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will be sent a year to anyone paying a year in advance to the Daily Statesman. SUNDAY STATESMAN, \$1.50 a year; 75 cents for six months; 40 cents for three months; 25 cents for 2 months; 15 cents for

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ADVERTISING RUINED HIS BUSINESS?

A chap told me the other day that advertising had ruined his business.

"Advertising ruined your business?" I said aghast. "Why, good heavens, man, I hardly know of a business which is successful in a large way that doesn't owe practically its entire success to advertising."

"Well you see, Henry," he replied rather lamely, "my fruits. competitors advertised and I didn't."

Today, competition is based upon advertising. Statistics show that over 80 per cent of the business failures of the United States are among those firms who spend nothing on au ertising. That statement is so conclusive as to admit of no argument.

The fact that you have the superior product will not assure you predominance over those of lesser quality unless you show the world why yours is the more desirable.

Folks won't know, unless you tell them. If they know, they won't remember, unless you remind them. If they remember, they'll forget unless you remind them. And the moral is, "Be thou not numbered among that 80

per cent who know not the magic of the Printed Word!"-Clement Comments. There is no doubt that the 1925 Portland fair is already

attracting a great deal of favorable comment throughout the country and the world over; and no doubt that it is already putting confidence in the people at home, and causing them to make larger and more ambitious plans for the future, and thereby stimulating business generally in Oregon. There may be disputes as to how the great enterprise is to be or ought to be financed, but there is no doubt, even this far in advance, concerning the immense benefits it is going to confer; is actually now conferring, upon the material interests of this state.

The unemployment conference to be held at Washington will no doubt do a great deal of good. But it must come to the conclusion that the big thing to get the idle people of the United States back to work is to enact the protective tariff law. It is the next thing to a crime; indeed, it is a high crime, that this essential thing has been delayed so long. It should have been completed in thirty days after the ushering in of the new administration. There are many things the unemployment conference may conclude should be done; may aid in having done. But nothing can be done that will be effective without the protective tariff. Great numbers of our people are idle because the work they should be doing is being done in Europe and the Orient, by cheap labor. That is the whole thing in a nutshell.

A friend at the writer's elbow says England is a country entirely surrounded by hot water.

Flax and hemp are two of the very best bets for Salem. Sure as you are alive.

A DEBT TO YOUR FAMILY

IF you are going to live in Salem per-

Owning the roof over your head is a

pleasant thing accomplished easily by

many United States National depositors

Five dollars a week saved for two years,

with interest, enables you to make a

United States National Bank

OREGON

to give them a real home.

through systematic saving.

SALEM

good down payment on a home.

manently, you owe it to your family

variety little known hereabouts. when it tries. But A. L. Page of Jefferson has a car of them to ship.

Of course, the flax-pulling ma- turer of anything, and are bechine was destined to be the in- ing overlooked, you are invited mation as possible from men who vention of a man in the Salem to hold up your hand. district, the flax cepter of the

The McIntosh Red is an apple the country can do a lot of thingy

Manufacturing, next slogan subject. If you are a manufac-

The bill for the relief of Sergeant Alvin York, who is about The German government is an- to lose his Tennessee farm, is not ticipating many of its time pay- likely to get through congress. ments of the reparation money York made the mistake of not due to the allies. Indicating that fighting the Germans with his

fists instead of with his rifle. | washed. Both Charles Trunk of needed, turnips, such as the Yelshipyards in patent leather shoes. -Los Angeles Times.

Jim Reed of Missouri will make and stained. the race for re-election in 1922.

tle bit helps.

ette valley for plums and prunes for canning. Formerly the small varieties, such as the Green Gage and Bavay, have been preferred, that it is going to pay our farmers to give more attention to plums, along with their other

OUR WALNUT CROP

The following information, contained in the Oregon Grower for September, just published, is of interest to all the growers of grades were adopted at a meetwalnuts in the valley-and this is fortunately already a big industry in the Salem district, and happily growing bigger from year to year, and ought to grow much faster, by new plantings. and by the grafting over to Franquettes and Mayettes of all of the black walnut trees hereabouts. The Oregon Grower is the official paper of the Oregon Growers Cooperative association Following is the article:

A circular sent out by the Californit Walnut Growers' associa- receive due notice as to the place put through and paved. now produce from 36,000,000 to 40,000,000 pounds of walnuts. It was thought early in the spring that 60,000,000 pounds would be produced, but owing to frosts and storms, the crop was quite materially injured. It is believed the crop this year will mature a week to ten days earlier than

Reports coming from Europe are to the effect that the crop over there is extremely light. owing to drouth and unfavorable growing conditions. Not only is the crop light, but the trees are diseased and weakened, meaning that Europe will not export as many walnuts to us as they did a year ago.

