## Che ©regon stategman

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| TELEEP |  |
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ADVERTISING RUINED HIS BUSINESS?
A chap told me the other day that advertising had ruined his büsiness.
"Why, good heavens, man, I hardly knew of a business which is successtul in a large way
entire success to advertisin
"Well you see Herry
competitors advertised and I he rep,
Today,
didn't."
how that over 80 per cent of the business failures of the how that over 80 per cent of the business failures of the
Inited States are among those firms who spend nothing nitertising.
no argument.
Ture you predominance over those of lesser quality unless you show the world why yours is the more desirable.
Folks won't know, unless you tell them. If they know, they won't remember, unless you remind the
member, they'll forget unless you remind them
nember, they" forget unless you remind them.
And the moral is, "Be thou not numbered among that 80 per cent who know not the magic of the Printed Word!"-
Clement Comments.

There is no doubt that the 1925 Portland fair is already attracting a great deal of favorable comment throughout the
country and the world over; and no doubt that it is already putting confidence in the people at home, and causing them
to make larger and more ambitious plans for the future, and to make larger and more ambitious plans for the future, and
thereby stimulating business generally in Oregon. There may be disputes as to how the great enterprise is to be or ought
to be financed, but there is no doubt, even this far in advance, concerning the immense benefits it is going to confer; is actually
this state.
The unemployment conference to be held at Washington will no doubt do a great deal of good. But it must come to
the conclusion that the big thing to get the idle peopie of the United States back to work is to enact the protective tariff law. It is the next thing to a crime ; indeed, it is a high
crime, that this, essential thing has been delayed so long. It should have been completed in thirty days after the ushering in of the new administration. There are many things the
unemployment conference may conclude should be done; may aid in having done. But nothing can be done that will be ef fective without the protective tariff. Great numbers of o
people are idle because the work they should be doing is people are idle because the work they should be doind
ing done in Europe and the Orient, by cheap labor. the whole thing in a nutshell.
A friend at the writer's elbow says
try entirely surrounded by hot water.
Flax and hemp ar
Sure as you are alive.



| fists instead of with his rifle. When he was shooting them down, the Dempsey person was having his picture taken in the shipyards in patent leather shoes. <br> -Las Angeles Times. <br> It wonld seem that ofl is beink successfully poured on the troubled wattrs in Mexico, and American oil men are doing the pouring. $\qquad$ <br> It is announced that Senator Jim Reed of Missouri will make the race for re-aiection in $192 \%$. | washed. Both Charles Trunk of bundee and Ferd Groner of Hillsboro have mechanical washers. Where the crop is not too large fairly good results can be ou to tronzhs, where a false sla bettom is placed, or in ordinary wooden washtubs This slat lottom will allow the filame:ts cver the nuts to drop down. Le Ming to the ahell went ined are dricd they will be streaked and stamed. good sflenty of water and washed nicely in this way. O | low Aberdeen and the Cowhorn. will kive very good results, Many of our growers have iarge straw plea. Why not spread these on the onchards this in a namber of caes. The cor allis; Ferd Groner, at halsi.g this practice with good re ter at least to the soll and im ta physicel condition. |
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FUTURE DATES


ly well. Where vetches
bABY CAMEL SETS RECORD.


## ROTH'S

"Groceries of Quality"
A Safe Place to Trade"
Peaches For Canning
$\qquad$
Fine Display of Fruits for Saturda
 $\begin{array}{lll}\text { Malaga Grapes, 1b. } \quad .20 \mathrm{c} & \text { Huckleberries, 1b.......25e } \\ \text { Peaches, basket }\end{array}$
 Burrel Gem, 3 for....25e 2 e
Bananas, 2 lbs. for.....25e

Cantaloupes
Buy them by the crates.
ing 12 to 15 darge Cantaloupes, $\mathrm{ct} . \mathbf{1 . 1 0}$
taloupes. Vegetables $\qquad$ Medium Pickling CucumWhite Pickling Onions, 2 String Beans, 3 lbs.....25e $\quad 25 \mathrm{c}$ Burbank Squash, ea. 15 c

Bakery Goods
$\qquad$
$\qquad$

Heinz Demonstration
ow every lady in Salem some of the 57 Beans $\$ 1.00$; Six 15 c Pork and Beans omato Soup 85c
White Wine, Tarragon

Roth Grocery Co.

SOLVE
THIS PUZZLE
$12 \sqrt{3}$
$\frac{1}{4} 7_{5}^{3}{ }^{3}$
789
WIN A big Cash prize


Play at Tournament, America Leads

AUSTRALASIAN LOSES
Yankee Racquet Wielders Best Man Who Was Ex pected to Advance Far

BITS FOR BREAKFAST
$\qquad$ Measure affecting Fish Soon In Supreme Co

B

## Oregon State Fair

## SALEM

Sept. 26 to Oct. 1
A wealth of agricultural displays.
Magnificent livestock exhibition.
Splendid machinery and tractor exhibit
Greatest horeshow in the northwest. Excellent races, and amusements. Special attractions, day and night. Good camping and parking grounds
Excursion rates on all railroads.
A. H. Lea, Manager, Salem, Or.

