

**The Store That Guarantees Satisfaction or Money Back Inaugurates a Most Startling, Awe-Inspiring**

# MONEY RAISING SALE

**36-Inch Silk Taffetas**

In a beautifully large assortment of colors. Money raising price special, the yard **98c**

**36-Inch Pretty 29c Cretonnes**

A sparkling array of new colors and patterns to select from. Our money raising sale price, the yard **12 1/2c**

**Ladies' \$6.50 All-Wool Jerseys**

The newest styles, the newest makes, at our money raising sale price **\$3.89**

**17 by 34 inch Huck Towels**

Made of a heavy, firm weave. This large size at a money raising price, of each **7c**

**PREMIUM COUPONS**—An added 2 percent saving on top of the sale price on all purchases of 50c or over. Redeemable in our premium coupon department on the balcony.

**EVERY ITEM ON THIS LIST**—are only mere examples of prices all over the store. We reserve the right to limit quantities. Prices on all goods sold guaranteed while quantities last.

This Great Store, with its entire stock reserve and resources of Groceries, Clothing, Shoes, Dry Goods, Ladies' and Men's Furnishings, Ready-to-Wear, Notions, Hardware, Household Goods, Etc., will be thrown to the public at prices that will quickly raise

## \$25,000 IN TEN DAYS TIME

**Commencing Friday Morning at 9 Sharp**

**White Imported \$1.25 Voiles**

45 inches wide, many include woven patterns. Goes on sale at our money raising sale price, per yard **49c**

**Fast Color Apron Gingham**

A wide selection of different patterns. Regular 19c per yard. Cash raising sale price, per yard **9c**

**Beautiful 29c Hair Ribbons**

Light and dark, fancy figures and colors. Money raising price, per yard **14c**

**Ladies' 69c Dolly Prim Aprons**

Made with ric-rac braid trimming. Money raising price **39c**

**Big Assortment of Hosiery for Men, Women and Children**

Piled heaping high on the bargain tables in the center aisle. Values 25c to 35c. Money raising price, per pair **7c**

**They've Got Me to Do the Job**

\$25,000 in ten days time is no easy task. They got me to do the job and before accepting the responsibility I demanded the authority to price merchandise as I deemed best, as a merchandise expert and a manipulator of successful sales known from the Mexico-California boundary to the far middlewest.

I know the only way to move merchandise is to get the prices out of the way. This I have done with a corps of assistants. I have remarked nearly every item of this entire store, and take it from me I didn't give a snap how low I marked them.

I'm out to raise \$25,000 in ten days time. These prices will more fully tell you how I'm going to do it.

If you need merchandise of any description, no matter what or when, no matter how little or how much, I bid you come to this event and reap the harvest of this enterprise which I dedicate to the people of Salem.

The People's Cash Store have me to do the job and when I do anything, believe me, I do it right.

**SALES MANAGER In Charge**

**Genuine Imported Jap Crepes**

Regular price 39c the yard. 45 different colors and shades. Positively the best grade Jap Crepe on the market. Special the yard **23c**

**Part Linen Unbleached Toweling**

Regular price 39c the yard. Colored stripe border. Money raising price, the yard **14c**

**18 inch Crash Toweling**

Bleached crash and also honey comb toweling with and without striped border. Money raising price, per yard **6c**

**Children's Bungalow Aprons**

Made of nicely trimmed, fast colored Gingham. Money raising price **19c**

**36 inch Flannels**

25c regular price — light and dark colors. Cash raising price, per yard **13c**

**Premium Coupons, as Usual, on Purchases of Fifty Cents or Over**

**Ladies' \$3 Khaki Breeches**

Made of a very good quality khaki. All sizes. Specially priced at **\$1.39**

**Men's 98c Athletic Unionsuits**

Made of fine quality checked nainsook. All sizes. Cash raising price **59c**

**Boys' 50c Summer Unionsuits**

all sizes from 2 to 16 years. Cash raising price, special **19c**

**Men's \$1 Blue Chambray Work Shirts**

In all sizes from 14 to 17. Special cash raising sale price **49c**

**Boys' 75c Shirts and Blouses**

Made of fine percales and khaki material. Money raising sale price **39c**

**32 inch Fine Dress Gingham**

Regularly 29c per yard. Pretty colored stripes and checks. Money raising price a yd **12 1/2c**

