

The Oregon Statesman

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SALEM THE ROQUEFORT OF AMERICA

If, out of the thousands of farmers who should read the articles on the milk goat in The Statesman of this morning, one farmer with a considerable acreage should get the vision, the Salem Slogan and Pep and Progress editor would be satisfied—and if a number should get it, he would be better satisfied.

The vision of the manufacturing of Roquefort cheese here in this district from the milk of goats.

Such cheese is being manufactured now in Oregon, in Multnomah county, in a small way. The Salem district is the natural home of the goat. Our climate is like that of the district in southwestern France of which the town of Roquefort is the center, which town controls the Roquefort cheese business of the world, where, before the war, a million sheep and goats produced the milk for more than 25,000,000 pounds of Roquefort cheese.

For the original Roquefort cheese was made, has been made for hundreds of years, from the milk of ewes, and sheep milk alone was used there until lately, until it was found better to mix it with the milk of goats.

American Roquefort cheese makers, mostly in California, use the milk of goats only, and think it makes a better cheese than the original from the milk of sheep.

Roquefort cheese was retailing in Salem stores yesterday at \$1.25 a pound. Tillamook cheese was bringing 35 cents at retail.

The milk goat is the greatest producer of milk of any known animal, for weight and feed consumed. A good milk goat will produce 24 to 40 times her weight in milk, annually, and she will do this at the smallest cost for feed. With free range, she will eat many weeds and bushes that cows will not touch, nor even sheep. It is a saying that a cow will live where a horse would starve, that a sheep will live where a cow would starve, and that a goat will grow fat where all the others would starve.

A farmer in the Salem district can produce goat milk cheaper than he could possibly produce milk from cows. He can make the goat milk into cheese and sell it for more than three times as much money as he could get if he turned his cows' milk into cheese. He will have the same tariff protection as the maker of cheese from the milk of cows.

Then why not do it? Why not some farmer, with ample hill land, go into the making of Roquefort cheese, providing his own milk from his own goats?

And make a fortune for himself— And be a pioneer to show the way to the opening up of a great industry, for which the Salem district is adapted by nature? So adapted in both the breeding of the goats and the making of the Roquefort cheese. It would not take him long to enlist the cooperation of his neighbors, once he demonstrated the great profits. He would be the means of keeping millions of dollars at home that are now going to other countries.

Goat milk is now called "millionaire milk." The story of this is interesting. It is published, in brief, on the Pep and

Progress pages this morning. There is a milk goat boom on in the United States, and nothing can stop it. Read the article, and you will say no one would want to stop it. It will save the lives of thousands of babies every year. It is saving the lives of some in Salem right now; attested by some of our leading doctors.

Oregon is now already the leading milk goat state in this country; next to California—

But we should have 100 milk goats where there is one now. Why not take advantage of this boom? Take advantage of it in all its stages, even down to the point of making Salem the Roquefort of Oregon, a distinction that would mean hundreds of thousands of dollars, perhaps millions of dollars, new money every year, here in this natural home of the goat.

The Salem fruit district will sell this year more fruit than last year. The dry weather cut down the strawberry crop; probably cut it in two. It is cutting down the loganberry crop; probably lopping off 20 per cent or more. But it is great weather for peaches, and the biggest peach crop in our history is coming on; also the biggest pear crop, and the biggest and best apple crop; and the biggest prune crop, by far. We will be full of prunes, to the limit of the available labor and the drying capacity. And the walnut crop will be very much larger than ever before; two or three times as large. Ditto, the filbert crop. So cheer up. It is dry. We need rain. But we are on our way as a fruit district, with visions of much greater things in the years of the future.

RAILROADS KEPT BUSY 24 HOURS

Large Shipments of Fruit, And 600 Tons of Machinery Swamps Road

Salem railroad business has grown to the point that it needs a full 24-hour switching service, three shifts of eight hours each, and five men on a shift. All the day and night the engine is racing up and down the tracks bringing in or taking out freight, spotting cars, carrying out the crops.

Some interesting freight statistics could be gathered to make up the sum total of this business. The Portland Railway, Light & Power company will have shipped in 600 tons of machinery for their big new power plant; most of the stuff is already delivered. They will ship out several hundred tons of the old machinery, to go to other plants. The Spaulding company is sending out more lumber for the eastern trade than for years past; that makes an appreciable lift in the tonnage total.

The Lyons Glass Fruit company of San Francisco has shipped 34 cars of cherries, according to its figures given The Statesman, yesterday, that helps some. All the other canneries are handling heavy tonnage of fruits; not all of them have been shipped, much by rail. Maybe the busses do get lots of passenger traffic, and the trucks haul thousands of tons of freight that used to go by rail or rot at home; but still the railroad business is picking up wonderfully.

