A. M.

A Timely and Long-looked-for Event by the Buying Public. With only half the Summer gone, this is an opportune time to secure your buying needs. Standard Quality Merchandise Only. Please remember not an article has been bought for sale purposes. No misrepresentation ever permitted in our ads. Prices quoted here are, in many instances, below present wholesale cost! We reserve the right to limit quantities. The people want better values than ever. **This Sale gives them what they want.** DRY GOODS, SILKS, LADIES COATS, SUITS, DRESSES; MEN'S and WOMEN'S FURNISHINGS; SHOES, MILLINERY, Etc., Etc.

**Remember the Opening Date: Thursday, July 20 9:30 a. m.**

### Cotton Goods and Domestics

36-inch Cotton Challies.	14c
Yard	
Amoskeag Utility Gingham	16c
Yard	
Norwood Quality Gingham	19c
Yard	
32-inch Zephyr Gingham	23c
Yard	
Cotton Toweling.	9c
Yard	
Curtain Scrim, in white or ecru.	12c
Yard	
42-inch Pequot Pillow Tubing.	39c
Yard	
Turkish Towels.	19c
Each	
Table Napkins. 18x18.	14c
Each	
White Outing Flannel.	14c
Yard	
Pequot Sheets, 81x90.	\$1.59
Each	
36-inch Percales.	19c
Yard	
Bed Ticking.	19c
Yard	
3 pound Cotton Batts	79c
2 pound Cotton Batts	69c
3 pound Wool Processed Batt	\$1.79
Pure Virgin Wool 2 pound batts	\$2.25
Pure Virgin Wool 3 pound batts	\$3.44
Bed Spreads, 72x84.	\$1.88
Each	
48-inch Japanese Lunch Cloths.	69c
Each	
60-inch Japanese Lunch Cloths.	98c
Each	
Fancy Figured Batiste. Suitable for women's and Children's Dresses, Waists, etc.	26c
38 and 40 inch Voiles in a varied assortment of light and dark patterns. Yard	44c
38-inch Corduroy, for sport skirts, bathrobes and children's coats. Yard	\$1.00
44-inch White Cotton Corduroy.	49c
Yard	
38-inch fancy White Skirting.	88c
Yard	
36-inch White Gabardine.	58c
Yard	
36-inch White Tricotine Skirting.	69c
Yard	
38-inch Organdy, all colors.	49c
Yard	
45-inch Imported Swiss Organdy.	68c
Yard	

### Table Linens

60-inch Mercerized Table Damask.	66c
Yard	
64-inch Mercerized Table Damask.	77c
Yard	
70-inch Mercerized Table Damask.	88c
Yard	
70-inch half Linen Table Damask.	\$1.59
Yard	
70-inch all pure linen Table Damask.	\$1.88
Yard	

### Boys' Blouses

Extra Special, each	39c
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### Men's Work

#### SHIRTS

Heavy Blue Chambray	49c
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#### Ladies' Washable

#### KID GLOVES

Black, Grey and

White

Pair

\$1.39

#### Ladies' Silk and

#### COTTON

#### UMBRELLAS

Below Wholesale

Cost

#### LADIES'

#### CORSETS

special

93c

#### 3 Pound Cotton

#### BATTS

Special

79c

#### SHOES

for the whole family

at greatly

Reduced prices

### Ladies' Ready-to-Wear

Marked at Prices That Should Move Rapidly

Women's Bungalow Aprons. Fast colors, and were made a quality garment. Each	88c
Women's Waists. Each	79c
Ladies' Wool Serge Dresses. Special each	\$7.68
Ladies' Fancy Serpentine Crepe Kimonos. Each	\$1.46
Ladies' Sport Skirts, in wool, Prunella stripes and Plaids. Special at	\$3.38 AND \$5.88
Ladies' Silk Scarfs. Each	\$1.49
Ladies' White Jean Middies. Each	98c
Ladies' Wool Suits. Materials of French Serges, Tricotines, Broadcloths, Etc.	\$14.75
Girl's Dresses in Gingham, Percales and Beach Cloth. Sizes 2 to 14. Special	88c
Special lot, sizes 7 to 12. Reduced to	49c

