

The Oregon Statesman

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NEWSPAPERS A PROVEN NECESSITY

(St. Louis Times)

A significant story of the increasingly important part which the daily newspapers play in the homes of the American people is told in the latest statistics of the Bureau of the Census. No less significant is the story revealed in the figures showing the extent to which merchants rely on the daily newspaper to bring their wares to the attention of newspaper readers.

More than eleven and one-quarter billion copies of daily papers are printed annually in the United States, averaging one copy a day for every three and one-fifth persons of the country's total population. The circulation of the nation's 2433 daily newspapers showed an increase of 13.8 per cent in the five years since 1914. Total circulation of the country's 20,431 newspapers and periodicals showed an increase of 77 per cent per issue in five years. At the same time advertising increased 121.5 per cent.

The American people are reading the daily papers more than they have ever done in the past. The American business man is using the daily newspaper more than ever before as a vehicle for bringing his merchandise before the public. These are the two indisputable conclusions which might be drawn from the statistics reported by the Census Bureau. But there are others. The American people will continue to read the daily papers and the American business man will continue to advertise in them in the days to come. A newspaper in every home, should be the slogan of the American press; an advertisement in every issue might well be the slogan of the progressive business man.

The millions sunk by the shipping board, spurious venenkt.

Automotive industry, slogan subject for Thursday. It is a big industry here, and growing. The slogan editor wants your help. If you can give any. Today or tomorrow.

So the shipping board last year expended \$650,000,000 instead of \$99,000,000, as it claimed? It's a wonder it didn't claim that it made a profit. Manifestly, the government didn't change hands, politically, any too soon.—Marion Star.

It seems that David Lloyd George does not take kindly to the refusal of President Harding to hold a preliminary conference on Far Eastern matters before the session of the disarmament meeting. President Harding is not in favor of putting a job on the other delegates before they assemble. Premier George is not accustomed to such shirt-sleeved diplomacy. He is booked for a number of jars.

We read that Elmer Dover of Seattle has been chosen to succeed George Creel as representative of the Oregon government in Washington. Dover will actively engage in the attempt to bring about through all legitimate means the recognition of the Mexican government by the United States. Who is Elmer Dover?—a former Ohio newspaper man, a friend of President Harding, and for years the private secretary of Senator Mark Hanna. In the old days he was about the wisest bird in the Washington coop.

THE CULT OF BEAUTY.

Judging by the numerous recent notorious divorce cases and shootings, one cannot but be impressed with the idea that beautiful women are less fortunate in their romances than their less lovely sisters. Notwithstanding the traditional preference for beauty which masculinity supposedly evinces, notwithstanding the exhortations to the fair sex that their first duty is to be beautiful, it would appear to be increasingly obvious that beautiful women, especially famously beautiful women, are unable to retain the ardent loyalty of their husbands and lovers to anywhere near the extent that their less generously endowed sisters apparently achieve.

This condition certainly does appear to be borne out by the evidence. There are, of course, occasionally, homely wives appearing as complainants in divorce suits, but in by far the larger percentage of cases the woman is pretty, if not beautiful, physically attractive, sartorially smart—at least in the eyes of the divorcee.

court reporters for the newspapers. These are the plaintiffs that swell the divorce records as such an alarming proportion; and certainly in almost every notorious shooting case of recent history the women have had claims to real beauty.

We have Geraldine Farrar declaring that Lou Tellegen started slighting her with attentions to other women within a month of the marriage. And she is by no means the first shining star in theatrical and film realms, for whom beauty is one of the first essentials in their profession, to make a similar assertion, to bitterly confess the same conditions.

Can it be, therefore, that this precious cult of beauty is inherently superficial, not only in itself but in the admiration it inspires? Can it be that the less beautiful are, indeed, endowed with other and more substantial charms that better stand the test of time, of intimacy, of familiarity? Does too much stress upon the beautiful weaken the more basic qualities of character, or is it that beautiful women have the misfortune to attract the less desirable, the least characterful type of men?