OREGON JERSEY CLUBS TO MEET

Visit of Field Manager of American Club to Be Made in Marion County July

Oregon men and women, members of the Oregon Jersey club, are to have a business and social treat during the last two weeks of July and the first week in August, when Frank B. Astroth, field manager for the American Jersey Cattle club, is to visit the state.

Mr. Astroth is to come to Polk county July 24, to Marion county the 25th, and to Lin county the 26th. He brings a world of enthusiasm for the Americanized dairy cattle that have been beating the daylight out of their ancestral island stock; and he has a set of Jersey movies that are to be exhibited wherever arrangements can be made for their putting on.

Prof. E. B. Fitts, dairy specialist of Oregon Agricultural college, was in Salem Tuesday making some of the arrangements for the coming of this national lecturer and breed booster. The Astroth enthusiasm is as catching as a bushel of fishhooks, and the Willamette Valley champion breeders and the aspiring champions-to-be, are expecting to make the most of his coming. A meeting will probably be held at Salem, where most of the breeders can get together; though some local meetings will perhaps be scheduled at the famous Jersey farms, like the Pickards or the Neals. The definite schedule will be announced within a few days.

Things are not as bad as they might be so long as we are able to get free air at the gas station.

SATURDAY, JULY

July Clearance

Deep Reductions—Lower Prices—More Lines—Odd Lots—Hundreds of Items, a Few Remaining From the Season's Sale Be Amazed at the Values!—BEGINS

Mid-Season Clearaway



of Tub Weaves

- 40-inch Figured Flaxons. July Clearance, yard 29c
- 40-inch Figured Flaxon. July Clearance, yard 33c
- 40-inch colored dotted Organdie. July Clearance, yard 98c
- 36-inch Tissue Gingham. July Clearance, yard 59c
- Colored Checked Organdies. July Clearance, yard 98c
- Piques, Medium wale. July Clearance, yard 29c
- Plain Repp, Blue, pink, rose. July Clearance, yard 59c
- Sport Suitings, in colors. July Clearance, yard 59c
- 30-inch Serpentine Crepe, figured. July Clearance, yard 20c
- 36-inch Cretannes, small figured designs in this lot, yard 25c

MERCERIZED NAPKINS

Special..... 89, 95 AND \$2.29

- Jap Lunch Cloths, 48x48. Clearance \$1.39
- Jap Lunch Cloths, 60x60. Clearance \$1.85

Clearance of Laces

- One lot Lace Insertions. July Clearance, yard 1c
- 18-inch Eyelet Embroidery. July Clearance, yard 35c
- One lot Embroidered Flouncings HALF PRICE

Kerchiefs

Good quality Linen Kerchiefs. Regular 50c value. Three for \$1

We can't begin to tell you how this department. Dozens of two of a style, color or size—price notch. In every group you'll find individual need. The price you'll pay and the savings will amount to dollars.

Dresses

This selection of Silk Dresses should interest every woman, for many of these garments are worth just double what we are asking for them. Desirable styles, colors and sizes will be found in this lot. So varied is this collection it would be impossible to go into detail. There will be dresses for street, afternoon and evening.

\$18

Muslinwear Clearance

- Envelope Chemise, lace and emb. trim. July Clearance 89c
- Muslin Gowns, lace and emb. trim. July Clearance 89c
- Muslin Petticoats, lace and emb. trim. July Clearance 98c
- "Mildred," Stout sizes. Gowns, lace trim \$1.79

Corsets

- Royal Worcester Corsets, medium and low top. Extra values in this lot \$1
- Treo Satin Girdles. Low top, July Clearance \$2.49

CLEARANCE

The Junior Statesman

SCHOOL SPORTS HUMOR PLAY WORK Edited by John H. Miller

STORIES ABOUT DOGS YOU KNOW

"THE LITTLE TOY DOG" The "finest members of dogdom are known as toy dogs. Many people raise them just for dog shows, but they are nice to have as pets, though harder to take care of than the big fellows who can almost shift for themselves. That these toy dogs appreciate good treatment is shown by the story of the Prince of Orange and



the Prince was aroused. The Pug in History So this was how the toy dog first appeared in history. The prince was so grateful, that he always kept in his home a dog of that kind, and they became quite popular about the court. They became a fad in England, too, and were at first called "Dutch pugs."

