## WHY?

## is our store growing by leaps and bounds? Why is every patron a boost er? Why can't you find a dissatisfied People's Cash Store Customer?

## BECAUSE

this store is striving to build a patronage on Confidence-on Truthful
Representation-on Quality Merchandise-on Low Prices-on Service With a Smile-on an absolute satisfaction Guarantee that goes with every purchase.

## No One Can Do More

and on that foundation are we building-and how well we are succeeding car readily be determined by the great numbers who daily shop here, the quality of our merchandise-that everything is crisp with its newness
-that when you buy here you are certain you are not buying shop-worn nor ancient merchandise. THINGS COME IN DAILY
Come in every day and look around. We invite your valued patronage
We Give Premium Coupons on purchase

We Deliver Free
PURCHASES OF \$2.00 OR OVER
Tig Eifll

## At the Bootery's BANKRUPT SALE 200 Pairs

White duck leather sole shoes, oxfords and pumps. Just the righ footwear for your summer requirement and by anticipating your need. You will be able to buy 2 or 3 pairs for the price of one

Ladies' White Duck Pumps at<br>98c pair<br>98c pair<br>85c pair<br>Ladies' White Duck Shoes at. Children's White Duck Pumps a<br>Misses' White Shoes, Oxfords and Pumps at, $\quad \$ 1,19$ pair Grown Girrs' Shoes, Oxfords and 'Pumps at. $\$ 1.48$ pair

Come, early! For these won't last long at these quotations

## Bucrey <br> John J. Rottle

