## Che Oregou Bitatesman



THE SUREST WAY TO BULLD UP A GREAT FRUIT
"Salem is to get a new $\$ 75,000$ fruit cannery this
year, and it already has more such industries than year, and it alreedy haw more such indunstries than
any other city in the Northwest. That is one result any other city in the Northwest. That is one result
of specializing Years ago the land for miles about
in all directions from Solem was cut up into small tracts to be devoted to fruit, berry and vegetable growing, and the results are now apparent. Several arge caneeries,
prune pachyorating are located there because the raw material is close at
hand to keep them runining. All these plants have hand to keep them ruining. Al these plants have
been increasing in size from year to yaar unitit they
亚 been increasing in size from year to year untit they
employ many hundreds of workers, during the busy
season and quite a number throughout the year. The fruit and the vegetables must be produced jirist- that it the surest way of getting such industries and keep-
The above is from the Eugene Guard,

The Guard might have added that still another large
annery is befng built in Solem now; the canning unit of the Kings Food Products company, in co capaeity of the dehy drition plant is being increased to three times its former
And the Guard is further informed that still other can-
ning expansions are on the tapis in Salem the news of which is not yet ready to be given out, but soon will be
The Guard refers in its articele to the Star Fruit Products aliready been commenced

But this expansion of cannery facilities and of all the other processing and manufacturing facilities, and of ship.
ing mind cold storaze and banking and merchandising and Salem district will have to go on and on; with all the attendant growth and expansion in a thotasand ways that this
wilt mean - beccuse the acreage that may be profitably de. branches of intensified auricurture, ise, very great; ten, twenty, a hundred $t$,
in that regard. In thib connection, the attention of every reader to diocted to the artcle fi this issue from Bert Warford, telling
of the seocnd automobile caravan soon to start from Brooklyn the Westy to orehard tracts near spokane-
And to the sugzestion of Mr. Warford-
And to the suggestion of Mr. Warrord-
In which he asks why such a caravan may not be headed
the selem district, and in which he offers his help in siv. ing the propers information which he ofers his help in givA whol enewspaper; ; dozen newspapers of large size
might bod evoted to the reasons whythe Salent dirtrict of of
fere sreat inducements and opportunities to the kind of set. Ters great inducements and opportunities to the kind of set-
tlees that have started to come to the West in these caravans. wathuts, strawberrie oles, raspberries , mint
$\left\lvert\, \begin{aligned} & \text { and other blackberries, cherries, pears, gooseberries and oth } \\ & \text { er treee and bush fruits } \\ & \text { And in dairy }\end{aligned}\right.$ And in dairying and swine breeding and vegetable grow.
ing and the roduction of crude drugs and seads; in bee
keeping and the breeding of goats and sheep, and many specielties for which our section is adapted, volumes migh
be witten. be whitten.
Tharas should be the Mecca for hundreds of automobile to get onto the land, where they may work for themselves
and build independent homes for themselves and their chil.
 the proper spirit of enecourapement to them; tell them of our
wonderful advantages; prepare a "promised land" for them This is reasecturuly passed on to the Salem Commercia
club, and to every other commercial organization in the Cub, and to every other commercial organization in the
Willamette valley, and to allo of our forward looking organi-
aztions and enterprising people.

## BITS FOR BREAKFAST



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An Expert Writes:
"I used to be called a poor cook, and never pretended to
bake a cake worthy of praise, but now I am called the championcake balker of my community,
thanks to the Reyal Baking Powder.".

Mrs. R. W. P.
ROYAL
Baking Powder Absolutely Pare Containe No Alum Leaves No Bitter Taste Sititn Rey Tom ent

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Fine used piano, full cabinet
grand size, dark oak case, extra heavy full iron plate, copper solid brass, continuous hinges. The the action easy and respons. and the action easy and respons-
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able terms of payment.

The above is a sample of many bargains in
both used and new pianos in our plano deboth used
partment.

## ou Can Always Do Better At



## =Che <br> Junior <br> Sitatesman



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Haluy eatiss a rest


