

The Oregon Statesman

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THE DEVELOPMENT OF ALASKA

"The development of Alaska is a problem with just two factors:

"1. A nation-wide campaign of education, telling the truth about the climate and the actual facts of production, cutting out hot air, boosting or lying.

"2. A determined war on government strangulation policies. The opposite of the policies pursued for the past 20 years, that have denuded, robbed and depopulated Alaska.

The above are the conclusions of Col. E. Hofer of Salem, who is making a summer tour of Alaska, and who has written three most instructive and interesting letters for The Statesman about his trip and about that territory and its problems.

After the enactment of the protective tariff bill and the placing on the federal statute books of a law providing for an American merchant marine to carry the trade of this country to the markets of the world—

Can support a million people—and more optimistic men than Col. Hofer will say it can support several times that number—

But a million would be a good mark to set; and that many people working in Alaska and developing the great resources of that vast country would help materially in the progress of the entire Pacific Coast; the entire United States.

The paving of the way for such an increase of the population of that territory, raising it to the proportions and the dignity of one of our greatest states, would be creditable to this administration and to this country—

And one can conceive that the time might come when such a state, thus situated, might make one of the brightest stars on our flag; one of the stars shining with the greatest brilliance; representing a most important and most valuable and immensely strong link between the Orient and the Occident.

RESULTS IN ADVERTISING

After his experience in Africa, "Chinese" Gordon was asked how he was able to accomplish so much with the natives. His reply was:

"The only way to deal with an alien people is to put yourself into their skins."

It is the only way to deal with any people—the orator who speaks over the heads of his audience soon finds himself talking to empty benches.

The advertiser who "rushes in where angels fear to tread" is extravagant and wasteful. He has not counted the cost.

The wise and prudent advertiser takes counsel of the experts in the daily newspaper offices, who bring to their clients' problems fresh vision and disinterestedness, which weigh mightily in the balance in business where prompt decisions must be made and important action taken—Philadelphia Press.

Salem is to put her best foot forward and try to get that proposed Yeomen's home. It would be a great stroke.

A strike is a form of war. Industrial peace means the abolition of strikes, just as international peace means the abolition of war.

If all hands who can will give the short handed loganberry grower a lift at once, for a few days, they will catch up and can finish the harvest with their regular forces. It is very important.

They are kicking on the quality of some of the peers that are being decorated in England. It is said that baronies have been created as recompense for campaign contributions.

Legally, men have a right to stop work when they please. Morally, to cease production is wrong.

SAVE THE DOUGH

President Harding urges his department heads to use the pruning knife on making up their estimates for the budget. He might go further and insist on using the axe on some of them.

SYMPATHETIC STRIKES

Workers in China are indulging in sympathetic strikes in order to indicate their attitude toward the particular revolution with which they happen to be momentarily concerned.

COL. HOFER SENDS A THIRD LETTER

He Gives Interesting Information and Tells Needs of That Territory

Sitka, Alaska, July 10, 1922. Editor Statesman: This is the old capital of Russian Alaska and you really feel that the atmosphere has a touch of the Byzantine as you see the green dome of the Greek cathedral with its bulbous spire leaning a little to the north.

land is produced by various outlandish towers and bizarre colors of roofs. Approaching Sitka, our ship picks its way through a thousand islands that as you sail north grow more numerous, more perfectly green and more perfectly round and seen from the ship they seem floating and circling in all directions. Just outside of Sitka is the open sea and the breakers of the Pacific.

Besides the Greek cathedral, the Sheldon Jackson school with its church and museum, there is a public park and collection of totems that is quite notable. The Indian population here shows the result of successful industrial education. Here the skins taken by the sealing fleets are sold and expeditions reach to the Arctic circle.

An Old Gold Mine At Juneau I left the crowds that took motorcars to Mendenhall glacier and crawled up Gold creek canyon, literally going on all fours, at some places in the bed of the roaring stream of ice cold snow water. This creek carried the gold dust and nuggets that made this place famous as a mining center.

