

AUTOMOBILES, TRUCKS AND TRACTORS

MOTORCYCLES—BICYCLES—ACCESSORIES

Vick Bros. Enthusiastic Over Early Spring Sales

In spite of the bad weather of the past week, Vick Brothers are making sales daily, having sold

six new cars and seven used cars during the week. New car buyers are:

Willamette Grocery company, 2 Overlands.
V. D. Sloper, Paige Ardmore.
Nelson Brothers, Paige Glenbrook.

A. C. Fink, Overland.
William Fitzke, Overland.
The Nelson Brothers sale demonstrates their good opinion of the Paige car as it is their second Paige car.

"The outlook was never brighter for our business," said George Vick. "We have more prospects than we can call on. We attribute this partly to the new bed-rock prices on our complete line." Second hand cars that have been slow sale during the winter months are beginning to sell rapidly. In fact the desirable second hand car is now ready sale.

Harbison & Cleveland Ford Service Station

Harbison & Cleveland, who recently opened an auto repair shop at 320 North Commercial street have been appointed by the Ford company as an authorized Ford service station. Although this firm has been in business just one week, their idea of "personal service" seems to have made a popular hit with auto owners for their shop floor is crowded with cars needing repairs.

Belgium recently had the first train robbery in its history. It has had a number of hot little wars, and adventures with pickpockets have not been entirely strange; but until now the Brussels express has been immune from bandits. Now the Belgian folk will be laying it to the American films.

RIMS
and Rim Parts for all Cars
Free Expert Advice
IRA JOHNSON
150 South High Street

PHELPS FORMS OWN COMPANY

Dodge Brothers Executive
Establishes General Advertising Service

An announcement of interest to local advertisers and others who are familiar with the unique publicity methods employed by Dodge Brothers' motor car manufacturers, has just been made in Detroit. George Harrison Phelps, for eight years director of advertising for Dodge Brothers, has organized his own company and will henceforth conduct a general advertising service under the name of George Harrison Phelps, Incorporated.

Although the new company will begin functioning on April 1, Mr. Phelps will be retained in an advisory capacity by Dodge Bros. Under this arrangement he will continue to direct the advertising policies of that concern and at the same time devote his attention to other selected accounts.

Mr. Phelps has been entirely identified with Dodge Brothers since that firm began the manufacture of automobiles. "Back of that, however," says Automatic Topics, in speaking of his new undertaking, "is a well-rounded and highly creditable experience as a merchandiser. Prior to going to Detroit he made himself known in the east, where he was for some time in business for himself, both in Boston and New York. As a boy, just out of college, he went to work in the first garage in Worcester, Mass. Later he bought the garage and from this time developed rapidly into larger and more important business undertakings."

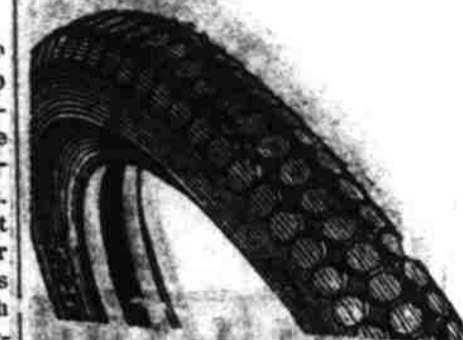
"Phelps is a keen and shrewd psychologist and a practical and successful writer. He is tremendously resourceful and this faculty should stand him in good stead in his broader activities."

In view of Mr. Phelps' prominence and reputation for originality, unusual things are naturally expected of his organization. It is understood that he has completed negotiations for the services of several of the recognized leaders in the advertising profession to assist him in handling the Dodge Brothers and other national accounts with which the new com-

pany will make its entry. The staff personnel, it is expected, will be revealed shortly before Mr. Phelps relinquishes his title as director of advertising for Dodge Brothers on April 1.

A commodious building at 110 Rowena street, Detroit, now being remodeled, will be given over entirely to the new enterprise.

Will the battleships be turned into a sinking fund?



FEDERAL
Double Cable Base Tires

Federals are winning favor because they stand the test of service. Become a Federal user and you'll be a Federal booster. We carry all sizes.

**Federal
Tire Service**
Katty-Körner Marion Hotel



Four-Cylinder Cars Are the Biggest Dollar-for-Dollar Value in Motor Car Circles

No Buick has ever created such a furore in motordom as has the 1922 four-cylinder car.

The best proof of an automobile's value is obtained through the owner. Purchasers of the new Buick four-cylinder models marvel at the performance and economy of their cars.

Most owners of Buick four-cylinder cars are getting from 25 to 30 miles per gallon of gasoline.

It will pay you to investigate this wonderful Buick. The equipment includes Alemite Lubricating system—Delco ignition—Exide battery—high-mileage automatically heated carburetor—Velvet multiple disc clutch—cord tires and many other patented and distinctive features found in no other car at these prices:

Roadster	Touring	Coupe	Sedan
\$1055	\$1095	\$1495	\$1595
DELIVERED HERE			
War Tax Extra			

