

Pep and Progress Pages



60 ACRES OF WALNUT TREES ARE GROWING IN CITY LIMITS OF SALEM

This Ought to Be Called the Walnut City, Because Salem Has More of These Trees Than Any Other City in This Section—The Walnut Industry for Oregon is Becoming More and More Centered in Salem — Many New Growers for Salem District.

Earl Peary is the field man of the Oregon Growers Cooperative association who has special charge of the walnut department of the activities of that institution. A Statesman reporter caught Mr. Peary on the fly, by phone, yesterday and succeeded in getting a running interview, resulting as follows:

The new plantings of walnut trees in this district for the coming year will be many. They will be mainly in Marion, Polk and Yamhill counties. They will be mostly Franquette and Mayettes. These nuts bring the highest prices in the markets. And they will be largely grafted trees. Former plantings have been largely seedlings; but even these are being gradually grafted over. In order to get the wanted varieties and make the trees more profitable.

Salem Becoming the Center
Salem is becoming the walnut center of Oregon very fast. One of the largest orchards in the state is the Sky Line orchard, in the Liberty hills district, south of Salem. There is a solid block there of 200 acres of Franquette walnut trees, and they are just coming into bearing. This orchard is owned by Clarence W. Noble, of Madison, Wis.

Chas. Heinz of Silverton has a very fine walnut orchard of 14 acres. Sam Ames, the Silverton hardware man, has a 20-acre walnut orchard just coming into bearing. His brother is a large walnut grower in southern California.

J. R. Chapman has a large walnut orchard planting about four miles west of Salem, in Polk county; a very fine block of young trees.

Clyde La Follette has about 60 acres in walnuts, down Wheatland way. There are many others, and they will grow fast in number in the country immediately surrounding Salem the coming year.

Old Walnut Orchard
A. L. Page has at Jefferson the oldest walnut orchard in the state; the largest walnut trees, in

have gone to the limit in standardization; standard designs for years without a change, standard gauges, standard prices, so that one can get repairs almost anywhere on earth, and they can't help but fit. The Ford price-fixing plan for repair parts is a wonderful Golden Rule innovation in manufacturing.

A uniform scale of selling prices, with the freight estimated as the same for either the completed car or the parts, makes it possible to figure exactly what these repairs should bring to return the standard agency and factory profit.

The Biggest Item
Probably this repair or replacement policy is the biggest item in the Ford and Fordson success. The Ford plan of making it easy to repair the car, and so stimulate wider buying, is the Golden Rule that has kept the Ford factories growing every minute of the time while so many others' chimneys have gone dark and become half-filled and business monstrosities and both workmen and owners have walked out of town to hunt jobs at any wage.

Power Farming Methods
The adaptation of power farming methods to the western farms has made possible the short farm day, the larger production, the holding of the boys on the farm. The lure of the motor car was for a time almost fatal to farm content; the boys wouldn't stay in the fields under the old horse conditions. But with motor power and transport and travel, the farm looks attractive to many thousands of young men who otherwise inevitably were headed for the city.

A \$2000 car, a \$600 truck, a \$700 tractor, and \$1000 worth of power machinery, will make many a farm prosperous that heretofore has not paid for its keep; and it will save a \$10,000 boy to sane, progressive farm life, where otherwise he was headed surely for the demimoon bow-wows of city fever.

A New Vista Opened
Power farming is the solution of the farm production problem, both as to the per-acre yield and the bringing of the boys back to not only keep up but to increase the number of producing farmers. The Fordson and Ford products, and the other great line of mechanisms based on them, are real national assets, for they have opened a new vista for the farmer, a vista rosette with both pleasure and profit; and, certainly more than any other single manufactured product in the history of mankind, are working for the betterment of humanity.

There are ideas, like steam, or the telegraph, or the telephone, or the adaptation of electricity, or even the principle of the internal-combustion gas engine that are far bigger than the Ford, which is but one of many of its own kind. Ford was years behind the discovery and first adaptation of gas to car or farm motor propulsion; but he has specialized on the idea of "making it work," until his individual productions and policies now overshadow even the original inventions.