What the Oriental importations will amount to no one seems to be able to predict at this time. The crop in Oregon is much greater than a year ago. Many of the young orchards are just beginning to reach their stride.

Harvesting Walnuts Members who are handling walnuts for the first time should study this question very carefully and obtain as much inforare experienced in the handling of walnuts. After a walnut drops to the ground, it should not be allowed to remain very long, If portions of the hull remain attached, the nut will become discolored.

After a nut is once picked up. if it is in a moist condition, it should not ordinarily be allowed to remain in a sack over 48 hours. If it produces mould on the outside, it is also very apt to produce mould on the inside. The nuts should be picked up every few days during the seas-If there are a few nuts to which a part of the hull attaches, they should be thrown up near the base of the tree for a few days. The hull will generally soften, and can be easily re-

Ordinarily, it takes three pretty good pickings to handle the walnut crop. On the last picking, the tree should be thoroughly shaken or long bamboo poles used to knock off whatever nuts cling to the tree.

As soon as nuts are picked up.

point where the nuts can be FUTURE DATES

September 17, Saturday-Constitution September 22, 28 and 24,-Pendleton Round-up.
September 26 to October 1—Oregon State Fair.
September 28. Wednesday—State selloging is expected. For south-

When he was shooting them Dundee and Ferd Groner of Hills- low Aberdeen and the Cowhorn. down, the Dempsey person was boro have mechanical washers, will give very good results. having his picture taken in the Where the crop is not too large. Many of our growers have fairly good results can be ob- jarge straw piles. Why not tained by washing in large wood- spread these on the orchards this en troughs, where a false slat coming fail? This has been tried It would seem that oil is be- bottom is placed, or in ordinary In a number of cases. The Coring successfully poured on the wooden washtubs. This slat vallis Orchard company, at Cortroubled waters in Mexico, and lottom will allow the filaments vallis; Ferd Groner, at Hills- Fifty Matches Are Day's American oil men are doing the over the nuts to drop down, be boro, and others have been tricause if these are allowed to ing this practice with good recling to the shell when the nuts suits. It will add organic mat-It is announced that Senator are dried they will be streaked ter at least to the seil and im-

With plenty of water and a But whether as a Republican good stiff broom, nuts can be THE SHAMROCK SETTLEMENT or a Democrat, nobody seems to washed nicely in this way. Of course, the mechanical washers are much to be preferred. Nuts fretty fancy, not without its hint Yankee Racquet Wielders A western Liscuit company is may be dried in ordinary prune of deep truth. Ireland's symbol now making "Prune Bar" similar driers. However, be sure the is the three-leaved shamrock to the "Fig Newton" with a fill- trays have been thoroughly What she requires to make her er of "Mistland" pitted prunes cleaned so that there are no re- unity in spite of her differences in place of fige. Oregon Grow- mains of prunes to stick to the is a "three-leaved" constitutioner. That will help some, in keep- nuts. The temperature should one parliament for the majority, Rapid-line elimination marked ing up the demand for Oregon not be allowed to get over 95 one for the northern minority the initial play in the fortieth anprunes, at fair prices. Every lit- degrees, as a higher temperature and another central and co-or- hual singles champtonship tourbreaks down the oils, unseals dinating body for both. Hence the shells and often ruins the we may say that the only thing Fifty-odd matches were played, Fruit authorities report an in- nuts. A temperature much be- is "the shamrock solution." - and but one upset marked the creased demand in the Willam- low 80 degrees will develop London Outlook. mould on the nuts without drying them rapidly enough.

Two days and nights with constant fire or four days with no but of late some of the trade fire at night, should dry the nuts. asks for the larger sizes of both | The nuts should not be dried to plums and prunes in cans. The the point where the kernels benew Japanese plum, the Shiro, come brittle; the little membrane is gaining favor with both grow- or follicle between the meats of plete. ers and canners. It is evident the nut is sometimes used as an indication of proper drying. When this becomes brittle so it will break when bent sharply, the nuts are thoroughly dried.

Members of the association are planning to do their own harvesting and washing this year. The nuts, however, will be sent to a central plant for grading and for the cracking of culls. Four ing held by the walnut growers in Salem recently. The Jumbo grade, including nuts of one and one-quarter inch diameter or over. Mistland Grafted grade, including nuts one and one sixteenth or over in diameter. Mistland Na. 1, to be one inch or over in diameter, and No. 2. under one inch in diameter.

Arrangements will be made to crack the culls and sell the meats to confectioners and grocers ed and worked into the pool.

THE BIG LEAGUE

Forty-eight different flags are now in the League of Nations and it is expected that Germany and Hungary will be admitted at the present meeting of the assembly. The United States, Russia and Mexico are about the only nations not yet sufficiently civilized for admission, but Mexico hopes to go in at the next meet-

WILL RUN EASY

A swarm of bees got under the hood of a Ford buzzer down in Texas and took full possession of the machine. By this time they are probably running it all over the country. A quart of Italian tees ought to be able to run a Ford as far as a gallon of gaso line. The owner of the car got nipped by one of the petulant bees when he sought to interfere with the operation.