OTTO J. WILSON
CENTER and COMMERCIAL STREETS
Phone 220—Salem, Oregon

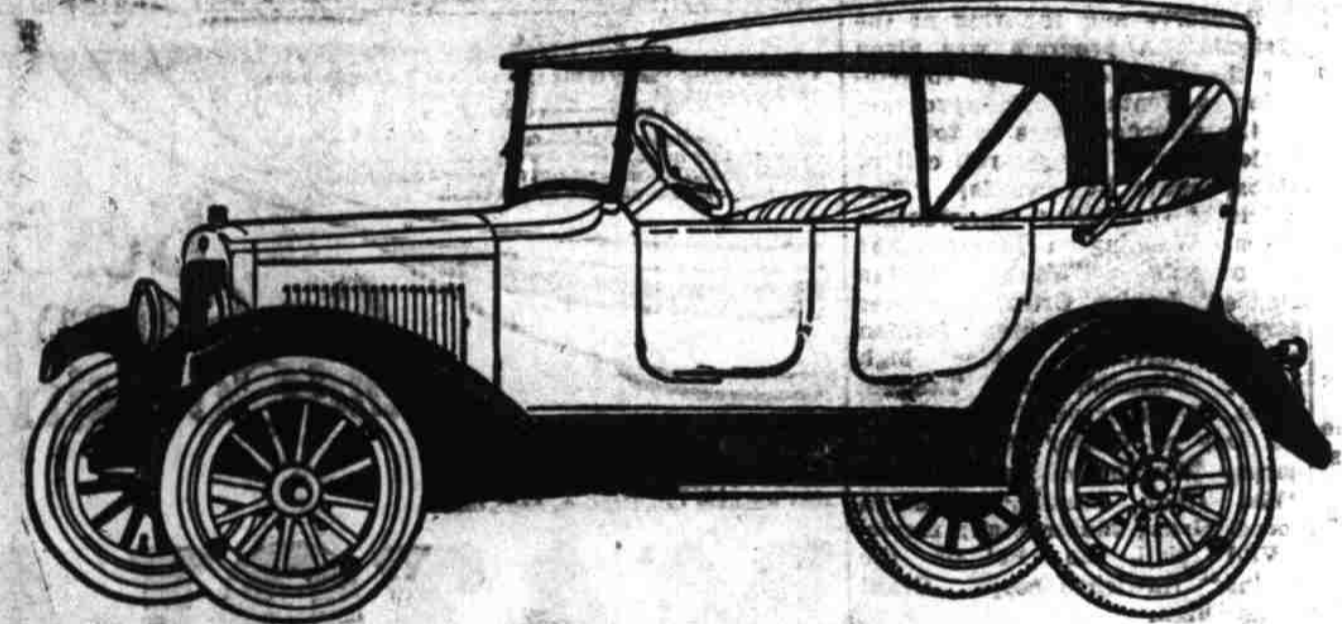
WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

Artcraft Top

THE remarkable durability of Artcraft has caused as much comment by satisfied owners as has Artcraft's beauty among its hosts of admirers.

Artcraft Tops are individually designed for 25 makes of cars. Priced at \$325.00 installed plus war tax, f. o. b. Cleveland.

For Sale By
Walter E. Grunert
256 State St.
Salem, Ore.



Price Goes Down!
Quality Stays Up

The comfortable riding qualities of the Overland can be compared only with those of higher priced cars, for its spring base is 130 inches long—longer than the wheel base of most large heavy cars.

Its 27-horsepower motor drives the Overland farther on a gallon of gas than any other car. Owners report 25 miles is common.

Touring \$550, Roadster \$550, Coupe \$850, Sedan \$895; f. o. b. Toledo.

Overland always a Good Investment, Now the Greatest Automobile Value in America
25 miles per gallon... Triplex Mather vanadium steel springs... 130 inch spring base—real comfort... 27 brake horsepower... Seamless all-steel body... Finish, enamel, baked 450 degrees... Transmission, three-speed... Four sets, adjustable brakes... Auto-lite, electric starter and lights... Electric horn on steering wheel... Stewart-Warner speedometer on dash... Real-one-man top... Dismountable rims, tire carriers.

VICK BROS.
Quality Cars
High Street at Trade

\$550

Overland
The Greatest Automobile Value in America

TIRES

Well Known Makes
FABRICS—FIRSTS

6000 Mile Guarantee

28x3	Nonskid	... \$8.95
30x3	Nonskid	... 7.75
30x3 1/2	Nonskid	... 8.95
32x3 1/2	Nonskid	... 12.20
31x4	Nonskid	... 13.95
32x4	Nonskid	... 15.40
33x4	Nonskid	... 16.40
34x4	Nonskid	... 17.50
35x4	Nonskid	... 20.50
32x4 1/2	Nonskid	... 21.50
33x4 1/2	Nonskid	... 24.50
34x4 1/2	Nonskid	... 24.50
35x4 1/2	Nonskid	... 25.00
36x4 1/2	Nonskid	... 27.50
35x5	Nonskid	... 24.50

War Tax Included
CORDS—FIRSTS

6,000 Mile Guarantee

30x3 1/2	Nonskid	... \$13.95
32x3 1/2	Nonskid	... 17.95
31x4	Nonskid	... 18.00
32x4	Nonskid	... 23.50
33x4	Nonskid	... 24.25
34x4	Nonskid	... 25.00
35x5	Nonskid	... 32.50

Other sizes in proportion
War tax included
The Largest Stock and Assortment in Salem

Large Buyers—Small Expense
You Get the Benefit

**MALCOM
TIRE CO.**

Commercial and Court Sts.
SALEM, ORE.

MARION AUTOMOBILE COMPANY

Open Day and Night

There are times when it is necessary to use your car between midnight and morning, but if it's locked up in a garage which does not stay "open all night"

You're Out of Luck

Our garage is open 24 hours every day. This is just one of our "Service" features.

We carry a complete line of accessories for all makes of cars.

Goodyear Tires and Tubes.

Labor charges now reduced to \$1.25 per hour.

Speed and courtesy are foremost in our minds when serving

Marion Automobile Company

235 S. Commercial St.

Phone 362