It has been said of Balzac's heroines that, with all their beauty, they could not even hold their weak lovers. But no one can hold a weak lover, and the strong ones hold themselves. Yet the weak lover might reasonably be he who would set greater store upon the cult of beauty, whose eyes would be more susceptible to his mind, whose intellectual resources and considerable understanding would be limited and directed by his sense of sight. While the strong lover, the deeper character would be attracted to a greater extent by the more subtle, the less obvious charms of the less beautiful woman in whom these attributes might reasonably be better cultivated. Not that beautiful women are devoid of those other charms, but there is, must be, a disposition to emphasize the beauty at the expense of the less obvious attributes since the world's traditions have harped upon it so insistently as womanhood's main essential.

It may be, too, that the beautiful woman, more versed in the susceptibilities of men, of their amazing capacity for disloyalty even though in favor of herself, is more keenly on the alert for wandering allegiance. "Oh, what damned minutes tells he o'er, who dotes, yet doubts, suspects, yet strongly loves!" — and "Our doubts are traitors and make us lose the good we oft might win." Suspicion must ever breed disloyalty in the weak.

But whatever the fundamental cause, it is increasingly obvious in these days of easy divorce and handy murder, that beautiful women have no monopoly of masculine loyalty, that their less lovely sisters, while exciting less public admiration of their persons, provide a solid and surer basis for their romances and their domesticity. The cynics may say that if men can't be faithful to beautiful women they are incapable of faithfulness. But this is a doctrine that cannot be subscribed to, a doctrine repudiated by the facts, by the thousands upon thousands of happy homes—presided over by fine average women whose beauty is a lesser consideration.

The cult of beauty, so ardently urged by the artistic culturalists, can be so cruel, so utterly selfish. Moreover, it is so inclusive. All beautiful things demand a share of its appreciation and admiration. Thus the man who loves a beautiful woman feels a natural urge to love all beautiful women, just as he feels an instinct to love all beautiful works of art, feminine or neuter. There is no exclusiveness about the cult of beauty. But the man who loves elusive hidden attributes, who has discovered some special feminine attractions for himself and made them his own, cherishes a secret treasure that follows no public cult, that is peculiar and precious to himself alone—and these, like our own children, our own achievements, win us to a personal loyalty and appreciation that is far stronger than that which all the world is praising.

Pity, therefore, the beautiful woman. The rose that all are praising is not the rose for the eternal lover.

WHY THEY FAIL.

Signor Tommaso Tittoni, the distinguished Italian statesman who is one of the lecturers at Williamstown, condemns public ownership and operation as an economic folly:

"Municipal, and especially state, ownership," said Senator Tittoni, "can never have for its object simply economic advantage. People generally expect from government-run industries the latest improvements and the best commodities, little caring whether the concern is in a financial position to pay for them. Thus every public concern must, in order to content the people, tend toward the free distribution of its commodities."

It is not thought of what men ought to do, but what they are actually doing, that must control statesmanship. Perfected man may become so socialized in his conduct as to look to the public welfare first and be willing to work as hard for the state as for himself, but he has not arrived at this state. Until he does, through the slow process of education, it may be regarded as a certainty that public ownership and operation will mean a higher cost of a poorer service.—New York Tribune.

The working out of this economic rule is what brought the American railroads under government operation to the brink of bankruptcy; what makes the state-owned bank and other enterprises of North Dakota such charges upon the people as to load them with burdens that will harass and impoverish them for a hundred years; what has brought the potentially richest country in the world, Russia, to ruin and hunger and nakedness and exposure unprepared to the cold.

MISS ROBERTSON THE RIGHT KIND.

(Springfield, Mass., Union.)

Not without a word of generous praise and encouragement should the action of Miss Alice Robertson, the only woman representative in congress, be allowed to pass. In defiance of a lobby apparently organized and operating on the too effective threat that those who do not yield to it will be deprived of their political skins, she has put her foot squarely on a measure that is vicious in principle and would be worse than ineffective in the objects it professes to seek.

"I refuse to work under the demoralizing compulsion that has been used in this instance," bravely declared Miss Robertson. "Accordingly I face being ridiculed, persecuted and eliminated, but I accept it fearlessly. It is my duty." Miss Robertson needn't worry. She will gain far more than she can possibly lose. She seems to be made of the stuff of which congress has been woefully short, but which the country is desperately seeking in its politics. If it can't be found among the men, it would be best to fill up congress with women like Miss Robertson—women who will resist the propaganda and threats of women as well as men.

