

## Announcement:-

 of the
## MAN'S SHOP

FRIDAY, APRIL 14

## Music form 7 to 9:30 p.m.

After extensive remodeling and with the arrival of our new stock we take this opportunity to invite the people of Salem and vicinity to visit our store Friday evening from 7 to 9:30, and become acquainted with Salem's

New Exclusive Men's Store Come enjoy the music and don't fail to see our windows.

## THE MAN'S STORE

## Clothiers 416 State Street Hatters

Wm. A Zosel Salem Ellis E. Cooley

## EASTER CALLS FOR NEW BARGAINS



Washable Satin and other

## Camisoles

Beautifully made and trim-
med, with double elastic, and gather effects, all colors. 98:

## Imported Filippine

Underwear are deftly embroidered by nimble fingers. Values to
Special for Easter
\$1.98 and \$2.98
Ladies' Pure Silk

## Hosiery

 In an assortment of all de-sirable color, with
pretty clock stripor, with prety drop stitch guage silk. Values to $\$ 2.50$.

$$
\$ 1.69
$$

| Mercerized Table |
| :---: |
| Damask |
| Sixty inches wide, with |
| prety carnations and other |
| flower figures, regular values |
| 98c per yard. |
| Special for Easter |
| $57 \mathbf{5}$ |

## Ladies' Tweed, Velour and Broadcloth Coats

| Belted and half belted models, full silk |
| :--- |
| lined. Values to $\$ 25.00-$ |
| $\$ 7.50$ to $\$ 12.50$ |


| An arrival of a big lot of prety new trim- |
| :--- |
| med Hats, in fashions most desirable shapes, |
| colors and trimmings. |
| FOR PRE-EASTER |


| we will sacrifice this entire lot to the ladies of |
| :--- |
| Salem at |
| $\$ 1.98-\$ 3.98-\$ 5.98$ |

## MEN! <br> Buy your Clothes <br> Men's and Young Men' <br> surts

15.00 Values
$\$ 30.00$ Values
smovate
$\$ 9.85 \quad \$ 14.25 \$ 19.85$

## SHOES

Easter Needs From A Clean Staple Stock Ladies' $\$ 3$ One-strap House Slippers,
made with low heel and extra fine qual ity leather. Special at

## $\$ 1.69$

Children's \$1.98 Black and Brown Kid Shoes-first step and hard sole Special at


## Mercerized Curtain

MARQUISETTES
In white, ecru, ivory and
linen color, regular value 39 c per yar

Special for Easter
${ }^{23}$.


$$
95{ }^{C}
$$

Men's $\$ 4.50$ Heavy Leather Work
Shoes-Well made of
Shoes-Well made of good heavy ork $\$ 2.49$
Ladies' and Girls' 86 Fancy Slippers one or two strap, low or medium heels
$\$ 3.49$

Your Dinner
is a part of your Easter expectation. Let us supply your needs at truly low prices.

Here Are a Few Suggestions

5 cans Milk, Carnation
5 cans Dairy Maid ..........44e
4 cans Standard tomatoes 49 e
4 cans Standard corn .....49c 1 lb . Peaberry Coffee …...24c Best Picnics, Ib.

## Bacon Backs

M. J. B. Coffee, 1b__-.....39e M. J. B. Goffee, 3 Ibs...... $\mathbf{\$ 1 . 1 4}$ Best No. 1 Walnuts .........30e Mixed Candy, 1b. .-.........19e Spuds, $100 \mathrm{lbs} . . . . . . . . . . . . \quad \$ 1,45$
Tobaeco-
Standard Horseshoe,
Climax
Paramount Cigars,
2 for 25 c values, 4 for... 25 c
Easter Basket free with a curchase of $\$ 2.00$ order exयद्य

Neckwear
Beautiful new Knit Ties in
atitractive new spring paterns.
69.

## Shirts

Soft Shirts, collars attached and button down in popular Real $\$ 2.50$ Grade
$\$ 1.85$

## Underwear

Fine ribbed Union SuitsShort sleeves, ankle length.
Regular $\$ 2.00$ Grade
$\$ 1.48$

## Caps

Velour in the best selling
Regular 82.50 Grade
$\$ 1.65$