Extending Ford Service
Recently the Valley Motor company bought some lots adjoining its office buildings and now maintains an open parking place for all Fords from everywhere. It will store 200 cars. They have just added a roof to part of this enclosure, making day or night parking space for 40 cars, for Ford users who care to use it. It is but one more extension of the Ford idea of service.

"We carry accessories, such as steel disc and wire wheels, and a good many other things that can be added to the Ford," said one of the company officers. "But however good they are, they get a little out of the beaten path of Ford service. On the standard car, standard wheels, standard everything, one can get repairs in almost any community in America. He need never be tied up longer than the time necessary to go to the first village and get what he needs. Some of these new things are fine indeed, and add to the machine very materially. And yet, for sheer indestructibility and ease of replacement, the standard machine still holds the boards."

Half World's Cars Fords
Maybe some day they'll add Pullman berths and vacuum cleaners and self-cookers and telephones and marble baths to the standard Ford equipment; when they do, these appliances will be produced in million lots so that they can be sold cheaply for everybody to buy. Perhaps the self-starter and the closed models have done more to popularize the machine than even its rugged durability; at least, with woman drivers who had not the motor felt like investing. If the public is really needing or demanding

NOTES ON THE PRESENT STATE OF THE WALNUT INDUSTRY HEREABOUTS

There Is a Revival of Interest, and Many New Groves Will Be Planted This Winter — Trees Are Cheaper Than for Several Years—Prices for the 1921 Crop Are Good; Oregon Nuts Starting Higher Than the California Product — A Big Walnut Grader in Salem

(Knight Peary, of Peary Bros., whose principal business is to set out and attend walnut and filbert groves and to develop orchards for non-residents, and whose office is in the Oregon building, Salem, was asked by the Statesman, on Monday, to give some notes on the present condition of the walnut industry in the Salem district. Mr. Peary is a busy man, and his work is especially rushing at the present time. But he kindly took enough time in his rush hours to prepare the following, which shows a very well ordered bird's eye view of matters in this interesting field.)

Walnut Notes
The effect of the big freeze of December, 1919, was to check the planting of new orchards of English walnuts. We are now having a revival of interest, and many new groves will be planted this winter. Trees are cheaper this year than they have been for several years, due largely to the fact that the past summer has been very favorable in the walnut nurseries, many of them getting as high as 90 per cent stand in their grafts, whereas the same nurseries the year before obtained 10 to 20 per cent. Cheaper trees and a plentiful supply of labor that can be had at a lower figure than for several years past, are making this a good year to make plantings.

The big freeze served to emphasize which locations should be planted to walnuts and which should not. Orchards planted in the more favorable locations came through with little or no injury. Most of those plantings which were badly injured were located in districts which have always been regarded with suspicion by the best informed growers.

This has been a bad blight year. Some orchards have lost heavily. However, blight is a seasonal disease. One year when climatic conditions are favorable it will cause considerable loss and for several years it may be

almost totally missing. The past spring was a favorable one for blight, but each blight and other fungus diseases. Prices have been very agreeable to the nut grower this year. The Oregon Growers Cooperative association have set a price of 2 cents per pound above California Walnut association on prices for similar grades. California prices opened at 28 cents for No. 1 bud and 24 1/2 cents for No. 1 seedlings, f. o. b. cars at Los Angeles. The Midland prices were made at 2 cents above this, and according to reports, a large part of their tonnage was immediately contracted for. After a few days the California growers withdrew their prices and increased 2 1/2 cents per pound on all grades. It is an encouraging condition to Oregon growers when they can demand a 2 cent premium for their nuts above that offered for brands which have been known to the trade for years.



Six-wheel Truck built in Valley Motor Co. shops now hauling three cords of wood a day in Salem

from Portland to New York as National Apple day. Last year's observation of the day, and the week devoted to giving publicity to the apple, according to an official of the International Apple Shippers association which is sponsoring the movement, there is no question but that the widespread publicity thus given to the apple was one of the prime factors underlying the continued strong demand for this fruit throughout the year. It assisted in moving the largest apple crop on record.

