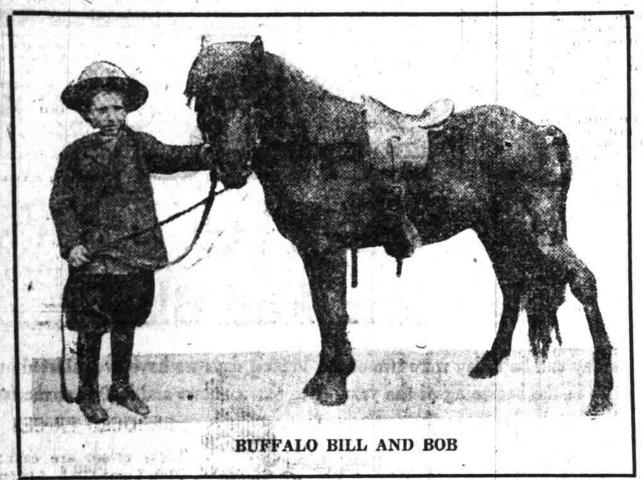
# PONY CONTEST INFORMATION



"GRANDEE," HARNESS AND BUGGY
Won by Francis DeHarport, 2260 Mill Street, Salem.



## We Have No Favorites

In The Statesman Contests there are no favorites. We treat all alike and if you work for one of our ponies you will be honestly and fairly treated and you will surely get one of our ponies if you are entitled to it. When you are soliciting for The Statesman publications, namely: The Pacific Homestead, The Daily Statesman, The Semi-Weekly Statesman, and The Northwest Poultry Journal, you are working for the best publications in their class in the Pacific Northwest.



MADAM TRIXY, HARNESS AND CART Won by Rozella Luper, Woodburn, Oregon

#### **Nomination Blank**

Pony Contest Editor, Statesman Publishing Co., Salem, Oregon.

Please register my name as a contestant in The Pony Contest and credit me with 5000 votes. I have read the rules of the contest and agree to same.

Contestant's name

Addre

This blank properly filled out brings you further information and supplies by return mail.



TINY

#### VOTE SCHEDULE

HOW VOTES COUNT ON THE DAILY STATESMAN

Dalla / Canden			1.4
Daily (Sunday included)		Schedule, of Votes	Schedule of Vote
Length of Subscriptions	Schedule of Votes up to Feb. 11	Peb. 13 & Feb. 18	Feb. 20 & Feb. 25
One month			900
Two months	2,200	2,100	2,000
Three months .	3,400	3,200	3,000
Four months .	4,600		4,000
Five months	6,000		5,000
Sir months	8,000	7.100	6,200
One year	26,000	24,000	22,000
Two years	65,000	60,000	55,000
			. 11 . Lane J. Barrier

New Subscriptions—2,000 extra votes will be allowed for every new unpaid subscriptions to the Daily (including Sunday) Statesman secured; 1000 extra votes will be allowed for every new unpaid subscription to the Sunday only, subscription secured. Add 2500 extra votes to the above schedule for each and every new paid in advance subscription you secure which is one month or less than six months, 5000 extra votes for six months or less than one year and 10,000 extra votes for one year or more in length.

## HOW VOTES COUNT ON THE PACIFIC HOMESTEAD AND THE SEMI-WEEKLY STATESMAN

AMD	TILL DELLER II	THE PARTY OF THE P	
	Schedule of votes up to Feb. 11	Schedule of votes between the dates of Feb. 13 & Feb. 18	Schedule of votes between the dates of Feb. 20 & Feb. 25
One weer paid	8.000	7,100	
Three years na	id 26,000	24,000	22,000

New subscriptions—Add 10,000 extra votes for every new subscription you secure to The Pacific Homestead or Semi-Weekly Statesman for one year, and 20,000 extra votes for every new subscription you secure to The Pacific Homestead or Semi-Weekly Statesman for three years.

### HOW VOTES COUNT ON THE NORTHWEST

	LOOPINI	Schedule of votes	Schedule of votes
Renewal	Schedule of votes b	Peb. 13 & Feb. 18	Feb. 20 & Feb. 25
Subscriptions	8,500		6,900
Five years paid	26,000	24,000	22,000

New subscriptions—Add 10,000 extra votes for every new subscription to The Northwest Poultry Journal for two years and 20,000 extra votes for every new subscription to The Northwest Poultry Journal for five years.

#### SUBSCRIPTION RATES

Daily Morning Statesman by carrier, 50c a month; \$3.00 for 6 months, and \$6.00 a year. By mail, 50c a month; \$1.25 for 3 months; \$2.50 for 6 months, and \$5.00 a year in first zone (50 miles from Salem); outside of first zone, 60 cents a month, \$7.20 a year. By motorcycle, 65c a month.

The Paicfic Homestead, the great western weekly farm magazine. One

year, \$1; 3 years, \$2. In Canada, 1 year, \$1.50; 3 years, \$3.50. Foreign, 1 year, \$2; 3 years, \$5.

Semi-Weekly Statesman—issued every Tuesday and Friday—\$1 per year (\$2 a year in city of Salem on account of extra postage charges). Canada.

\$2 a year. Foreign, \$2 a year.

The Northwest Poultry Journal, 2 years, \$1.25 (city of Salem, Canada, and foreign, \$1.75). For five years \$2 (City of Salem, Canada and foreign, \$3.25 for five years).

