industry, that is benefitted, a

chance to take stock in the great

visit Oregon, is a conservative es-

timate. It will be only about 7

per cent of the cars then running

More Peoplt Needed

industries, more enthusiasm, more

farms on better farms and more

people to eat and wear and enjoy

what these farms raise. We're going to present Oregon before

the world in such a way that these

people will simply have to stay with us. We have in the Colum-

bla basin one-third of all the hy-

manufacturers and the findustr.

ies. We have the climate and the

will bring their own devotees-

point for the real prosperity of

"We shall ask the federal gov

timated that every tourist into the

state, leaves close to \$100 here.

These auto tourists will come near

paying the last dollars of our

Committee Working Hard

The exposition committee is

working steadily on the problem

of financing, and with this Mult-

nomah tax measure as a founda-

tion, it looks as if the big show

is assured. It will be on a de-

lightfully unique and never-to-be-

forgotten scale, when the plan is

Mr. Seeley is a good choice to

tackle a transportation centennial.

He was skipper of a fleet of river

boats on the Willamette, almost

and the City of Salem, and was a

notable figure in the river line

of those busy, building days. He now travels a lot faster than the

old stern-wheelers used to travel;

but so long as the travel is in

Gentleman - The great disad-

vantage is that the house is so

House Agent - Disadvantage,

sir? Advantage, I call it. In case

of fire it wouldn't be so likely to

PREMIUM

COUPONS

A double saving on your

purchases at this store.

purchases of 50c or over.

Premium coupons

Oregon, its all good for him.

\$74,000,000 road bonus.

finally accepted."

"We need more people, more

in the nation.

Document Placing World Fair Measure on Ballot Has 24,000 Names

Oregon is asked to vote to allow the people of Multnomah county to tax themselves \$3,000,-000,000 for the great 1925 A lantle and Pacific Transportation and Electrical exposition, in a monster petition filed with tht secretary of State, Monday.

The legal standing is this: The by the 6 per cent limitation a year. amendment. The people of Port-1 "We're offering the people of

land want the privilege of voting Cregon something for nothing; to tax their own property for the one of the finest gifts that a city coming fair, but under the present ever gave to a state. Of course, law they can't do it. They ask it isn't 'our' fair; it belongs to that the provisions be suspended all Oregon and the northwest. only as to their own county, to We pay most of the bill in Portlet them vote for this purpose. land, though we shall give the But tht whole state has to vote on people of every community, every whether they can spend their own

"The petition putting the mat-"Here's one definite asset. ter before the people, contains We've checked up with every tour-21,000 names," said John E. Grathe and L. B. Seeley of Port- ist agency that knows anything about the west and about travelland, who brought the petition for official action. "The number of ing conditions. They unite in the signatures legally required, was estimate that there will be a milonly 13,000. We filed 16,388, and lion autos coming to Oregon for we have the others as earnest of the fair, with from three to four their desire to help. We have a passengers to a car. There are now 12,000,000 cars in America; good list from every county in there will be 15,000,000 by the the state. time of the fair. The authorities "The measure applies specifical. agree that a million of thest to

ly to Multnomah county and to no other; and it stops automaticstate law prohibits the iscuance ally and irrevocably, when the of bonus beyond a special legal three years are up, during which maximum, and taxation is limited | time we have to raise \$1,000.000

The 68 cities in which the Ellison-White Chautauqua has appeared so far this season, pronounce the program the best in 10 years.

Chautaugua Season Tickets now on Sale at

Hartman Bros. Geo. Wills Music House Commercial Book Store Patton Bros. The Spa Gray Belle

Adult Season Tickets.... High School Tickets.... Other School Grades

Reserved Seats \$1.00 for the entire 13 programs, on sale Wednesday morning 9 o'clock at Hartman Bros.