### Womens' Wear

Brassiers in White or Pink	29c
Knit Bloomers in Pink or White	25c
Women's Cotton Hose, black or white	14c
Women's Pure Thread Silk Hose. Pair	98c
Extra quality Silk Hose. Pair	\$1.59
Girl's Knit Bloomers Knit Bloomers. Pair	19 AND 23c
Women's Muslin Envelope Chemise	64c
Women's Figured Crepe Gowns	77c
Women's Summer Vests. Each	17c
Women's Summer Union Suits. Each	58c
Children's Black ribbed hose. Pair	15c
Boys' extra heavy Ribbed Hose. Pair	44c
Girl's fine Ribbed Hose. Pair	33c
Ladies' Washable Kid Gloves, in black, grey and white. Pair	\$1.39

Our Sales People are busy remarking

entire Stock

#### 42-inch Pequot

#### PILLOW

#### TUBING

yard

39c

#### Women's Bungalow

#### APRONS

Extra Quality

88c

#### Boys'

#### OVERALLS

Double knee and

Seat—Sizes 12 to 16

Pair

79c

#### PEQUOT

#### SHEETS

81x90 Best

Quality—each

\$1.59

#### 36-inch

#### SILK

#### TAFFETA AND

#### MESSALINE

Black only—yard

\$1.00

### Silks and Dress Goods

36-inch Silk Poplins. All colors. Yard	88c
36-inch Silk Taffeta and Messaline. In black only. Yard	\$1.00
56-inch all wool Tricotine. Navy and Nigre	\$2.69
50-inch all wool Storm Serge. Yard	\$1.48
56-inch all wool French Serge. Yard	\$1.98
42-inch all wool French Serge. Yard	\$1.48
36-inch Half wool Tricotine. Yard	69c
36-inch half wool Serges. Yard	65c
36-inch Chiffon Taffetas. Yard	\$1.78
36-inch Duchess Satin. Yard	\$1.98
40-inch Silk Georgette Crepe. Yard	\$1.59
Imported Silk Pongee. Yard	88c
Wool Flannel, Suitable for middies, shirts, etc. in cardinal and navy, yard	\$1.19
36-inch Messalines. Yard	\$1.78
40-inch Silk Crepe de Chine. Yard	\$1.78
Silk Mull. Yard	49c
36-inch Imperial Crepe. Yard	59c
50-inch Broadcloth, all wool. Yard	\$2.94
58-inch Wool Tweed Coating. Yard	\$1.98
56-inch Wool Velour Coating. Colors green, navy and plum. Yard	\$2.49

### Men's Furnishing Goods

Boston or Paris Garters. Pair	19c
Men's Blue Chambray Work Shirts. Each	49c
Men's Summer Balbriggan Union Suits. Each	88c
Men's heavy Leather Work Gloves. Pair	59c
Men's Cotton Work Pants. Pair	\$1.98
Men's Blue or Striped Bib Overalls. Pair	\$1.00
Men's Silk Four-in-hand Ties. Each	39c
Men's Mercerized Hose, good wearing quality. Pair	27c
Men's White Cambric Handkerchiefs. Each	6c
Men's Khaki Combination Work Suits	\$2.68
Children's Blue Denim Play Suits. Each	59c
Boys' Blouses. Each	39c

### Corset Department

Prices Reduced to the Lowest Level Since the War	
Special lot Corsets. Reduced to	93c
\$2 and \$2.50 Corsets. Reduced to	\$1.50
\$3 Corsets. Reduced to	\$1.98
\$4 Corsets. Reduced to	\$2.98

# GALE & CO.

Commercial and Court Streets

Formerly Chicago Store

Salem, Oregon