Halibut and Shellfish There is a great industry on these two lines. Trainloads are taken east on the two Canadian railroads and from Seattle. The halibut trade is monopolized by the New England Ice company that operates with glacier ice and also manufactures, and has plants on the Atlantic coast as well as here.

Very Safe Navigation Captain Landsturm of the Spokane, on of the Admiral line's steamers sailing from Seattle every Monday morning at 10 o'clock, said he had been making the Alaska trips for 23 years and had never met with an accident or had a shipwreck. This is a wonderful record when it is considered that this is supposed to be land of everlasting ice and snow

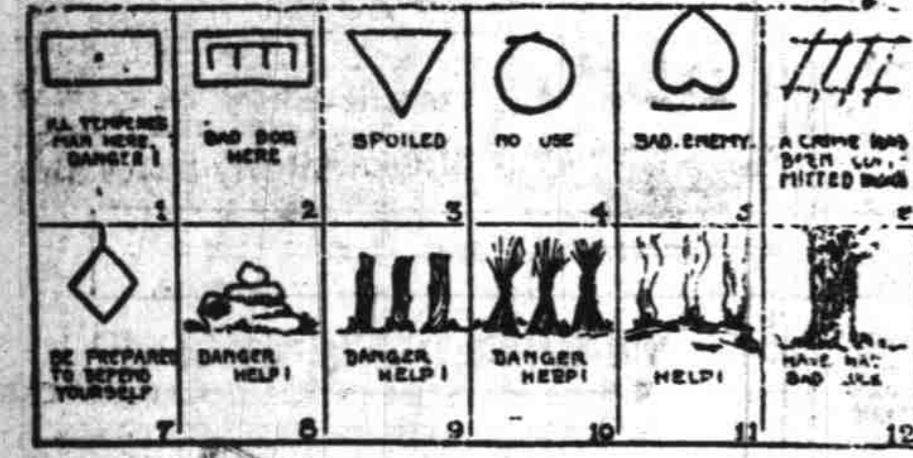
FUTURE DATES

July 27, Thursday—American Legion convention begins at The Dalles. July 28 and 29, Friday and Saturday—Dallas Round-up. July 29, Saturday—Marion county Sunday school picnic at fair grounds.

The Junior Statesman

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SECRET CODES—HOW TO MAKE THEM

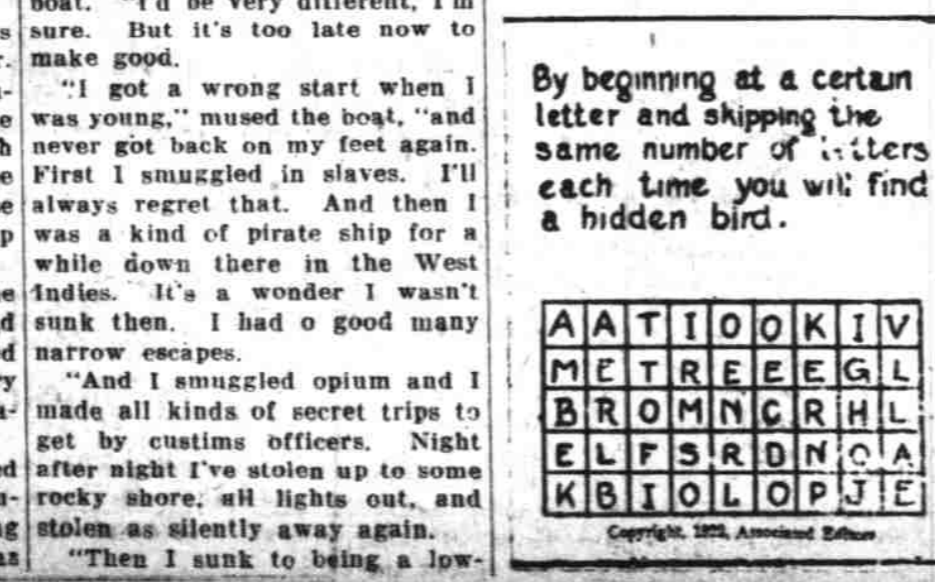


World-wide danger signals. Danger signals are used all over the world. Hunters, trappers, woodsmen, hoboes and vegymen, as well as Indians and all primitive peoples, have secret signals of warning for each other.

the telegraph code, but they were both worked out for the same purpose—to send a message in such a way that only the person you want to can read it. Once you get onto the trick of making codes, you should be able to make Sherlock Holmes scratch his head in bewilderment.