The Salem Chautauqua Begins Thursday Evening-8 o'clock

Tent on Willamette University football field, same as last year

FREE

DELIVERY

If you can't come down

town and shop, order by

phone. We deliver free

orders of \$2.00

CANNERY EMPLOYES

CHERRY PICKERS

FIELD WORKERS AND FARMERS

YOUR

WANTS

For

LESS

At the People's Cash

Shop Where the Crowds Buy and Save on

GROCERIES—CLOTHING

Additional Equipment for Paper Mill to Help Supply Heavy Demand

Six hundred tons, or 1,200,000 pounds, of new machinery is already ordered or planned for the extensions of the Salem paper

A new concrete-and-steel addition sufficient to house the big new adition, is to be constructed on the south wing of the present factory. It will house a new paper-making unit of rolls larger than either of the two present

Work Starts At Once The company expects to begin work within the next few days, to develop the mill creek power plant in the north part of Salem. It is exptcted that a maximum of 500 or more horse-power can be developed there. An electric generator unit, sufficient to utilize the whole power production will be installed.

dro-electric power possibilities of The company is now shipping the nation; this will bring the paper south To New Orleans among others southern markets. trees and the fertile soil, these and the highest testimonials are being received as to the quality of the goods. There is a vast and the Big Fair is the starting deal of southern pine available for paper-making but it is a highly resinous wood that has to be ernment for a liberal appropriatreated in a chemical way to remove the resin that totally untion; it is a rightful public investment. We shall offer such in- fits it for bleached white goods of fine quality, so they can't supducements to the traveling pubply their own markets with the lic. that they'll come here and see us; those who do not stay, will class of goods that the Salem mill can make and send them. at least leave some of their good money with the state. It is es-

Best Goods, Is Ideal The local mill plans to adopt the general mottt "The best goods in the world that can be made from wood pulp," and stick to quality production. The white fir of Oregon has no superior. and hardly an equal, for quality production and fine bleaching qualities. The local company does not expect to make news print, or cheap box-board which is a fine product for the unbleachable southern pine mills. Instead, bond papers, writing papers fine adding machine and other roll papers, glassine and the present line of quality products, will be staples, the highest-priced and best goods that wood fibre will 50 years ago. He ran the Ohio

Distant Demand Heavy Manager Beyerl is especially well pleased with the reception the local paper has had in the far-off markets. It insures a continuing and growing demand. and the growth and development of the local paper industry into one of the big things of the state. There is abundant raw material in sight for generations to come, even in clearing up the valley lands. The paper mill is now getting

much of its raw material from the ranchers of the valley, who are finding the mill a good market for their white fuel; but it is one of the finest woods in the world for the paper maker, and the price paid is clearing thousands of acres of valley lands that must otherwise have lain idle for a long time.

The company is now producing about 200 horsepower from its little hydraulic plant at the mills. The addition of the mill creek plant will give a great lift in power production. The machine additions will bring up the power consumption to about 2100 horse-

IS DISTRIBUTED

Superintendent Albert Good Booster for Oregon and Marion County

More than 5,000 pieces of ooster literature have been distributed at the Salem auto camp during the two months since the camp has been open. This is the statement of T. G. Albert, super-

TOO LATE TO CLASSIFY

JUST ARRIVED, A FAMILY, SIX horses and some machinery, who want to work on a farm, inquire of Gertrude J. M. Page 492 N. Cottage.

JUST LISTED - BRAND NEW bungalow, hard wood floors, full cement basement. This will make an attractive home for you. \$7200. See me about this at your earliest. Gertrude J. M. Page.

HOUSE AND LOT ON NORTH Church street, east and north frontage. All kinds of apple and cherry trees and nuts. \$3350. Gertrude J. M. Page. SIX ACRES IN LOGAN AND strawberries at \$2200.

trude J. M. Page. DO NOT NEGLECT SEEING ME about this large corner, close in; it will make you a good lot of money, some day. Gertrude J. M. Page,



Admiral Baron Tomasburo Kato, the new Japanese Premier en-

intendent of the camp. Included in this literature were hundreds of copies of a pamphlet devoted to Marion county.

joying a romp with his son.

Hundreds of maps of Oregon put out by the state highway department have also been distributed and are popular with the included on the list of the local tourists. Because of numberless camp Saturday when 50 camps a map of Washington, Mr. Albert wrote to the state department in distribution to the tourists. He of 17 remained over. received one copy which he was forced to mount for the use of all, evening, many parties broke The Oregon maps are available for all and more are sent as soon as the supply is exhausted, Mr. Albert says.