**40 inch 39c Voiles**

In every conceivable and wanted color and patterns. Money raising price **19c**

**40 inch Colored Organdies**

Regular value 39c per yard. 17 different colors to select from. Money raising price, per yard **19c**

**Every Purchase Protected by Our Money-Back Guarantee**

**GROCERIES**

15 1/2 lbs. Sugar <b>\$1.00</b> With purchases	1 sack Cornmeal, white or yellow <b>30c</b>	3 cans Red Salmon, tall <b>55c</b>
Valdo Hill Flour <b>\$1.59</b>	5 cans pork and beans, medium size <b>50c</b>	3 pkg. Cornflakes <b>25c</b>
1 Sack Oatmeal <b>50c</b>	5 cans American Sardines <b>23c</b>	2 pkg. Shredded Wheat <b>23c</b>
6 cans milk, tall <b>50c</b>		
Soda Crackers, in bulk, 14c Best Peaberry Coffee <b>27c</b> Diamond W. Coffee, 5 lbs. <b>\$1.00</b> 2 lbs. Cocoa in bulk <b>10c</b> 1 lb. Tree Tea <b>51c</b> 22 bars Crystal White Soap <b>\$1.00</b> 75c Brooms <b>20c</b> 4 lbs. Peanut Butter in bulk <b>50c</b> 5 lbs. lard <b>73c</b>	<b>Tobacco</b> Star, Chimax, Horseshoe, 1 plug <b>74c</b> Camel and Chesterfield Cigarettes <b>15c</b> Regolet 10c Cigars, 6 for <b>25c</b> Hundreds of other items are reduced to the lowest level.	

**SHOES! SHOES! SHOES!**

**At Money-Saving Prices**

**Children's White Canvas Slippers**

1 and 2 strap styles — all sizes from 8 to 2. Money raising price **49c**

**Ladies' \$4 Black and Brown Stylish Pumps**

High, low or medium heels. Absolutely all solid leather. All sizes. Money raising price **\$1.98**

**Men's \$4.98 Army Munson Last Shoes**

Made with regulation soft toe cap. All sizes. Money raising sale price **\$2.49**

**Ladies' White Shoes**

In high, low and medium heels. All sizes in this big assortment. Values to \$3.75 per pair. Money raising price per pair **69c**

**Ladies' \$3.50 White Oxfords and Pumps**

With low, medium and high leather heels. All sizes. Money raising price, per pair **\$1.69**

**Ladies' \$4.50 Patent Pumps**

With one or two straps, low and medium stylish heels. All sizes. Money raising price **\$2.98**

**Men's \$3.50 Elkskin Shoes**

Specially made for harvesters and field work. All sizes. Money raising price **\$1.98**

**36 inch Checked Ratine**

Regular price 25c the yard. Extra fine washable dress goods. Money raising price the yard **19c**

**\$3.50 Bed Spreads**

Extra large sizes, pretty woven, figured designs. Cash raising price, special **\$2.49**

**Large Turkish Towels**

Extra heavy double mesh thread Turkish Towels. Regularly 27c each. Special at **14c**

Prices on every men's and boys' suit in the house slashed to smithereens in our

**Money-Raising Sale**

**Men's All-Wool Serge Suits**

In brown and navy blues. Latest styles for men and young men. \$25.00 \$30.00 values **\$14.75**

**Hard-Finish All-Wool Suits**

For men and young men in all the latest styles; many different patterns. Values to \$24.00.

**Money-Raising Sale Price \$12.95**

**Men's and Young Men's Suits**

One lot of mostly odd sizes of one of a kind in stock. Will be sold at **\$6.95** Those will include values to \$20

SATISFACTION GUARANTEED OR MONEY BACK

**Ladies' Ready-to-Wear and Millinery, Ladies' New Spring and Summer Coats, Suits, and Silk or Wool Dresses.**

Values to \$19.85 At a substantial money raising sale price **\$10.95**

**Ladies Trimmed and Untrimmed Hats**

Of every possible description. Many values from \$5 to quick money raising sale price **\$1.87**

**COMMENCES FRIDAY MORNING AT 9 SHARP**



SATISFACTION GUARANTEED OR MONEY BACK

Lack of Space Permits us to List Only a Few of the **Basement Money-Raising Specials**

Men's and ladies' solid leather soles, per pair **5c**

Big assortment of dishes, values to 25c each. Special price per piece **4c**

Big assortment of 50c granite wash pans, stew pans, kettles, etc. each **23c**

25c straw Field Hats, for ladies, men and children. Special **12c**