The measure she refuses to support in the circumstances is the so-called better baby bill, though it is not a bill for better babies at all. It is a measure proposing to put the federal government in business that belongs to local government. It is based on allegations of greater maternal ignorance and neglect among the poor than among the well-to-do, and on allegations that are impeached rather than substantiated by facts. But even were the allegations warranted, the meddling usurpation of state powers and the assumption of state duties is a tendency to be ruthlessly checked, for the federal government has never yet done this without making matters worse at an increase of cost to the federal treasury. Such things must inevitably be done by the states, but when the federal government comes in with a bureau and an appropriation, the states lie down and federal aid amounts to little more than financing the bureau.

MR. FORD'S RAILROADING.

It is indeed unfortunate that there is a disposition in some quarters, to infer from the much heralded success of Mr. Ford in rehabilitating the little Detroit, Toledo & Ironton railroad, that all that is needed is to put all of our railways on a sound footing is for their management to fall into the hands of a man or men of "real ability and integrity."

Mr. Ford is a much larger shipper than carrier. By diverting his own shipments to his road he has been able greatly to increase the volume of its traffic at a time when other roads were suffering from slack business. He obtained the property for a mere fraction of its book value and thus greatly reduced fixed charges. And what above all should not be overlooked is the fact that he so far has apparently been able successfully to ignore the pernicious and costly "national agreements"—that "bete noir" of other railroads.

In these and other ways the peculiar situation on this little

FUTURE DATES

August 31, Wednesday—Joint picnic of Salem and McMinnville Rotarians at Westland Ferry.
September 17, Saturday—Constitution Day.
September 26 to October 1—Oregon State Fair.
September 28, Wednesday—State soldiers' aid commission to open bids on \$5,000,000 bonds.
November 21, 22 and 23—Marion County Teachers Institute.

line has made possible feats of management clearly impossible on other and larger roads. It is sheer nonsense to suppose that Mr. Ford or anyone else could do likewise with the rank and file of American railroad companies.—Journal of Commerce, New York.

GOOD WOMEN IN OBSCURITY.

There are few remarkable men in obscurity, but millions of the best women are unknown outside their own neighborhood. A man who is capable, fair, polite and industrious always will come to the top in some sort of fashion, but the very best women are often unknown outside of their immediate circle. This is the great inequality women suffer. One of the finest and most useful women we ever knew is not known a half dozen miles from home, but her husband, who doesn't equal her, has been in the legislature and is quite a prominent man.—Arkansas Thomas Cat.

BULLY FOR MR. HAYS!

(Columbia, S. C., Record.)

Postmaster General Hays has issued a general order directing all postmasters to "clip from all newspapers or periodicals" all comment favorable or unfavorable, and all suggestions referring directly or indirectly to the department, including editorial articles. The department, the postmaster general tells postmasters, is particularly anxious to have all constructive criticism called to its attention.

This sort of spirit on the part of the postmaster general will get just what he asks. Mr. Hays has shown from the very first that he is determined to make the postal service one of the most efficient, as it is one of the most important services in the world. For that reason, if there were not a hundred others, the American people will rally to his support. Efficiency knows no politics and its only religion is 100 per cent action.

BITS FOR BREAKFAST

Delightful weather persists.

State fair three weeks from next Monday.

Whichever detour you take south of Salem, you will be sorry you did not take one of the others.

About next Tuesday there will be another detour—on South Twelfth street to its end, over the hill, then turn to the right and go to the new paved road. It will be at least as good as the others, if it does not rain.

After September 21st, however, the detours will be forgotten, and Jefferson will be a Salem suburb to be reached in any time from an hour for the careful driver to 15 minutes for the speed fiend.

Newberg is a beautiful city. How many Salemites have gotten lost in the lumber yard trying to find the bridge and get out of Newberg? Everyone who ever tried to get out of Newberg, according to one Salemite, perhaps the Newberg people think there is no good reason for any one trying to get out of that town, else they would put up some sign boards.

The soldier loan money will provide for the building of a good many new homes in Salem, but by the time they are all finished there will still be a lot of people looking for houses to rent. Salem's bound to be overcrowded for a long time to come.

The Salem real estate men all report a lively inquiry for property of all kinds, and business picking up fast.

