| Issued Dally Exept Monday by sTATESMAN PCBLASHING COMPANY <br> THE statesman pligishing company <br>  |  |
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| R. J. Hendricks Etephen A. Ston Ralph Glover. Frank Jaskoski |  |
| TELEPHONES: | $\begin{aligned} & \text { Business Office, } 23 . \\ & \text { Cireulation Department, } 583 . \\ & \text { Job Department, } 583 \text {. } \\ & \text { Society Editor, } 106 . \end{aligned}$ |
| Entered at the Postotice in Salem, Oregon, as second class matter. |  |
|  | $\cdots$ |

MORAL AND SPIRITUAL AND BUSINESS WELFARE The address of William J. Johnson, associate secretary of
the Board of Temperance and Moral Welfare of the Prebsythe Board of Temperance and Moral welfare Salee
terian Church of the United States, the Salem
Club meeting at the noon lunch yesterday, contained sage for Salem people that was full of encouragement-
For Salem is already in line with the thought that
through the address-
The thought that is good business in moral and
spitual decency, and in the building up in any city or comspiritual decency, and in the building up in any city or com-
munity of the things that make for the development of good eitizenship.
In the In the main, Salem is a moral, law abiding city, follow-
ing the high ideals of the fundamental principles of the Christian religion-following the Ten Commandments, yea
and also the eleventh commandment. and also the eleventh commandment.
Mr . Johnson said that hard headed Mr. Johnson said that hard headed business men, study
ing the causes of periods of depression and of great business
expansion in this country, have been astonished to find that expansion in this country, have been astonished to in the past sixty years has been preceded by a time of moral and spirit-
ual decadencegrowth has been preceded by a time of moral and spiritual revival-even down to the recent period of commercial stress. following the relaxation in moral and spiritual matters after
the ending of the World warAnd the general change fo
that is being noted everywhere in this country is the fore runner of the better days in business that are now dawning.
Mr. Johnson cited the case of a Kansas town that was awarded first place in a contest in that state-a contest for the best town in which to rear a family-where the growt
in population since the award was made has been 160 pe
cent- he cited other cases, to show that the surest way to
build up Salem in a material way is to let it be known that build up Salem in a material way is to let it be known that
this city is all respects the best city in all the Pacific this city is in all respects the best city in all the Pacifich best home city, morally, spiritually, and in all the other es-
sentials contributing to the health of spirit, mind and body of the people.
Salem has
To make Salem the most beautiful city in the United and helpful most moral and law abiding, the most uplifting manhood and womanhood and patriotic citizenship, is the yery best kind of business. The surest way to grow in ma al things, as a city, is to grow in grace and goodness. The time is coming when our prune growers will have to
provide for very much increased facilitites for drying their this fall, in case the Willamette and Umpqua valleys and the Clarke county district produce the hundred millions of pounds
of dried prunes to which bumper crop present indications And supposing the not improbable chance of a short dryins

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The Junior

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Unted States Natitomal Bank

## It's No Use Beating Around the Bush and We're Not Too Proud to Admit--

This season has not been as we an anticipated, the depression has been more than noticeable in all branches of the mercantile business

In our plans for the Year 1922 we contemplated various improvements that would enable us to render a greater service to our
trade... Our buyers have taken the fullest advantage of the extremely low market conditions that have prevailed the last two months. The coming season finds the martaken a considerable advance, but fortunately the People's Cash Store, is well prepared to meet the coming season with highest
quality merchandise at a lower price level.

With the above consideration in mind, and to fully realize the fulfillment of our plans will prove to be a boon to the public, and an achievement that will brighten the history

For a detailed report watch our notice in tomorrow's papers.

## PEOPLES CASHETDRE

## M. \& E. SOLOF. Proprietors

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Incomparably Greater Than Th Announcements About It!

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This newest of "Doug's" production, this most enchanting
of all Dumas' vivid stories, this marvelous visualization of
"The Dhree The Three Musketeers" is truly a picture for everyonelearn frankness, kindness, valor and generosity Children 25c-Adults 5Jc

Here 'Til Saturday<br>LIBERTY