GROW COVER CROPS

(September Oregon Grower.) Those growers who did no plant a cover crop in late August or early September, should lose no time in planting at once Many growers are still making the vital mistake of planting cover crops late in September or First early October. The latter plants come up at a time when heavy tains or frosts come along, and \$200.00 as a result there is a very weak growth to turn under in the

The ideal time to plant cover crops is late in August or in count 15 every way and send us your early September. In planting, do address, and it it is correct, we will at not sow broadcast, but drill in with a seed drill. The seed will state of Oregon, and full particulars of germinate better and there will be a much more uniform stand than if the seed is broadcasted. Most of the Oregon soils are low in nitrogen. Vetch is one of the creapest builders of this element in the soil. Under ordinary winter weather conditions, it is hard to beat the Oregon vetch grown and a in the Umpqua and Willamette valleys. Forty pounds of this vetch seed with ten or twelve they should be placed in sacks pounds of oats or rye to the acre and hauled promptly to some should give a very fair stand.

Hairy vetch is a slower grower, but makes a more vigorous growth in the spring, and is printed at the close of the centest, and somewhat hardier. It might be better in the higher altitudes and in places where more or less ember 28, Wednesday-State solern Oregon, the Purple or Wool diers' aid commission to open bids on ly Podded vetch has done espect-November 21, 22 and 23-Marion coun. ally well. Where vetches are not

prove its physical condition.

The Irish question suggests a

WARMING THE BABY

Now they are making a parlor straight sets. stove that cannot be told from he family phonograph. By putting on a record of "There'll Be a Hot Time," the illusion is com-

STRINGING HER BEAU

The champion archer of Engand is a woman 78 years of age. still in his teens. Ingraham Her record of 98 bullseyes out proved entirely too fast and acof 100 has not been equaled. The curate in both his service, strokexecution that a woman can do ing and placing for Peach. with her bow or her beau is remarkable. This Aamzon has a Francisco, winner of the chamstory such as might only William pionship in 1915 and 1919, was

BITS FOR BREAKFAST

Getting close, state fair.

5 5 5 Perhaps both Summer and Capitol streets will be paved, to connect with the fair grounds and the Pacific highway-next year.

sist that they are not jealous of Summer street—they say they will be glad if all the streets out that and finesse in these exchanges way are paved. But they propose Members of the association will to see to it that Capitol street is points and the match, although it

> A Salem cynic says that an- inated by Kelleher. other explanation of many things is the fact that the art of spanking has fallen into disrepute.

Some of the little houses being built in Salem are burglar proof

told Henry, a few short years ago, ing medicine. Sold everywhere.that he would have to slow up- Adv. that he was going too fast. He could not get credit to pay the weekly wages of the little force Measure affecting Fish of a dozen men he was employ-

If, as some one has said, our greatest satisfaction is in the leters we didn't write, what joy Mr. Wilson is to reap from the things he now refrains from saying.

PROHIBITION ADOPTED

CHRISTIANA, Sept. 8 .- The ower house tonight adopted the prohibition bill, which forbids importation of liquors or wines conalcohol. The bill now goes to he upper house.

THIS PUZZLE

WIN A BIG CASH PRIZE



Rearrange the figures in the above one simple condition that you must ful fill tegether with an Mustrated prize This condition is very easy and not cost you one cent of your own

How to Send Your Solutions Use only one side of the paper that contains the solution and put your name and address on the upper right hand

prizes, and the answer gaining 250 points will take the first prize. You will get 100 points for silving the puzzle, 40 will be awarded for general appearance, style, ing the conditions of the contest The announcement of the prize win-

This splendid offer will only be good for a limited time, so send in your so lution right away-now-to

Puzzle Contest Editor

SALEM, OREGON

Play at Tournament, America Leads

LOSES AUSTRALASIAN

Best Man Who Was Expected to Advance Far

PHILADELPHIA, Sept. 9 -nament of the United States Lawn progress of the leading racquet wielders of America and Austra lasia into the second and third matches. A majority of the matches were won in three

Peach Is Deteated

The outstanding surprise of the afternoon was the defeat of Norman Peach, captain of the Australasion Davis cup team, by W. W. Ingraham of Providence, R. I. Peach, who was expected to advance as far as a match with R. Norris Williams, former national champion, fell before the racquet prowess of a player

