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BUSINESS CARDS



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BUSINESS CARDS


## Home Delivery Circulation

Look North, South, East, or Weest and you will find the
newspapers, that are the oldest, biggest and best, the newspapers that have prospered in good times and successfully weathered the storms in in lean yeases and are the
newspapers with the great home delivery cireulationsnewspapers with the great home delivery circulations-
that are delivered direct to the home by carrier or mail The papers that go direct to the home are read by Moarder, Father, Sister, Brother, and the friends and vertisementz are carefunlly read, analyzed and discussed. The live wire advertisers have discovered that the home
delivery circulation brings them कest resulfs. All over America there is a great yolume of cheap even-
ing street circulation in every city it is ing street circulation in every city. It is easy to hand da
newsboy a couple of pennies, graba paper--glance at the latest news and cast the paper aside without-taking the Home delivery circulation gives best results. Why waste money on transient street sales circulation.

Viver $97 \%$ of the Oregon Statesman circulation
livered direct to the home by carrier or mail.
Salem's Home Newspaper

YOUR SUMMER VACATION
will be much more enjoyable if you have your home
newspaper to read in your spare moments. It will keep you posted on the doing at home.
Do IT Now before leaving on your vacation, send us
the coupon below or telephone 583 , ndvising us to send you The Oregon Statesman while on your vacation.


## THE OREGON STATESMAN Expect to return on or about Name ... Street City ... BOOK OF A THOJSAND SONGS <br> COUPON

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