The first car to come to the local auto camp which came over the Black and Yellow trail and the Sunset trail from Spokane ar-Y., drove in late last night and | Mrs. C. H. Waldman, Mill Valley,

planned to leave at five o'clock this morning. Three cars were registered last

night from British Columbia, two coming from Vancouver and the other from Victoria. A record number of camps were

calls from northbound tourists for were made. Sunday 18 new camps were made and 26 remained over. Eleven new cars Washington asking for maps for registered last night while a total Taking advantage of the cool

camp late last night and were on their way. Those registering Mr. and Mrs. S. E. Raines. Fresnn; Mr. and Mrs. A. O. Thompson; Mr. and Mrs. J. C. Bicwn, J. Jensen, Portland; Mr. and Mrs. J. E. Allen, Long Beach, ; W. A. Sanford, Seattle; Mr. and Mrs E. White, Boise, Ida .: H. rived last night. Mr. and Mrs. Gale. A. James. J. W. Smith, F. Reynolds of Binghamton, N. Grand Junction, Colo.; Mr. and

Mrs. T. G. Evans, Mr. and Mrs. J. T. Atkinson, Vancouver, B. C .; Mr. and Mrs. J. Hanbug, Victoria, B. C.; W. H. Griffen, Seattle; Mr. and Mrs. W. C. Wilson, San Francisco; A. R. Cole, W. A. Clifford, Clovis, Cal.; Mr. and Mrs. C. Eggman, Hood River; Mr. and Mrs. P. Potts, Burlington, Wash.: Mr. and Mrs. P. Gibbon, Butte, Mont.; Mr. and Mrs. D. J. Talbot, Seattle; Mr. and Mrs. F. Rey-

R. W. Ballantyne, Seattle; M. L. Sutter and mother, Mt. Vernon;

Cat.; Mr. and Mrs. George Buker, Mr. and Mrs. John Peephs, Seat-J. M. Norcross, Fresno; Mr. and tie; Miss H. Smithson, Portland; Mr. and Mrs. C. G. Wright, Freano; Mrs. Wellington and family, Seattle; Mr. and Mrs. James Hill, Grants Pass: J. A. Platt, San Francisco; Mr. and Mrs. William Walker, Los Angeles; Mr. and Mrs. L. W. Mullen, San Antonio,

> 105 PERMANENT Legal Guarantee Give RED CROSS PHARMACY

Bathing Suits For Men, Women and Children



Surely you will want a new suit when you take your first plunge.

Select your suit early and take advantage of a long bathing season.

CHILDREN'S SUITS 69c, 75c, \$1.00, \$1.25

LADIES' and MEN'S SUITS \$1.00 to \$4.75 Our Prices Always the Lowest

GALE & CO.

Commercial and Court Streets

Fall Styles

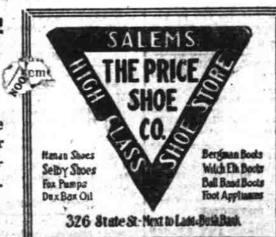
Just Arrived by Express

They are now displayed in our windows. You must see these new patterns to appreciate them. They are made in combinations of the latest leathers and the newest designs and made over the very latest lasts and we have them to fit all feet, in every size and width. Come in and try on a pair of these new low heel shoes. They are extra good values at \$9. They go on sale at the ridiculously low price of

Hundreds of pairs of all styles new shoes just arrived for the 4th of July trade and put on sale at the new low prices. Get your shoes before the big rush, just before the 4th.

REPAIR DEPARTMENT

Highest grade workmanship in the city, we are now using a new leather that gives twice the wear at no advance in price. Ladies' soles, \$1. Men's \$1.50.



DR. L. J. WILLIAMS

now in charge of the foot comfort department. Corns and callouses, in-grown nails removed without pain or soreness. Foot troubles scientifically relieved, arch supports correctly fitted.

SHOES-NOTIONS DRY GOODS, Etc.