

## Notice!

This will be known in the future as the Men's shop, and as such you will always
find here a store catering to your every desire for the best in Men's Furnishings, Hats and Clothing. Each and every ar-
ticle sold by the Men's Shop will be the best obtainable and at prices that are reasonable. And all your purchases have our persohal guarantee of complete
satisfaction or your monty refunded satisfaction or your money refunded.

## TO

## The Kafoury Bros. Men's Store

## of SALEM, oregon

## Has Ghanged Hands

This Fine Stock of Men's Furnishing Goods

## Important!

The men's shop is a shop for men's wear ables, a store where ladies can buy as
well as gentlemen with real confidence as to quality and price. You will alway find the Men's Shop ready to serve you with every convenience and courtesy of modern merchandise methods.. Make this store your store and we shall al-
ways strive to win and keep your wealth of confidence and good will.

Sale Starts Friday, Jan. 13, at 9 a. m.


#### Abstract

THE REASON WHY we are going to give the public of Salem and Marion County this wonderful opportunity to purchase Men's Furaishings at prices that are so low as to seem unbelievable. Yes, we are actually sacrificing hundreds of dollars in profits and mer chandise so that we may establish our store and merchandise policy in this city. We have owned and operated a Men's Store in Silverton, Oregon, for the past three years, and in coming to Salem we shall endeavor to carry out the same policy that has marked our success in your neighboring city. We have but one merchandise policy. That is courteous and personal service with one price to all, always backed up by our personal guarantee of complete satisfaction on your purchase or your money refunded. To bring our policy into active operation in Salem we are going to sacrifice and close out all that remains of the present Kafoury Bros. Men's Stock. And now is a buying time worth while, a time that is opportune for you to combine thrift and economy in purchasing your mid-winter and future needs. You can not well afford to let this bonia fide, worth-while sale go by. Read carefully the advertised lists. The savings are real; and come prepared to buy and buy generously, for you will not be disappointed. For every article is marked in plain figures and the store and stock conveniently arranged for easy shopping. At the new store, "THE MEN'S SHOP," you will have and always can have Our Personal attention.


WM. A. ZOSEL \& ELLIS E. COOLEY, Successors to Kafoury Bros. Men's Store

Fine Silk Neckwear that sold regularly at 75 c .
Neat and clever material and patterns, to close out at
35c
One big lot of Men's Wool Mixed Sox in Oxford
grey only. Worth 30 c a pair, to close out, pai 15c
One lot of Men's High Class Hats-Leading
brafids. Some very clever styles. Worth $\$ 6.50$, brainds. Some very clever styles. Worth $\$ 6.50$ $\$ 3.95$
Men's Rockford Work Sox-The real heavy kind, while any last, for the close out sale, special pair 11c
One lot of Men's Cotton Ribbed Union Suits-A
fine garment, regular $\$ 2.50$ grade, to close out $\$ 1.65$
One bigiot of Mer's Fall and Winter Caps -they
sold formerly sold formelly up to $\$ 2.50$, to close out, price 75 c

| For the man that wears soft collars we are mak- <br> ing up one lot that sure is a real bargain. Some <br> of these collars sold up to 50 c. For a close out <br> special |
| :--- |


| A fine big lot of Men's Dress Shirts in neat pat- <br> terns of good percale clothes, worth $\$ 2.00$, to close <br> out |
| :--- |

## BROOMS 10c

TO GET YOU ACQUAINTED with our store, we are going to offer as a special inducement to the ladies as well as the men, a real special for Friday and Saturday. To the first fifty customers each day purchasing $\$ 2.50$ or more we will give a good House Broom for this small sum.
(One to a customer or family)
ZOSEL \& COOLEY
416 State Street Successors to Kafoury Bros. Men's Store

A real Work Shirt Value-Cut good and full,
excellent chambray materials, for the close excellent chambray materials, for the close out $75 c$
Men's Shakerknit Wool Sox-a dandy value, grey
only. Sold at 65 c pair, to close out, pair pair, to close out, pair 30c
One lot of Men's Fine Quality Outing Flannel Gowns in heavy weight colored and white flannels.
Formerly sold at $\$ 1.95$. Close out $\$ 1.35$
Men's Wool and Cotton Mixed Pants-Extra well
made, neat patterns. Formerly sold at $\$ 3.50$, to made, neat patterns. Formerly sold at $\$ 3.50$, to
close out, pair

## $\$ 2.65$

A big lot of Men's Fine Quafity Felt Hats. A large assortment to choose from. Regular $\$ 3.50$ value, $\$ 1.95$