It is expected that every city and community in the Northwest will be interested in giving the apple the top place in the day which will be observed throughout the entire country. This day was observed by the larger cities in all sections of the country last year and it is expected that the apple will receive even wider publicity this year.

Apples Are Shipped by Water
Large quantities of apples are being shipped by water this season. In anticipation of this trade several large steamships have been equipped with refrigerator space during the last year and it is now possible to make a saving of nearly 25 cents a box by shipping the apples direct from the Pacific coast to Europe by water. The Oregon Growers Cooperative association has already sent several cars of apples by the water route and more are scheduled to follow. Many of the large apple shippers of the Northwest are taking advantage of the lower rates in making foreign shipments.

Harvesting Practically Over
The harvest season has been an ideal one and the packing in the Willamette and Umpqua valleys is nearly completed. In many districts the work is completed and the fruit all shipped, but in a few localities some of the later varieties such as Yellow Newtown, Orley and Baldwin remain to be packed. It is expected that the work will be finished by the first of November.

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OREGON MARKETING ABOUT 600,000 POUNDS OF FINE WALNUTS THIS YEAR

There Are 8000 Acres Planted to Walnut Trees in Oregon at the Present Time, Possibly Slightly More Than Half in Full or Partial Bearing—The Yield Will Increase Fast Every Year.

(The following facts are furnished to The Statesman by a Salem man well posted on the walnut industry in the Willamette valley.)

Until recently the Oregon walnut industry has been in an experimental stage. Growers have been engaged in learning the best methods for growing and handling the crop, and the market for the nuts has received little consideration because of the ready supply of the ready-made product. A turning point has been reached with the production of this year's bumper crop.

An estimated 600,000 pounds of walnuts in this season's yield makes it necessary to begin to consider broader fields than the local market, even though the northwest will readily absorb more nuts than have yet been produced in the state. It has become advisable to adopt policies upon which the foundations of a rapidly growing industry can be laid.

Looking forward to the time in the not far distant future when it will be necessary to seek broader markets, walnut growers have this year adopted four standard grades under which more than half of the walnuts of the state will be marketed this fall.

The advisability of this step is at once seen when it is considered that the entire tonnage of nuts handled by the Oregon Growers' Co-operative association was sold as closely as could be done almost immediately after they were placed on the market at 2 cents a pound above the opening prices of the California Walnut Growers' association. Though the higher price was obtainable solely through the merits and superior quality of the Oregon nuts, yet this would have been impossible without uniform and standard grading. Nor could it have been done without an organized marketing system.

A standard walnut grading machine is being installed in the association's Salem warehouse, and this point will be made the assembly point for half of the state's production of walnuts. The nuts will be graded, sacked and distributed from this point. It has been estimated that there

is a total of 8000 acres of walnut trees in Oregon, taking in all of the small plantings; and probably about half of these trees are either in full or partial bearing. Each year will see many of these young orchards coming into bearing, and the production will as a consequence go up at a rapid rate for a number of years. Additional plantings are being made constantly. Dundee is one of the producing centers of the state, and the districts around Salem, Silverton, Amity, Sheridan, Yamhill, Forest Grove, Newberg, Wilsonville and Eugene carry their share of the acreage. Production on a commercial basis in the northwest is confined largely to the Willamette valley and Clarke county, Washington.

Though the industry is in its infancy, it represents an investment of nearly three and a quarter millions of dollars, and but a small portion of the land suited to the production of nuts is in use.

"I TAKE YOU THERE AND BRING YOU BACK"
(Continued from page 2.)
most like buying an artificial leg with one joint left off, to buy any car without a starter, the way they sell nowadays." Standardization the Big Word
The Ford and Fordson machines

Good Equipment Means Well Kept Fields

NATIONAL APPLE DAY NEXT MONDAY
Apples Going by Water from Oregon; Harvest is About Over
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