Another thing, beer never was a cooling drink, in spite of the popular impression. The more of it a man drank the hotter he got. We speak as one having authority and not as the scribes.—Los Angeles Times.

SUGGESTS 'MORAL OFFENSIVE'



The former Chancellor of Germany, Prince Max of Baden, is advocating that Germany wage a great "moral offensive" against the rest of the world through a private "propaganda institute for foreign affairs."

MINERS RESUME HIKE TO LOGAN

Adjutant General of West Virginia Fails In Attempt To Disperse Men

HARDING APPEALED TO

Force of 350 Police And Deputy Sheriffs Await Movement of Strikers

CHARLESTON, W. Va., Aug. 29.—Adjutant General Charnock reported to Governor E. F. Morgan that developments in Logan county today "indicate grave danger of a pitched battle within 24 hours."

He reported a new gathering of armed forces. Mr. Porter reported to C. F. Kenney, president of District 17, United Mine Workers of America, that he regarded the situation as extremely grave.

Urgent Appeal Made. Reiterating that large forces are again leaving the Cabin creek district tonight for the Logan border, Governor E. F. Morgan sent the following statement to Washington at midnight, addressing it to both President Harding and Secretary of War Weeks: "General Bandholtz left here Saturday. At that time armed men in Paint, Cabin and Lens creeks and Big Coal riverfields were dispersing. On Little Coal river in the vicinity of Sharples, Clothier, Blair and Madison, armed men in excess of 1,500 have refused to disperse when requested by representatives of federal and state governments."

Police Kill Three. "On Saturday night near Sharples, armed patrol attacked body of state police which returned fire and killed three men. These armed bodies have also captured five Logan county peace officers and are holding them as prisoners."

"We have information that several hundred men from coal fields of other states are gathered with these insurgents in the Little Coal river section and we are in possession of the names of the leaders who come from Illinois, Kentucky and Ohio. This element has threatened the lives of officers of the United Mine Workers of this district who have asked them to disperse."

Trains Are Seized. "Adjutant General Charnock has just returned from the vicinity of Sharples where he commanded the insurgents to disperse, but they have refused and are maintaining armed patrols on the roads and have seized passenger trains on the Chesapeake and Ohio railroad to transport reinforcements to their camps. They have cut telephone wires and refused to allow their replacement and they continue to defy constituted authority."

Large forces are again leaving Cabin creek district tonight for the Logan border and have destroyed all communications on that creek."

Miners in Majority. The men now assembled in Logan from McDowell, Mingo and Logan counties, to resist the invasion will be utterly unable to repel the attack."

"Because of the imminent danger of great loss of life if there is a clash between the Logan officers and citizens and the armed insurgents and believing it is my duty to seek protection for the lives and property of our citizens, I most respectfully renew my request for federal troops to be sent forthwith to West Virginia for the purpose of quelling the insurrection and dispersing those engaged in it. Delay, in my opinion, will prove most disastrous."

Ascertain Casualties. "CHARLESTON, W. Va., Aug. 29.—While almost 100 officers and men of the West Virginia state police and some 250 deputy sheriffs kept watch on the mountain borders near the Logan-Boone county border tonight, efforts were still being made by county and state officers to ascertain the number of casualties suffered by armed men in the crush on Beach creek Sunday."

From the Kanawha Coal Operators' association came the news that three of the dead had been identified. There still was some doubt as to the number of casualties, but from Logan came the statement that four men had been killed and a dozen wounded.

Even \$100 Is Received In Fines And Forfeitures

Forfeitures and fines in police court yesterday aggregated an even \$100, of which \$95 was secured from forfeitures of bail. Those who swelled the city treasure house by their contributions were:

Chester (Punk) Foster who forfeited \$25 for his failure to appear to answer a charge of intoxication.
"Slim" Blue who forfeited \$10; charge, intoxication.
Fred Vesko who contributed \$10 for speeding.

W. O. Hayden who forfeited a \$10 bond on a charge of creating a disturbance in the Cherry City restaurant.

Pat Devine who paid \$10 for his failure to appear on a charge of intoxication.

A. B. Brown forfeited \$5 for blocking the traffic with a freight train on Front street.

Joe Adolph paid the only fine.

contributing \$5 to the coffers of Judge Race in answer to a complaint of speeding.
W. M. Porter preferred to forfeit a \$25 rather than answer a charge of disorderly conduct.

