

These Tremendous New Bargains Will Inspire Sensational Buying Activities In Every Part of Our Store

PROSPERIN SALE

Eight solid weeks we have been preparing for just this event. Every big market in the United States has been drawn upon for this sale. From the very birth of this undertaking we planned to make this the premier event of the life of this store. In history nothing like it has ever been approached in vastness of stock, or in the greatness of bargain giving. This sensational event will require the entire resources of our immense establishment. From end to end, from top to bottom, the most staple and up-to-date stock of merchandise that has ever been assembled under one roof goes in a great movement that is inspired only by this ERA OF PROSPERITY.

16 Lbs. Sugar

95c

Only with \$4 purchases

Prosperity Sale Price

12 Cans Tomatoes

Prosperity Sale Price

98c

Quantities Limited

10c value American Sardines

Prosperity Sale Price

4c Can

35c Values Marshmellow Cookies

Prosperity Sale Price

19c Lb.

Fancy Striped Flannel Prosperity Sale Price

121/2 C Yard

Men's Furn. Dept.

Men's black and brown

Dress Sox

Prosperity Sale Price

Yard Main Floor Tables

Short lengths

Calico

Prosperity Sale Price

Prosperity Sale Price ZC Each

Ladies' Fine

Handkerchiefs

Limited Quantity

Men's two-piece Underwear Prosperity Sale Price

19c

A Stupendous Price Upheaval of Seasonable Goods

"Salts Peco" Seal Plush

Three-quarter lengths, large \$11.95

Wool Jersey Guimp

In blue, black and brown, these dresses can be worn with blouses and sport coats. Sale price

White Spray Flour Z.09 Blue Ribbon Flour 1.05 Valley Flour 1.49 Rice, 5 pounds Sack Rolled Oats Carnation Milk, 5 cans Libby's Pork and Beans, 2 cans

Tall Salmon, 5 cans

Big Savings in Groceries Coffee in bulk, 3 lbs. Chewing Tomacco, plug Velvet Tobacco, 2 cans Camel or Chesterfield, 2 pkgs..... Candies, special, per lb. Cheese special, per lb Best Spuds, 10 pounds No. 10 Karo Syrup, special No. 10 Marshmallow Syrup

Big Lot Tricotine Dresses

Trimmed and embroidered, your favorite color and style at \$12.95 this low price, they will go fast

Bolivia Coats

Beautifully silk lined with and without fur trimmings.

Coats that are really pleasing to look upon. Price ...

SHOE LACES-Full line of sizes and qual- 16x34 HUCK TOWELS-Good ity, limited, only 2 pair to a customer. Prosperity Sale Price

1 can. Prosperity Sale Price, can

heavy quality. Prosperity Sale Price

SHOE POLISH-Standard brands, limited, BOYS' SHIRTS-Suitable for dress or work in all sizes. wonderful value

Mens' and Boys' FELT HATS

49c Prosperity Sale Price 49c

Bargain Basement Specials

ALL DIME NOTIONS-Wonderful big assortment. Quantity limited ...

LADIES' FINE HANDKERCHIEFS-Hemstitches and good quality. Limit, 3 to Prosperity Sale Price, each

NEW STOCK RUBBERS-Just receivedbe prepared-buy of this new stock. They are sure to be good and priced very low.

STOUT MEN'S SUITS-Special prices on these suits and we have a full line of them, in navy blue serge.

Mackinaws

in belted models, good heavy material FOR BOYS

FOR MEN

Men

YOUR OVERCOAT for the winter is now in stock. All wool, fitted models. Values to \$35, special for this sale

Men's Suits

OUR STOCK is one of the largest in the city. The young man, the older man, can find what they want. PRICED \$10.50 UP

Boy's Suits

Good, heavy, serviceable suits in belted and pinch back models; values to \$8.50; sale price \$3.98

Fall Hats

The latest and most desirable shapes and trimmings. Values to \$7.50

\$3.98

Fall Sailors

Special Sale of Shoes

Including Children's Scuffers, ladies' and girls' Oxfords, patent leather and vici kid; also Hi shoes, odd sizes, values to \$5. Sale price

98c

Special Graniteware

Pails, stew kettles, dish pans, tea kettles; all of the heavy granite wear. Regular values to \$1.50; special

69c

Wonder Value Aluminum

Pule aluminum Percolators roasters and double rice boilers; some as highly valued as \$2.25; special

Girls' School

Oxtords

\$3.98

derful value

Extra well made for hard wear

Girls' Heavy Hi-Top

and they will stand up

\$3.98

Boys' School Button

Shoes

In sizes from 10 to 6, regular value to \$4

\$1.98

Men's Work

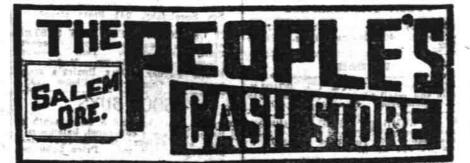
A good serviceable work will stand the test.

NOTICE

Our store will be closed next Monday on account of Jewish New Year Holiday

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HOT COFFEE FREE

The total and the first to

MARKET BAGS FREE

TOYS FOR CHILDREN FREE



