The ©regon Witatesman


SOME REASONS WHY SALEM GROWS Likely more than half the readers of The Statesman wil
be surprised at both the size and the scope of operations of the Salem Tile \& Mercantile Company, an illustrated de-
scription of which appears on the Pep and Progress pages-
And there will be other surprises of the same kind from Thursday to Thursday, for the next year, as this campaign A campaign designed to get the Salem district better
acquainted with itself; better informed concerning its institutions and its men of pep and progress; prouder of itself,
and more confident concerning the great things that can and ought to be done in this district and in this city.
The Salem Tile \& Mercantile company is doing a great
work in furnishing the products to drain the more than two work in furnishing the products to drain the more than two
million acres of land in the Willamette valley that need drain ing in order to "ncrease their crops 25 to 5
will add many millions annually to the from these lands; a
value of the lands.
Then this concern is making about fifty differ of materials that can be fashioned from clay, and that are
useful in the building operations of the towns and cities and the farms.
been developed from nothing or from small beginnings in the grows- years. These are some of the reasons why Salem
10 Why there was an increase of school population of over 10 per cent the past year; and, by the same sign, an increa
of over 10 per cent in the total population of the city-

And why this increase will no doubt continue.
Do you know what this will mean? It will mean a city
of twice the present size here in 1930. And that will mean opportunities for increased business in most
are scarcely realized by most of our people

Salem should stand by her institutions and her men of push and vision. There should be full cooperation and ap-
preciation. That is the spirit that builds cities and com preciation. That is the spirit that builds cities and com-
munities. It is a spirit that has been developing here of late but it needs much further development and a more general spirit of cooperation.

The Salem dehydration plant, with the cannery in connection, is rendering great assistance in taking care of the
apple crop, to say nothing of various other fruit and vegetable crops. This is one of the most useful of our industria
enterprises.

The Statesman has lately had several communications and personal calls asking for information on the mint indus try. There are many farmers of this section proposing
put out mint. Next Thursday, or some Thursday very son The Statesman will devote a lot of space again to this dustry, as it did twice in the Salem Slogan campaigns.
BITS FOR BREAKFAST: $\left\lvert\, \begin{aligned} & \text { You can sately } p \\ & \text { its sugestions. }\end{aligned}\right.$


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have to know exactly the condition of your business. Then why not ascertain now just where you stand. A frank

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$\mathrm{T}_{\mathrm{om}}^{\mathrm{o}}$. delicious Burley flavor Once yod've
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## BALL BAND BOOTS

We have a full line of Ball Band Rubber Boots in all léngths, all styles, both red and black for men, women and children from

## $\$ 2.00$ to $\$ 7.00$

Bergmann Loggers and Work Shoes

Complete line now on display, all sizes both for farm work and calked for logging, moderately priced from

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## Men's and Women's New Dress Shoes

New Shoes arriving each day in all styles and at the new low prices we can fit anyone in any size

## NEW

ARCH PRESERVERS FOR WOMEN

Just arrived by express both in Oxfords and High Shoes, every size $\$ 9.00$ to $\$ 12$

New Prices on Repair Work. Women's Half Soles \$1. Men's Half Soles $\$ 1.50$. Rubber Heels put on each Wednesday for 25 c .


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