Uprisings On Increase In British East India

SINGLA, British India, Aug. 29.—A general staff report from Malabar, issued Sunday night said disturbances had occurred south of Ponnani. The steamer Nawab had arrived at Calicut with supplies. Both Calicut and Dudalar said a column returning from Lalapuram came into action with the rebels Friday at Pukkatkar. About 400 Moplahs were killed. The British losses were two men killed and six wounded, including one officer.

Don't save your courtesy. It doesn't pay. Scatter seeds of kindness as you go. You travel this way but once.

VAUDEVILLE

Paul Rondas

In

"Music On Wheels"

A Special Big Time Act

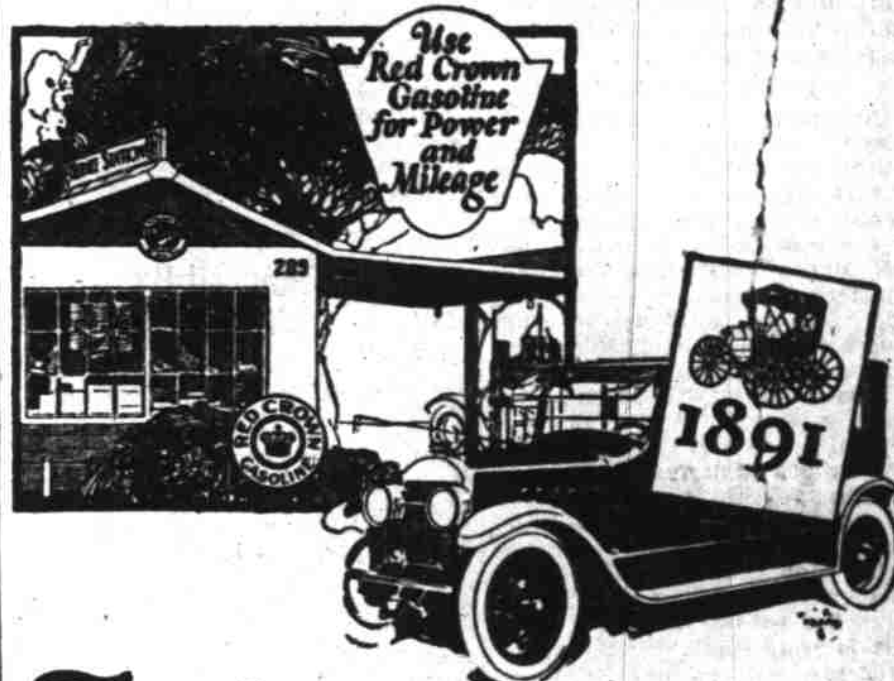
Richard Kipling

Presents

"Battlin' Kid"

A Red Blooded Westerner

BLIGH THEATRE



The development of Motor Transportation

There have been many contributing factors in the development of motor transportation; the perfecting of the motor car in comfort and dependability; the construction of smooth durable highways; the production of a motor fuel—Red Crown gasoline—which meets every test of power and mileage; and finally, the Standard Oil Service Stations at convenient locations, making Red Crown gasoline readily available to motorists.

Look for Standard Oil Service Stations and for the Red Crown sign at garages, service stations, and other dealers. There you will be able to get good service with Red Crown gasoline.

STANDARD OIL COMPANY

(California)

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Red Crown the Gasoline of Quality



PLUMBING SUPPLY HOUSE

Opens Sept. 6

Will carry a complete line of plumbing supplies

WHOLESALE AND RETAIL

We sell to everybody. We buy direct from the factory in carload lots enabling us to quote you low prices. Estimates given free. Get our prices before you buy. No job too big for us to handle.



Northwestern Pipe Co.

219 North Commercial Street
Salem, Oregon

187 Front Street
Portland, Oregon

GROWTH IN COURAGE

THERE has been considerable gain among business men recently in the direction of courage to work out their problems sanely and intelligently.

It was this that was lacking before. Now we'll meet our difficulties and master them in due time. There can't be permanent business depression where determination and sane optimism prevail.

Many customers of the United States National Bank find our consultant service helpful.

United States National Bank
SALEM OREGON