

We Have No Baits

We Do Not Misrepresent Merchandise In Our Advertising or Windows We do not mark up most of the time in order to mark down for a few days special. Our prices are always the Lowest

Announcement!

A Foot Expert

Specially Trained in the
Dr. Scholl Method of Foot Correction

will be at thist store
TUESDAY TO MONDAY
NOV. 1 TO NOV. 7

You are cordially invited—No charge for examination or advice.

J.C. Penney Co.
A NATION-WIDE INSTITUTION -
Incorporated
312 DEPARTMENT STORES

160 North Liberty Street, Salem, Oregon

We Welcome Your Critical Inspection and Comparison of Quality and Prices

Women's Novelty Sweaters

\$2.98 to \$4.98

Fancy weaves in the Slip-over and Tuxedo styles of these attractive Sweaters. Some are belted, others are finished with dainty angora collars and all have novel finishes. Good colors. Wonderfully attractive Sweaters at these prices.

GLOVES

Fall and winter styles for men and women!

MEN'S GLOVES

98c TO \$3.49

Women's Dress Gloves

\$1.29 TO \$4.98

Women's Tailored Three-Piece Suits

This Is the Latest In Ladies' Suits

\$24.75 to \$27.50

Women's distinctive Dresses at

\$9.90

Made of Serge, Tricotine and Poiret Twill, every one good values at \$9.90 to \$32.50.

Pan Velvet Dresses \$24.75

UMBRELLAS

Rain or Shine, Cotton and Silk Warp

\$1.25 TO \$5.90

Seven and eight rib umbrellas with handsome handles, plain and fancy designs—

SILK UMBRELLAS

\$6.90

YARNS

Now as the days grow colder busy hands will weave fine wools into Sweaters, Caps, Scarfs and many useful pretty articles. We have a nice line of needed colors in worsteds and floss.

Shetland Floss, 4 fold, 2 oz. balls **35c**

Shetland IFloss, 2 fold, 1 oz. balls **19c**

Blanket Bathrobes
\$3.98 TO \$8.90

Corduroy Bathrobes
\$4.98 TO \$8.90

MEN'S WEAR

Slicker Raincoats

\$2.98 TO \$3.98

MACKINAWS **\$6.90 TO \$9.90**

REVERSIBLE LEATHER COATS **\$14.75 TO \$35**

OVERCOATS

\$16.50 TO \$32.50

MEN'S UNDERWEAR

UNION SUITS **\$1.39 TO \$4.50**

DRAWERS AND SHIRTS **69c TO \$3.49**

DOMESTICS

Bath Robing, yard.....	55c and 59c
Seersucker, yard.....	25c
Apron Gingham, yard.....	13c
Flannelette, yard.....	21c to 25c
Wool Challies, yard.....	45c to 98c
Toweling, yard.....	10c to 69c
Cretonnes, yard.....	23c to 73c
Curtain Scrims, yard.....	15c to 79c
Devonshire Cloth, yard.....	35c
Silkoline, yard.....	21c
Art Linen, yard.....	45c to \$1.19
Serpentine Crepe, yard.....	35c
Bath Towels, yard.....	25c to 69c
Percales, yard.....	13c to 25c

**Buying More
We Buy For
Less**

J.C. Penney Co.
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**Selling More
We Sell For
Less**