his dog. Of course you've read about him in history, but perhaps you didn't know that he had a tiny pug dog that he was very fond. One time there was a big battle on. The Prince was at the front. As he was sleeping one night in his tent, two men from the camp of the enemy stole through the lines and crept right up to the tent of the Prince. They would have killed him too, if his nervous little pug hadn't wakened up and made such a noise that

the pug is a very sweet-tempered and gentle dog and nlet to have around the house. His worst fault is that he is greedy and likely to get lazy and fat. Other Toy Dogs A very pretty toy dog is the fluffy little Pomeranian. He is a faithful animal and has a lot of intelligence for his size, though he is inclined to be fussy. A concealed fellow is the handsome black Schipperke. He is really very inpatient, and it is a wonder the big dogs don't "beat him up" often. But for all his conceit he is a good tempered dog. Toy Terriers The black-and-tan toy terrier is a fine looking fellow. He should be well built, with the head long and well built, with the head long and neat. His skin is glossy and smooth. The funny little Yorkshire terrier is one of the liveliest of the

oy dogs. He is very hardy too, and has a lot of pep for his size. The true Yorkshir terrier has a long blue and tan coat. It is this coat that makes many people dislike to raise him, because it requires much care. It should be carefully brushed out each day.

Care of the Dogs Toy dogs can't be brought up in a rough and tumble fashion. They must be well looked after. For one thing, they should be fed regularly. Their meals must be small—a biscuit for breakfast, cut up roast meat or mutton and rice for lunch and some stale cake, perhaps, in the evening. Never feed them hot, sloppy meals, and avoid anything containing oatmeal or cornmeal. They must be washed often, too. White dogs, to be kept pretty, should be washed in soft water with a little blueing in it. And if you want to keep on the good side of the toy dog, don't use soap in his eyes.

THE SHORT STORY, JR.

The Glen Park Spirit The boys and girls of Glen Park were proud of their spirit. The fact that part of them came from the houses of the well-to-do on the east side of the park and the rest came from the factory district on the west side had nothing to do with their playing together. Most of this was due to Mr. Tompkins, who directed the playground. Whenever one of the more fortunate boys became snobbish, he was sent home, and whenever one of the poorer boys got rough with "the swells," the same thing happened. And there was always peace in the park. One of the things that held them together was their teams. They had worked up a champion swimming team, a clever tennis team, and a baseball team that hadn't yet been defeated. One of the stars on the base-

ball team was Dick. His chum and "sub" was Randy. The two boys hung around together most of the time on the playground. Dick was delivering groceries for a neighborhood store, but he always got through in time to come over for a little practice in the afternoons.

There was great excitement one afternoon when an important game was to be played at the park and Dick didn't show up. It was almost time for the game to start when he finally appeared, breathless and worried. "I got



some extra delivering to do," he explained. "I'm not through yet. You'll have to get some one else to play."

"I'll tell you," said Mr Tompkins. "Maybe some one will do the delivering for you. How about it?" Randy was the first one to offer to do the job, though it meant missing the game. So off he went.

The game was over, and Glen Park had won when he returned. "All through," he said. "Got along all right, only dropped a sack of eggs and smashed them all to pieces on an old lady's back porch." "Won't that get Dick into trouble!" said Mr. Tompkins, and Dick looked worried. "Naw," said Randy, "it'll be all right. Dad owns that chain of stores."

DAILY PICTURE PUZZLE

Daily Picture Puzzle

What three dogs are these?

ANSWER TO YESTERDAY'S PUZZLE IS: BENCH, A FENNY, AND RELATE. WORDS TO FORM STEW: HARRY, R.

White Pumps and Oxfords

Reduced 20% We'll reduce our prices on Women's White Pumps and Oxfords 20 percent during this Clearance Sale. Every pair is new this season. We handle only high grade fabrics, such as Reniskin, etc., welt soles. Footwear that you'll enjoy wearing.

Kayser's Silk Gloves

The 16-button Black Silk Gloves in this lot are wonderful values. Small sizes only. 5 1/2 and 6. If you wear a small size plan to see this display.....98c pair

Baby Shop Clearance

Gingham Dresses for little folks will be sold at greatly reduced prices during this July Clearance sale. Sizes 3 to 14 years. In six lots, priced at 98c, \$1.39, \$2.19, \$2.98, \$3.98, \$4.69.

Hair Brushes

Odds in good quality 39c Wash Cloths, heavy Terry 8 1-3c Bias Tape, 2 for 25c Ric Rac, 2 for 25c

MILLER'S

Good Goods.

Salem, Oregon

COATS!

Our entire line of Misses coats will go on sale at choice\$5.95 Organdie and net Dresses. Sizes 3 to 14 years. Priced for quick disposal.

Camper's Bedding Bags

large size 50c