Kelleher Is Surprised William N. Johnston of San also forced to play titular tennis in defeating H. G. M. Kellener of New York, 6-4, 6-4, 6-4, Kelleher surprised some 6,000 spectators, a record first day attendance, by forcing the play all through the three sets. He was steady and accurate in his service and returns, and Johnson had to battle for every point. Brilliant rallies and placements were frequent, with Kelleher having a fair share of the honors and the The Capitol street residents in- play was even closer than the scores would indicate. It was the Californian's greater experience which won him a majority of the

"School Days, School Days"

could not be said that he was

ever in real danger of being elim-

Do you remember the old song rule days? It is wrong to send coughing, sneezing, spitting child -because the rooms would not to school to spread disease germs ccommodate two people. But among other little ones, Common each one has a roof, and that is colds are infectious. Protect something to keep out the rain your own and other little ones with Foley's Honey and Tar This Henry Ford is now suspected of safe family remedy checks coughs being the richest man in the and colds, loosens phlegm and world. Who says the opportuni- mucuous and coats raw, irritating ties are all taken up. His banker membranes with a healing, sooth-

Soon In Supreme Court

PORTLAND, Or., Sept. 8 .- A decision affecting the Salmon industry in Oregon will be in the supreme court of Oregon shortly. according to Carl D. Shoemaker.

At a conference between L. A. Liljeqvist, special assistant to the attorney general; Senator A. W Norblad, Frank Hess, Astoria at torney and Shoemaker, it was decided to seek a decision on the const tutionality of the art passed taining more than 14 per cent of by the last legislature abolishing purse seining and trolling off th moth of the Columbia river.

"What is the capital of Per sla?" asked the teacher. to expressit."-Houston Post.

BABY CAMEL SETS RECORD.



"Nile," born in captivity, and his mother in the Central Park Gardens, in New York city. The youngster is now three months old. Other camels born in confines of the park have lived only a few weeks. The authorities believe "Nile" will pull through.

ROTH'S

"Groceries of Quality" "A Safe Place to Trade" Peaches For Canning

This is about the last of the peach canning season. Crawfords by the bushel... Fancy Pack Elbertas, per crate...\$1.40; per basket 50c

Fine Display of Fruits for Saturday Tokay Grapes, lb. 20c Strawberries 2 for 25c Huckleberries, lb

Malaga Grapes, lb. 20c Watermelons, lb. ---21/2c Peaches, basket..... Ice Cream Melons, lb. 3c Pears, basket Silver Prunes, basket 25c Italian Prunes, bas. 25c Gravenstein Apples, bas-

Casabas, lb..... ..31/2c Honey Dew, lb. Burrel Gem, 3 for 25c Bananas, 2 lbs. for 25c ...25c Cantaloupes

Crates containing 12 to 15 large Cantaloupes, ct. \$1.10 Good Big Cantaloupes......10c and 3 for 25c Vegetables

Buy them by the crates.

Tomatoes for canning: Extra fine quality, per bu. \$1.50 90c per crate; 25c per basket. Sweet Potatoes, 3 lbs. 25c Head Lettuce... Green Peppers, lb.....10c

Best Onions, 6 lbs.....25c

Small Pickling Cucum-

Egg Plant, lb...

bers, lb.

Green Corn, dozen 25c Medium Pickling Cucumbers, lb..... Celery 10c White Pickling Onions, 2 String Beans, 3 lbs 25c Summer Squash, ea. 15c

Burbank Potatoes, 10

.7c

Bakery Goods With the advancing price of butter and eggs you will find it to your advantage to buy your cakes from us. Nothing but the best materials used and you are invited to inspect our bakery to satisfy yourself that our cakes are baked under the most sanitary surroundings. Chocolate, Prune, Cocoanut, Mocha, Nut, each 50c Angel and Sunshine Cakes, each Mapie Squares and Doughnuts, dozen ... Cup Cakes, per dozen... Cookies, per dozen. 15c and 20c

Heinz Demonstration A representative of the Heinz Co. is with us this week and wishes to show every lady in Salem some of the 57 varieties. She has some special prices for this week of

Six 20c Pork and Beans \$1.00; Six 15c Pork and Beans 75c; Six 15c Cream of Tomato Soup 85c Pickles, Olive Oil, Cider, Malt, White Wine, Tarragon Vinegar, Worcester Sauce, Catsup, Mustard, less 10

Roth Grocery Co.

Phones 1885-6-7

per cent dozen assorted lots.

No charge for delivery

dent, "but I can't find the word A WANT AD. IN THE STATESMAN WILL BRING RESULTS

Oregon State Fair

SALEM

Sept. 26 to Oct. 1

. A wealth of agricultural displays. Magnificent livestock exhibition. Splendid machinery and tractor exhibit. Greatest horeshow in the northwest. Excellent races, and amusements. Special attractions, day and night. Good camping and parking grounds. Excursion rates on all railroads.

A. H. Lea, Manager, Salem, Or.