



# Today is the Day of Days

For a Better Bread in Salem

RICH  
AS  
BUTTER

GENUINE  
BUTTER-NUT  
BREAD

SWEET  
AS A  
NUT

That sweet, full wheat flavor peculiar to  
BUTTER-NUT appeals to all appetites

**Most Delicious**                      **Most Nourishing**  
**Most Economical Food You Can Buy**

We are pleased to announce that our New  
Loaf is now on sale at all dealers'.—TRY IT TODAY.

DELICIOUS GOLDEN BROWN BUTTER-NUT  
is the equal of the best home-made loaf that ever left an oven.

**A Most Unusual Bread**

The rich, nut-like flavor commends it to all.

MADE RIGHT IN SALEM

BY THE

**CHERRY CITY BAKING CO.**