#### THE CHIEF VALUE OF A PONY TO A CHILD

A child has in a pony a never ceasing source of pleasure and good health. The benefit it derives from the extra amount of outdoor air and exercise it obtains is difficult to overestimate. In riding and driving the pony the child acquires self-reliance and courage, quickness of individual action and a sense of judgment. To become a good horseman he must have command of his own temper and acquire perfect self-control. The exhibitanting exercise of being triding brings into play every muscle of the body. It is vastly superior to the mechanical exercise to be obtained from a gymnasium. There is, in fact, nothing to compare to it. It is the one perfect exercise.

There is another side, however, to the value of a pony to a child and one which I believe is not ret fully understood. About the borse there is a magnetism, a strong physical presence.

There is another side, however, to the value of a pony to a child and one which I believe is not yet fully understood. About the horse there is a magnetism, a strong physical presence, that is imparted to one coming intimately in contact with him, as, for instance, in riding. Of this I have no question. I have never seen it expressed in writing, but in talking with other medical men who are horsemen, I have found the same views held. We are naturally influenced by the bodies with which we come in contact. What more powerful or magnetic body could there be than that of a horse, and who more susceptible to it than a child, and especially a delicate one? Stablemen and those having much to do with horses are known for their healthfulness, and their seeming immunity from many disorders. As is well known the horse is immune to many diseases to which mankind is not. It is from the horse that is derived anti-toxin, the remedy that has reduced to almost nothing the mortality of that once very fatal and dreaded disease, dipease, diphtheria. The horse, moreover, is practically immune to intestinal diseases, such as typhoid, cholera and dyssentery, and to many other diseases such as earlet fever, small pox, measles, etc. The theory of disease generally held today is that of bacterial origin, but the presence of bacteria is, as a rule, not sufficient to set up disease. There must be a favorable condition of the soil, so to speak, a lowered vitality or debility, a lack of vital force, or animal magnetism, before the system succumbs to the onset of the bacteria of any particular disease. I believe that the horse being immune to practicularly to little ones that are not in robust health. I have seen this in my own enildren, and many parents of children who have obtained ponies from my herd have told me or written to me of the same thing. Delicate children have repeatedly been known to obtain rugged health and develop rapidly when given a pony. I am fully aware that a child who has a pony is happier and will take more exercise

more particularly to little ones that are not in robust health. I have seen this in my own children, and many parents of children who have obtained ponies from my herd have told me or written to me of the same thing. Delicate children have repeatedly been known to obtain rugged health and develop rapidly when given a pony. I am fully aware that a child who has a pony is happier and will take more exercise in the open air, but that is only part of it. There is abundance of evidence for stating that great benefit is to be derived from the horse by anyone coming much in contact with him.

All records of man, all those particularly of chivalry, of heroic and noble deeds, are associated with the horse. He has played a part in the development of the finest specimens of mankind all through the ages down to the present time. Motor vehicles have come to stay, but the horse wil Iremain, as he always has been, the noblest and most beneficial companion of man. Horses may be used less in light harness, but this will not be the case with saddle horses and ponies. The very fact of large horses not being kept will make a pony of great use about a place whether or not an automobile is maintained. Autos are not for children, but a pany will develop a child's sense of weight and momentum and through having a pony a child will learn how to drive and become much better fitted to manage an automobile later than would have been the case without the pony.

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The demand for saddle horses and ponies is becoming greater every year. Horseback riding is par excellence the finest exercise and amusement in existence. Many would ride, but they take it up too late in life. To ride really well it should be taken up at an early age. There is no period in life at which to learn to ride to compare at all with that of childhood, and early childhood at that. A child from the age of four to five upwards learns to ride almost as naturally and as easily as it does to play, to climb, to run and jump. At this age they develop a natural affection for the horse and gain a knowledge and control over horse nature that they rarely will in after life. A little child who has a pony of its own develops a sense of ownership and control and learns to govern other natures, and this child I believe, will develop into a finer, more robust and more able man or woman than would have been possible without the pony



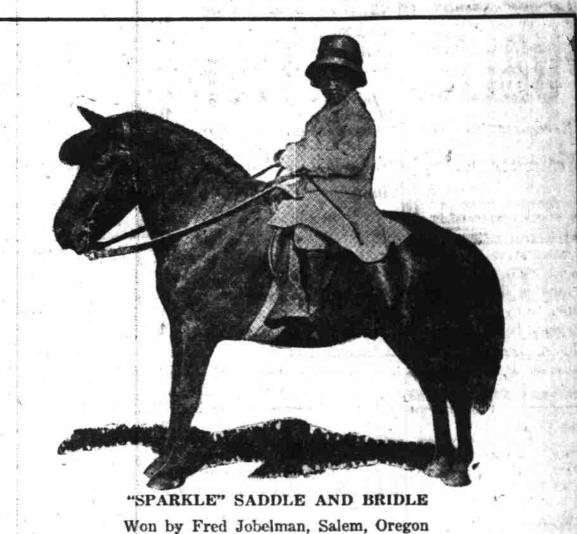
CINDERELA, HARNESS AND BUGGY

Won by Vincent Burtis, 945 South Twelfth Street, Salem.

## Win a Pony Now for the Good Old Summer Time



## Four Ponies and Outfits and Cash to Win—Nothing to Lose



Contest Closes February 25, 1922

Somebody will get the Prize Ponies—Why not you?

SEND IN YOUR NOMINATION TODAY