The Short Story, Jr. The Reform of the Vindex The Vindex had seen its best—or rather its worst days. When the park commission bought it, it was no use for seeing any more.

Picture Puzzle



and rough weather. But when you remember that these boats and others make these trips for thousands of miles up and down the Alaska coast summer and winter, and that they know the channels and the tides as perfectly night and day, in snow, rain or fog, as a blind man who has been raised in a house knows his way about that house, a whole lot of your fear of the voyage to Alaska vanishes. Here is the greatest body of still water in the world.

What Are Possibilities? I talked with a man who has sunk millions in mining, has taken out millions of gold and has sailed these waters from Ketchikan to the shores along the open Arctic ocean a score of times. He told me that Alaska tied hand and foot with government red tape can never be developed.

Not Boosting Alaska I am not writing any of this matter for The Statesman to induce anyone to come to Alaska. You hear and read about the coming Empire of Alaska, about it becoming a great agricultural country, about unlimited coal and oil fields, and that the territory was bought for seven million dollars and that eight hundred millions has been taken out of there, etc.

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Has Alaska a Future? Giving every good proposition the benefit of the doubt, we will say it has. But the question remains. With an estimated population of 64,000, well informed

northern travelers and students of western conditions estimate that at the outside Alaska might sustain a permanent population of one million. But when will the territory have a million people? How shall they be got here? The industries are few; fishing, mining, forest products and far. The towns are a hundred miles apart. Agriculture, beyond truck farming, is not believed possible.

RADIO SETS FREE

And Now Everybody Can Listen in on the Great "Air Line"

One of the greatest inventions the world has ever known—now available to all who will become Statesman Agents and secure twenty new subscribers to The Statesman. A Western Super-sensitive Radiophone Receiving Set of the highest quality materials, yours for a little work during spare time.

Description of the Western Super-Sensitive Radiophone Receiving Set

No taps, continuous wave length variation, equipped with primary and secondary coils. Mahogany or oak cabinet, bakelite panel, bevelled and graduated dial, sensitive and permanent crystal adjustment. No batteries needed. No maintenance cost. Everything complete. Can be used with other units to build a loud speaking set. Wave length range, 750 meters.

More than \$5,000,000 is being spent every week on Radio. Great hotels and apartment houses are installing them as rapidly as possible, appreciating that radio service is fast becoming a public necessity.

This is the biggest and most liberal offer ever made by a Salem newspaper. And The Oregon Statesman, appreciating the overwhelming response that is sure to follow this announcement, urges immediate action to facilitate prompt delivery of all radiophones. Get Busy—Start Now!

Briefly, the finest, most sensitive and compact radiophone of its type. But it is only available under the terms of The Oregon Statesman's great free offer—you cannot buy this set anywhere.

Listen in with the "Western" Radiophone. Sermons lectures, concerts, recitals, market and weather reports. Every sound that rides the air channels—you can hear them all!

Complete instructions for installation and operation furnished with each set.

How to Secure a Radio Set Free—Become a Statesman Agent

The "Western" Radiophone Receiving Set—consisting of Tuner, Cabinet and Head piece set with double receiving phones will be given away absolutely free for 20 new three months subscriptions to The Oregon Daily Statesman.

month deposit and others a year's deposit—anyway you wish, providing you secure 20 new subscriptions and a total of \$20.00 on these new subscriptions. Come in and get your subscription blanks at the Circulation Department of the Oregon Statesman, you must have subscription blanks before you go after subscribers.

THE OREGON STATESMAN

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